



TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox and Mink Farming

Dr. C. K. Gunn of the Experimental Fox Farm, Summerside, is arranging an exhibit of foxes—Silver, Platinum, Pearl Platinum, also of mink—Standard and Mutation, to be shown at the Dominion Experimental Farm, Charlottetown, on the visit of Princess Elizabeth and Prince Philip, Nov. 2nd. It will be a nice reminder to them that Prince Edward Island is the place where the Silver Fox was first bred in captivity. We have noticed pictures of the Princess wearing platinum fox furs which no doubt were gifts of the Provincial Government on her marriage.

American National Fox Breeders Association on his advertising program for the past year. This is the gist of it... "This report is the shortest one since the inception of the fox advertising program. Nothing new can be added to what has been said in previous reports. If I were to say that fox is on the way back to popularity then there would be those who would deny it. It can be reported that we continued to keep active contact with people who make style, people who interpret style and people who report style.

Paul Reinhardt, well known to those who attended the meeting of the International Fox Fur Conference at Charlottetown some years ago, has made a report to the

"It would be stated that due to our continued activity and never-ending confidence in fox the thinking in the fur trade has now reversed itself. Yesteryear it was difficult to find someone who believed in the return of fox. Today it is even more difficult to find someone who doubts the return of fox. The leading retail furriers of America believe in the return of fox, in fact in the presence of fox and they demonstrated it by having a group of beautiful fox numbers included at the style show given in connection with the annual meeting in Milwaukee of the Master Furriers Guild. Personal conversation with many of those people revealed a real love for fox... Well done, Paul, them's our sentiments too.

American fox and mink magazines have been carrying articles on the harmful effects of fats in reproduction in mink and Dr. Willard Roberts who has made a study of the subject gives the why and wherefore in an exhaustive article too large for this column. Feeding recommendations by him are, from January through June feed medium low fat horse meat and bone and lean fish or fish containing relatively low levels of the highly unsaturated fatty acids. He recommends boning out and discarding the large leg bones of a horse because they contain a high percentage of fat. He also says lean boneless horse meat may be fed if preferred.

The point in favor of lean boneless horse meat is that it may be stored for a considerable length of time without danger of harmful rancidity development. Some bone meal should be added to the ration when boneless horse meat is used... We understand that all the cereal feeds incorporated bone meal in their formula.

During the remainder of the year it is desirable to feed a somewhat higher level of fat. Growing

mink do well on a moderate level of fat and high energy fat reduces food consumption and feed costs. A substantial level of wheat germ meal and alfalfa meal should be fed at all times. These ingredients will supply tocopherols to protect the food and body tissues against peroxidation and Vitamin E for its vital function.

The coming Fox and Mink Show at Charlottetown to be held November 20th to 23rd, will be the next big event after the Maritime Winter Fair. Plans were finalized at a meeting of the Executive held on Tuesday, October 18th. Incidentally, the Executive members were delighted at this meeting to welcome back the President of the Association, Lt.-Col. D. A. MacKinnon who is making a nice recovery from his recent indisposition.

The Secretary, W. R. Shaw reported on the detailed planning to date and intimated that Prize Lists had been widely distributed, and that the possibilities for a real top-notch Show were very favourable. Although the fur market is not encouraging, breeders, however, are still full of pep and optimism, and it is expected that one of the best Shows of Foxes, and possibly the best in Mink, in the history of this Association, will be held in the November feature.

Mr. George Callbeck, Summerside, will be on hand as usual to judge the foxes, and Mr. John C. Malony of Montreal will preside over the mink classes. Educational features will accompany the judging in the form of addresses and polling demonstrations. In addition a new feature will be tried out this year in the form of a service

by the Association who will list each day prize winning foxes and mink which may be offered for sale, and connecting up prospective buyers with the owners. In order to facilitate necessary information the prize winning tickets with the name placing, breeding, and ownership of the animals will be completed at the expiration of each class and placed on the pens containing the prize winning foxes or mink.

On Wednesday evening, November 21st, the usual Fox Breeders' Banquet will be held at the Charlottetown Hotel. This will not be a prosaic, educational, feature, but will be a "Get Together" where fox and mink breeders, their wives, sweethearts, and friends, can meet and have a really enjoyable evening, with very short speeches, but other entertainment in the

form of dance, song, and other attractive and interesting features. Further notices in this connection will be issued from time to time.

Sec. Treas. Walter R. Shaw of the Fur Breeders and Exhibitors Association, telephoned us that in view of the strong market interest in Pearl Platinum, at the request of Directors of the Association a section for medium Pearl Platinum has been added to the Prize List. This will mean prizes for adult males, adult females, pup males and pup females.

HIGH-PRICED HOG
BRANDON, Man.—(CP)—Malcolm McGregor of Brandon paid \$395 for a pure-bred boar here, record price in the sale of pure-bred swine sponsored by the Manitoba Winter Fair. The boar won the reserve championship at the annual exhibition.

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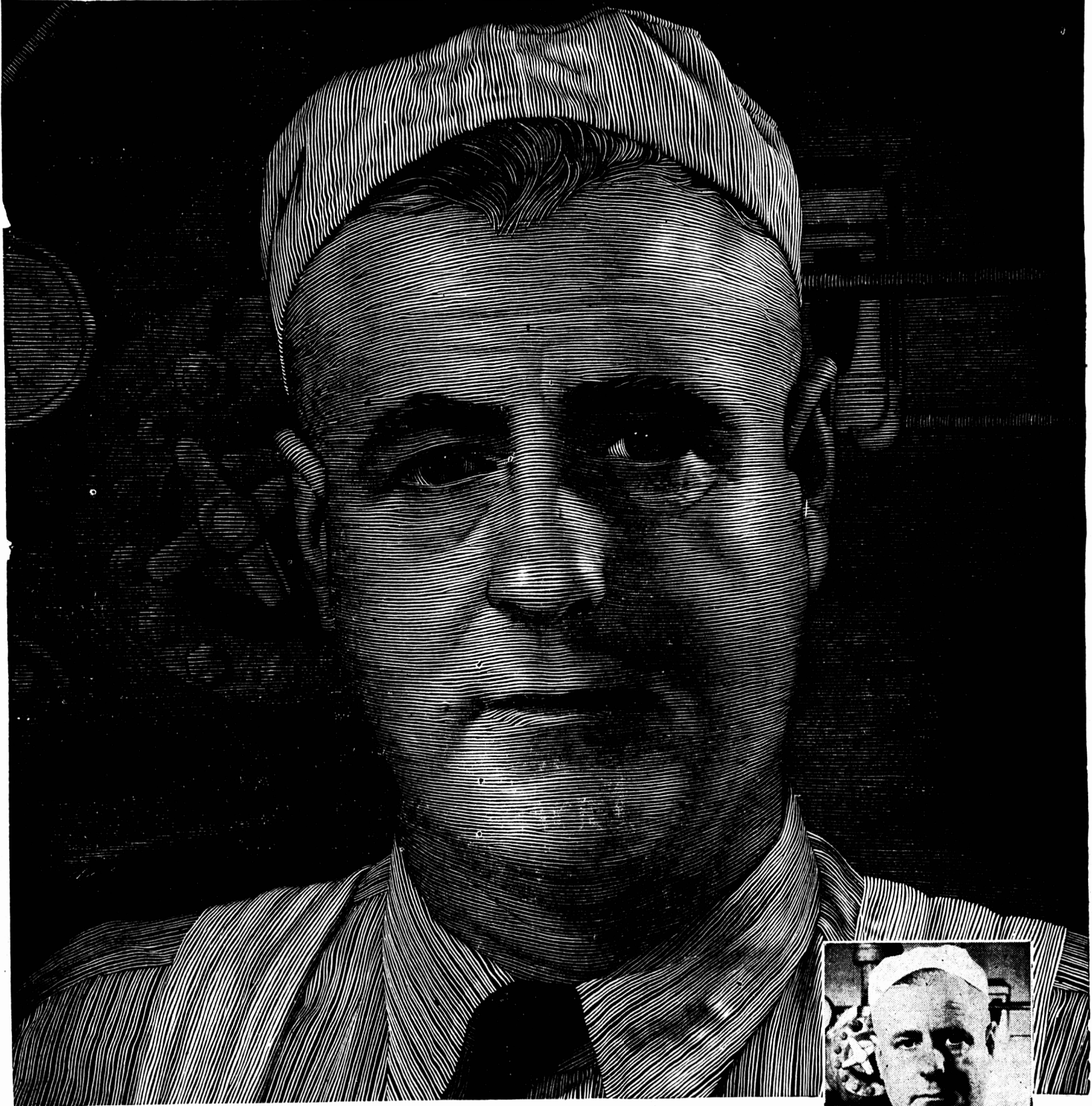
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*MR. JAMES FLETCHER JOHNSTON...

How do you feel about the question of saving, Mr. Johnston?
I think it's of extreme importance to save. With rising costs and the general uncertainty, it's a great thing to have some money set aside to fall back on when you want it.

How are you saving?
Through insurance, Canada Savings Bonds and the Company old age pension plan.

Have you bought Canada Savings Bonds regularly?
Yes. The only Dominion Bond issue that I've missed in the past 10 years was the first Victory Bond. I've bought one or more of every Victory Bond or Canada Savings Bond issue since then.

How do you pay for your Canada Savings Bonds?
Through the bank. I make a down payment at the beginning and so much a month for the rest of the year until the bond is paid for.

Do you plan to invest in Canada Savings Bonds again this year?
Yes.

Why do you choose Canada Savings Bonds to invest in?
With Canada Savings Bonds, the same as with the Victory Bonds, it's like ready cash to me. I can sell them any time I need them, and the interest is much better than on money in a bank account,

and there is no red tape to cashing them. I like the Canada Savings Bonds even better than the Victory Bonds because you can cash them at par at the bank at any time.

Have you cashed any of your bonds?
No.

Have you any particular objective in mind in saving through Canada Savings Bonds?
I have nothing definite in mind. I own my own home and have a car. It's like a nest egg that I can use if ever I need it, and it bears me good interest. It's a form of security. I have it to fall back on any time I want.

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*James F. Johnston, 43, lives at 2142 Queen St., Regina, Sask. He is superintendent of Palm Dairies Limited, where he started to work as an ice-cream maker in 1930. A native of Regina, he worked on a farm before going into the dairy business. He was married in 1930 to Gladys Evenson of Earl Grey, Sask., and is the father of two children, Harvey, aged 13 and Valerie, 9. He is a member of the Independent Order of Oddfellows; of which he is a Past Noble Grand. He is a great baseball fan and is in demand as an umpire for city games. One of his hobbies is fishing. A sister, Mrs. B. Rawlings, lives in Ottawa, and two brothers are employed by Consolidated Mining and Smelting at Kimberley, B.C. Mr. Johnston is one of more than a million Canadians who save regularly with Canada Savings Bonds.

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