

**FRESH ORANGE JUICE**  
gives you  
**ALL THE FLAVOUR**  
**ALL THE GOODNESS**

Remember—only the BEST California oranges bear the Sunkist Trade Mark.

**Sunkist**  
CALIFORNIA ORANGES  
Only the Best of the Best are stamped Sunkist

RECEIVE BADGE SENSITIVE SHOPPERS

LONDON — (CP) — More than 100,000 British children have been presented with badges bearing the head of a reindeer. It denotes official recognition as members of the Royal Society for the Prevention of Cruelty to Animals.

LONDON. — (CP) — The diameter of the stamp "CC41" — used to mark goods made to government ruling — will be decreased in size. Some customers don't like others to know that they wear "utility" clothes.

**Barbara Brent's BUYS WHYS**  
A WEEKLY INFORMATION SERVICE

MONTREAL, Aug. 22nd—What fun it must have been at the Mad Hatter's Party in "Alice in Wonderland!" With the March Hare and the sleepy Dormouse... and an Unbirthday Cake! Well... for your enjoyment, here is Swans Down's Unbirthday Cake. This Unbirthday Cake is deliciously moist, wonderfully tender — as are all cakes made with Swans Down Cake Flour!

**Try SWANS DOWN UNBIRTHDAY CAKE:**  
Bake Devil's Food Cake—as directed on back of Swans Down Cake Flour package, but use 2 deep layer pans — one 10-inch, one 8-inch, lined on bottoms with paper, then greased. Cover larger cake with vanilla-flavored butter-type frosting... place smaller cake on top... cover with butter frosting. Melt 2 squares Baker's Unsweetened Chocolate and 2 teaspoons butter over hot water and blend. Pour slightly cooled chocolate mixture over the set frosting on cake layers, letting it run down sides. Keep cake in cool place until chocolate is firm.

See Walt Disney's all cartoon wonderfilm "Alice in Wonderland" at your theatre.

"The Good Old Days" may have fond memories but none of us would want to return to the living standards of the high-button-shop era. Today personal comfort is a "must" — and old-fashioned ideas of good enough just won't do. That's why NANCY BATHROOM TISSUE has won such an enthusiastic welcome in so many Canadian homes. Made of genuine Face-Ellie facial quality tissue, it offers a luxurious softness and absorbency which has set a new high in personal comfort! It isn't just another bathroom tissue... it's a different kind of tissue that makes an important contribution to modern living standards. I'd be glad to send you a sample roll. Just drop me a note — Barbara Brent, 1411 Crescent St., Montreal, P.Q. — and enclose 15c in coin or postage stamps to cover mailing and handling costs.

**Are You Busy Pickling?** I hope it's not too late to tell you about the thrifty way I know to buy pickling vinegar! Get HEINZ WHITE VINEGAR in the big gallon jug instead of in smaller containers and save 2½ cents on every cupful! And of course, you get more than economy when you buy this vinegar packed by the folks who made pickles famous! You get the full-bodied flavour and uniform strength so necessary for preserving the fresh taste, texture and colour of your pickles. So order Heinz White Vinegar by the gallon jug... you know it's good because it's Heinz! And, incidentally, if the gallon jug you buy doesn't have the FREE RECIPE BOOKLET — "Pickling Success" attached — just write to me for it — Barbara Brent, 1411 Crescent St., Montreal, P.Q.

**Now's The Time** to think about getting the youngsters ready for school in September. When you're making their back-to-school clothes, be sure they're easy to wear — easy for a child to get in and out of... use LIGHTNING SLIDE FASTENERS for convenience and safety! Just think! — no long hours of sewing on buttons — your young 'uns will be neat and tidy with no extra effort on your part! Lightning Fasteners come in a wide variety of sizes and colours — ask for them, in the smart red and black package. Lightning was the first zipper — and it's still the best!

**It Doesn't Cost you a penny more** to have your favourite breakfast cereal shot from guns... make it lighter, fluffier, and QUAKER PUFFED WHEAT is shot from guns! Premium grains of sun-ripened wheat are exploded up to eight times normal size to make 'em crisp and tender... and, wonder of wonders, Quaker Puffed Wheat costs less! Next time you're shopping, compare its price with the price of other breakfast cereals. It's a real money-saver, isn't it? And, mind you... what a delicious dish! Serve Quaker Puffed Wheat to your family tomorrow — topped with luscious fresh peach slices... a light-hearted, delightful breakfast treat for a hot August morning!

**Labor Day?** — not in my kitchen! I'm a member of the Afternoon-of-Union, cause I've got a REFRIGERATOR that lets me do my whole week's shopping all at once — and a FRIGIDAIRE ELECTRIC RANGE that turns itself on and off to cook whole oven meals while I'm away. It's a wonderful feeling, girls. Why don't you join me? And don't think you can't afford to! Why with a Frigidaire Refrigerator, for example, you can actually save enough to meet the monthly payments! Better scurry 'round to your Frigidaire dealer's and let him prove this to you on the "Savings-Finder".

**You Not Only LOOK Better** — people also tell you so... when your skin is a warm, healthy, summertime colour! And here's just the thing for summer skin-beauty... TROPIC TAN to wear over your tan or to make you look like a South Seas siren even if you're city-pale! Tropic Tan is the gorgeous, glamorous WOODBURY POWDER SHADE that honey's your skin to a deep warm gold! And because Woodbury is the powder with the foundation cream ingredient, it smooths your skin to velvet-softness — just a natural, not powdery look. And you'll love the lovely, crushed-flower fragrance of this fabulous face powder. Tropic Tan is just 23c, 45c and 75c... and the bright, sunny-red lipstick color to go with it... Woodbury's "Red Poppy"... perfect for a tropical temptress!... 23c and 55c!

**A Touch of Magic!**... yes, the tangy, tantalizing flavour of lemons makes that much difference in the flavour of food... particularly when the lemons used are SUNKIST CALIFORNIA LEMONS! Whether your warm-weather refreshment is iced tea or lemonade... do be sure to use these tangiest, juiciest of all lemons! I always keep a supply of Sunkist Lemons on hand these warm days. Then, when the heat "gets me down" I give myself a real lift with an iced glass of tea with Sunkist lemon wedges — or a scurry 'round to your Sunkist lemonade. So restful, taste-full and refreshing!

**With All My Love**  
(By Virginia Bowen)  
(Continued)

Clay was standing in front of the broad fireplace when she handed him his drink and he promptly lifted the glass toward her. "To you, Clare," he said solemnly, "and to our friendship. May it proceed more cordially than it began."

Clare smiled and nodded and lifted her glass and drank. After the first sip she took a cigarette from the silver box on the table and sat down, looking up at Clay as he lit it for her.

"I don't see why we can't be friends," she said. "We ought to be, really. With dad backing your airport and you teaching me to fly, it would be silly if we weren't. But tell me, Clay, surely you aren't planning to be a flying instructor all your life? Don't you have something more in mind than that?"

Clay drew on his cigarette and looked off across the room. "Yes," he said, "I do. As a matter of fact, your dad is down in New York right now in connection with the thing I have really in mind. It's plane designing — highly technical, of course — but I look forward to having quite a plant out there one of these days. Your dad is interested in the thing from the point of view of the city itself, as well as his own financial interest. He looks at it very much the way I do, from what I'm told."

"You've never met dad?" Clare was sure that he hadn't but she'd been wondering why.

"No, I never have. My only connection with him has been through the bank. Your dad is a pretty important man in the airplane business, you know."

Clare nodded. "Yes, so I understand... His glass was empty and she got up and took it from him, taking her own along too as she went to refill it. When she returned Clay was staring at the carpet, frowning, but he looked up immediately and grinned.

"Let's talk no more business," he said lightly. "I'd rather be telling you that you look lovely in that white dress; it makes your eyes look greener and brighter; and you make the best cocktails I've ever had."

"Thanks," Clare said. "We'll drink this one to you, because you know how to say things a girl likes to hear."

**CHAPTER IX**

They drank and then Clay sat down on the couch beside Clare, crossing his legs comfortably and lighting another cigarette. Their knees touched when they faced each other and Clare felt a quick thrill. The man certainly had a lot of nice things about him. He talked easily and was good-looking and she was sure, the longer she was with him, that he genuinely liked her. It was kind of stimulating to the ego, she thought, having a man whom she had deliberately antagonized in the first instance falling into line so nicely...

Vaughn's was several miles beyond the country club and as they passed Caswell's estate on the way Clare had a feeling of guilt that she tried to shrug off but with little success. Even after they'd had dinner the sensation still remained — a sensation of vague uneasiness and worry. Several times she looked at Clay surreptitiously, trying to discover if he had noticed a change in her. And just as many times she had the feeling that he, too, had been remotely affected by passing that arched gateway with the name "Caswell" on it.

Their coffee was before them and they were sipping it and smoking and listening to the Hawaiian orchestra when Clay said, "I worked with a kid that used to live around here. Name of Caswell. After he was killed I sent his personal things to his mother, and among them was a picture. I think it was yours."

He didn't look at Clare as he spoke and his face was solemn, almost as if it hurt him to talk about it.

"Yes, it was mine," Roger and I were good friends."

"He'd have gone places in aviation," Clay said. "He had a lot of crazy ideas about how planes should be built and none of them were any good, but he was the type that would have hit on something some day and made himself a fortune. A swell kid. I really liked him."

"Were all his ideas so crazy?" Clare asked quietly.

To be continued

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Made right in your own region, to bring it to you at lowest cost, its purity, strength, aged-wood maturity and flavour, guarantee success for your pickles, relishes, catsups, salads.

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ALSO IN BULK AND BOTTLES

**Girl Paddled Many Miles To Teach Indians**

MOOSE FACTORY, Ont., Aug. 22.—Getting in the mood for a new job as supervisor of 80 small Indians and Eskimos, 17-year-old Jennifer McVicar of Toronto paddled a good part of the way to her post in a canoe. Jennifer, daughter of Mr. and Mrs. Kay McVicar of Toronto, decided she would like a change this year from previous summer jobs on the farm or at summer camps and hotels. She obtained a post as temporary supervisor at the Bishop Horden Memorial School here from the Department of Indian Affairs.

Because her job didn't start until Aug. 1, Jennifer, who got her senior matriculation last spring, accepted a chance to travel from Ottawa to Abitibi by canoe. From there she came on by train to Mooseonee.

Her first days were busy, helping to prepare for the centennial celebration of the settlement of the mission and watching the influx of Indians who came from as far as 200 miles away in war canoes.

Likes the North

In a letter to her mother she noted that there is only a day school during the summer, but in winter the Indian children stay here while their fathers move off to the bush. She has been keenly interested in the Indian ceremonies and social events.

An evening service in the Cree language that she attended "was very beautiful to listen to," although she knows only a few words of the Cree language.

"There have been three Indian weddings, with a dance after each one," she said. "I was very disappointed to find that the bride wore satin and not native costume."

"There is no point in going to a wedding before 11 o'clock as they just start then and dance until dawn. They dance a form of square dance with six couples. In called a step-dance, trying to out between sets the men do what is last one another."

**exciting new recipe for Creamed Salmon**

**So Quick and Easy to Fix**

- 1 tablespoon butter
- 1/4 teaspoon flour
- 1/4 teaspoon salt
- 1/2 cup Carnation Evaporated Milk diluted with 1/2 cup water
- 1 net (one-half-pound size) canned salmon

Melt butter in saucepan over medium heat. Stir in flour and salt; cook 1 minute; remove from heat and add 1/2 cup milk; blend carefully until all lumps are gone. Add remaining milk and return to heat stirring constantly until sauce thickens and boils. Add salmon and immediately over freshly made toast. Makes 4 to 6 servings.

**For Plain or "Fancy" Cooking— Use the Milk that Whips!**

CARNATION MILK is double rich milk — concentrated to the consistency of cream. So it's perfect for your fanciest "company" desserts, as well as all regular milk purposes!

**IF YOUR RECIPE SAYS "MILK" use Carnation diluted with an equal amount of water.** This way you have homogenized, heat-refined milk with all of good milk's food values, and extra cream-smoothness.

**USE IT LIKE CREAM...** for whipped toppings on fruits, cereals, puddings... in most recipes calling for costly cream. Millions prefer undiluted Carnation to cream for their coffee, too.

**For Husbands who'd like to see their Wives SAVE MORE MONEY**

As you husbands—be more cooperative and less complaining if you think that your wife could save more money. Show her how. Suggest that she does all her food buying at the CO-OP SUPER MARKET where every price is a low price every day. Come along with her. It's pleasant and easy to shop here—and you'll actually see your wife save money as she picks up super food values from finger-tip displays of choice quality foods to fill her basket with bargains in good eating.

Preserving JARS, per case .....	1.19
Assorted CHOCOLATE BARS, 5 for ...	25c
No. 1 PEACHES, per basket .....	1.49
Sheriffs Good Morning MARMALADE, 48 oz. tin ....	95c
The Breakfast Cereal—Newport FLUFFS, 2 boxes, 2 qt size ...	21c

Burbank **PLUMS** Per basket 79c

White **SUGAR** 10 lbs. for 1.19 5—10 lb. bags \$5.90

**FARM FRESH PRODUCE**

Choice New **ISLAND CORN**, 6 for .... 27c

Golden Ripe **BANANAS**, 2 lbs. for ..... 45c

For Pickling—Large Size No. 1 **ONIONS**, 5 lbs. for ..... 21c

Red Ripe Stake **TOMATOES**, 2 lbs. for ... 27c

**QUALITY MEATS**

Delicious Cooked **HAM**, lb. .... 99c

**MACARONI and CHEESE LOAF** Per lb. .... 60c

**PICKLED PIMENTO LOAF** Per lb. .... 60c

Smoked Shankless **PICNIC HAMS** Maple Leaf or Premium Per lb. ... 69c

**NESCAFÉ CUTS COFFEE COSTS**  
as much as **40¢** a pound

Even the 4 oz. jar — though costing far less — makes as many cups as a whole pound of ordinary coffee. The big 12 oz. family size jar saves even more.

No waste with Nescafé — you make just what you use. No messy grounds. Nescafé is specially processed to stay fresh to the last spoonful.

**for PURE COFFEE ENJOYMENT**  
more Canadian coffee-lovers are drinking Nescafé than all other instant coffees combined.

Nescafé (pronounced NEE-SCAFAY) is the exclusive registered trade mark of Nestlé's Milk Products (Canada) Limited to designate its soluble coffee product which is composed of equal parts of pure soluble coffee and added pure carbohydrates (dextrin, maltose and dextrose) added solely to protect the flavor.

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...with that good Graham flavor only pure ingredients can give!

**Christies Honey Graham Wafers**

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