



INSPECTING finished product in the new eviscerating plant on Jenkins' Bros. Ltd., plant officials, left to right, Elmer Moore, plant director; W. E. Jenkins, president of the company; and Russell Phaneuf, secretary-treasurer, are seen with two employees who are operating a machine which seals the eviscerated poultry in vacuum sealed transparent containers.

### Eviscerating Process Shown At Opening Of S'side Plant

From feathers to frying pan or roaster pan, the processing of eviscerated poultry was publicly demonstrated yesterday afternoon at the official opening of the new plant at Summerside, P.E.I. The plant was officially opened by Premier A.W. Matheson who pushed electrical buttons which started the operation of machinery which forms part of the assembly line process which begins when the birds are instantaneously killed by an electric knife and are transported by an endless mechanical conveyor along a processing route some 300 feet long within the plant. Taken from the carrier the birds are then placed in individual transparent containers and vacuum sealed, making the attractively packaged product ready for market. A large number of civic, Provincial and Federal leaders, together with officials from various governmental departments,

and cooperation in making possible the construction of the plant, which he said, was a project from which the farmers of the Province would benefit. Mayor W.A. Currie, reviewed the progress of Jenkins Bros. Industries in Summerside since their founding in 1941, tracing the establishment of the cannery, cold storage and poultry killing and eviscerating plant. He said the company had had a modest beginning and had steadily expanded markets, increased staff and developed the business into a year-round operation. Mayor Currie said the new plant will encourage poultry producers to operate on a larger scale, and others to enter the poultry-raising business. Mr. Eugene Cullen, Provincial Minister of Agriculture described the preparatory work the company had in establishing the plant through three separate departments of the government in matter of sanitation, inspection of poultry etc. Government assistance is provided to establish processing facilities for primary products and was designed first to bring better financial returns to those on farm and sea, and secondly to provide employment for island residents.

### ALBERTON

Mr. and Mrs. W.A. Strang of Tenafly, N.J. are spending a holiday in Alberton. While here they are guests at the Shady Lane Tourist Home. Professor and Mrs. Brunton of Sackville were guests of Mrs. L. Maurice Perry and Mrs. Kay Colling were co-hostesses at the home of their mother, Mrs. Bessie Kinch of Alberton South, in honour of their sister, Miss Vivian Kinch of Halifax who is to be one of this autumn's brides. The room was attractively decorated with pink and white streamers and gifts were presented in a decorated basket. Miss

### S'side Couple Observe 55th Anniversary

An estimable couple, Mr. and Mrs. Frederick Wallace Williams of 266 Pleasant Street, Summerside, on Tuesday quietly observed the fifty-fifth anniversary of their marriage. A number of callers visited them both afternoon and evening and many cards and messages were received from old friends. Mr. and Mrs. Williams were married on September 17, 1902, at Park Corner, P.E.I. by Rev. Edmund Smith. Mrs. Williams was the former Susan Ann Stewart, daughter of the late Mr. and Mrs. Albert Stewart of Park Corner and Mr. Williams is the son of the late Mr. and Mrs. Henry Williams of Summerside, his mother being the former Emma Cudmore, also of this town where he was born. Mr. and Mrs. Williams have lived in their present residence on Pleasant Street for fifty years. They have one son, Ralph Williams, who resides at Keswick, near Fredericton, N.B. where he is in business, one daughter, George, widow of the late Dr. A.A. Lockhart. They have seven grandchildren, one of whom, Frank, the son of Mrs. Lockhart, is a student minister in the United Church of Canada. Mr. Williams is widely known in the printing profession. After serving nine years with the Pioneer newspaper he entered into a partnership with L.B. Crue which terminated with the death a few years ago of Mr. Crue. That Mr. and Mrs. Williams may be spared to enjoy many more anniversaries together is the sincere wish of their many friends.

### Borden Man Is Sent To Supreme Court For Trial

Albert James Kelly, 20, of Borden was committed to stand trial at the next sitting of the Supreme Court by Magistrate E. H. Strong, Q.C. at the conclusion of the preliminary hearing in Police Court at Summerside yesterday. Kelly is charged with break, entry and theft from the insurance office of W.D. Young and the Royal Bank of Canada, both on Water Street, Summerside on the night of September 5th. He was apprehended by Csts. Harry MacKay and Keith Champion only minutes after the breaks.

A youth from Kensington was fined \$10 and costs of \$7.50 for operating a motor vehicle without due care and attention on Water Street Tuesday evening. Elephas, although they make a big din when feeding in the forest, can disappear silently at the scent of danger.

I Wish To . . .

## CONGRATULATE

### JENKINS BROS. LTD.

ON THEIR OFFICIAL OPENING OF THEIR NEW, MODERN

### POULTRY KILLING AND EVISцерATING PLANT

## Robert H. Rankin

SUMMERSIDE

GENERAL CONTRACTOR FOR THE CONSTRUCTION OF THE BUILDING.

## CONGRATULATIONS

TO

### JENKINS BROS. LTD.

ON THE OFFICIAL OPENING OF THEIR NEW

### POULTRY KILLING AND EVISцерATING PLANT

## Rogers Hardware Co. Ltd.

WHOLESALE & RETAIL CHARLOTTETOWN, P.E.I.

WE HAVE BEEN PLEASED TO SUPPLY THE NEW MODERN PLANT WITH A "DEVILBISS" AIR-PUMP COMPRESSOR

## CONGRATULATIONS

TO THE FIRM OF

### JENKINS BROS. LTD.

OUR BEST WISHES FOR THEIR CONTINUED SUCCESS

WE ARE PROUD TO HAVE INSTALLED THE PLUMBING IN THEIR FINE NEW EVISцерATING PLANT NOW OFFICIALLY OPEN.

## Inman Plumbing and Heating Ltd.

WATER STREET SUMMERSIDE PHONE 2600

## CONGRATULATIONS

TO

### JENKINS BROS. LTD.

ON THE OPENING OF THEIR NEW EVISцерATING PLANT

at Summerside WHERE WE WERE PLEASED TO DO THE ENTIRE ELECTRICAL AND LIGHTING INSTALLATIONS.

## Ellsworth R. MacNeill

ELECTRICAL CONTRACTOR Imperial-Esso Burner Dealer Enterprise Forced Warm Air Heating

73 RUSSELL ST. SUMMERSIDE PHONE 2077

### WESTERN GUARDIAN

RESERVE Wednesday, Oct. 2nd. Princetown United Church hot chicken supper.

CAKE sale at Simpson-Sears, Friday, Sept. 20, 2 p.m. in aid of Basilica Altar Society.

HEAR Dominion Drama Festival Director speak at Kensington High School, 8 o'clock Friday - Everybody welcome.

CLERMONT W.I. are holding pantry sale and bazaar Saturday evening September 21st. Joseph Davison Building, commencing 8:00 o'clock.

REGULAR THURSDAY night dance at the Canadian Legion Home, Kensington. Music by the Mellowaires. Dancing from 9:30 to 12:30. Admission 50 cents.

THE CATHOLIC Womens League R.C.A.F. sub-division will hold a rummage sale at the French social club hall, First St., Summerside, Sept. 20th. Hours 2 p.m. till 5 p.m.

HOT TURKEY dinner sponsored by Kensington Community Club, St. Mark's Hall, Kensington, Thursday September 19, commencing 4:30 p.m. Adults \$1.00 children under twelve 50 cents.

ON HOLIDAY - Mr. W. (Wes) Squarbrigg, personnel manager civic employees at Churchill arrived home yesterday morning by plane and will spend his vacation at his former home in Miscouche.

THURSDAY & FRIDAY, SEPT. 19th & 20th

"FOX FIRE" in technicolor, starring Jane Russell, Jeff Chandler. Traveltalks and cartoon. 8.45 p.m.

COMING SAT. & MON. SEPT. 21st & 23rd

"POWDER RIVER" in technicolor, starring Rory Calhoun, Corinne Calvert, Cameron Mitchell.

★ STARLITE ★  
DRIVE-IN THEATRE SUMMERSIDE

### BUYING POULTRY

Beginning next week we will be accepting poultry at our plant Monday through Thursday. Phone us for pick up service. Paying highest market prices, also paying premium on heavy fowl and chicken.

## WADDELL BROS.

Crapaud, P. E. I.

### REGENT Tonight 7.15-9.10

Tony CURTIS NO ROOM for the GROOM  
Piper LAURIE  
with Don DeFORE Spring Byington

### SILVER - SILVER - SILVER

The Latest in Rogers

This is gift week at the Regent. A numbered ticket is given with each evening admission ticket. Drawing made from stage this Saturday evening at 9:15. Prizes now on display in lobby.

### ROLLER SKATING CIVIC STADIUM

FRI. and SAT.

"The Trail Of The Lonesome Pine"

with Fred MacMurray, Sylvia Sidney and Henry Fonda

Wednesday & Thursday Nights, Sept. 18, 19

8 to 10 p.m. Admission 20c

Rental of skates 15c

### MAMMOTH CHAMPIONSHIP FIGHTS CIVIC STADIUM

FRIDAY, SEPTEMBER 20th

MAIN BOUT—10 ROUNDS

KID WALSH  
New Brunswick Welterweight Champion

versus

BUD RAMSAY  
P.E.I. Welterweight Champion

SEMI FINAL—6 ROUNDS

YOUNG TIGER STEEL  
P.E.I. Lightweight Champion

versus

PEANUTS ARSENAULT

TWO BOUTS—WINNER TAKE ALL

URBAN ROGERS

versus

WENDELL OLIVER  
SIX ROUNDS

YOUNG PEANUTS ARSENAULT

versus

ELMER "GUSSIE" GALLANT  
FOUR ROUNDS

CURTAIN RAISER

Young Young Peanuts Arsenault

versus

Wendell Grady  
THREE ROUNDS

POPULAR PRICES—Children 12 years and under 50 cents. Rush 1.00. Ringside 1.50

Advance sale at Bostes Pharmacy and Civic Stadium.

## To The People Of Prince Edward Island

We are proud to announce the official opening of our new, modern killing and eviscerating plant on Wednesday, September 18th. Premier A. W. Matheson and the Hon. Eugene Cullen, Minister of Agriculture were in attendance as well as other prominent officials. A public inspection was held opening day.

This is the only eviscerating plant in the province and we feel that it will be a great asset to the province and particularly to the poultry industry. The facilities of this plant will be completely available to the farmers of this province. We intend to purchase unlimited quantities of poultry to market ourselves and for the convenience of those who wish to market their birds themselves we will kill and eviscerate on a custom basis.

We hope that the construction of this plant will have the effect of encouraging more people to go into the growing of poultry because we feel that the existence of this plant will make the poultry business more profitable.

We wish to extend our appreciation to the Premier, Minister of Agriculture and members of the provincial government for their cooperation and assistance during the past few months that the plant has been in the planning stage and under construction.

## Jenkin's Bros. Ltd.

Summerside, P.E.I.

### Professional Cards

Chartered Accountants

T. Earle Hickey & Co. Canadian Bank of Commerce Building Summerside, P.E.I. Phone 2235

INSURANCE

R. E. Ellis & Son Limited Fire - Auto - Casualty Summer St. Summerside

Optometrist

E. E. Parlman Opt. D., R.O. PHONE 3287

OPPOSITE GUARDIAN OFFICE Summerside

B. F. Hunter, R.O. Summerside, P.E.I. Phone 3110 SMALLMAN'S BUILDING

A. Raymond Grant, B.Sc., O.D. Water Street, Summerside Above Maurice Mill's Men's Wear. PHONE 3630

Photographers THE READ STUDIO