

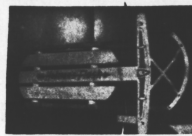
**Coro Jewellery**

16. Elegance in matched sets by Coro—just ornaments with earrings—a dazzling Christmas display. \$4.00 value.  
**Personally Picked**  
 by Santa at ..... **2.00**  
 Ladies' Wear—Both Stores



**Boys' Hockey Skates**

10. Black lined cowhide boots, built in tendon guard, moisture proof sole, padded tongue. Silver Arrow Tubular skates. Sizes 1 to 5.  
**Personally Picked**  
 by Santa at ..... **pr. 7.25**  
 Sporting Goods—Both Stores



**Children's Sleighs**

11. 36" Sno-flight steering sled with metal runners and hand hold top. Strongly constructed.  
**Personally Picked**  
 by Santa at ..... **3.99**  
 Toyland—Both Stores



**Men's Dress Hose**

12. Fancy rib or plain knit in 4" length. Lamb's wool, nylon, Orion or Krav and nylon. Assorted colors. 10's to 11's or stretchies.  
**Personally Picked**  
 by Santa at ..... **pr. 1.50**  
 Men's Wear—Both Stores



**Heller Relaxer Chairs**

13. Fully automatic recliners. No-sag spring construction, solid frame. Upholstery of combination Fabricite and cloth. Brown, Green, Red, Beige, Aqua.  
**Personally Picked**  
 by Santa at ..... **79.95**  
 Furniture—Both Stores



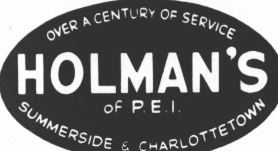
**Girls' Cardigans**

14. Red and Blue knitted wool in button-to-the-neck style, some with design across front. Long sleeves. 2-4-8.  
**Personally Picked**  
 by Santa at ..... **1.99**  
 Youth Center—Both Stores



**Christmas Cards**

15. 21 different cards, boxed. All cards gilt edged. Standard 4 x 6" size.  
**Personally Picked**  
 by Santa at ..... **box 69¢**  
 5 & 10, S'ide—China, Ch'lowa



# CHRISTMAS CONTEST

**150.00 IN CHARGE ACCOUNTS FREE EVERY WEEK**

## GIFTS PERSONALLY PICKED BY SANTA



For the past twelve months Holman's buyers have been exploring the market around the world, and after viewing thousands of items, have selected **FIFTY** of the finest—especially for **YOU**—"Personally Picked by Santa" items. Famous brand-name items, popular clothing styles, efficient home-maker conveniences, beautiful furniture, appealing toys and games, fine China and Silver—All at prices designed to give you the **MOST** for your Christmas dollar. For each dollar (or portion thereof) spent in the purchase of any of these items, you will receive a ballot which entitles you to participate in Holman's Christmas Contest for prizes as announced above. The first drawings took place on Nov. 30th and Dec. 7th and will occur each Saturday following, until Dec. 21st. Begin your Christmas shopping **NOW** at Holman's. Exchange your sales slips for ballots at the telephone switchboard. Suddenly—you may have **SEVENTY-FIVE EXTRA SHOPPING DOLLARS**.



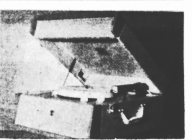
**Cup & Saucers**

16. 20 different designs in English bone china by Salisbury potteries. Florals and pastels, gold edged. Reg. \$1.75.  
**Personally Picked**  
 by Santa at ..... **1.19**  
 China—Both Stores



**Christmas Nuts**

17. Good assortment of Christmas mixed nuts. Definitely no peanuts in mixture, walnuts, almonds, brazil, filberts.  
**Personally Picked**  
 by Santa at ..... **2 lb. 95¢**  
 Food Market—S'ide



**RCA Record Players**

20. 4 Speed single play RCA portable. Attractive luggage-style case in brown or two-tone Green leatherette.  
**Personally Picked**  
 by Santa at ..... **39.95**  
 Furniture—Both Stores



**Kiddie Corduroys**

21. Blue, Green and Brown overalls and jeans in pinwale corduroy. Overalls in bib-style—suspenders and cuffs. 2 to 6 years.  
**Personally Picked**  
 by Santa at ..... **1.99**  
 Youth Center—Both Stores



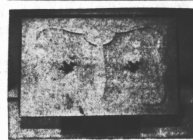
**Men's Sport Shirts**

18. Of imported Rayovella flannel. Shirts in choice of 6 plain patterns. Two button cuff, convertible collar. S, M, and L.  
**Personally Picked**  
 by Santa at ..... **4.95**  
 Men's Wear—Both Stores



**G. E. Steam Iron**

19. Steam or dry ironing at the touch of a button. Double thumb rest for right or left hand use. 4 1/2 lb. weight. Reg. 19.95.  
**Personally Picked**  
 by Santa at ..... **15.99**  
 Housewares—Both Stores



**Pillow Cases**

22. "His and Hers", "Mr. and Mrs.", designs on pastel quality cotton. Hemstitched, plain or scalloped ends. Gift boxed.  
**Personally Picked**  
 by Santa at ..... **2.98**  
 Home Furnishings—Both Stores



**G. E. Portable Mixer**

23. 2 speed model with beater ejector, heel rest. Assorted colors, two stainless beaters. Vinyl plastic guard. Reg. 24.95.  
**Personally Picked**  
 by Santa at ..... **19.99**  
 Housewares—Both Stores



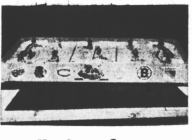
**Corduroy Housecoats**

24. Red, Aqua, Lt. Blue and Gold in the corduroy. Small round collar piped in Black. Short sleeves. Novelty button trim on pockets. S, M, and L.  
**Personally Picked**  
 by Santa at ..... **9.98**  
 Ladies' Wear—Both Stores



**16 pc. Starter Sets**

25. "Gratham" or "Almond Willow" in Royal Doulton earthenware. 4-10" plates, 4 1/2" plates, 4 cups and saucers. Open stock.  
**Personally Picked**  
 by Santa at ..... **14.95**  
 China—Both Stores



**Hockey Game**

26. Play this fast and exciting game of pro-hockey. Both teams decorated in official uniforms of N.H.L. Size 36" x 16".  
**Personally Picked**  
 by Santa at ..... **9.95**  
 Toyland—Both Stores



**Necchi Portable**

27. B. C. J. Portable, complete with carrying case. A low priced machine carrying the famous Necchi life-time guarantee.  
**Personally Picked**  
 by Santa at ..... **109.00**  
 Furniture—Both Stores



**Men's WORK & SPORT Shirts**

28. Sanforized cotton plaid flannel in shades of Red, Blue, Brown and Grey. Convertible collar, 2 breast pockets. Zipper compartments. Black Panama Tans, Brown and Navy.  
**Personally Picked**  
 by Santa at ..... **2.98**  
 Men's Wear—Both Stores



**Women's Handbags**

29. Plastic Calf, Patent or Morocco. Bone or self handles. Nicely lined. Zipper compartments. Black, Panama Tans, Brown and Navy.  
**Personally Picked**  
 by Santa at ..... **4.98**  
 Ladies' Wear—Both Stores



**Women's Cardigans**

30. Braided neck-band, long sleeves, snug-fit. 100% Super-70 Wool. Cashmere finish. Yellow, Lt. Blue, Royal. Spice. 14 to 20.  
**Personally Picked**  
 by Santa at ..... **4.98**  
 Ladies' Wear—Both Stores



**Women's Luggage**

31. Saddle Tan, Cowhide, Havana Blue, Bermuda Green, London Grey in Samsonite matched set of wardrobe and overnight case. Attractive and roomy.  
**Personally Picked**  
 by Santa at ..... **set 58.00**  
 Furniture—Both Stores



**Christmas Candy**

32. Good assortment of Christmas mix—hard candies and cream centers. Approx. 12 oz. per pkg.  
**Personally Picked**  
 by Santa at ..... **pkg. 39¢**  
 Food Market—S'ide



**Figure Skates**

33. High cut style, white full grain leather. Strong ankle support. Sponge rubber tongue. Highly tempered nickel-plated blades. Sizes 3 to 10.  
**Personally Picked**  
 by Santa at ..... **pr. 9.95**  
 Sporting Goods—Both Stores



**Women's Nylon Slips**

34. White opaque nylon tricot with lace insertion in bodice, topped with sheer. Lace and sheer or pleated sheer flounce. Benline. 22-42.  
**Personally Picked**  
 by Santa at ..... **3.98**  
 Ladies' Wear—Both Stores



**Mary Ann Doll**

35. A vinyl-flex 19" doll in dainty life life detail. Completely unbreakable. Sleeping eyes. Rooted Saran hair. Attractively dressed.  
**Personally Picked**  
 by Santa at ..... **4.98**  
 Toyland—Both Stores



**Boys' DRESS & SPORT**

36. White and Blue Sanforized broadcloth with fused collar, or Plaid and Checked cotton flannel with convertible collar. Sizes 4 to 18 years.  
**Personally Picked**  
 by Santa at ..... **1.99**  
 Men's Wear—Both Stores



**Viko Chairs**

37. Jet black tubular metal frames. Plastic upholstered seat and back in no-sag spring construction. Choice of several colors.  
**Personally Picked**  
 by Santa at ..... **14.95**  
 Furniture—Both Stores



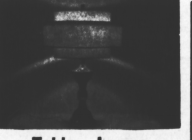
**Quilted Nylon Robes**

38. Wrap-around style in quilted nylon. Pink, Blue, White and floral patterns. 9" sleeves, self-belt, large revers, shirred pocket. Size 16 to 20.  
**Personally Picked**  
 by Santa at ..... **9.98**  
 Ladies' Wear—Both Stores



**G. E. Floor Polisher**

39. Dual brushes and lamb's wool polishing pads. Very easy to operate. Will not leave brush marks on any floor.  
**Personally Picked**  
 by Santa at ..... **49.95**  
 Appliances—Both Stores



**Table Lamps**

40. Assortment of table lamps in a wide range of styles, materials and colors too numerous to list. A lamp to suit every living room or den.  
**Personally Picked**  
 by Santa at ..... **9.98**  
 Furniture—Both Stores



**Nylon Duster**

41. Pink, White, Blue or Floral flocked nylon Peter Pan collar with lace edge. Short sleeves. Hand washable. Sizes 12-14-16-18.  
**Personally Picked**  
 by Santa at ..... **9.98**  
 Ladies' Wear—Both Stores



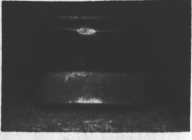
**Christmas Turkey**

42. Turkey—fresh killed—eviscerated. NOT FROZEN. Pilo-wrapped.  
**Personally Picked**  
 by Santa at ..... **lb. 69¢**  
 Food Market—S'ide



**Lady Ann Cardigans**

43. "Sanforized" 100% Botany Wool in Brown, Red, Blue, Pink, Rust, Yellow, Black and Navy. Snug fitting neck and waist bands. 14-20.  
**Personally Picked**  
 by Santa at ..... **6.95**  
 Ladies' Wear—Both Stores



**G. E. Toaster**

44. Two-slice pop-up model in bright chrome finish. Dial toast-color control. 1150 watts. Metal crumb tray. Reg. 24.95.  
**Personally Picked**  
 by Santa at ..... **19.98**  
 Housewares—Both Stores

**LOOK FOR THE BRIGHT YELLOW CARDS . . . . THEY'RE ITEMS PERSONALLY PICKED BY SANTA**