

OVER A CENTURY OF SERVICE
HOLMAN'S
 of P.E.I.
 SUMMERSIDE & CHARLOTTETOWN

A WONDERFUL WAY TO SAY
MERRY CHRISTMAS
 With Gifts That Are Personally Picked By SANTA



What is a Personally Picked by Santa Item?
 1. It is selected after viewing thousands of items 2. It must represent outstanding value to the customer.
 3. It must be a proven gift item as reflected by our customers buying patterns over 102 years.

who says it's hard to choose a GIFT for a MAN? it's easy at HOLMAN'S where there is a vast array of handsome garments from which to choose

hundreds and hundreds of shirts in a grand selection of styles made by the finest makers.

men's sport SHIRTS

Men's better quality sport shirts from fine cotton broadcloth or a smooth rayon fabric in multi-colored bright checks. Knit sportshirts in waffle stitch. Made by such well known makers as Arrow, Bluestone, Tooke and Luigi. Sizes S. M. L.

4.95

all kinds . . . tartans . . . checks . . . stripes . . .



picture him in a sparkling white . . . no iron, non-yellowing

DRESS SHIRT
by Arrow

Arrow Arden white dress shirt with single or double cuff. Sizes 14 1/2 to 17 with sleeve lengths of 32, 33, 34, 35. Plain white or white with blue or wine stripe Terylene shirts. The ideal no iron, non-yellowing, long wearing dress shirt, sizes 14 1/2 - 17.

5.00

never was there such a large selection under one roof in . . .

men's DRESS HOSE

Orlon, nylon and nylon and wool stretch hose in plain red, white, charcoal, diamond and clock patterns in navy, wine, silver and grey. The British Byford all wool hose in plain or check patterns of wine, greys, blues. Sizes 10 1/2 - 12.

1.50

fancy . . . unshrinkable long wearing . . . 90 day guarantee . . .

boys' HOSE

Made of wool and nylon, unshrinkable, with 90 day guarantee in fancy stripes of grey, charcoal, scarlet, wine, blue. Sizes 7 to 10 1/2.

.89

give him something to remember you by . . .

PHILIP SHAVE RAZORS

The most popular electric shaver. Philipshave's exclusive rotary shaving action guarantees you a clean shaven appearance all day. The cutter blades are self sharpening, the brush type motor has sealed in lubrication and requires no oiling.



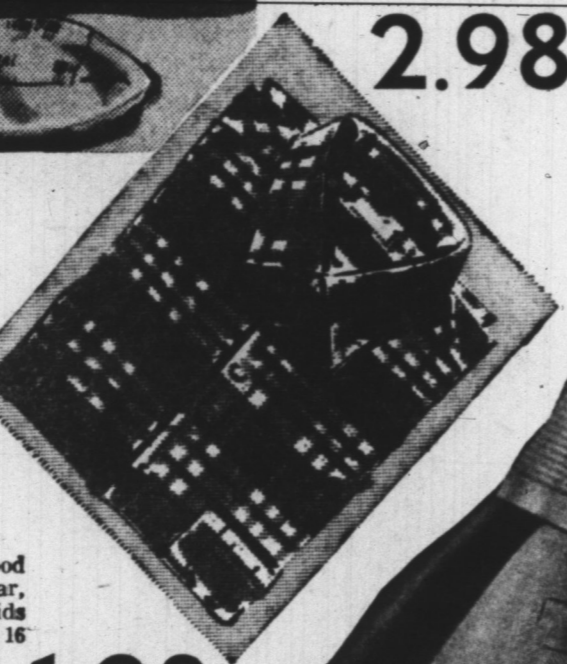
19.99

men's wear at both stores

everything your lad needs and wants dozens and dozens of

PLAID SHIRTS

Made of good quality flannel, good full cut sanforized, two way collar, one breast pocket. Colors in plaids or blue, wine, grey. Sizes 6 to 16 years.
 Boys' white Broadcloth shirts with fused collar, sanforized. One breast pocket. Buttons firmly sewn on. Sizes 11 to 14.



1.98

men's SPORT or WORK SHIRTS

Warm cotton flannel, Renella and rayon shirts with two pockets, two way collar in assorted tartans, checks and stripes of red, blue, brown, charcoal. S. M. L.

2.98



make their eyes shine by giving them something to play in

sweaters . . . sweaters . . . and more sweaters . . . so smart . . . in high bul korton . . . cosy . . . warm . . .

girls' CARDIGANS

Made of Hi Bulk Orlon. Button to neck style—long sleeves—ribbed cuffs—waist and neck-band. Colors, Powder, Red, Pink, White. Sizes 8 - 14 years.

2.98

Children's CARDIGANS

High Bulk Orlon—Cosy Button to neck style with long sleeves. Ribbed waist—cuffs and neck band for snug fit. Colors, Pink, Yellow, Red, Powder. Sizes 4-6-8 years.

1.98

cute . . . practical . . . **Infant's SNAPPERALLS . . . 1.98**

Made in Bib-Style with suspender straps of good quality corduroy. Snaps at the wee lad or lass. Colors: crotch. Cosy and warm for Powder, Red, Yellow, Pink. Sizes 12-18-24 months.



adorable . . . in enchanting colors

Infant's CARDIGANS

Knit of Hi Bulk Orlon Yarn in solid color with contrast trim down front, around bottom and on cuffs. Button to neck style. Colors: White Trim Red, White Trim Pink, White Trim Sky and Yellow Trim Brown. Sizes 1-2-3 years.

1.98

a terrific selection of gay . . . comfy . . . play clothes . . . in CORDUROY **JEANS and OVERALLS**

Bib style overall, with suspender straps, cuff legs. Size 2-3-4 years. Boxer Style Jeans—with cuff legs—2 pockets, boys' with zipper fly. Size 3-6 years. Colors Navy, Brown and Red.

1.98

Youth centre at both stores.

Give them the happiest CHRISTMAS yet

HOLMAN'S have the largest array of toys and sporting goods ever assembled

Imagine the thrill of getting a camera . . . pleasure for years to come . . .

Kodak-Brownie STARFLASH CAMERA outfit

Kodak Brownie Starflash Outfit contains everything needed for easy picture taking indoors or out. This attractive outfit features the Brownie Starflash Camera with built in flash attachment, fast fixed focus lens, 1 roll VP 127 film for 12 pictures, 2 batteries, 4 M2 flash lamps and instruction book.

9.95

fun . . . thrills . . . sturdy . . . **boys' SKATING outfit**

Made from black cow hide leather, full leather lined, rubber padded tongue, tan trim, tan built in tendon guard, moisture proof sole with Silver Arrow plated skates, oil hardened blades. This skate outfit is sturdily built for lots of wear and rough usage. Full sizes 1-5.

7.49



graceful . . . exciting . . . give her . . .

ladies' FIGURE SKATES

Good quality leather uppers covered tongue, professional styles, featuring new Bear Hug ankle support. Club Capri—full style figure skates, nickel plated, hollow ground, oil hardened, special steel blades. Sizes 3-10.

9.98

the fastest . . . most realistic game in the world . . .

ELECTRIC HOCKEY GAME

Powerful play electric hockey game. Real mesh nets. Fast boards for rebounds. Red light flashes automatically when a goal is scored. SIZE 36 X 18

10.98

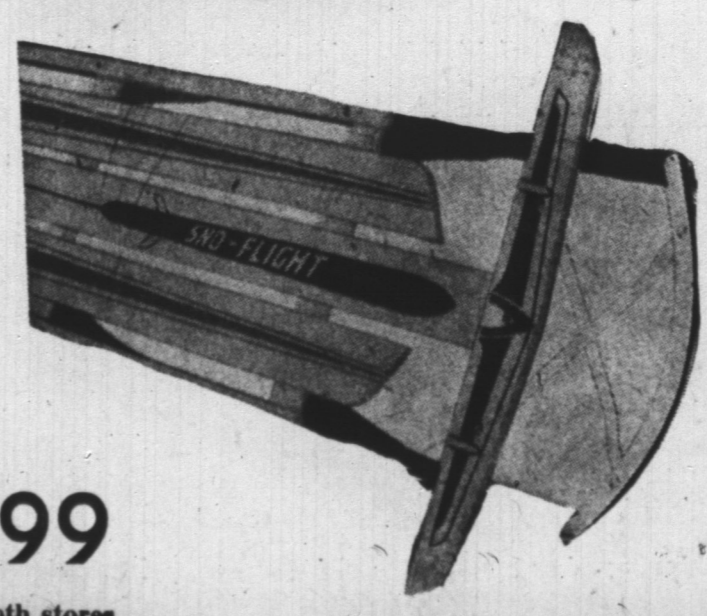
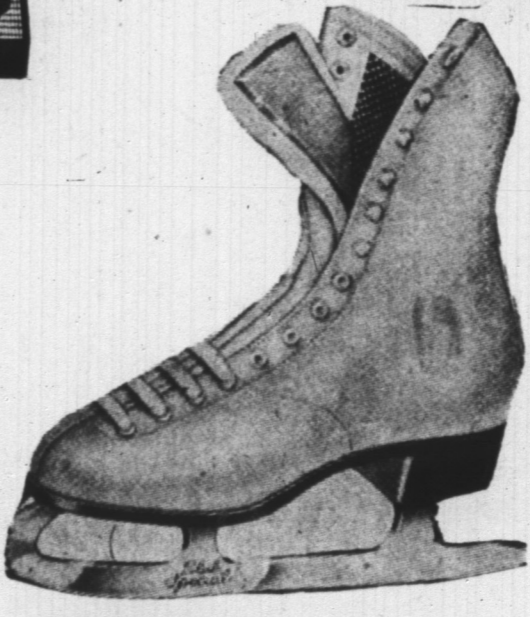
healthy . . . thrills for all the kids . . .

36" steering SLEIGH

With carbon steel runners, wate-proofed varnished hardwood deck. Heavy gauge steel bumpers with aluminum flash.

3.99

hardware and sporting good at both stores



an enchanting collection of dolls to choose from . . . **"Teardrop" DOLL**

A real 15" drink n' wet doll, fully dressed, Saran rooted hair etc. Cries real tears, removable arms and legs. Comes complete with complete layette in gift box.

4.98

everyone on your GIFT list will appreciate comfy new slippers

a gorgeous assortment of charming slippers for milady . . . so thoughtful . . . so relaxing . . .

women's PUSSY PAW MULES

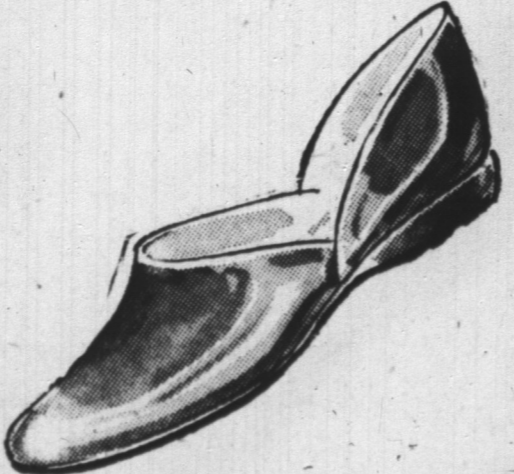
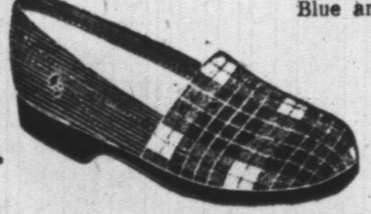
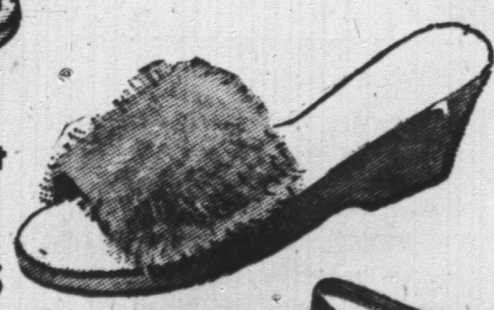
Adorable slip on style Capeskin Mules. Wine, Beige, Ivory, Blue. S. M. L.

2.99

women's FOAMTREADS

With soft velveteen uppers and gold colour braid design vamp. Foam rubber mid soles, leather out soles. Sanitized and washable. Black, Blue and Red. Sizes 4-9.

3.99



gay . . . bright . . . soft and warm . . .

children's SLIPPERS

Soft padded soles, Slip ons and Romeo styles. Sizes 4-3.

2.59

to go with his paper and pipe . . . a huge assortment of handsome . . . comfortable . . . styles . . .

men's foam treads

men's Romeos

Combined with leather out soles, completely washable. Sanitized. Unbreakable heel counters. Red Plaid, Grey Plaid and Blue Plaid. Size 4-12.

3.99

Your choice of slide fastener or elastic gore style. Brown leather uppers give long lasting pleasure to the man who likes comfort. Sizes 6-11.

4.98

shoe dept. at both stores