

SMALLMATT'S MAMMOTH

THURSDAY - FRIDAY - SATURDAY
JULY 8th, 9th and 10th



- 3 Exciting Days Of Tremendous Savings!
- 10 Departments Packed Full Of Exceptional Values!
- Regular Stock Merchandise From Our Top Makers!
- Wide Assortment for Family and Home!
- Lowest Sale Prices of the Year!

All These Garments Taken From Regular Spring Stock! Priced Way Down to Clear Space For New Fall Merchandise!

Summer Coat Clearance

Smart shoppers will be in early for these outstanding buys in Ladies Long Cloth Coats—Actually the balance of the season's stock in all wool cloths, including Worsted Flannel, Tricoline and Fine Molaine. Reg. to 59.50.

CLEARING 32.95

Fashionably tailored Coats loomed of Wool Elysians and Mohair. An excellent buy at the regular prices to 39.95.

CLEARING 22.95

Selling at only half their usual price—a choice selection of Wool Fleeces and Fine Checks. Reg. to 35.00.

CLEARING 17.95

SUMMER SUIT CLEARANCE

Summer classics in workmanship and design, featuring All Wool Tweeds and Plain Cloths. (13 only). Reg. to 59.50.

CLEARING 29.95

Sale of the year values in Ladies Suits of Rayon Mila-teen, soft Woollens in Tweeds, Plaids, Checks and Plain materials. Reg. 29.95.

CLEARING 19.95

You'll be amazed at the value packed into these Suits of Rayon Gabardine. Important styling in Plain Materials. Reg. to 25.00.

CLEARING 14.95

Shortie Coat Clearance

Flattering Ladies' and Misses' Shorties of All Wool Fleeces in Plain and Checks—

(6 Only) Reg. to 18.95 (8 Only) Reg. to 35.00
Clearing 12.88 Clearing 19.88

Briefs (13 only)

Here's a smart little coat with a casual air at the most casual price ever offered! Stylishly cut in All Wool Cloths. Reg. 13.95

CLEARING 5.88

Rainwear Clearance

A shower of dollar savings in Ladies' Raincoats—beautifully designed of Rayon Gabardine and Poplin. Reg. to 35.00—

CLEARING 14.95

Carefree Plastic Raincoats in plain colors and checks. Reg. to 5.95—

CLEARING 1.98

5 Only Last Season's

COATS

Values to 35.00

Clearing **8.95**

Clearance

SUMMER STRAWS



A gala collection of straws at pin-money prices. All this season's styles and colors at unsurpassed savings. Reg. to 12.95—

CLEARING 4.98

From the Island's largest selections of exquisite fashions—a hat for every taste—a price for every budget! Straws and Felts. Reg. to 5.95—

CLEARING 2.98

A marvellous opportunity to select your entire summer wardrobe of hats in this special group of straws and felts. Reg. to 4.98—

CLEARING 99c

Savings



EVERY ITEM IN THIS TREMENDOUS SUMMER CLEARANCE SALE WAS TAKEN FROM OUR REGULAR STOCK OF SMART, NEW FASHIONS—AND DRASTICALLY REDUCED.

Ladies' Better Dresses

Perfect-fitting . . . Figure-flattering dress creations . . . designed specially for you by the Nation's top house of better dresses. Delightfully styled in Taffetas, Crepes, and Novelty Fabrics. Sizes 11-15 . . . 12-20 . . . 16 1/2 - 24 1/2. Reg. to 25.00—

CLEARING 9.95

Just in time to complete your summer wardrobe! Selected from our better dress racks for this summer sale are the season's latest in Cotton Dress Fashions—all at sensational savings. Ruff-n-tumble, linen, novelty and plain fabrics. Sizes 10-18. Reg. to 10.95—

CLEARING 5.95

Famous Nationally Advertised House Dresses

Cheery, comfortable housedresses that have the feel and look of much more expensive numbers. Scientifically tested for washability and long wear. Reg. to 3.98—

CLEARING 1.89

Included in the above group—(4) White Uniforms (slightly soiled). Sizes 12 and 18. Reg. to 4.98—

CLEARING 1.89

Ladies' Cotton Dresses

Delightful, budget-priced Cotton Dresses in stripes, prints or plain—extensive collection of scooped neckline or buttoned front styling . . . Reg. to 5.95—

CLEARING 3.98

Maternity Dresses (5 only)

Charming numbers, beautifully tailored specially for Heir-minded Mothers . . . Crepe dresses in sizes 12, 13, 14, 18. Reg. to 13.95.

CLEARING 7.95

Ladies' Blouse Clearance

Here's a bonanza in blouses! Frosty white or cool summer-hues. Tailored of cool Alluracel or Linen. Sizes 12-20. Reg. to 6.95—

CLEARING 2.98

Nylon-Denim Skirts

All about your summer separate life, bewitching wardrobe-wonderworkers! Cut in full or soft flared styles. Sizes 12-18. Reg. to 6.95—

CLEARING 2.98

Ladies' All Wool Sweaters

So right for so many occasions—you'll make 'em look like a million dollars! Styled in plain and novelty patterns. Wide variety of colors and sizes. Reg. to 7.95—

CLEARING 2.98

Cotton Print Skirts

Crisp-cool Cotton Skirts in flared or softly tucked styles. Sizes 12-20. Reg. to 4.98—

CLEARING 2.98

99c LOOK FOR THIS 99c VALUE - PACKED 99c

TABLE OF MERCHANDISE!

- * T-SHIRTS
- * PEDDLE PUSHERS
- * WEDDING GOWNS
- * FORMALS
- * BLOUSES
- * HOUSE DRESSES
- * CREPE and TAFFETA DRESSES

GET A LOAD OF THESE!
LONG SLEEVED PULLOVERS
ASSORTED

99c SIZES AND COLORS 99c
SLIGHTLY IMPERFECT