

Let's Talk It Over

A Prince County Viewpoint
by "d"

The Consumer's Last-Ditch Fight

"Consumer Resistance" is a term which is being heard a little more often as time goes on. It is quite possible that as inflation sweeps on its relentless way, consumer resistance will be the "Battle of the Marne" that will finally say, "It shall not pass." Government efforts to halt inflation have ended in failure. At least results predicted by the Government have not been forthcoming, and the Government has ceased to make optimistic predictions. Nobody is saying today that inflation will be conquered, by anybody or anything. Government and people stand by in a sort of dismayed acquiescence as prices continue to skyrocket. Financial experts, and indeed, Government itself, have hinted that the key to the successful fight against inflation lies in the consumer himself. Someday, enough consumers perhaps will wake up to the truth, curb their spending sprees, invest their surplus money in bonds and other securities, and inflation will be on the way out.

Electoral Reform

It was a relief to learn that in the Federation of Agriculture meetings so far, the resolution for electoral reform has been supported unanimously. In this day and age for anyone to argue that property holders should have extra voting privileges would be to admit that the philosophy of the middle ages is still burning, albeit ever so dimly, in Prince Edward Island. It is one thing to neglect to reform an out-dated statute. We can always make the excuse that we just hadn't got around to it. But to defend the custom would be to invite the ridicule of all modern-thinking people.

High School Hand-Book

Summerside High School Students' Council has recently published a little handbook for the pupils of the senior grades. It contains rules and regulations of the school and a lot of useful information. The book was prepared by the supervisor, Mr. Clarence Mercer, and is the first of its kind to appear in the school. Stating that a three-year supply has been published, it expresses the hope that before a new edition appears, the High School will be housed in a single building, and will contain a modern gymnasium. Let us hope that this expressed hope comes true. The need is urgent right now.

Piusville and Vicinity

—Mr. Mick Gallant, Piusville, left recently for St. John.
—Mr. Oscar Gallant, Piusville, left recently for St. John.
—Mr. Adrian Griffin of Brockton left recently for St. John.
—Mr. and Mrs. Allie Gallant, Toronto, arrived in Piusville recently.
—Mr. and Mrs. Ralph O'Brien Tignish, were recent visitors to the home of Mr. and Mrs. Hermon Corcoran, Piusville.
—Sister Mary Agatha, Mrs. Ambrose Corcoran, Mr. John J. Corcoran and Arlene were recent visitors to Lot 7.
—Mr. and Mrs. Hermon Corcoran and Mrs. John J. Corcoran were visiting at the home of Mr. and Mrs. Melvin McGregor, Burton, Lot 7, recently.
—Sister Mary Agatha, Charlottetown, recently spent a few days with her parents, Mr. and Mrs. Ambrose Corcoran returned on November 28th, to St. Theresa's Convent.
—A very enjoyable evening was spent at the home of Mr. and Mrs. Joseph H. Gallant when a whisky party was held in aid of Piusville School. They hope to have another one in the near future.

MANY CHANGES

The caterpillar stage of the silkworm lasts from six to eight weeks, in which the insect sheds its skin four times.

McNeill's Mills and Vicinity

—Mr. Angus MacDonald and Mr. Clarence Ellands were visitors at the home of Mr. and Mrs. Peter Millar, Ellerslie, recently.
—Mr. Stanley Phillips of Summerside, spent a recent week-end with his parents, Mr. and Mrs. Austin Phillips.
—Mrs. Robert MacDonald has returned home after spending some time with her son Elmer, and Mrs. MacDonald, Unionvale.
—Three carloads of pulp were loaded by Mr. Charles McKay here recently.
—Mr. Keir Adams was a recent visitor to McNeill's Mills.
—Mr. Ramsay MacLeod, Victoria West was a recent visitor at McNeill's Mills.
—Messrs. Lawrence Milligan and Ralph Ellands were visitors to Summerside on Monday, November 26th.
—Miss Vera Ellands spent a recent week-end with her parents, Mr. and Mrs. Ralph Ellands.
—Mr. and Mrs. Hugh Phillips of Rumford, Maine, visited relatives here recently and on their return home were accompanied by Mr. and Mrs. Austin Phillips. The latter spent some time with relatives and friends, returning home on Sunday night, November 25. They were accompanied here by Mr. and Mrs. Walter Phillips of Rumford, who spent a few days with relatives here, returning home on Tuesday, November 27th.

—The McNeill's Mills Women's Institute held their November meeting at the home of Mr. and Mrs. Stanley Hutchinson.
—Mr. and Mrs. Preston MacCaull and Mrs. Layton Millar, Ellerslie, were recent visitors at the home of Mr. and Mrs. Lawrence Milligan.
—Mr. and Mrs. Orrin MacDonald and Mr. and Mrs. Lewis Ramsay returned home Monday night, November 26th, from a very pleasant trip by motor to visit friends in Moncton, Fredericton and Sussex, N. B.
—Mr. and Mrs. James Williams were visitors to Summerside on Saturday, November 24th.
—Miss Greta MacDonald, Summerside, spent a recent weekend at her home here.
—Mr. and Mrs. Walter Bridges are spending a week with relatives at McAdam, N. B.
—Her many friends are glad to know that Miss Jean Noye is recovering from an attack of the measles.
—Miss Ella Dawson is spending a week with Miss Kathleen Williams.
—Mr. Ira Banks of Poplar Grove, left Tuesday morning, November 27th, for Boston, Mass., where he will spend some time visiting relatives and friends.
—Miss Wanda Ellands of Summerside, spent the weekend of November 24th, with her mother, Mrs. Muriel Ellands.
—F. O. Stewart Banks, who spent the past six months overseas, is spending a furlough with his parents, Mr. and Mrs. Ira Banks.

Enmore and Vicinity

—Mr. and Mrs. Roland Bryant, and family spent a recent week-end in Charlottetown. They also visited in Frenchfort, and while there were the guests of Mr. and Mrs. George Boswall.
—Miss Violet Enman has returned to her position in Newton, Mass., having spent the summer with her parents, Mr. and Mrs. Richard Enman, Victoria West.
—Mr. and Mrs. Sidney Enman and daughter Jeanie, were dinner guests at the home of Mr. and Mrs. Willard Moore, Northam, recently.
—Sympathy is being extended to Mrs. Joseph Currie, Richmond, in the passing of her husband whose death took place recently.
—Mr. and Mrs. Percy Yeo, Har-

Freetown and Vicinity

—Miss Winnifred Burns of the Civil Service in Halifax, Nova Scotia, spent a recent weekend at her home in Lower Freetown, the guest of her parents, Mr. and Mrs. J. Roy Burns.
—Congratulations are being extended to Mr. and Mrs. Bruce Profit, nee Marion Millar of Kelvin, whose marriage took place in Kensington United Church on Saturday afternoon, November 24th.
—Mr. and Mrs. Gerald Jardine of Montague, accompanied by their children, Susan and Paul, spent several days recently in Freetown at the home of Mr. and Mrs. George Jardine.
—Mr. and Mrs. Alan Clow and sons, Colbourne and Denton, returned on November 22nd, from Barrington, Nova Scotia, where they had spent the previous week visiting Mr. Clow's mother, Mrs. Mary Bearisto.
—Mrs. Eldon Drummond was hostess on Friday evening, November 23rd, to the South Freetown Red Cross. The President, Mrs. Alfred Reeves, presided and a large number of members were in attendance. During the evening, plans were made to hold the annual goose supper in the near future.
—Miss Ruby Drummond of Charlottetown recently visited in South Freetown.
—Miss Evelyn M. Rogers of Moncton, New Brunswick, spent a week-end recently in Lower Freetown, at the home of her parents, Mr. and Mrs. William Rogers.

—Freetown friends are sorry to learn that Mr. and Mrs. Harold Drummond and family are leaving to move their home in Central Bedouque. Mr. Drummond, who is a very efficient mechanic, employed at the Service Station of Mr. Edison Wright, has purchased a property in Central Bedouque village and the family will be moving there in a very short time.
—On Tuesday, November 27th, Freetown experienced very heavy winds, accompanied by a blinding snow storm. The village was without electric power for a few hours. Telephone poles in the vicinity were also broken down and communication cut off for several days.

O'Leary and Vicinity

—Mrs. John Moreshed, librarian at O'Leary, is spending several days visiting in Summerside.
—Mr. and Mrs. Edwin Dignan and two children, O'Leary, accompanied by Mr. and Mrs. Douglas Cornish, O'Leary, are at present visiting in Moncton, N.B.
—Mr. and Mrs. Albert Gorrill of West Cape are receiving a cordial welcome to O'Leary. They have purchased the home of Alfred Dignan.
—One of the heaviest fogs in a long time covered O'Leary and vicinity on Friday night, Nov. 30th. It made car driving very dangerous as visibility was almost zero. One car from O'Leary going to Glenwood Young People's meeting had to turn back at Mount Royal because of the density of the fog. If a wagon had been on the road that night, even with a reflector on it, one could not have seen it in time to stop.
—Despite extremely foggy weather which made car driving a definite hazard, there was a good attendance at the monthly party of the Glenwood United Church Young People's Union which was held in Glenwood Hall on Friday night, Nov. 30th. Games and contests were enjoyed and delicious refreshments served. The young people were pleased to see their Lay Minister, Mr. Heber H. Hardy and Mrs. Hardy of Springfield West, present at the meeting. The Glenwood Y.P.U. are taking the entire service on Sunday, Dec. 2nd for Y.P.U. week, the theme being, "Advance in Study, Worship and Action."

—Money, have recently spent a very pleasant holiday in Maine and Massachusetts visiting relatives and friends.

Graham's Road W.I. Annual Meeting

—The 37th annual meeting of the Success Women's Institute was held at the home of Mrs. Archie MacLean on Tuesday evening, Nov. 13th. The president, Mrs. John MacGregor presided, and the meeting opened with the singing of the "Institute Ode" and repeating the "Creed". 14 members and four visitors were present. A new member was welcomed.
—The minutes of the last annual and regular meetings were approved, after which the Orphanage collection was reported as amounting to \$23.00.
—Sick committee reported visiting sick and taking fruit, and the school committee reported visiting the school. Mrs. Hugh Campbell and Miss Laura MacKay were appointed as school committee for next month.
—Donations for the Christmas box for East Clandon W. I. England, were passed in and Mrs. James M. Campbell will take care of the packing of same. The president then thanked the members for their cooperation during the year, and the secretary gave the following report: 12 regular meetings were held with 23 members, and an average attendance of 15; receipts \$531.31, expenditures \$437.41 leaving a balance of \$93.90.
—The officers were re-elected. The Red Cross Convener was instructed to send for sewing and knitting, and the secretary to write to Simpson's and Eaton's for a donation of remnants.
—A sing-song led by Mrs. Edward McMurdo was much enjoyed. Next meeting will be held at the home of Mrs. Amy MacKinnon and Mrs. Louis Campbell and Miss Laura MacKay will prepare the program.
—Each member will pay one dollar in place of holding a bazaar.

Albany and Vicinity

—The many friends of Mr. Murdoch Dawson, one of the largest potato growers in Albany, will be sorry to learn that he is ill.
—Mr. John O'Holloran of Cape Traverse lost a nice general purpose horse last week.
—The children of North Tryon school are planning for a Christmas concert and practice is expected to get under way this week.
—Mr. Grattan Noonan of Albany recently motored to Summerside on business.
—Mr. and Mrs. Arthur Thompson of North Tryon were recent visitors to Freetown, the guests of Mr. and Mrs. Ray Lidstone.
—The Borden Mounted Police have been investigating some petty thieving and have had a number of the younger element up for questioning.
—The barn on the late Frank McKenna's property in Albany blew and the roll call will be answered by a Christmas message.
—Meeting closed by singing the "Island Hymn".

IRON SOURCE

Nearly 70 per cent of the United States supply of iron ore has long been provided from open-pit mines in Minnesota.

HISTORIC HOME

The White House at Washington has been the home of American presidents since 1800.

FRENCH ORIGIN

The state of Vermont was so named by Samuel Champlain from the words "vert" and "mont" or green mountain.

The Neighbors

By George Clark

—Mr. Elmer Gamble of the Tryon Dairying Co., and Mr. Rex L. Dawson of Albany were business visitors to Charlottetown on Wednesday, Nov. 27th.
—Mr. McFarland of the Summerside Fruit Company was a business visitor to Albany and Kinkora on Nov. 29th.
—Mr. George Parker of Seven Mile Bay, recently purchased the New Hampshire flock of pullets from Mr. Brent Carr. Mr. Carr is planning on going to Toronto to spend the winter months.
—Mr. Rex Dawson of Albany recently purchased a lot of wild furs from Mr. Earl Mayhew. Among the lot was a wild mink measuring thirty-three and one-half inches long.
—Mr. Arnold Murray of Seven Mile Bay was a business visitor to Albany on Saturday, Nov. 25th. He sold a choice beef animal to Mr. E. Vern McLeod, general merchant.
—Mr. Sterling Lord, of North Tryon, representative of the Maritime Electric Co. in this section of the county, left on a business trip to the New England States on Thursday, Nov. 29th. He expects to be away approximately ten days.
—The many friends of Mrs. William Waddell, of this district will regret to hear that she has been sick for the past two weeks. She is now feeling little better. Mrs. Waddell is ninety-six years of age and has been very smart and active till the past month.
—Mr. Eric Robinson of Augustine Cove, who operates the Potato Growers' warehouse here at Albany, has arrived back from a trip to Upper Canada and the United States. Mr. and Mrs. Robinson

The Neighbors

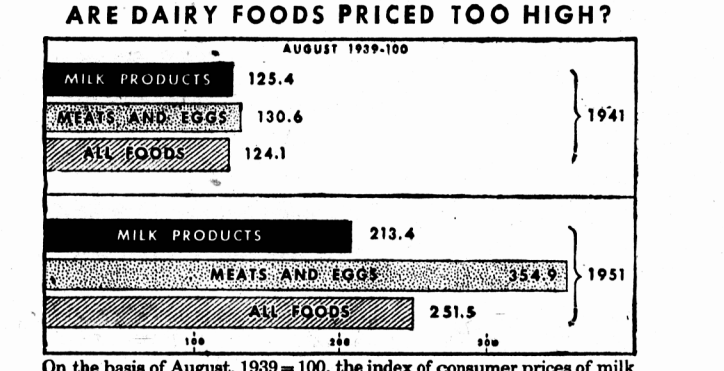
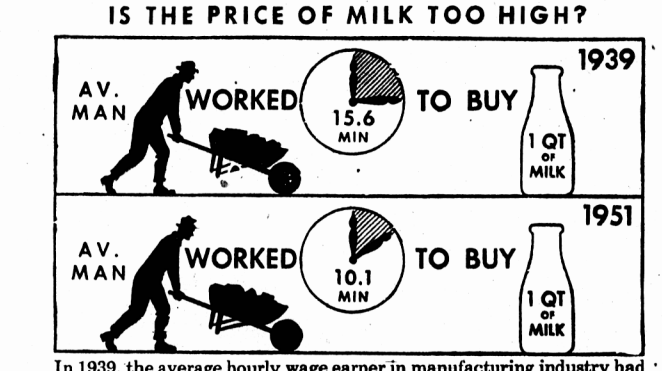
By George Clark

—The potato market has been a little easier at Albany the past week, with not much stock moving. The price for table stock potatoes, 75-lb. bag \$1.40 to \$1.50. Turnips are not moving, the price being offered, 40c a bushel.
—The recent storm of Nov. 27th did extensive damage to the electric light and telephone lines in this section. The section of road passing Mr. H. Boulter's farm, leading into Borden, had many of the heavily laden poles with main-land wires lying flat across the road. There were also a few breaks in the electric line wires, but a crew from the Maritime Electric plant have them mostly repaired and are now straightening up poles that were twisted out of line.



CANADA'S DAIRY INDUSTRY AT A GLANCE

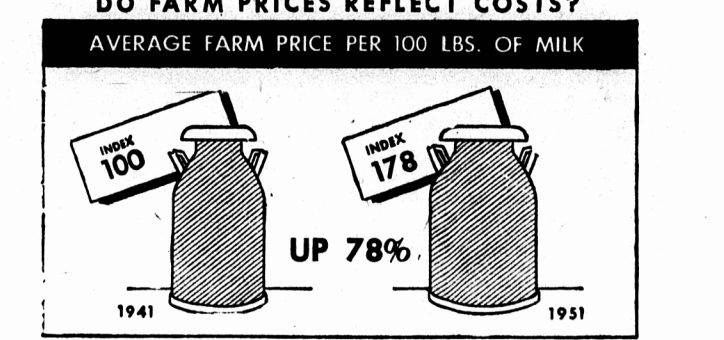
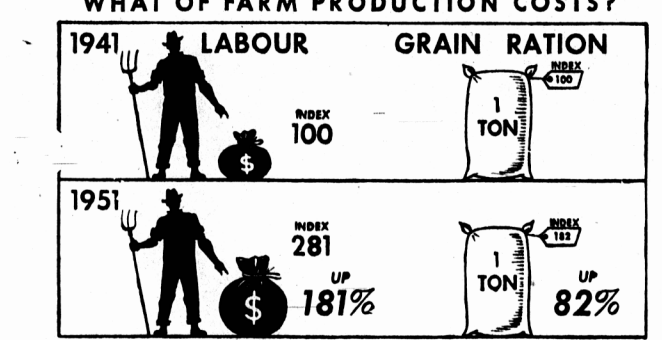
THE CONSUMER OUTLOOK



In 1939, the average hourly wage earner in manufacturing industry had to work for 15.6 minutes at his job to buy a quart of milk. Today 10.1 minutes of work at the average hourly wage in manufacturing industry will buy a quart of milk. Therefore, the price of milk is low in relation to the wage earner's income.

On the basis of August, 1939 = 100, the index of consumer prices of milk products stood at 125.4 in October, 1941; meat and eggs at 130.6, and all foods at 124.1. Today milk products are 213.4, meats and eggs 354.9 and all foods 251.5. Therefore, dairy foods are low-priced in relation to other foods.

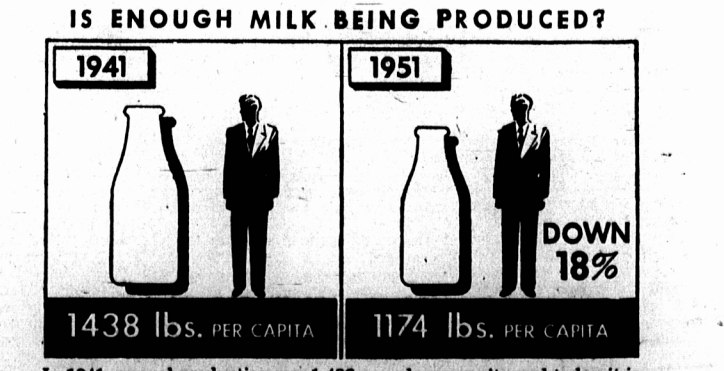
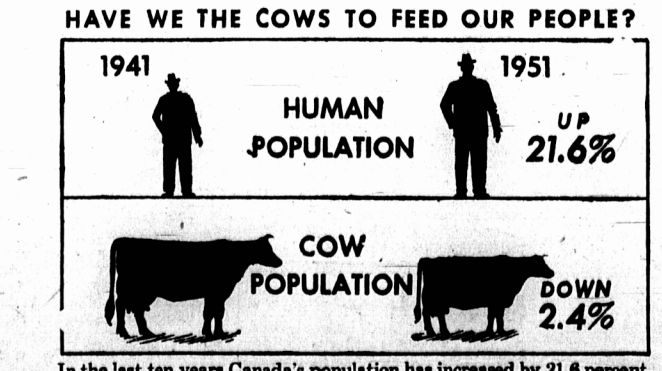
THE PRODUCER OUTLOOK



Farm labour wages have increased by 181% in the last ten years; feed costs, as represented by dairy grain mixture, by 82 percent. Labor and feed (dairy cows cannot be fed efficiently on home-grown crops alone) constitute the biggest items in milk production costs. The many other items in the cost of milk production likewise show big increases.

The average producer price of all milk has increased only 78 percent in the last ten years, a rise that has not kept pace with the greater increase in production costs. Three-quarters of the milk produced, including some from each shipper to the premium fluid milk market, goes to the lower-priced butter, cheese and manufactured milk markets.

THE NATIONAL OUTLOOK



In the last ten years Canada's population has increased by 21.6 percent while the dairy cow population has decreased by 2.4 percent. More mouths to feed and fewer cows to feed them! The gap has been increasing with alarming rapidity in the last four years—a trend that can reach serious proportions in the near future.

In 1941, annual production was 1,438 pounds per capita and today it is 1,174 pounds, a decline of 18 percent. Today per capita consumption is 1,099 pounds per year. There is a margin of only 75 pounds per capita, or 6 percent, to feed livestock on the farms, leaving no margin to ensure continuity of supply of dairy foods.

WHAT IS HAPPENING TO CANADA'S DAIRY INDUSTRY?

The above figures, drawn from official sources, show that Canada's dairy industry, instead of keeping pace with the nation's growth is in a period of decline—a decline that has become more and more marked since 1947. Simply stated, the costs of production and prices received are out of balance. Dairy farmers are cutting down or abandoning their dairy enterprise for more attractive fields of production. The immediate danger, if this decline remains unchecked, is the possible shortage at times of essential dairy foods in some Canadian markets. The longer range danger is the depletion of Canada's soils, so dependent on animals and crop rotation for the maintenance of fertility. Depleted soils lead to abandoned farms and blight of Canada's third largest industry with its major place in national income.

DAIRY FARMERS OF CANADA

409 HURON STREET, TORONTO

