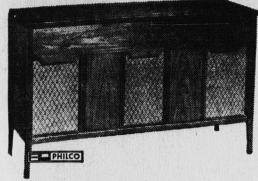


SEPTEMBER SALE

OF HARDWARE and HOME GOODS SEPT. 9 to 19

DELUXE PHILCO

STEREO COMBINATION



Philco now offers you total stereo, you can enjoy at its best. Buy now during this sale and get \$50.00 worth of RECORDS FREE.

- New scratch-guard changer found only on Philco stereo
- Six Speakers that are acoustically designed and balanced for perfect stereo separation
- Volume tone and balance controls
- Record storage for over thirty records
- Powerful 12 tube radio

Take advantage of this special price and also receive

FREE

\$50.00 worth of records of your choice from our record bar.

Reg. 359.95

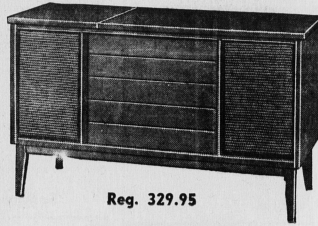
299.97

No Down Payment — \$16.00 Monthly

R. C. A. VICTOR

STEREO COMBINATION

Thinking of buying a stereo this fall? If so here is value that can't be beat! This smartly styled stereo finished in genuine walnut offers you the best in true stereo sound. Made possible only by R.C.A. Victor's constant research and engineering.



Reg. 329.95

269.97

- Performance proved 4 speed automatic dual record changer
- 15 tube functions, plus 1 diode
- 30 watts peak music power
- Separate treble and bass tone controls
- Pilot light dial light and compartment light
- Record storage space provided

No Down Payment

15.00 Monthly

R.C.A. VICTOR 23"

TELEVISION



Watch a clearer, sharper, steadier picture now even in fringe areas, with this powerful R.C.A. Victor. Here's quality and value that you'll find hard to beat. Special purchase makes this offer possible during our big September Sale.

- Bonded safety glass on aluminumized 23" picture Tube, reduces reflections
- Automatic channel equalizer reduces flutter and fading
- Dark heater tubes and silicone rectifiers means cooler operation and longer life
- Golden Throat sound from careful acoustical balance of amplifier, speaker and cabinet

Reg. 269.95

219.97

No Down Payment
12.00 Monthly

R.C.A. VICTOR

Deluxe 23" TELEVISION

100.00 TRADE-IN ALLOWANCE FOR YOUR OLD TV

RCA Victor the most trusted name in T.V. entertainment offers you the exclusive new vista tuner, which gives you clearer, sharper more detailed picture, most dependable tuner ever made, which means years of trouble free entertainment for you. Trade in your old T.V. and enjoy the may-nest new T.V. program this fall with this deluxe model.

- Bonded picture tube reduces reflection and makes tube dust proof
- Smartly styled slim-line cabinet will add beauty to your home
- Guaranteed and serviced by Holman's factory trained servicemen
- Trade-in must be in normal working order and picture tube testing O.K.

Regular 299.95

199.95

and your old TV

No Down Payment — 11.00 Monthly



BEATTY

FOOD FREEZERS

- Fibreglass insulation on all sides keeps cold in and heat out
- Magnetic door gasket on all sides of the cover to assure you positive sealing.
- Fast freezing section, sub-zero refrigerant coils for top to bottom freezing.
- Free food insurance policy covering mechanical and outside power failure

525 lb. Capacity

Reg. 249.95

199.97

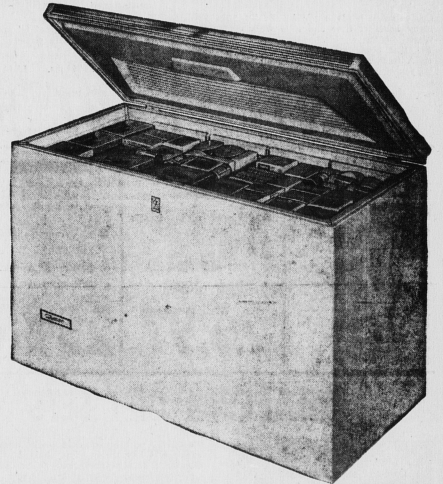
No Down Payment—11.00 Monthly

725 lb. Capacity

Reg. 289.95

239.97

NO DOWN PAYMENT—13.00 MONTHLY



GENERAL ELECTRIC REFRIGERATOR



Here's wonderful value with convenience features found only in General Electric Refrigerators. In the big 46 lb. fast freezing aluminum freezer you are sure of positive protection. And the large fresh food section will keep all your family's food fresh.

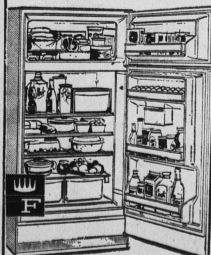
- Large chiller tray, extra deep for quick chilling
- Full width porcelain enamel-vegetable crisper
- Adjustable chrome shelves
- Acid resisting porcelain enamel liner
- 5 year warranty on sealed unit

Reg. 259.95

197.97

No Down Payment — 11.00 Monthly

\$100. TRADE-IN ALLOWANCE ON THIS FRIGIDAIRE DELUXE REFRIGERATOR



Enjoy the convenience of this large family size freezer and refrigerator. The large 115 lb. freezing compartment maintains sub zero temperature at all times.

- Sliding and adjustable shelves, easy to clean
- Special egg track and butter compartment on door
- Full width porcelain enamel hydrator keeps food fresh
- Magnetic door seal is easy to open and safe for children

Reg. 369.95

269.95

with trade

Trade-in must be standard brand and in normal working condition, not over 12 years old.

No Down Payment—15.00 Monthly

FRIGIDAIRE 30"

ELECTRIC RANGE



Frigidaire Range means total cookability. They will bake, broil, roast, stew, fry, simmer, boil, steam or even keep foods warm to perfection. Its big 30" oven will cook the biggest turkey or complete meal. If you are building a new home be sure to see this range.

- Cookmaster control centre lets you cook your meals while you are shopping or at work
- High speed broiling
- Infinite heat, surface units. Large non-fog window on oven door
- Deluxe backguard with full width fluorescent light
- Finished in gleaming porcelain enamel

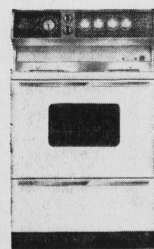
Reg. 259.95

197.97

No Down Payment — 11.00 Monthly

GENERAL ELECTRIC

ELECTRIC RANGE



Combines beauty of design with functional simplicity this 30" automatic range offers the ultimate in fast flameless cooking convenience. Large 30" master oven with automatic timer and focused heat broiler offers the opportunity for exciting mealtime variety.

- Removable oven door makes cleaning so easy
- No drip cooking top, catches spill over and eases range clean up
- Infinite heat switches, gives you just the right heat
- A timed appliance outlet, full width storage drawer and surface light are but a few added value features.

Reg. 279.95

219.97

No Down Payment—12.00 Monthly

HOOVER FLOOR POLISHER



Dependable quality offered at low, low prices. Sturdily constructed polisher designed to give your floors long lasting gleam, you never experienced before. Hoover gives you the best in home care.

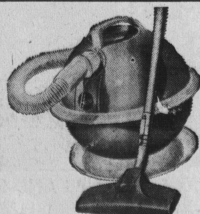
- Powerful motor with counter rotating brushes
- Wrap around vinyl bumper
- One year warranty

Regular 32.95

26.97

No Down Payment — 5.00 Monthly

DELUXE HOOVER VACUUM CLEANER



Cleans drapes, floors, upholstery and also dusts with greatest of ease. With this powerful Hoover Vacuum there's no cleaning job "too big or too small". It's one of the best suction cleaners in Canada.

- Complete set of cleaning tools to do all your home cleaning
- Smartly styled, lightweight, it floats on air, no pulling or tugging, won't mark your floors
- Powerful 1 H.P. high speed twin fan motor
- Full one year guarantee, service and parts always available.

Regular 59.95

49.97

No Down Payment—6.00 Monthly



RECORDS

Records - Records

All the new fall hits have just arrived and are selling at a special low price during this September Sale. Leading brands include RCA Victor, Capitol, Decca, London, and others.

Regular 4.20

3.47

Regular 1.98

1.67