

SMALLMATT'S

Wed.-Thurs.-Fri.-Sat. Morning
July 6th-7th-8th-9th



JULY Bargain JAMBOREE!

O-O-O-O-O-h!

WHAT VALUES!



Hosiery Sale

SEAMLESS NYLONS
These are of such fine quality that even the slightest imperfection is graded as subs. Pick yours from delightful summer shades. Sizes 8 1-2 - 11. **98c**

FIRST QUALITY
These sheer nylons are all first quality \$1-15 in a wide choice of light shades. Sizes 8 1-2 - 11.

Jewelery by "Coro"

Beautiful necklaces, earrings, brooches, etc., to enhance your summer wardrobe. Regular values to \$6.00. **79c** CLEARING

Accessories

- HANDBAGS**—One for every occasion in plastic leather or plastic straw. Smartly styled in clutch hand design and nicely lined. **SPECIAL 1.79**
- NYLON SCARVES**: Squares and oblongs in the widest array of summer shades. Regular 98c. **CLEARING 49c**
- SUMMER GLOVES**: In nylon sheers, nylon mesh or rayon. Smart styles and colors. Sizes 6 1-2 - 8. Regular to \$1.95. **CLEARING 69c**
- GIRL'S BOBBY SOX**: First quality sturdy cotton with nylon reinforced heel and toe, long ribbed turn down cuff. Sizes 8 1-2 - 10 1-2. **CLEARING 49c**
- ALL NYLON ANKLE HOSE**: Exceptionally good quality with generous elastic cuffs in wide range of colors. Sizes 8 1-2 10 1-2. Subs, regular 89c. **CLEARING 49c**

Lingerie

Panties Galore!

Lavish with lace trim, these panties are exceptionally well cut of all rayon or nylon with elastic or banded leg. Several pleasing shades in sizes S. M. L. Regular values up to 98c.

Clearing **49c - 69c - 79c**

THE SILK HOUSECOATS: These flattery-fresh Housecoats are in zipper wrap-around styling with ultra-smart neckline and pointed double collar. Long, full sleeve with tight banded cuff. They come in neat check design in navy, wine or black. Sizes S. M. L. Reg. 7.95 **5.99** CLEARING

ELASTIC GIRDLES: Few only at this low price! Elastic girdles feature nylon front and back panel, 4 garters. Sizes S. M. L. Regular 5.50 **HALF PRICE.**

NUDE CORSELETTE: Check this smart value buy! Corselettes are firmly boned, side hooks elastic side panel. Sizes 36-42. Regular 3.98 **CLEARING 2.98**

KENWOOD CAMP BLANKETS: You are assured superb quality in these Kenwood Blankets. Smart two tone plaids in colors orange and black or brown and tan. Regular 12.90. **CLEARING, each 9.98**

CHENILLE BEDSPREADS: Double or single bed size. Fringed edge, solid colors or colors predominating on solid background. Several pleasing colors. from which to choose from. **SPECIAL 5.95**

RAYON BEDSPREADS: In very pleasing floral designs, double bed size. Colors rose, blue, gold, green. **SPECIAL 2.98**

HOMESPUN BEDSPREADS: In Multi Colored stripes of rose, blue, white. Double bed size. **SPECIAL 2.98**

Don't Miss This! Lingerie Table

MAIN FLOOR

RAYON NIGHTGOWNS WITH LUSCIOUS LACE TRIM — BEAUTIFULLY STYLED SLIPS OF RAYON WITH BOUNTIFUL NYLON AND LACE TRIM — COTTON SLIPS WITH DOUBLE FRONT PANEL AND OODLES OF EYELET EMBROIDERY TRIM — ODDS AND ENDS IN STRAPLESS BRASSIERS — PYJAMAS, ETC.

Regular Values to 5.50

198



Junior Shop Upper Floor

Children's blouses, short sets. Skirt and blouse sets. Swim suits, Sun suits. Regular values to 2.98. **CLEARING 98c**

Children's corduroy longs and O'alls. Colors brown wine, green. Regular values to 1.98 **98c** CLEARING

CHILDREN'S SUMMER PLAYTIME TOGS: T-Shirts, shorts, halters, swim suits. All broken size ranges. Regular to 1.49 **CLEARING 49c**

CHILDREN'S SPRING COATS: 6 only! Smartly tailored styles in all wool cloths. Sizes 8-14x Regular values to 14.95. **CLEARING 7.95**

BOY'S COAT AND CAP SETS: 4 only! A real find for the early shopper! Sizes 5-6x. Regular 7.95 and 8.95. **CLEARING 5.95**



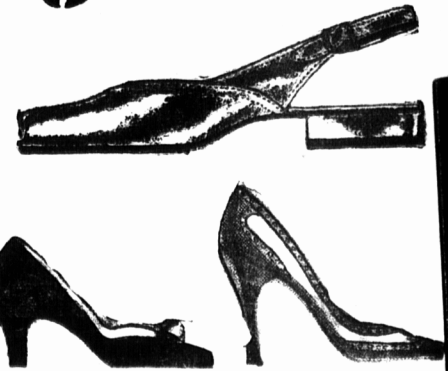
Save in July!

Women's smartly fashioned Pumps and Straps in a nice variety of colors.

Heels: Spike, Cuban, Flatties . . . All sizes in the lot!

Women's summer sandals with wedgie heels in colors red, black, white. All sizes from 4-9 including half sizes. Reg. values to 10.95. **CLEARING 3.69**

WOMEN'S AND MISSES MOCCASINS: These elk leather moccasins feature neo-lite or soft soles. Colors Beige, red, tan. Misses 11-3. Women's 4-9 Regular 2.98. **CLEARING 1.98**



BEST BUY!

NIAGRA CALDWELL TOWELS: First quality terry in solid colors of rose, blue, green, red, gold, peach.

Bath Sizes 22x42 **98c** Hand Size. 16x28 **59c**
Regular 1.39

Face Cloths. **15c** Face Cloths **10c**
Regular 25c Regular 15c

BATH TOWELS: Extra large, multi-colored stripes. Size 24x47 Regular **98c**
1.49 **SPECIAL**

KITCHEN TOWELS: An exceptionally good buy! These dark terry kitchen towels are in multi-colors of red, blue navy, white. Size 18x28 **49c**
SPECIAL

TEA TOWELS: Best quality white cotton with colorful stripes. Size 16 1-3x29. **SPECIAL 2 for 49c**

DISH CLOTHS: Excellent quality dishcloths in multi-colored stripes Size 15x15 **SPECIAL, each 15c**

BLANKETS: For Camp, beach or car, these blankets are of best quality durable spun cotton, bound edge, colorful plaid designs. Size 56x72. **3.49**
SPECIAL

CHAIR COVERS: Plastic, quilted padded, all around frill. Colors red, blue, yellow. Regular 98c **CLEARING 79c**

Linens . . .

PILLOW CASES: Get These Early While They Last! Top quality white cotton in regular 42 inch size. Plain or hemstitched ends. Regular 1.29 **98c**
SPECIAL, a pair

"WABASSA" SHEETS: Compare the fine quality in these sheets. They're standards but will not affect long wearing quality.

Size 81x100 **3.49** Hemstitched **3.49**
plain hem. Each

Size 68x100 **2.99** Hemstitched **2.99**
plain hem. Each

BATH MAT SETS: Fine quality terry on heavy duck backing **1.79**
SPECIAL

BOXED PIAW CASES: Real shower gift! Mr. and Mrs. sets, floral designs, plain or hemstitched ends. Regular 2.25 **SPECIAL Set 1.99**

3 PIECE RUNNER SETS: Consisting of 2 runners and 3 piece vanity set. Regular 1.39. **SPECIAL 98c**

"GREHORA" WOOL: Nylon reinforced wool in large assortment of colors. 1 oz. balls. 4 for **1.00**