

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

"The Home of Good Shoes Since 1920"

LePAGE SHOE CO.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers Ltd.
79 Grafton Street

HARNES RACING

THIS WEEK'S RACES
AUG. 5-8-9-10

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture.

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

LADIES WEAR
MEN'S WEAR
CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of *Quality* merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

115 QUEEN ST. CHARLOTTETOWN

● souvenirs
● gifts
● novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KETCHUP & FRIED CHICKEN
15 PIECES SERVES 5-6 \$3.95

SMALL BUCKET Serves 3 to 5 **2.50**

Dow's RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condor's Woolen Mill

AFTER it has been to Condor's Woolen Mill

Visitors Welcome

- Yarns
- Auto Rober
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-8713
Charlottetown

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m.

7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd., Parkdale

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

Mr. Tourist - - -
Does your Volkswagen look like this?

Don't blame the car, it simply needs a complete service. This requires an expert, so take your Volkswagen to the expert on P.E.I., Francis Rudisch.

● tune-ups
● overall auto repairs

FRANCIS RUDISCH
Southport - Dial 4-3725

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Cor. Weymouth and Grafton

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

Your cooler or at the Beach or your social evenings.

FREE Coffee Mugs with every \$3.00 purchase of FINA Gasoline.

S. R. Johnston's FINEA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

VISIT P.E.I.'S PARK and SANDY BEACHES

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

Phone 4-9966

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kent Street across from Esplan's

ICE For Your Picnic Needs

MacLEAN'S GROCERY
Windsor, P. E. I.

ROANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Huron River 31-11 Prince Edward Island

MILTON'S OLD SPAIN

"Where most People Prefer to eat"

DIAL 4-7655

Kent St. Ch'town

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

the finest shows to be seen on P. E. I. are at the

Parkview Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dark Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

FOR YOUR VACATION NEEDS

Jantzen Swim Trunks Sportswear, etc. See

MR. TOURIST:

We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
132 Richmond St.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

TOURISTS

we invite you to stay at the

Loch Du Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

CHINESE FOOD

- authentic viennas tartans
- other exclusive linens for children & teens

Water Street Summerside

The Fabric Shop
Water St. 8'side
Tartans and other assorted materials.

HOWARTH'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 28

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.

TOURISTS ENJOY YOUR VISIT TO P.E.I.

WE RENT
Television, Fridges, Washers, Sewers

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PIRESTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kohn Laundry

WE RENT
Furniture for the FOLKS AT HOME!

Archer & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6333

WELCOME TOURISTS TO P.E.I.

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

PHONE 894-8506

DRIVE-IN

8 miles from Ch'town on the Trans-Canada Highway to Borden.

Kennedy's

--- Ladies' fashions of distinction

One sixty-six Queen Charlottetown

LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3919
Charlottetown

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON Souris West

E. REYNOLDS

Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.

Attention Visitors: Tourists

We have available a large selection of fully reconditioned lots of various makes. Ideal for use in summer cottages. Properly maintained and reliable. We also offer a prompt car radio service.