

Describes American Opinions Of Canada As Tourist Resort

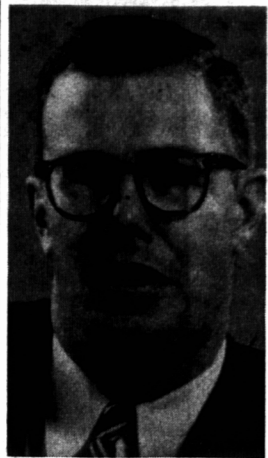
"Americans don't think Canada is a place for an exciting vacation but it's all right for those who like a quiet outdoor life," said Mr. W. R. Wright, C. N. R. Public Relations director speaking at the Canadian Tourist Convention in Charlottetown Tuesday.

Half the vacationing Americans say they don't know much about Canada except that it is vast and sparsely populated. Only one in nine can name a Canadian resort. Then almost invariably, they name the Rockies, Jasper, Banff or the Laurentians.

These are among the findings arrived at by the Canadian National Railways following a survey last year as a means of helping the CNR determine its sales and advertising policies. The findings were made known to the Canadian Tourist Association by Wright, CNR director of public relations.

Vacationing Americans think Canadians are polite but not particularly friendly or interesting.

SUSPICIOUS OF COLD
Many think Canada's weather too cool and rainy in summer and



W. R. WRIGHT

uncomfortably cold the rest of the year.

Canadian food lacks distinction. It is considered similar but inferior to American food.

The luxury hotels are impressive but there aren't many good medium-priced hotels, and the average American tourist thinks the luxury spots like Jasper and Banff aren't for him.

Canadian roads suffer by comparison. Anything short of a four-lane highway is poor.

There are too few interesting things to do and see in the course of a two-week vacation; too few historic sites, little or no night life and not many interesting things to buy.

On the other hand Canada meets the vacation requirements for a substantial number who like outdoor life, who want to be active physically but not socially, who find Canada not too different from home, who like vacations in "wholesale" places, who want to get away from over-civilization

and who want to lead a quiet, lazy, unhurried life.

SUGGESTS BROADER BASE

In reporting the findings, Mr. Wright wondered if such a restricted market was sufficiently large to increase Canada's share of U.S. travelling dollars. Should Canada's appeal be more broadly based?

"To what extent is it possible promotional methods alone and to change it by advertising and how should these be directed? To what extent are changes in the product itself necessary and to what extent are they practically possible?"

"The weather can't be changed, but could and should some liquor laws be changed to make it easier for the tourist to buy a drink when he's cold?"

The question was also posed whether Canadians felt the same way about Canada as do their American cousins.

Said Mr. Wright: "Despite the continuous and constructive effort that has been made over the years to raise standards of accommodation, to publicize the natural advantages, including climate, of all sections of Canada and to highlight the colorful regional events that are part of our social fabric, a staggering job remains to be done."

53 Miners Buried In Mass Funeral

MARCINELLE, Belgium — Reuters — Screams and moans from anquished widows and mother-broke the silence as the bodies of 53 miners were buried at a mass funeral Wednesday.

The dead were among 233 miners killed when fire last month trapped them underground at the nearby Bitter Heart coal mine. National colors of Italy, Poland, Greece, Hungary and Algeria covered coffins of victims from those countries.

Fifty other victims were buried at a mass funeral in the little cemetery here Aug. 18. Others have been buried privately by their families.

Twenty-seven bodies are still in the mine.

AT THE TOURIST CONVENTION



DR. JOHN FISHER, left, chats with Miss Amy Young of the British Travel Association, Toronto; Earl Crawford, Government representative, Porto Rica; and Don Martin, British Travel Association at the convention of the Canadian Tourist Association at Charlottetown.

Guardian Photo.



DR. LEO DOLAN, left, Director of the Dominion Government Travel Bureau, greets H. J. Nevin, assistant general passenger traffic manager, C.N.R. at the Canadian Tourist Association convention in Charlottetown, while the Hon. B. Earle MacDonald and Major J. D. Stewart pause in their discussion.

Guardian Photo.

the management at the present is the difficult job of staffing maintaining a good kitchen. Many young lads start out in the profession and only stay two or three years, due to discontent with the slow advancement, inadequate remuneration and the hours.

QUEBEC'S EXAMPLE
Gerald Delage, of the Quebec Hotel Association, outlined the efforts being made in that Province both by the Government and the Association to improve the standard of food served to the travelling public. There are now three culinary salons conducted each year, one each in Montreal, Quebec City and the Laurentians.

The chairman, Philip Plamondon, said that hotel and restaurant operators should prominently feature original and pioneer dishes, emphasizing the unique features of the various preparations. He remarked that too many of the public were not interested in educating themselves on the subject of good, its taste and preparation. Consequently they frequently make a batch of ordering at the same time advertise their ignorance. He suggested that if a person does not know what the various dishes are he would make known to the waiter the type of meal desired, and allow the waiter to select for him. In that way the satisfaction of both would be better served.

At noon the discussions were adjourned and the delegates left for Summerside, they will be guests at a luncheon at Summerside tendered by the Town of Summerside, followed by a tour of the National Park for recreational activities.

Additional Prize Winners At The Recent Souris Exhibition

CLASS VII ROOTS AND VEGETABLES
Sec. 1-6 Table Turnips for table or export. 1. Russel C. Mills, Anandale, 2. Harold Bulpitt, Cardigan. 3. Major Reid, Rollo Bay. Sec. 2-4 Swede turnips for stock. 1. Major Reid. Sec. 3-6 Mangels for table use. 1. Mrs. T. J. Robertson, Red Point. 2. Eileen Robertson, Red Point. 3. Mrs. Peter B. MacInnis, Souris Line Road. Sec. 7-6 Beets for table use. 1. Mrs. Plus Campbell, Little Harbour. 2. Clifford Campbell, Little Harbour. 3. Mrs. Alex Robertson, Red Point. Sec. 8-6 Onions—Red. 1. Clayton Bulpitt, Cardigan. Sec. 9-6 Onions, white or yellow. 1. Mrs. Frank Poole, Souris, 2. Mrs. Roy Coffin, Souris. 3. Harold Bulpitt, Cardigan. Sec. 11-6 Green tomatoes. 1. Harold Bulpitt, 2. Mrs. Roy Coffin. 3. Mrs. Frank Poole. Sec. 13-6 Stalks fodder corn. 1. Betty Ching, Black Pond. 2. Mildred Ching, Black Pond. 3. Major Reid, Black Pond. Sec. 14-3 Cabbage early. 1. Mrs. Arthur Dixon, 2. Mrs. Harry Dixon. Sec. 16-6 Cucumbers for table use. 1. Mrs. Peter McInnis, 2. Mrs. McInnis. Sec. 19-Onions multiplier or potato 5 natural clumps. 1. Harold Bulpitt 2. Mrs. Frank Poole 3. Mrs. Major Reid. Sec. 20- Collection table vegetables grown by exhibitor, potatoes

not Inc. 1. Harold Bulpitt 2. Mrs. Peter McInnis, 3. Mrs. Carl S. McVane. Sec. 22-1 Qt. shelled Beans any kind. 1. Mrs. D. L. McCormack, 2. Mrs. Angus McCormack. **POTATOES**
Sec. 23-1 peck potatoes (Red) Sec. 1. Mrs. Russell Ching. Sec. 25-1 peck potatoes (Sebago) seed 1. Clifford Cambell, Little Harbour, 2. Mrs. Brent Stead, Bay Fortune, 3. Mrs. Plus Campbell, Sec. 26-1 peck potatoes, any other variety seed. 1. Daniel MacLean East Point, 2. Henry Mallard, Gowan Brae. Major Reid, Rollo Bay. Best sample of seed potatoes any variety, 1st. Daniel MacLean, East Point, 2nd. Henry Mallard, Gowan Brae.

NOMINATING CONVENTION KING'S COUNTY

The Conservative Association of King's County will hold a Convention at Georgetown on Wednesday, October 10th at 2 o'clock in the afternoon for the purpose of nominating a candidate to contest the federal seat in the County at the next Dominion Election. Each Poll is entitled to send five voting delegates and Poll Chairmen should call meetings immediately and have these delegates appointed.

ETHAN STEWART, Secretary.

EASTERN GUARDIAN

The regular dance in Whim R. Hall on Thursday, Sept. 20. Music by Boudcault and O'Connor.

SEND ENTRIES for Provincial Harvest Exhibition to Box 9, Charlottetown before Thursday, Sept. 20th. Prize lists are still available and completion is open to all residents of Prince Edward Island.

GIRL GUIDE Pantry Sale, Saturday at Llewellyn's Store, Montague, 2 p.m. Come and support your guides.

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PERSONALS

Mrs. Alfred Chapman and daughter Roylene have returned to their home at Murray Harbour after visiting in Ontario and Fryburg, Maine, for the past six weeks.

Mrs. Bessie MacKenzie, Bay Fortune, left for Kittery, Maine, to spend a few months with her daughters.

Mrs. Elmer Campbell, Belvedere Ave., left for Kittery, Maine, to spend a few weeks with her sisters, before going to Winnipeg, where she will spend the winter with her son-in-law and daughter. Mr. and Mrs. W. J. MacKenzie, also her son and daughter-in-law, Cpl. and Mrs. Grover Campbell.

J. J. Bowlen's Sister Dies In Calgary

Mrs. Anne Wight, a sister of Alberta's Lieutenant-Governor J. J. Bowlen, died in Calgary, Sept. 13, after a lengthy illness.

Mrs. Wight was 74 and had lived in Calgary since 1950. She was born in Cardigan, Prince Edward Island, and had lived at Sturgeon, P.E.I. until coming to Calgary. She was a member of St. Mary's Cathedral, the C.W.L., the St. Mary's Cathedral Altar Society and the Third Order of St. Francis. Her husband, James Thomas Wight, died in May, 1950.

SURVIVORS
Surviving are three daughters, Mrs. Joseph Sinnott of Morell, P.E.I., Mrs. David E. Frew and Mrs. Earl Gregory of Calgary, two sons, Emmett A. Wight and Howard Wight of Calgary; two brothers, Hon. J. J. Bowlen, and Dominic Bowlen of Carstairs, and two sisters, Mrs. J. J. Curley of Vernon River, P.E.I., and Mrs. Harold Williams in Maine.

Requiem high mass was celebrated in St. Mary's Cathedral Saturday at 11 a.m. Prayers were held in St. Mary's Cathedral Friday evening. Burial took place in the family plot in St. Mary's Cemetery. McInnis and Holloway were in charge of funeral arrangements.

IN MEMORIAM

DONALD M. STEWART

The death occurred after a lengthy illness, on August 10th, of Donald M. Stewart of Quincy, Mass., in his 60th year.

He was born at Mount Buchanan, P.E.I., and was brought up in Forest Hill. He was a veteran of the First World War, having served with the Canadian Army, and had been an employee of the New England Telegraph and Telephone Co. for 35 years.

He leaves to mourn his passing, his wife, the former Ida Keith, and three sons; Bernard, Quincy, Mass.; Donald East, Braintree, Mass.; and Richard, with the armed forces in Germany; also four sisters, Christine, Quincy, Mass.; Effie, British Columbia; Margaret M. Buchanan, P.E.I.; Janet, Point Prim, P.E.I., also one brother, Hector of Quincy, Mass.

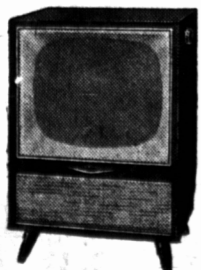
Funeral services were from St. Chrysostome, Church, Quincy, Interment at Mount Wollaston, Mass.

LOG PRICES EFFECTIVE SEPT. 18th

Spruce and fir 6 inch at small end and up, 8 feet long \$35.00 per M. 10 and 12 feet long \$40.00 per M. Spruce only 8 inch at small end and up 14 and 16 feet long \$50.00 per M.

KING'S HILL, Montague.

RCA VICTOR brings you THE BIG CHANGE in TV for 1957



Model 24TC208. The Serenac. Lowest priced RCA Victor 24 in. console, in walnut, mahogany or lined oak finished cabinet. 2-speaker balanced fidelity sound. 19 actual tubes.



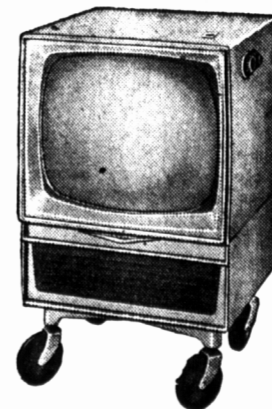
Model 21TC206. The Lyander Deluxe. Graceful, 21 in. lowboy styling with tone control and phono-jack. In natural walnut or lined oak. 21 actual tubes, 3 speakers.



Model 21TC203. The Graham. 21 in. console model with tone control and phono-jack. Walnut, mahogany or lined oak finished cabinet. 21 actual tubes, 3 speakers.

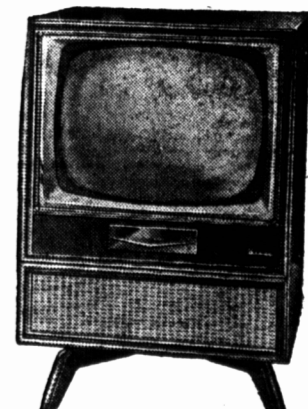


Model 24TC207. The Princeton Deluxe. 24 in. TV in traditional lowboy style. Tone control and phono-jack. In mahogany or natural walnut cabinet. 21 actual tubes, 3 speakers.



Model 21T192. The Pickwick. Smart 21 in. table model in walnut, mahogany or lined oak finished metal cabinet. 19 actual tubes. Matching stand, rollaround (shown) or swivel base optional, extra.

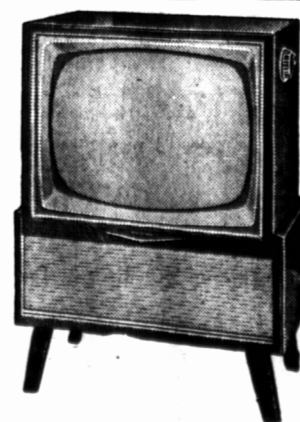
259.95



Model 21T194. The Clifton. 21 in. high-performance table model in walnut, mahogany or lined oak finished cabinet. Tone control, phono-jack. 21 actual tubes. Matching swivel base optional, extra.

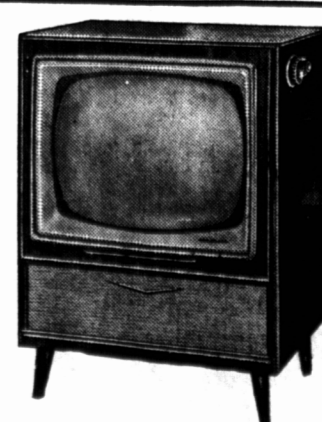
319.95

WALNUT FINISH



Model 21T198. The Townsman 57. Extra-powerful 21 in. table model in walnut, mahogany or lined oak finished cabinet. 19 actual tubes. Matching swivel base optional, extra.

269.95



Model 21TC206. The Winfield. RCA Victor's lowest priced 21 in. console. Walnut, mahogany or lined oak finished cabinet. 19 actual tubes.

299.95

PLUS

- "High-Sharp-and-Easy" tuning.
- "Living Image" picture.
- Balanced Fidelity Sound—3-speaker "Panoramic Sound" in Deluxe models.
- Extra powerful performance for fringe areas.
- Clean, modern, uncluttered look.



Model 8P7703. The "Personal". Portable 8 1/2 in. model, telescoping V-type antenna. Sturdy handle, terminal connectors and stand. Red, gray, silver, ivory finished metal cabinet.

179.50



Model 14S707. The Wayfarer. Telescoping Whip antenna, compact cabinet, leather handle, handy terminal connectors. Red, gray, or ivory finished metal cabinet.

189.95

NORTH RIVER DRIVE-IN theatre

Box Office opens 7:30 — Show at Dusk

TODAY and FRIDAY

Ablaze! with the Most Savage Adventure --- the Fiercest Suspense --- the Most Violent Emotional Drama to Flame Across the Screen!

--- when a cavalry deserter wheeled in his tracks to take his stand in the blood-stained inferno of Rocky Gorge --- and hurl an oath that turned the tide of western conquest!



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"AMERICA'S WICKEDEST CITY!" said LIFE Magazine

THE PHENIX CITY STORY

THE ALABAMA PULITZER PRIZE EXPOSE for the Columbus Ledger

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