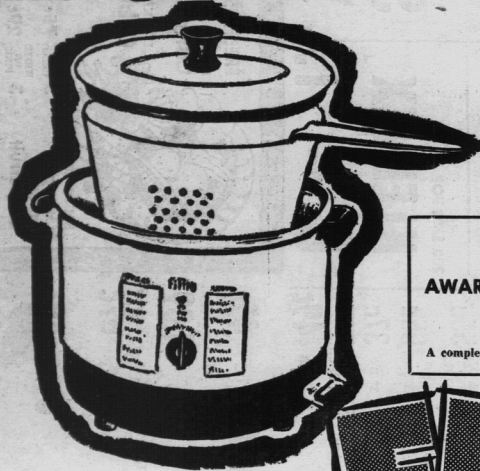


FREE

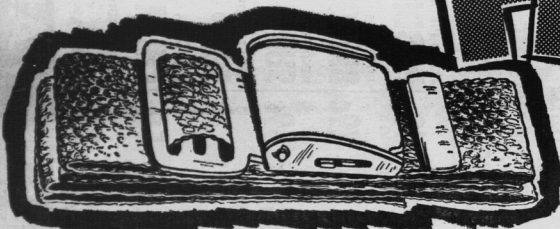


45

"Filtro"
DEEP
FRYERS

ONE AT EACH
LUCKY DOLLAR STORE

ALL DEEP FRYERS AND
SEAT BELTS WILL BE
AWARDED SATURDAY NOV. 23rd.
AT CLOSING TIME
WINNERS WILL BE NOTIFIED.
A complete list of winners will be published.



FREE

135

AN OFFER FROM YOUR LUCKY
DOLLAR OWNER IN THE INTEREST
OF PUBLIC SAFETY . . .

Ever aware of the high toll of highway accidents and their responsibility to their neighbors in the community, your LUCKY DOLLAR owner is making available to the motoring public this opportunity to win a Safety Seat Belt. It is his sincere hope that those who acquire one of these belts will add others also to their vehicle to assure greater safety to their passengers and themselves.

C.S.A. CERTIFIED

AUTO SAFETY BELTS

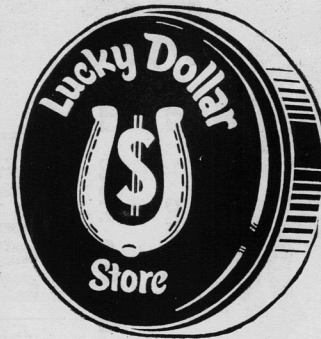
Don't
Forget
ENTER
Our Contest
NOW!



HERE'S HOW..

WRITE YOUR NAME AND ADDRESS AND PHONE NUMBER ON THE BACK OF A LABEL FROM ANY P. E. I. PRODUCT. IF IT IS A PARCHMENT OR WAXED LABEL WHICH CANNOT EASILY BE WRITTEN ON ATTACH IT TO A PIECE OF PAPER BEARING YOUR NAME, ADDRESS AND PHONE NUMBER. DEPOSIT IT IN THE ENTRY BOX PROVIDED AT YOUR LUCKY DOLLAR MARKET.

IF YOUR NAME IS SELECTED, YOU WILL BE ASKED A QUESTION.



THE SIGN OF
HONEST VALUES



SAVE 5 WAYS!

- (1) Save by buying quality. P.E.I. QUALITY, there's none better.
- (2) Save with Lucky Dollar LOW PRICES these are honest values.
- (3) Invest your dollars in P.E.I. by SUPPORTING P. E. I. INDUSTRY.
- (4) Keep your dollars in your own community by supporting your NEIGHBORHOOD OWNED LUCKY DOLLAR STORE.
- (5) Win free PRIZES.



3 Days Only
NOV. 14, 15 and 16

LUCKY DOLLAR, YOUR STORES OF PROGRESS

QUEENS

Sandy's Grocery
Bellevue
Cooper's Grocery
Eldon
William MacKenzie
Flat River
Clark Bros.
Mt. Stewart
MacLean's Grocery,
Winsloe
W. I. Bowman
Hunter River
Ralph Dickieson
New Glasgow
Olin Ellis
New Glasgow
Lloyd Carew
Hunter River
Ellis Bros.
Sherwood
Gordon S. Manuel
Charlottetown
Ambrose Sr.
Grocery

Zakems Grocery
Charlottetown

Frizzell's Grocery
New Haven

D. R. Cummings
Vernon

McKenna Bros.
48 Road

KINGS

R. J. MacDonald & Co.
Cardigan
Ray's Grocery
Georgetown
Wightman's Grocery
Montague
McGowan's Ltd.
Kilmuir
C. H. Horton
Murray River
S. D. Hugh
Murray Harbour
Dingwell & Rossiter
Morell

Percy's Grocery
Souris

John F. Dixon
East Baltic

PRINCE

Ralph R. Burns
Freetown

W. S. MacLean
Kensington

Athol Cotton
Kensington

Waldon Duggan
French River

Ed. Murphy
Sea View

Jenkins Groceteria
Summerside

Hardy's General Store
Cape Traverso

F. J. Shea & Son
St. Louis

MacLeod's Grocery
Albany

McIver's Grocery
Kintora

E. B. Bernard
St. Eleanor's

Alfred Gaudet
Miscouche

H. E. Phillips
Freetown

Brown & Baglole
Richmond

J. W. Burleigh
Ellerslie

Neil MacKay
Coloman

Albert Saunders
Bloomfield

McWilliams & Turner
O'Leary

Claude MacNeill
O'Leary

J. A. Noonan
Alberton

Alvin Costain
West Cape

EVERYBODY WINS WITH OUR LOWER FOOD PRICES!