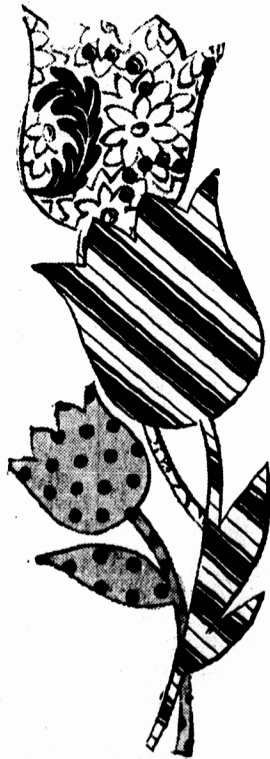


ENDING SATURDAY -- SO, SHOP NOW HOLMAN'S BIG ANNUAL COTTON CARNIVAL

The Year's Greatest Show
STARRING THE NEWEST 1950 COTTONS



Be Gay
In
New 1950
COTTONS



Be Smart
In
COTTONS

Act 1

Ladies' Wear Featuring —

"Audrey Lane" and "Miss Popularity"

COTTON DRESSES

The Materials: Striped border prints, floral and plain cottons, striped chambrays, and plaid gingham with pique, lace and eyelet trim. The Colors: gray, lilac, blue, aqua, brown, navy, pink and other delightful shades. The Styles: shirtwaist with noteworthy variations ... gored, gathered or pleated skirts, large utility and decorative pockets, interesting neckline treatments and novel sleeve effects.

MODERATELY PRICED

3.98 AND 5.98

COTTON DRESSES

By Leo Danal

Attractive, new styles with full-gathered, tiered, and pinpressed pleats — high, low and Chinese neckline — smart pocket and trimmings of lace, eyelet or contrasting material. The fabrics in either light or dark shades include chambrays, gingham, piques and broadcloths.

6.95 AND 7.95

Also Other New 1950
COTTON DRESSES
9.95 and 11.95

Act 2

Youth Centre Featuring —

"Hi-Girl" -- 12 to 14x

COTTON DRESSES

Gaily printed American Cottons with flattering square necklines, cool sleeves, eyelet embroidered trim and full swinging skirts. EXCLUSIVE WITH HOLMAN'S — Priced

4.95

"Teen-Town" -- 10 to 16

COTTON DRESSES

Smashing print cottons, plaid gingham and plain colored pique made into a variety of styles the popularity of which is assured. They're youthful and becoming. EXCLUSIVE WITH HOLMAN'S — Priced

4.95

Also Showing "Teena-Paige" — "Goosey Gander" and Other New Cottons

Act 3

Fabric Featuring —

Cottons by the Yard

BERESFORD PRINTS in assorted designs, light and dark shades, 36 inches wide — 39c per yard
NORFOLD PRINTS in a smart range of small designs including polka dots, 36 inches wide — 45c per yard
IMPORTED GINGHAMS in checks and plaids, variety of colors, 36 inches wide — 65c per yard
"TARANTULLE" a Tootal fabric, guaranteed unshrinkable and fast color, smart designs, 36 inches wide — 95c per yard
WABASSO PRINTED POPLINS in designs suitable for night-wear and housecoats, 36 inches wide — 65c per yard
PLAIN BROADCLOTH in the most popular colors, good firm weave, 36 inches wide — 39c per yard

Act 4

5 and 10 Featuring —

"Martha Washington" HOUSE DRESSES

In Cool, Crisp Cottons

Gay cotton prints that are fresh and new, the sizes are 12 to 52. There is a large assortment of styles from which to choose. They are daintily trimmed with rick rack or frills. Reasonably priced —

2.95

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The Series —

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Now Have The Letters Spelling
COTTON CARNIVAL

Bring In The Full Set And Get
10% DISCOUNT
On Any Item or Items In This Page
During COTTON CARNIVAL Week

Come! See! Buy! -- The New 1950 Cottons!

HOLMAN'S

SUMMERSIDE
"Where Old Friends Meet"