

"Proud of her cake and cookies?"

Naturally! she made them right from scratch with **FIVE ROSES**

THE ALL-PURPOSE FLOUR

The satisfaction of baking the real thing — right from the beginning — is exceeded only by the taste of the finished product. When you bake with Five Roses all-purpose flour you'll be the toast of the town — and your cake and cookies will bring happy m-m-m's of appreciation.

They won't call you "Mrs Mix" anymore — once you start baking right from scratch with vitamin-enriched Five Roses all-purpose flour.

### Strange But True

By F. H. MacArthur

The codfish is one of the most important citizens of the deep. They played a major role in helping Newfoundland. And if you could come by an early postage stamp of Canada's 10th province you would see a picture of a cod on it. And on the early bank notes of Nova Scotia the fish was prominently displayed.

The Pilgrim Fathers, who landed on the windswept coast of New England would have starved if it had not been for the abundance of cod. Not only did the fish supply them with food and cod liver oil but helped to fertilize their fields as well. The pioneer settlers of Massachusetts gave the cod a place on the seal of their commonwealth. The next time you visit Boston run over to the State House and you will see the codfish above the transom in the Hall of Representatives. Indeed, the codfish trail which led from Norway across the Atlantic was the same trail which sailors followed till they found a new world.

The abundance of codfish is due to the fact that a single fish may produce several million eggs. The reason our bird population remains about the same year after year is that the mortality among young birds is high, most of them falling prey to cats and birds.

Thirty years ago only 4 out of every 10,000 Canadians acquired a university education. Today that ratio has risen to 13. The high school population too, has very nearly tripled in 30 years — as against a total population increase in Canada of only 60 per cent.

British Columbia and Alberta together have the greatest undeveloped store of accessible energy in North America. They have coal, gas, forests, oil and water power sites in amazing abundance.

Faced by troops threatening mutiny unless paid, the French king's "intendant" in Canada in 1685 was desperately short of funds. To meet the situation he requisitioned all the playing cards possessed by the soldiers; wrote on the face of each card the value it was to represent, and signed it; and thus produced a form of money difficult to forge, durable, and popular through three generations.

Did you know that the "Sargasso Sea" got its name from the marine plant known as Sargassum? This plant grows upon the surface of the water instead of starting from the bottom of the ocean as the other sea plants do. Some of these weeds boast streamers, two miles long, and the entire growth looks like a gigantic cloth of gold in the North Atlantic.

Many tall tales have been written about the Sargasso Sea since Columbus and his sailors set eyes upon the floating meadows in 1492. Superstitious seamen think that the hulk of all sunken ships will eventually drift to the sea meadows and come to the surface there.

**KING COLE TEA**

A blend of the CHOICEST!

### Breadalbane

Miss Margaret Kennedy and Master Billy Kennedy spent the week-end of September 28, visiting friends and relatives in Moncton and Amherst.

Mr. and Mrs. Cuyler Matheson and Mr. Myron Matheson motored to Halifax during the week-end of October 3.

Mrs. Joe Matheson, Kensington, was a visitor to Breadalbane on October 3.

Mrs. Hugh F. MacKay, Breadalbane, and Mrs. Alex. MacDonald, Pleasant Valley, were visitors to Charlottetown on October 2.

Miss Jean Cousins, Halifax, is visiting her parents, Mr. and Mrs. Bismark Cousins, Breadalbane, and other relatives in this vicinity.

Mr. Ernest Sellick, Charlottetown, spent the week-end of October 3, with friends in Breadalbane.

A large number from this vicinity attended the service which was conducted in Fredericton Christian Church on Sunday afternoon, Oct. 3, by Evangelist E. P. Benoit. Mr. Benoit chose for an inspiring message the text "But of him are ye in Christ Jesus, who of God is made unto us wisdom and righteousness and sanctification and redemption." Mr. W. O. Weale, pastor of Summerdale Church of Christ, and Mr. Benoit sang as a duet, "Alone."

On Sunday evening, October 3, Flight-Lieutenant, Reverend John MacKay, Chatham, N. B., was the guest speaker in the Breadalbane United Church. Special music was rendered by the Matheson and Carver quartette, and a program of dedication was conducted by the pastor Rev. W. B. MacPhail, during which appreciation was expressed for a plaque presented by Mrs. Alex. MacDonald in memory of her husband and new hymn books which were donated by the Ladies Aid of the church.

### SAXON LEADERS

Hengist and Horsa were brother chieftains who led the first Saxon bands settling in England in the 15th century.

### CONFIDENTIALLY YOURS

by *Byron Hope Gardner*

MONTREAL, October 7th — It's scrumptious — a Pecan Pie that will thrill the family — made with **CROWN BRAND CORN SYRUP**.

PECAN PIE

1/2 recipe pastry  
2 eggs, beaten  
1 cup Crown Brand Corn Syrup  
1/4 teaspoon salt

1 teaspoon vanilla  
1 cup granulated sugar  
2 tablespoons melted butter  
1 cup pecans, peanuts or walnuts

PREPARE pastry: line 9-inch pie pan with pastry rolled 1/4 inch thick, fold edge under and flute. MIX remaining ingredients together, adding nuts last. POUR into pastry shell. BAKE in hot oven (400°F.) 15 minutes; reduce heat to moderate (350°F.) and bake 35 minutes longer, or until knife inserted in centre of filling comes out clean.

\* If salted nuts are used, omit salt.

**I Like Giving Advice . . .** that I know is going to be helpful. So it's a pleasure to suggest that you use the remarkable new deodorant — **FRESH CREAM DEODORANT**. If you will use a touch of creamy, fluffy Fresh every day, you'll have the pleasant certainty that there'll never be any danger of offense through that unpleasant possibility of underarm odor. Underarms stay really dry with Fresh Cream Deodorant, because of its exclusive "Moisture-Shield" formula. It's a good idea to keep a large jar handy for the men and boys in the family — as well as the womenfolk. Get a jar of Fresh Cream Deodorant today — and see what a fine product it is!

**How Long Is It Since You Added Laundry Blue to your rinse water?** There's a reason for using Laundry Blue, and it's a good one. Laundry Blue works differently from your other washday products. Soaps and detergents — regardless of their colour — take out dirt. Bleach takes out stains. But Laundry Blue adds whiteness to your white things. In your rinse water, Laundry Blue becomes millions of tiny particles that weave through your clean clothes, catching light like miniature sequins — to give your white clothes new, brilliant whiteness. It works in seconds.

Get **RECKITT'S BLUE**.

**Problems Ahead! . . .** Here we are into Fall and the season when a stuffed-up nose can keep one tossing and turning in bed and waste your precious hours of rest. So for quick relief, turn to **MENTHOLATUM**. Keep a jar handy, and when you're restless and wakened with a stuffed-up nose — simply spread Mentholum inside each nostril and sniff well back. You'll feel relief very quickly . . . find yourself breathing more easily, and you'll waken, rest better in a short time. And Mentholum is helpful in many other discomforts — head colds, skin discomforts, and burns too. Write for a **GENEROUS FREE SAMPLE**. Confidentially Yours. 1111 Crescent St., Montreal.

**Had An Argument with a Neighbor the other day. She said the only way to have good coffee . . . was in the good old-fashioned way. I said: "Come in this evening — and I'll give you good coffee in the good NEW-fashioned way!" . . . Served her fragrant INSTANT CHASE & SANBORN COFFEE . . . and won my argument with a second cup all round!** Modern research has perfected Instant Chase & Sanborn Coffee — so that the granules melt to 100 per cent real coffee as you add boiling water. And you save up to 40¢ a pound over regular coffee! You can have your coffee just the way you like it — mild, medium or strong. There's not a bit of waste either. Do try it today!

**It's Extra Rich In Lanolin . . .** (the oil most nearly resembling the natural oils of the human skin) — that's one reason why **WOODBURY DRY SKIN CREAM** is so very successful in encouraging a softer, younger-looking skin. Another reason lies in the special penetrating agent Woodbury Dry Skin Cream contains. . . This amazing ingredient acts to carry the lanolin and other lubricating oils and emollients in the cream far deeper into pores opening than was ever possible before! This extra deep softening helps give a dewy-fresh, younger look to dry skins. 25¢, 45¢, 75¢ and \$1.15 at stores everywhere.

**Let's Be Thankful For The Security and strength of Canada . . .** reflected among other things in the strength and security of Canada Savings Bonds. Year after year Canadians are finding that a sure and sound way to save money is to buy Canada Savings Bonds . . . through the **BANK OF MONTREAL**. You need pay only 5% down, and the balance in 11 monthly installments. You can buy a \$50 bond for \$2.50 down payment or a \$100 bond with a \$5 down payment. The Bonds carry a good rate of interest — 3 1/4% — and have the resources of Canada behind them. Drop in to your nearest branch of the B of M and arrange to make your down payment right away!

# REVOLUTION IN DISHWASHING!



THE NEW **MAPLE LEAF Liquid DETERGENT** WITH LANOLIN WORKS LIKE MAGIC

Actually helps keep hands soft, smooth, lovely

**Contains Lanolin** — Maple Leaf Liquid Detergent contains lanolin — nature's gentle emollient that soothes and protects the skin. You can actually feel it in the water giving your hands a protective beauty treatment. However often you use Maple Leaf Liquid Detergent it will leave your hands soft and smooth.

**SAVES YOU MONEY** — One bottle of Maple Leaf Liquid Detergent will wash more dishes than two regular size packages of any ordinary detergent or household soap.

**IT'S LIQUID MAGIC**  
FOAMS IN SECONDS INTO ACTIVE LASTING SUDS



**REAL ECONOMY — NO WASTE**  
ONE CAPFUL is ample for one whole dishwashing. It's already dissolved — so every single drop goes to work for you.

**WONDERFUL for the dishes**

Maple Leaf Liquid Detergent acts like magic on grease. Causes no soapy scum — leaves no dish-pan ring.

**EXCELLENT for Silks and Nylons**

Use it regularly for fine fabrics — the things you treasure — white or coloured. They'll be sweetly clean, fresh and bright.

## MAPLE LEAF Liquid DETERGENT

MAKES ANY WATER WORK

MADE BY the Manufacturers of MAPLE LEAF SOAP FLAKES  
CANADA PACKERS LIMITED • SOAP DIVISION

**FREE — a full size bottle**  
(Only ONE to a Family)

Buy Maple Leaf Liquid Detergent at your grocer's. After you have used it mail the bottle cap with your name and address — stating the amount you paid, to: **MAPLE LEAF OFFER, P.O. Box 2126, Toronto.**

We will return to you YOUR FULL PURCHASE PRICE. THIS OFFER EXPIRES NOV. 30, 1954.

### FRESH POULTRY

ARRIVING FOR **THANKSGIVING**

**STEAKS** — Your choice, lb. . . . . 55c  
**SHOULDER ROASTS**, lb. . . . . 37c  
**PLATE BEEF**, lb. . . . . 32c  
**CORN BEEF**, lb. . . . . 29c

**Choice Quality MALPEQUE OYSTERS**, 2 cans . . . . . 75c  
In Tomato Sauce —  
**BEANS & HAM**, 15 oz. can . . . . . 37c  
**PALMOLIVE SOAP**, 4 for . . . . . 33c  
**VELVET CAKE FLOUR**, 5 lb. bag . . . . . 29c  
**LARD**, lb. . . . . 26c

**EXTRA SPECIAL!**  
**BYE SOAP FLAKES**, reg. size . . . . . 32c  
**PEAS**, 15 oz. cans, 2 for . . . . . 35c  
**HEINZ OVEN BAKED BEANS**, 15 oz. can 19c  
**WHITE SUGAR**, 5 lbs. . . . . 45c  
**ORANGES**, 2 doz. . . . . 75c

**FISH FOR FRIDAY**  
Haddock, Filets, Cod, Mackerel, Dry Cod

Dial 6583  
6584

**FORD'S GROCERY** 38 Elm Ave.  
EMERSON R. FORD, Prop.  
WE DELIVER C. O. D.