

Tweed has big role in fall styles

Tweed fabric came for a walk in the woods in the 1930's and has stayed for dinner in the 60's.

Following suit, Tweed fragrance, inspired in 1954, today creates the fashionable mix of outdoor elegance from ski lodge to dinner dance. Its many fragrance forms — icicle to perfume — make it the perfect companion for the new grand entrances of tweed textures.

During this fall season when line is uncluttered, texture takes on a new importance and gives a dimensional look to everything from ski-suits to sweaters. The richness of tweed colors and textures has led designers to tweed mantles and ponchos that stand out all the more because they are the topmost layer over single colors.

LIVELY TREND
As important as the everpresence of tweed on the costume scene, is the lively trend toward

individuality in fashions for indoors and outdoors. It's a trend toward simplicity and pared-down elegance and toward the heightening of the four fashion senses: sight and sound (you look wonderful), touchable textures, and the understated scent of outdoor freshness.

The crisp, woody notes of classic Tweed capture this natural effervescence to make a scene stealer in the air. For fall, leatherier suggests making the scene with Tweed from dawn till dark, varying not the fragrance but the fragrance form. Cologne mists belong in the morning air, bubbling bath oil in the bath, hand and body lotion on the dressing table, an icicle in the sports bag, a purse mist in the evening bag, and perfume to support the very air of Tweed, from noon on.

Prediction: if you fall in love with fall—blame it on tweed and Tweed.



THEATRE DRESS AND BURGANDY SUIT

The theatre dress and coat (left) in British wool tweed are of the new Hardy Amies' autumn collection. The bodice of the dress, and the collar and revers of the coat are heavily encrusted with embroidery which picks up the blue and violet colors of the Bernat Klein-designed tweed. On the right is a burgandy suit in British worsted from Matti's collection.



ELEGANT AFTERNOON DRESS

Capucci chose "Torylane" for fall. The back is cut in one and wool worsted crepe for with the sleeves and has a high waistline. Graduated satins.

Dressing up the home can be inexpensive

Dressing up your home for fall need not mean a large outlay of cash. "Little things mean a lot!"

Your kitchen, for example, can take on new beauty with a new coat of paint and new tile on walls, counters and floors.

There are so many beautiful new patterns in both the square tiles and vinyl flooring that the problem is not how to find one you like, but how to decide from such a wide selection.

Also for your kitchen, you might consider the hand painted window hangings can make a dramatic change. Best of all, the spreads is at a price that is prohibitive, you might consider the new linen bedding or better still, look into the handsome quilts that are in your stores this fall.

LOW COST
With an inexpensive dust ruffie around the bed and one of these colorful, attractive quilts on top, you will have a beautiful bed at very little cost.

For the living room, upholstered furniture can take on a brand new look with slip covers. But, these are not the old fashioned kind—these are stretch covers that fit like a glove.

Slip covers are never too new, too—in a host of exciting modern patterns and wonderful decorator colors. Best of all, the fabric choice is virtually unlimited.

And easy-care is the golden rule!

Shutters painted in colors to contrast and complement the decor of a room can also do wonders in giving your home a re-decorated look.

With the new spray paints, shutters are easy to color, and you are certainly easy enough to install. They also offer a wide variety of colors and many possibilities to the creative woman.

Throw rugs over installed carpets or room size rugs are a recent trend and these, too, can update a home for little money.

DON'T REDD!
The bathroom is easy to update rather than redo, too. The matching sets that include rug, toilet tank cover, seat cover, shower curtain and towels can do so much, for so little.

The selection in these bathroom accessories has never been better either.

Reproductions of masterpiece art have entered the low-price field—and as every home-minded woman knows, pictures dress up a room rapidly.

And don't forget—many of the plants from your summer garden can be potted and brought into the house for the winter to add color and beauty.

There's no need for your room to wear last year's look this fall when there are so many ways to update it for such a few dollars.

For all the plastic, metal and enamel surfaces in your home, as well as your kitchen equipment such as stoves, refrigerators and freezer, the use of a liquid, concentrated wax cleaner is advised. There is no danger of scratching or dulling these gleaming surfaces with such a cleanser and when used as directed on the bottle, it leaves nothing behind but a hard, dirt - resisting waxen shine.

Furniture is costly; proper care saves \$\$

Your furniture is one of the major investments in living pleasure that you make. And it is the reflection of your taste and your way of life.

Proper care can mean the difference between a long and beautiful life for your furniture—or a short and marred one that also means expensive replacements.

According to one of the leading manufacturers of polishes and waxes for the home, you need both cleaner and wax for most furniture finishes.

If your furniture is finished with a high gloss and luster, your dusting should be done with a spray wax that cleans as well as polishes. And high gloss finishes should be periodically cleaned with a liquid wax cleaner.

With oil-rubbed or sealed finishes, such as is given most of the new modern furniture, in either light or dark woods, the manufacturer makes a liquid cream polish. It thoroughly cleans and enriches the wood.

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grain without making the finish shiny—it leaves the beautiful soft hand-rubbed glow enriched and subtle.

Some furniture is finished with a medium luster. If this finish is on the slightly shiny side, the spray wax is best for your regular dusting and the liquid wax should be used for periodic cleaning.

If the finish is more dull than shiny, you will need a cream polish for best care.

To protect the patina of an antique finish, or to help restore a worn finish, this manufacturer recommends the use of a paste wax, applied three or four times yearly. Paste wax will highlight the color and grain of the wood, as well as clean and protect it.

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Furs go casual for fall season

Out of the recent showings of furs for Fall and Winter, 1963, came one outstanding fashion fact: furs have gone casual. No longer are stylists creating just the "classic" look in luxury furs, they've leaned over backwards to show that fur can be "sporty" and still be elegant.

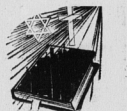
Leading the fur fashion parade is mink, especially American-bred Emba mink in the many natural colors. Designers have styled these elegant furs into sweaters — some with ribbed wool or mohair trim — and still be elegant.

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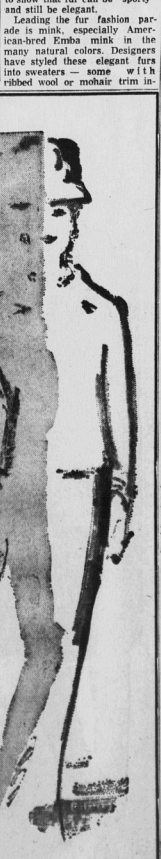
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