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TO REMAIN ACCIDENT-FREE FOR 168 HOURS.

For 168 hours this week the people of Prince Edward Island are being asked to make every effort to keep their Province accident-free.

This effort is being made in conjunction with the Canada-wide Safe Driving Campaign which commenced on Saturday, December 1 and concludes on Friday, December 7 at midnight.

And while every effort will be made this week to keep our highways free from accidents it is to be hoped that similar efforts will be made throughout the remaining 52 weeks of the year in the interests of safe driving.

2,799 persons were killed, 65,655 injured and an economic loss of about 100 million dollars was suffered in Canada last year as a result of traffic accidents.

You can do your part this week and this year to make our highways safe by:—

1. Walking and Driving Safely.
2. Observing the letter and spirit of all traffic regulations.
3. Backing the Attack on Traffic Accidents.
4. Studying and talking about our Canadian highway traffic problems to your friends.

This page is sponsored in the interest of safe driving by the public spirited firms whose advertisements appear here.



REMEMBER

OBSERVE THESE

SIMPLE RULES

FOR SAVING LIFE

AND PROPERTY



- Keep within speed limits and keep a safe distance behind the car ahead.
- Drive carefully; keep your eyes on the road
- Use the standard hand signal to indicate your intentions.
- Avoid trying to pass unless the road is clear ahead.
- Do not drive when you have been drinking.
- Park if you are sleepy or fatigued.
- Reduce speed and dim your lights when meeting other cars at night
- Have your brakes, lights, steering and tires checked regularly.
- Come to a complete stop at stop signs or stop lights.
- Allow for the fact that the other fellow may be careless. Drive "defensively."
- When in doubt, don't gamble . . . wait.
- Avoid cutting curves . . . stay within your white lines.
- Watch out for pedestrians . . . adults and children alike.
- Avoid stopping abruptly . . . there may be cars behind you.
- Be prepared to make good by insurance or otherwise, any damage you may do on the highway.

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