



of Beauty

at your

CHEVROLET-OLDSMOBILE dealer's

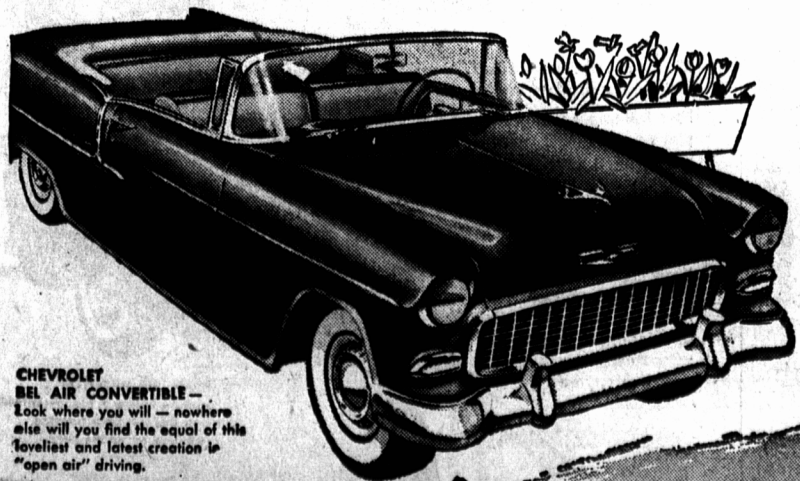
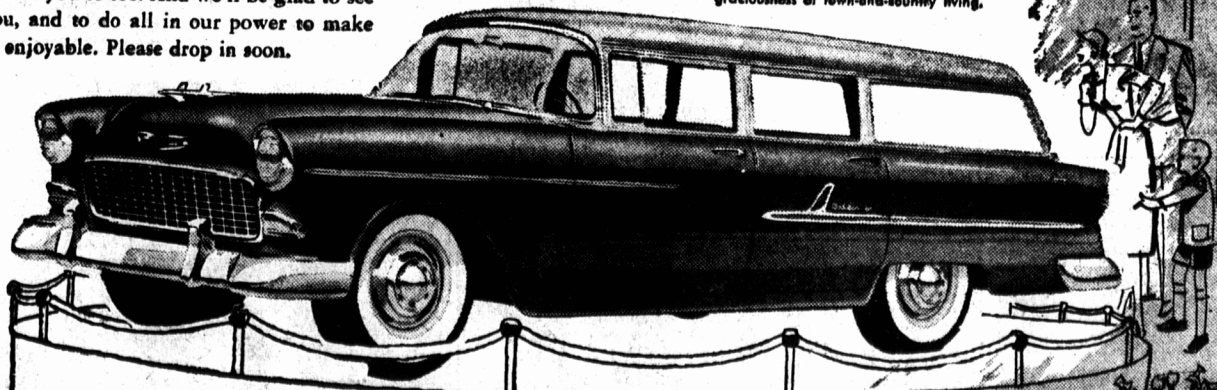
Here on display in their full splendor are the most exciting, most glamorous beauties on wheels — Chevrolet and Oldsmobile for 1955, the nation's leaders in modern automotive styling and engineering. And they are assembled here at your local Chevrolet-Oldsmobile dealer's so you can inspect them at your leisure. You can look over the glamorous styling, explore for yourself the luxury and comfort of their interiors, and if you so desire, we'll gladly make arrangements for you to take a demonstration drive.

In addition to these magnificent new cars, the brilliant, new mid-season colors, now available on all new Chev-

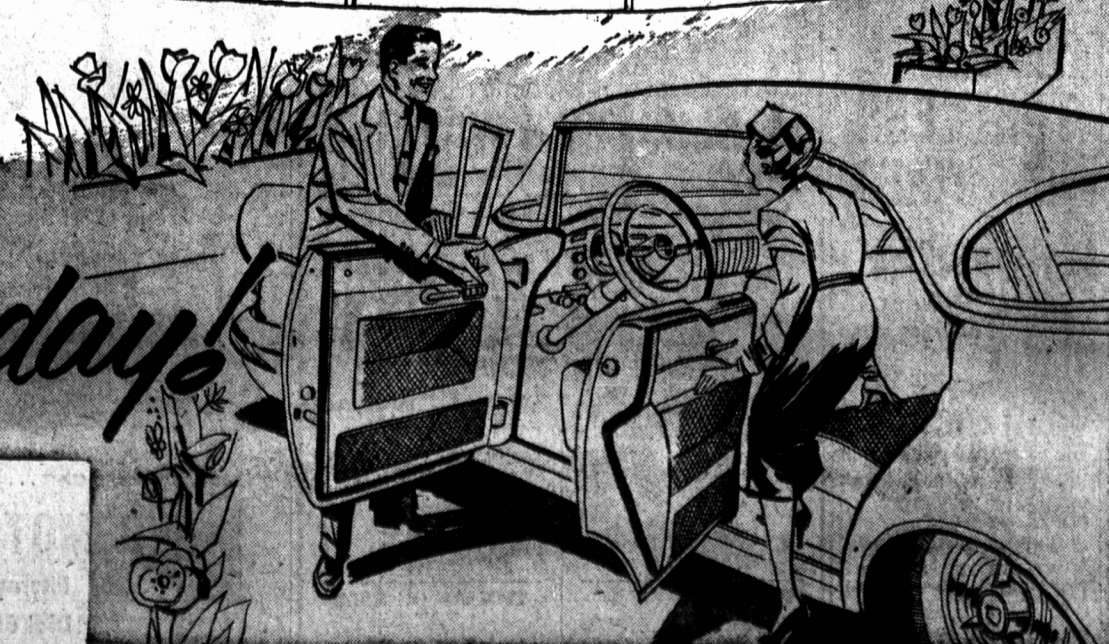
rolets and Oldsmobiles, will also be on display for the first time, at our Pageant of Beauty. We're sure you'll be delighted by the exquisite taste and youthful zest which these new hues bring to our cars.

So, whether you are seriously looking for a new car or not, there is much here for you to see. And we'll be glad to see you, chat with you, and to do all in our power to make your visit with us enjoyable. Please drop in soon.

CHEVROLET BEL AIR STATION WAGON — See the delightful new station wagon that was designed to reflect the refined graciousness of town-and-country living.



CHEVROLET BEL AIR CONVERTIBLE — Look where you will — nowhere else will you find the equal of this loveliest and latest creation in "open air" driving.



a visit from you today!

LIMITED