

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Canvas
- Drags Footwear
- Beach Thongs

WELCOME TOURISTS

LePAGE SHOE CO.

The Home of Good Shoes Since 1920

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'own

TENTING AT NATIONAL PARK

● souvenirs
● gifts
● novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Shirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS ●
- LADIES' WEAR ●

island furriers ltd.
75 Grafton Street

HARNESS RACING

IN THE KENTUCKY OF CANADA

THIS WEEK'S RACE DATES
AUG. 22 and 24 at 8.30 p.m.

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDDWOOD
SOUVENIRS

Quality merchandise

Moore & McLeod Inc.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics

BUCKET
DOWS KENTECKEE FRIED CHICKEN
15 PIECES 3.95
SERVES 5-7

SMALL BUCKET
8 PIECES 2.50
SERVES 3 to 4

Dows RESTAURANT
Grafton St. Ch'own

BEFORE the wool comes to Condon's Woollen Mill

AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Ropes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
85 Queen St. Charlottetown
Dial 4-9718

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'own

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1/4 Miles from Corwall on Route 19

Regular Dances ROLLAWAY CLUB
CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Tremolons"
8:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

First Aid Products
Also Regular Bingo
Wed., Fri., Sat. 7:15

BOWLING
Mon. to Sat., "Automatic Pin Setters"

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily till 10 p.m.
St. Peters Rd., Paradise

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Bucket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST - -

- PRIVATE FISHING AND BOATS ON PREMISES
- SEAR BEACHES
- WEEKLY RATES
- HOME COOKING

LARRY'S
The Home of Good Food

- Pizza Pie
- Sandwich with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Queen, Westmouth and Grafton

WISSEL OF FORTUNE Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Sourds.

Meals if tested.
Phone 867/5 78-3
MRS. HARRIS FRANCIS

ICE CUBES

For your cooler or at the beach or your social evenings.

FREE Coffee Mugs with every \$5.00 purchase of FINA Gasoline.

S. R. Johnston's FINEA STATION
St. Peter's Rd., Paradise
"On Your Way to Brackley Beach"

FILMS
All Types

- Souvenirs
- Trolleys - most all make
- Bathing Cape
- Swim goggles & flippers

PRESCRIPTIONS PROMPTLY FILLED
Dial 8287

FOLEY'S DRUG STORE
20 Water St. S'ide

WELCOME TOURISTS TO P.E.I.

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lauches Full Course Meals Banquets and Dinner Parties

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
101 Street across from Eaton's

the finest shoes to be seen on P. E. I. are at the

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat Sundas Milk Shakes Banana Split Soda On Trans-Canada Highway Near 1 One Mile Inside City Limits

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'own

TOURISTS

Your bank is THE BANK OF MONTREAL, Parisdale, corner St. Peters Road and Palmer's Lane on Route 3 where ample parking and speedy and efficient services are available.

Tourists are especially welcome at "MY BANK" Parisdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalry, Beaches and Brackley Beaches. Also visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side trips to Woodlough Rapids and other sights of interest. This tour also includes... a stop at Brackley, "An Acadian Fishing Village".

Phone 4-9866

DROP IN AT JOHNNY'S
For The Finest Meal in Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Beverages.

JOHNNY'S FISH & CHIPS
22 Westmouth St. Ch'own

TOURISTS

we invite you to stay at the

Lech Dhu Haven Camping and Trailer Court
Red Point 6 Miles East of Sourds

THE CHALLENGE 18 HOLE MINIATURE GOLF
Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 60¢; Children 35¢

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Labatory Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9283 or 4-8415

MILTON'S OLD SPAIN

Where most people prefer to eat.

DIAL 4-7658

Kent St. Ch'own

MOTEL

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

DINING ROOM

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

MILLER BROS. MUSIC DEALERS
DIAL 4-3555
Great George Street

BUYING FURNITURE for the FOLKS AT HOME

Archer & MacDonald Ltd.
Open 12 every night
Parisdale Dial 4-8310

TOURISTS SHOP FOR

- Harris Tweeds
- All wool sweaters

Dows
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Torn Furniture, Tires & all Appliances large & small.

FIRESTONE HOME & AUTO CO. Ltd.
Ch'own - Next door to King John Laundry

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

TOURISTS
For Your Groc. Fruits & Veg.

S.N. KAYS
87 Pownal St. Ch'own

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- Licenses

THE BIKE SHOP
Great George St. Ch'own

ICE
For Your Picnic Needs

MacLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME
Cavendish, full courses and beach also Brackley Beach only 15 minutes drive. Private Camping Grounds Telephone Hunter River 31-11 Prince Edward Island

RIVER VIEW ESSO SERVICE
15 Miles from Borden

CRAPAUD, P.E.I.

J. & S. Store Ltd.
infants to teens specialty store

LOTUS CAFE

- Full course Chinese and Canadian diners
- quick lunches & teas
- take out service

Water Street Summerside

72 Lower Queen Dial 4-3018
Charlottetown

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs Call ED CLINTON Sourds West

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P. E. I.
Attention Visitors & Tourists
We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Price reasonable to sell fast. We also offer a prompt car radio service.

FOR YOUR VACATION NEEDS

Yachts
Swim Trunks
Sportswear, etc.

Joseph Paquet MGR.

HOSPITALITY CORNER

SOUBIS

JOSEPH PAQUET MGR.

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINEER

and try the finest foods that will satisfy your appetite.

MORELL DINEER
CORRELL, DINEER
CORRELL, DINEER
CORRELL, DINEER
120 Richmond St.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Book China, Greeting Cards, Stationery, Books, Magazines, etc.
14 Summer St., Summerside

Mary's Tourist and Overnight Guests
Come and enjoy the Island Hospitality.

Montague Phone 46 for Reservations until June 15th, then Phone 438-2101.

Basilia Recreation Centre
200 Richmond St. Ch'own

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.