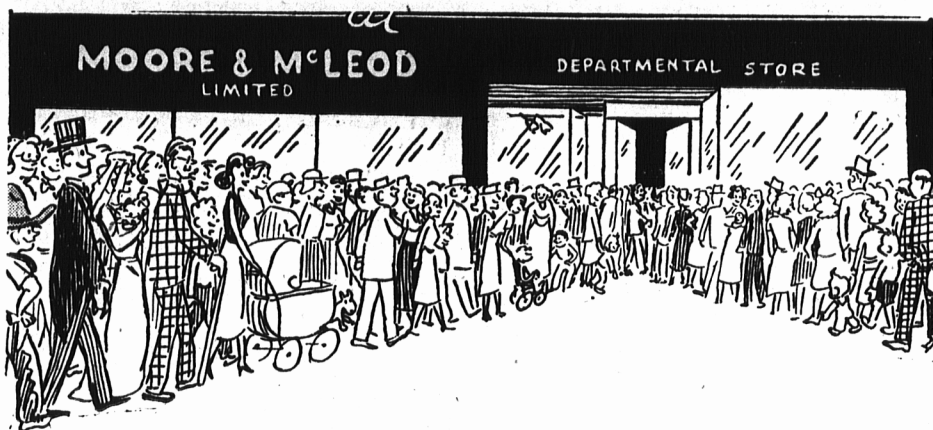


Now we offer the greatest Fall and Winter Sale in our History

BUY FOR NOW

BUY FOR WINTER

BUY FOR CHRISTMAS



SALE BEGINS

THURSDAY MORNING 9 A.M.

STORE CLOSED ALL DAY WED.

COSMETIC DEPARTMENT

MAIN FLOOR

- Manufacturers Clearances — beautifully bottled and packaged for Gift Giving
- Toilet Water "Yankee Clover" by "Richard Hudnut" Special per bottle **\$1.00**
- Cologne "Yankee Clover" by "Richard Hudnut" Special per bottle **\$1.00**
- Sachet "Yankee Clover" by "Richard Hudnut" Special per bottle **\$1.00**
- Talcum "Yankee Clover" by "Richard Hudnut" Special per tin **.85**
- Derney's 3 secret talcum in tins regularly priced at 30c. Now special at only, each **19c**
- Country Garden talcum in plastic spray container Reg. 75¢ each. Special at **2 for 59c**
- Petal-tone face powder—4 good shades to choose from, regular 50¢ per Box. Special per box **19c**
- Dorothy Gray "Salon" Cold Cream — regular \$3.50 value — special at 1/2 price, each **\$1.75**
- Dorothy Gray "Dry Skin Cleanser" regularly \$3.50 also special at 1/2 price each **\$1.75**
- Dorothy Gray "Orange Flower" skin lotion — a regular \$2.50 value Now special at only, each **\$1.25**
- Dorothy Gray "Texture Lotion" regularly \$2.50. Now special at only, each **\$1.25**

- R.S.V.P. Essence by Richard Hudnut, regular \$1.75 value — Special at only **\$1.25** each
- Revlon matchmaker sets, including adhesion (base coat), matching lipstick and nail enamel regular \$2.15 — special at only, per set **\$1.50**
- Revlon lipstick, containing two lipsticks \$1.60 Value — Now special at **\$1.10** only
- "Blue Grass" Cologne by "Elizabeth Arden" with atomizer regular \$3.00 value Now specially priced at only **\$2.00**
- Breck Shampoo — 12 oz. family size for normal, oily, or dry hair — plastic dispenser — regularly a \$2.70 value — Now a special at **\$1.95** only
- Revlon's (no smear) polish remover. Reg. \$1.25. Special at only, each **49c**
- "Henley's" dusting powder with puff. Special at only, per box **\$1.00**
- "Ciro" perfume sampler (5 bottles of Giro perfume) wonderful to own — wonderful for gift giving — regular \$5.00 value Special at only **\$2.50**
- Dorothy Gray "Blustery Weather Lotion". A soothing lotion for hands and face, also makes an exceptionally good after shave lotion — regular \$2.50 value Now special at **\$1.25**

JEWELLERY SPECIALS

\$1.00
Coro Pearls
Adjustable Chokers

2 and 3 strand.
Pearl necklets individually knotted two and three strands. Really a wonderful buy.

\$1.00
Coro Rhinestone
Necklets and Earrings

Really wonderful values in the collection. Would suggest you shop early.

CHINA SPECIALS

Cut Glass Water Tumblers
35c

"Mira" pattern by "MAYFAIR"
Also wine and beverage glasses—same pattern at **45c**

English Bone China
Cups and Saucers
89c

Very smart designs in this group

YARN

SPECIAL FOR THIS SALE

"Sky-Mist" 4-ply Knitting Yarn — 10 shades to choose from — Sunton, Copen, medium pink, sky grey, navy, maroon, cardinal, brown, red and white.

27c

Per 1 oz. Ball

regular 40¢ per ball.

MEN'S and BOYS' BASEMENT

- Men's heavy melton reefers — three quarter length — leather trimmed at pockets and cuffs — navy blue only. Specially reduced to only **\$14.75**
- Men's Combination underwear wool and cotton mixture — ankle length and long sleeves, sizes 40 to 44 only. Sale priced at **\$4.95**
- Men's dress shirts — fused collars and soft collars—sanforized shrunk — stripes and fancy checks. Reg. \$2.95. Special sale priced at only **\$2.19**
- Men's "T" shirts — jacquard designs — sizes small, medium and large. Reg. \$2.75. Now priced to clear at only, each **\$1.98**
- Men's heavy tweed pants — real cold weather pants — we have a good supply of these on hand and are very economically priced at from **\$4.75 to \$7.75**
- Auto wraps and couch throws — very gay colorings — size 60 x 72 — specially priced at only **\$2.95**
- Boys fleece lined combination underwear — heavy weight — sizes 24 to 34 per pair **\$2.25**
- Boys pullover sweaters — sizes medium and large, maroon and brown with small dog design, special, each **\$1.39**
- Boys lined jackets — zipper front — hard wearing gaberdine with Kosha lining — sizes 26 to 34 in colors Royal blue, maroon and brown. Sale price each **\$4.95**
- Boys freeze windbreakers with Kosha lining, zipper front in colors green and navy — sizes 26 to 34. Special each **\$5.95**
- Boys dress shirts — smart stripe patterns — sizes 12 to 13 1/2. Sale special at **\$1.00**
- Boys doeskin shirts — solid shades of wine, navy and brown — sizes 13 to 14 1/2, special at each **\$1.95**

BOYS' DEPARTMENT (MAIN FLOOR)

Every Special Here Is Terrific!

Pullover Sweaters

\$2.93

Sizes 26 to 34

100% All Wool — guaranteed mothproof for the life of the garment — crew neck and V neck styles — A real bargain.

250 Pair
Golf Hose
99c Pair

Reg. to \$1.65

Our entire stock of boys golf hose priced at only 99¢ during this sale then they go back to their regular prices — all sizes and colors

BOYS' BREECHES

Heavy, 100% pure wool with leather knees— Reg. up to \$6.75— Special per pair **\$4.95**

50 Station Wagon Coats

\$14.88

Full mouton (dyed processed lamb) collar. Three-quarter length Gabardine with heavy satin quilted lining — double breasted with belt — sizes 26 to 36 — Brown and Teal.

PARKAS
Special
At \$7.50

Sizes 6—8—10 only

20 only boys Parkas in sizes 6, 8 and 10 only. Heavy quilted lining — with attached hoods. Good quality Gabardine in brown color.

Extra Special BOYS' PARKAS

All Sizes
65 Boys Parkas — regularly priced up to \$13.95 — going at this low price — all sizes 24 to 36. Treated for water repellency — mostly brown **\$9.50** color — Special

COAT SWEATERS

\$3.88

Zipper front — 100% Pure Wool — guaranteed mothproof by "Mitten" 3 color combination to choose from Sizes 26 to 34

BOYS' BOMBER
JACKETS
\$7.95

Only 25 in the lot — heavy quality satin with quilted lining — sizes 24 to 34 in brown, fawn and green— zipper front with mouton (dyed processed lamb) collar Reg. \$13.95

BOYS' LONG PANTS

Blue and Brown — sizes 28 to 36 — Regular to \$5.95 Special for this Sale **\$4.19** Per pair

MOORE & McLEOD Limited