

NOW OPEN

THE EASTERN CANADA SAVINGS AND LOAN COMPANY

NOW OPEN

136 RICHMOND STREET (OPPOSITE CONFEDERATION CENTRE) CHARLOTTETOWN

OFFICE HOURS: 9.30 a.m. to 5 p.m.—MONDAY TO FRIDAY

For over 77 years, The Eastern Canada Savings and Loan Company has been serving the people of the Atlantic Provinces.

We have assisted thousands in buying, building and repairs to their homes.

This assistance has inspired confidence in the Company and has steadily increased over the years.

With the opening today of our new offices at 136 Richmond Street, Charlottetown, (opposite Confederation Centre) we can now offer the people of Prince Edward Island even better service with our Savings, Debentures and 1st. Mortgage Loans.

We welcome your enquiries and your business.



A. W. MATHESON, Q. C.

Mr. Matheson has been associated with The Eastern Canada Savings and Loan Company in Charlottetown and Summerside for the past 30 years as Solicitor and Representative.

With the opening of our new office today at 136 Richmond Street (opposite Confederation Centre) in Charlottetown, Mr. Matheson will be devoting more and more of his time to the affairs of The Eastern Canada Savings and Loan Company.

Mr. Matheson and his competent staff will be pleased to welcome persons interested in the services offered by The Eastern Canada Savings and Loan Company.

SAVINGS

4 1/2%

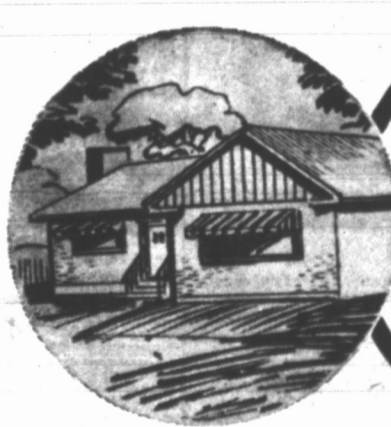
on savings deposits with the interest calculated on the minimum monthly balance and credited to your account on June 30th, and December 31st. Over-the-counter withdrawals only.

4%

on savings deposits WITH CHEQUING PRIVILEGES with the interest calculated on the minimum quarterly balance.



FREE GIFTS



• MORTGAGES • DEBENTURES • SAVINGS

... TO DEPOSITORS OPENING A SAVINGS ACCOUNT FOR \$10.00 OR MORE

As an opening gift to all depositors of \$10.00 or over, we offer you a choice of three lovely gifts:



Kodak Fiesta Camera
Takes twelve 3 1/2" x 3 1/2" standard enlarged snapshots in black and white or colour; or twelve 2" x 2" colour slides. Complete with neck strap.

A 9" Corning Ware Skillet with Cover—
Carries the maker's guarantee against breakage from temperature extremes.

A six Cup Corning Ware Teapot—
Carries the maker's guarantee against breakage from temperature extremes.

These smart and attractive gifts can be seen any day at our office on 136 Richmond Street, (opposite Confederation Centre) We hope you will pay us a visit soon and pick up one of them.

Closing dates for this offer is Wednesday, March 31st.

THE EASTERN CANADA SAVINGS AND LOAN COMPANY

Head Office: 123 Granville Street, Halifax, N. S.

Branches: 140 Portland Street, Dartmouth, N. S. 170 Water Street, St. John's Newfoundland and 1199 Main Street, Moncton, N. B.