



# TRUTONE WHITE, WITH IDB, GIVES LASTING EXTRA WHITENESS!

**Special Whitener** A special ingredient called IDB is added to Trutone to make it the whitest house paint you can buy. And Trutone stays whiter, year after year, because it doesn't yellow.

**All-Weather Protection** Trutone White beats the weather—it resists blistering, peeling and cracking.

**Economical to Use** You save both work and money with Trutone White. Your paint job lasts for at least four years. And when repainting, one coat does it!

**Use Trutone Self-Washing White** for All-Frame Homes. The original extra whiteness of Trutone is restored every time it rains because a unique self-washing action cleans off dust and dirt.

Give your home lasting extra whiteness with Trutone White House Paint—available in three types: Trutone White, Trutone Trim White, and Trutone Self-Washing White. At your neighborhood C-I-L Paint Dealer.



**C-I-L PAINTS** *The premium paints at regular prices.*

\*Trutone\* is a registered trademark of Canadian Industries Limited.

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