

LADIES! IT'S HERE!

YOU ASKED FOR IT AND THEY MADE IT --- A NEW LOTION MILD PLEASANTLY COLOURED AND SMELLING.

PINK LIQUID DETERGENT --- SO KIND TO THE HANDS --- YET IT ACTUALLY FLOATS DIRT AND GREASE OFF DISHES.

YES LADIES! TRY IT TODAY --- THIS NEW MODERN WAY --- AND PRACTICALLY AT OUR EXPENSE --- BARGAIN OF THE YEAR

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|--------------------------|------------------------------------|-----------------------|
| STEAKS | YOUNG STEER ANY KIND LB. | 59^c |
| PORK ROASTS | YOUNG ISLAND SHOULDER CUT LB. | 33^c |
| BLADE ROASTS | YOUNG STEER TRIMMED LB. ... | 43^c |
| HAMBURG | FRESH GROUND HOURLY 2 lbs. | 59^c |
| CORNER BEEF | PER LB. | 25^c |
| SIRLOIN TIP ROAST | PER LB. | 69^c |

BUY OF THE WEEK

VEL PINK Liquid detergent

"just a sprinkle makes dishes TWINKLE!"

REGULAR LOW PRICE IS 43c TIN BUT FOR THIS WEEK ONLY OUR PRICE IS

2 TINS FOR 49^c

| | | |
|------------------------|-------------------------------------|-----------------------|
| BACON | EMPIRE BRAND SLICED 1 LB. PKG. | 45^c |
| WIENERS | MAPLE LEAF CELLO 1 LB. PKG. | 35^c |
| BRAISING RIBS | lb. | 23^c |
| CHICKENS | GRADE "A" SPECIAL PRICE LB. | 49^c |
| SALMON STEAKS | PER LB. | 65^c |
| HADDOCK FILLETS | PER LB. | 39^c |

1/2 PRICE SALE

buy one get one for 1/2 PRICE

2 PKGS. FOR 59^c

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| Strawberry JAM | HIGH QUALITY TALISMAN BRAND 24 OZ. JAR | 47c |
| Pure LARD | HIGH QUALITY MAPLE LEAF BRAND 1 LB. CARTONS | 2 for 29c |
| PICKLES | YORK -- 16 OZ. ICE BOX JARS SWEET MIXED | EA. 29c |
| SALADA TEA | YELLOW LABEL 1/2 LB. PKGS. SPECIAL PRICE | EA. 59c |

NOW! NEW GIANT SIZE AJAX

with a NEW BLEACH PLUS A SPECIAL BRIGHTENER

Removes More Stains
Brightens Faster
Works Easier

2 FOR 39c

FRUIT DEPARTMENT

| | | | |
|----------------|------------------|--------|------------|
| Oranges | SWEET SEEDLESS | 2 doz. | 89c |
| Apples | EATING & COOKING | 2 doz. | 69c |
| Onions | ALL PURPOSE | 3 lbs. | 23c |
| Carrots | NEW CLEAN | 2 lbs. | 23c |
| Beets | TENDER NEW | 2 lbs. | 23c |
| Lettuce | LARGE CRISP | head | 23c |
| Celery | CHOICE CRISP | bunch | 17c |
| Bananas | GOLDEN RIPE | lb. | 19c |

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| PEANUT BUTTER | YORK 14 OZ. | 39c | TOILET TISSUE | GOOD QUALITY | 3 for 25c |
| KETCHUP | HUNT'S LGE. 14 OZ. | 21c | SUGAR | EVERY DAY PRICE 10 LB. BAG | 79c |
| JELL-O | EVERY-DAY PRICE ALL FLAVOURS | 3 for 29c | BUTTER | EVERY DAY PRICE MORELL NO. 1 | 2 lbs. \$1.25 |
| MILK | EVERY DAY PRICE ALL BRANDS | 6 for 87c | BABY FOODS | HEINZ ALL KINDS | 3 for 29c |
| APPLE SAUCE | GRAVES 20 OZ. TINS | 2 for 33c | RADIO PEAS | QUALITY 20 OZ. TINS | 2 for 39c |
| PEACHES | PETER PAN 20 OZ. TINS | 2 for 45c | DO-NUTS | DOWNY, FLAKE PLAIN OR SUGARED. DOZ. | 39c |

FROZEN FOODS DEPT.

| | | |
|---------------------|--------------|------------------|
| GREEN PEAS | YORK BRAND | 2 for 49c |
| FRENCH FRIES | YORK BRAND | 2 for 39c |
| ICE CREAM | PT. BRICKS | 29c |
| LOBSTER | KOLD PAK | \$1.39 |
| Orange JUICE | YORK BRAND | 2 for 39c |
| SMELTS | 12 OZ. PKGS. | 19c |
| BLUEBERRIES | | pkg. 35c |
| RHUBARB | ISLAND PACK | 25c |

CHOCOLATE DRINK SPECIAL 10c OFF OFFER PLUS A FREE BALLOON. **lb. tin 57^c**

CAKE BAKING SPECIAL



Canada's favourite **WHITE CAKE MIX** at 1/2 PRICE! with the sensational NEW **Robin Hood ORANGE CAKE MIX** both for **49^c**

SALE ITEMS AT THESE STORES ALSO

MONTAGUE --- SOURIS --- VERNON RIVER

CO-OP SUPER MARKET

AN ISLAND STORE OWNED BY ISLAND PEOPLE

BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU

FREE DELIVERY • PHONE 8557 • FREE CUSTOMER PARKING

WEEKLY SPECIAL BUYS

WILLARDS **CHOCOLATE CARMELS**

THIS WEEK ONLY **39^c lb.**

PALMOLIVE SOAP SPECIAL

5c OFF

4 Cakes only... 29^c