

Simpsons-Sears

**GIGANTIC
PRE-CHRISTMAS
SALE**

**SAVINGS
To 50 Per Cent**

Sharp price reductions on sparkling new merchandise -- timed to save you dollars on your Christmas shopping -- Reductions in

Chesterfields -- Rockers -- Swivel Chairs -- Hostess Chairs -- Television -- Ranges -- Bedroom Suites, etc.

3 Sale Days -- THURSDAY, FRIDAY and SATURDAY MORNING -- NOVEMBER 8th, 9th and 10th.

LIVINGROOM FURNITURE

SAVE \$50.00	2 pc. CHESTERFIELD SUITE Novelty Frieze Upholstering	REG. \$249.50	\$199.88
SAVE \$20.00	LAZY BOY CHAIR & STOOL Assorted Frieze Covers	REG. \$119.95	\$99.88
SAVE \$50.00	2 pc. DAVENPORT SUITE Novelty Boucle Cover	REG. \$239.50	\$189.88
SAVE \$13.00	KROEHLER HOSTESS CHAIRS Assorted Wool and Nylon Frieze	REG. \$32.95	\$19.88
SAVE \$75.00	3 pc. Sectional Chesterfield Attractive Wine Metallic Cover	REG. \$199.95	\$124.88
SPECIAL	COMFORTABLE PLATFORM ROCKERS Assorted Wool Frieze Covers		\$49.88
SAVE \$30.00	2 pc. CHESTERFIELD SUITE Assorted Boucle Covers	REG. \$209.50	\$179.88
SAVE \$40.00	KROEHLER Sofa Bed Suite Wool Boucle Covers	REG. \$219.50	\$179.88
SAVE \$10.00	MODERN LOUNGE CHAIR Assorted Novelty Frieze	REG. \$64.50	\$54.88
SPECIAL	3 pc. CHESTERFIELD SUITE		\$139.88
SAVE \$10.00	SWIVEL T.V. CHAIRS Assorted Metallic Covers	REG. \$49.95	\$39.88

All Merchandise Available On Simpsons-Sears Easy Payment Plan.

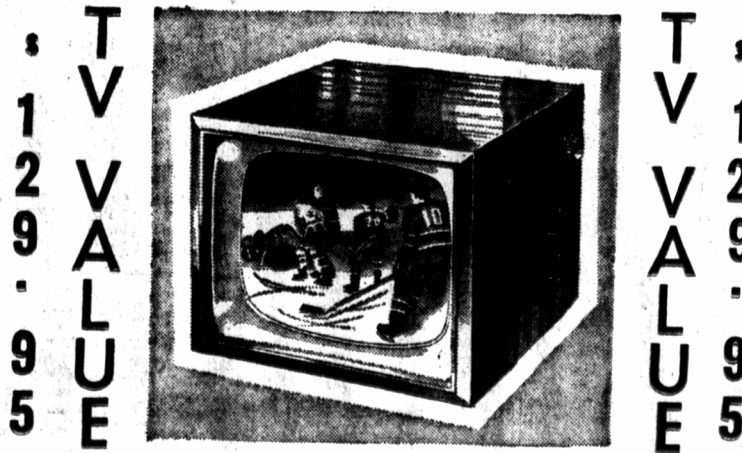
OCCASIONAL & DINETTE FURNITURE

SAVE \$12.00	WALNUT DINETTE TABLE Drop Leaf Duncan Phyfe Style	REG. \$59.95	\$47.88
SAVE \$13.00	FOUR DINETTE CHAIRS Walnut or Mahogany Finish	REG. \$63.95	\$50.88
SAVE \$9.00	MODERN STEP TABLE Walnut or Seafoam Finish	REG. \$28.95	\$19.88
SAVE \$7.00	MODERN COCKTAIL TABLE Walnut or Seafoam Finish	REG. \$26.95	\$19.88
SAVE \$10.00	5 pc. Bridge Set -- Assorted Sturdy Steel Construction	REG. \$39.95	\$29.88
SAVE \$10.00	MODERN STYLE DESK Attractive Walnut Finish	REG. \$49.95	\$39.88
SAVE \$3.00	Combination Record Hassock With two Record Albums	REG. \$12.95	\$9.88
SPECIAL	TV SNACK TABLES -- Only		\$3.49
SAVE \$15.00	KROEHLER Platform Rockers Assorted Boucle Covers	REG. \$69.50	\$54.88

SPECIALS

Reg. \$69.95	Kroehler Swivel Chairs ---	\$34.88
Reg. \$154.50	54-inch Cabinet Sink ---	\$119.88
Reg. \$2.95	Rubber Link Mats -----	\$1.49
Reg. \$77.95	Kenmore Rangette -----	\$44.88
Reg. \$144.95	Kenmore Oil Heater ---	\$109.88
Reg. \$149.50	3-pc. Bedroom Suite ----	\$99.88
Reg. \$244.95	Kenmore Electric Range	\$199.88
Reg. \$389.95	Silvertone Hi-Fi Comb. Radio	\$288.88

TELEVISION FLASH



17 Inch with Walnut Wooden Cabinet
only 129.95 OR \$6.00 MONTHLY

MISCELLANEOUS

\$129.95	5-pc. Chrome Suites - - - -	\$109.95
\$7.95	Air Foam Pillows -- Each -----	\$5.88
\$34.95	Axminster Rugs, 4 1-2 x 6 - - - -	\$17.88
\$61.50	Wilton Rugs, 6 x 9 - - - - -	\$41.88
\$119.95	Wilton Rug, 9 x 12 - - - - -	\$79.88
\$32.95	Wilton Rugs, 4 1-2 x 6 - - - -	\$21.88
SPECIAL	KENMORE COAL RANGE WITH CLOSET - - - - -	\$144.95

APPLIANCES

SAVE \$25.00	9.7 cu. ft. Coldspot Refrigerator with 35 lb. freezer chest	REG. \$279.95	\$254.88
SAVE \$20.00	Homart Piston Pump 22 ft. lift capacity	REG. \$99.50	\$79.88
SAVE \$25.00	42" Homart Cabinet Sink with faucets and strainer	REG. \$113.50	\$88.88
SAVE \$20.00	Kenmore Automatic Dryer fully Porcelain enamelled	REG. \$249.95	\$229.88
SAVE \$40.00	Kenmore Automatic Washer with exclusive Roto Swirl gyrator	REG. \$329.95	\$289.88
SAVE \$20.00	Kenmore Cannister Cleaner complete with attachments	REG. \$69.95	\$49.88
SAVE \$20.00	Coldspot 15 cu. ft. Freezer fully Porcelain interior	REG. \$389.95	\$359.88
SAVE \$20.00	Silvertone Comb. Radio with 3-speed record player	REG. \$199.95	\$179.88
SAVE \$55.00	Kenmore 30" Electric Range Deluxe Model with push button control	REG. \$269.95	\$214.88
SAVE \$25.00	Kenmore 30" Gas Range Matchless clock controlled oven	REG. \$259.95	\$234.88
SAVE \$20.00	Kenmore Oil Heater to heat 3 to 5 rooms	REG. \$119.95	\$99.88

All Merchandise Guaranteed Satisfactory or Money Refunded.

BEDDING

SAVE \$5.00	Honeysuckle Full Panel Cribs Size 30 x 54. Honey finish	REG. \$34.95	\$29.88
SAVE \$3.00	Honeysuckle Crib Mattress Spring filled -- plastic cover	REG. \$14.95	\$11.88
SAVE \$20.00	Harmony House Mattress Comfortable spring construction	REG. \$59.95	\$39.88
SAVE \$30.00	3-piece Bedroom Suite Bar Bed -- Double Dresser -- Chiffonier	REG. \$209.95	\$179.88
SAVE \$43.00	Harmony House Box Spring and spring filled mattress unit	REG. \$119.90	\$76.88
SAVE \$10.00	Cedar Chest -- Modern Style in walnut veneer finish	REG. \$59.95	\$49.88
SAVE \$15.00	Harmony House Bedroom Suite modern Seafoam finish	REG. \$134.95	\$119.88
SAVE \$20.00	Spring Filled Mattress pocket spring construction	REG. \$79.85	\$59.88
SAVE \$10.00	3-pc. Crib Ensemble crib -- spring and mattress	REG. \$34.95	\$24.88

Our Christmas Wonderland Now Open with the greatest presentation of New Toys ever offered -- Use our lay away plan