

"KNOW-YOUR-HOCKEY" CONTEST — \$15.00 IN PRIZES EACH WEEK

SKATING AND HOCKEY SEASON NOW UNDERWAY

All leading hockey Players wear C.C.M. OUTFITS and HOCKEY STICKS



GET YOURS AT THE BIKE SHOP

Henri Richard 183 GT. GEORGE ST. PHONE 6241

THREE QUESTIONS, EACH WORTH \$5.00 FOR CORRECT ANSWER. YOU MAY ANSWER QUESTIONS OF YOUR CHOICE OR ALL THREE QUESTIONS

LAST WEEK'S WINNERS

- 1—David Reeves Southport
- 2—Oliver N. Myers Hazelbrook, R.R. 1
- 3—Mrs. M. H. McDonald Hopefield.

CONTEST REGULATIONS:-

1. Questions for this contest will be found in the ballot box below. Answers for the first two questions may be found by checking through the advertisements for the correct information. Answer to the third question depends upon your own hockey knowledge.
2. Check your advertisements carefully to find the correct answers to the first two questions.
3. To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
4. Each person is allowed one entry.
5. Answers must be deposited before 4:30 p.m. Thursday, December 5.
6. Winners of this contest will be announced on Saturday, December 7.
7. Employees of Guardian, Patriot and stores advertising on this page are ineligible for this competition.
8. In the event of a tie, the winner will be selected by a draw.



Deposit Answers At Stores Advertising On This Page.

CHRISTMAS SHOPPING CAN BE FUN

Yes Christmas shopping can be fun if you take advantage of our evening store hours.

OPEN EVERY NIGHT

MONDAY to THURSDAY until 8 p.m. FRIDAY until 9:30 p.m.

THIS IS YOUR INVITATION TO SEE OUR COMPLETE DISPLAY OF

CHRISTMAS GIFTS

NOW ON DISPLAY

SEND "RUSTCRAFT" GREETING CARDS

REDDIN BROS. Pharmacy

PROMPT FREE DELIVERY

R. M. SMALLMAN DIAL 4286 LEO M. DOUCETTE

NEW AND DISTINCTIVE — INSIDE AND OUT

CHRISTMAS LIGHTS

TO BEAUTIFY YOUR HOME FOR THE FESTIVE SEASON

For a complete range of attractive Christmas lights see our display.



Listed at right are an exclusive line of lights we offer:

Illuminated outside lanterns, Santa Claus faces, illuminated fireplace plaques, candy canes, plastic wreaths, three-five and eight candlelight conditioners, Christmas tree lights and stars, illuminated musical churches, all colors indoor and outdoor lights, colored bulbs for different sets, large indoor and outdoor candles.

We carry complete sets of Christmas lights and extra bulbs.

THE ROGERS HARDWARE CO., LTD.

YOUR BALLOT

(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

Question 1—Who is the leading scorer in the National Hockey League (today, Nov. 30)?

ANSWER

Question 2—What great N.H.L. defenseman has recently been moved up to the forward line with Gordie Howe?

ANSWER

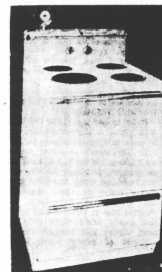
Question 3—Name three defencemen on the Charlottetown Royals?

ANSWER

NAME

ADDRESS

COFFEE IN BED — WITHOUT GETTING UP TO MAKE IT



NOW POSSIBLE ON THE NEW G. E. SPACEMAKER 24" PUSH BUTTON RANGE WITH EXCLUSIVE TARGET TIMER.

Snuggling under the covers smelling the coffee perk or shopping uptown while the dinner is being prepared its all possible now with the exclusive G. E. Target Timer on the G. E. Spacemaker 24" Push Button Range. The oven may be switched on anytime up to 12 hours ahead, food cooked and the oven switched off without you even being there.

For further particulars on this amazing G. E. Range drop in to see us or call us at 4021. It sells for only

\$295

BURKE ELECTRIC LTD.

112 KENT ST.

PHONE 4021

MASTER FEEDS

FOR TOP QUALITY LIVESTOCK AND POULTRY FOLLOW THIS PAGE WEEKLY TO KNOW YOUR MASTER DEALERS THIS WEEK'S ALL-STAR SELECTION

ROLAND HYDE

CORNWALL

Maritime Representative

IVAN KERRY

Box 741 Charlottetown Dial 5455

Red Kelly

FOR THE SAFEST WINTER DRIVING YOU'LL EVER KNOW

GET

FIRESTONE

TOWN and COUNTRY TIRES

Here is the safest, surest winter traction tire ever. Snowy hills, slippery, snow-packed curves, this great winter tire takes them all. No skids, no spinning, no fishtailing. To get through winter without delays . . . through snow, mud and ice see your Firestone tire dealers for the one and only Firestone Town and Country Tires.



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187 QUEEN ST.

PHONE 6314

MEN'S AND STUDENTS SUBURBANS

SHOP TODAY

Choose from a wide array of all wool tweeds, fleeces, and meltons in shadow stripes, window pane checks, donegals, flecks in dozens of smart colors.



AT YOUR FAVORITE MEN'S STORE

PRICED FROM 14.95 TO 39.50

MOORE & McLEOD Ltd.

DRAWING FOR PANDA DOLLS EVERY SATURDAY NIGHT



EXTRA SPECIAL ON 25 LB. ALL PURPOSE FIVE ROSES

1.59

BAZAKEM'S THE BEST SHOP TO SHOP BEST

B R R R R R R R R R R R R ?

GOODBYE COLD -- WELCOME HEAT WITH THE NEW SUPERFLAME "Twin" FLOOR FURNACE



Gives wonderful heat regulation with twin burners—use one when its mild, two when its cold. Superflame fuel saver cuts fuel costs as much as 1-3. Costs hundreds of dollars less than basement type furnaces, fits under floor, out of sight with no basement needed. Provides greater safety—eliminates all work, provides greater radiation and circulation. See it today.

COSTS ONLY \$219

MORE HEAT ON ONE - THIRD LESS FUEL

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165 KENT ST.

PHONE 6266