

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.



THE KINSMEN CHRISTMAS TREE IS AT HOLMAN'S. Summerside. Waiting to receive your gift to less fortunate families in the Summerside area. Make it yourself. Buy it anywhere, but place it under the KINSMEN TREE AT HOLMAN'S in Summerside.

Say "MERRY CHRISTMAS" with the gift of SCRABBLE . . . The wonderful Word Game that everyone — but everyone is playing everywhere! Holman's Toylands in Summerside and Charlottetown have loads of in England and are really sturdy Scrabble Games. They're made — will stand lots of usage! The Game is complete with board, letters, holders and instructions . . . The price is 4.50. You, your family and your friends will enjoy playing Scrabble — believe me, it's great fun! Give Scrabble for Christmas for months of enjoyment, you'll find it in Holman's Both Stores Toylands.

Say "MERRY CHRISTMAS" to "her" with a most personal gift CHARLES OF THE RITZ made to her own order FACE POWDER. Here's how you do it: Come to the Charles of the Ritz Beauty Consultant in Holman's Accessory Department, Summerside, and buy a smartly decorated Christmas Powder Box, then after Christmas or whenever she may wish, the gal who receives this lovely gift brings the box to ANY Charles of the Ritz Con- led with Her Own Personal sultant anywhere and has it (il- Powder — mixed and blended to suit her own coloring and skin tones. This Made to Order Christmas Gift is priced 1.75, which you pay when you buy the box. We know she'll love this most personal Gift — Charles of the Ritz Face Powder from Holman's Accessory Department in Summerside.

HOLMAN'S GIFT WRAPPING in Summerside and Charlottetown. Save yourself much last-minute time and trouble. Take your purchases to Holman's GIFT WRAPPING CENTRE conveniently situated in the China Department of Holman's in Summerside and in Charlottetown and your worries will be over in a matter of minutes.



The smartest
HANDBAGS

to hold her own

on *Christmas*

Into these Handbags will go all her trinkets and treasures, so isn't it a good idea to fill them first with your very good wishes? We've many, many attractive styles to help you please her for Christmas . . . and long after! They are in a wonderful array of colors—Aqua-tan, Morocco and genuine calf with soft leather or taffeta linings and lots of handy compartments. Sizes will enhance her every costume and hold her every need! **4.95 up**

HOLMAN'S

Ladies' Shop, Ch'town

Ladies' Wear, S'side

ONLY 4 MORE DAYS
For
CHRISTMAS SHOPPING
AT HOLMAN'S



Pajamas & Robes

...Swell Gifts for
Young Sleepyheads



Cosy, warm Pyjamas are a gift that your young lad will appreciate. . . These of gaily printed flannelette have real boyish designs and they have snug ribbing at the wrists and ankles—just right for sleeping and romping. Sizes are 2 to 6—Gift Priced a pair **1.98**

Styled like a man's robe with shawl collar and tie sash. Boys like these, light-weight, warm Robes of brushed cotton flannel. They're in an assortment of serviceable plaid patterns—red and green. Sizes 2 to 6—**1.49**
Gift Priced each

HOLMAN'S Youth Centre
Summerside



It's never 'too late' to make a man's Christmas merry. . .

Last-Minute Gifts

with the label he looks for— **ARROW**

Arrow White Shirts . . . gifts you can be sure he'll like—in the world's smartest collar styles, Torso-tapered for smoother fit—fine "Sanforized" fabrics that won't shrink more than 1% **4.95 up**

Arrow Striped and Solid-Color Shirts . . . bright Christmas "whites" for the well-dressed man. We still have plenty of handsome colors and stripes in "Sanforized" fabrics that won't shrink more than 1% in his favorite Arrow collar styles. **4.95 up**

Arrow Sports Shirts . . . the smartest choice for his hours of ease. See our solid colors, plaids, checks—in cottons, rayons, pure wools and blends—all have the Arrow collar for freedom and comfort. **4.95 up**

Arrow Ensembles . . . last-minute gifts with an "up-to-the-minute" appearance. **See ea. and up**

ance. Shirts feature the latest Arrow color styles, fine "Sanforized" fabrics that won't shrink more than 1%. Specially designed to go with the shirts are harmonizing ties, handkerchiefs, and shorts. shirt **4.95** handkerchief **8 for 1.00** tie **1.50** shorts **1.65**

Arrow Ties . . . in rich silks, luxurious rayons and acetates. With such an exciting holiday selection to choose from, you're sure to find the prints, polka dots, woven figures, stripes and solid colors that are just "his type". **1.50 up**

Arrow Handkerchiefs . . . a wonderful way to say "Merry Christmas" to every man. All men like Arrows because they're big, generous and man-size. All-whites, whites with colored borders, imported linens . . . plain or initialed, too. **See ea. and up**

HOLMAN'S Men's Wear

Summerside

[FOR EVERYTHING ARROW]

Coty Special
"Passport to Paris"
duo toilet water
package
\$2.75



Featuring
COTY'S Newest Fragrance

Accomplice

Plus your choice of Coty's beloved toilet waters: L'Aimant, L'Origan, Emeraude, "Paris", Styx

Here's your "Passport To Paris"—by the Coty fragrance route! This charming package brings you a double value . . . your favorite of 5 beloved Coty Toilet Waters, plus Accomplix, Coty's newest fragrance, in toilet water form. **both for \$2.75**

At these prices, you'll want to get several and tuck them away for Christmas giving.

COTY

Two fine toilet waters both for \$2.75

HOLMAN'S

LADIES' WEAR
SUMMERSIDE