

2 Greater VALUE DAYS

Women's Winter Coats

You're all set for Winter in any of the cloth or fur coats that are presently showing at Smallman's. Styles include fitted, loose backs and belted models, such furs and fabrics as seal, Persian paw, twills, fleeces, duvetyns, kola-paca, alpacamas, broadcloths, etcetera. Complete size range.

25⁰⁰
and up



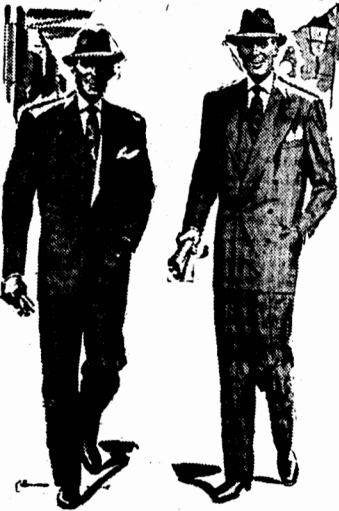
SMALLMAN'S FASHION FLOOR FREE

With the purchase of every coat—your choice of any hat in the millinery department, up to the value of \$5.95. YOUR CHRISTMAS GIFT FROM SMALLMAN'S

Men's New Fall Suits

Hundreds of New Fall suits to choose from—worsted, pie and pie, gabardines and sharkskin, both single and double breasted, in regular, tall and stout models. Men! Here's your opportunity to be well fitted, well suited in suits of striped patterns and plain shades, in suits that bear quality, in suits that will both stand the strain and relax with you. Sizes 35 to 46.

45⁰⁰
and up



SMALLMAN'S MEN'S WEAR FREE

With the purchase of every suit—your choice of any one of our very best quality dress shirts. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.



Women's Better Dresses

New Fall and Winter dresses, styled to take you anywhere—smart from shoulder to hem. Come in for a preview peek at the smartest dresses in town. Lovable fabrics of crepe, faille, wool jersey, gabardine, pure wool, taffeta and velvet. New colors, new slim silhouettes—you'll find all this in your own size . . . designed and tailored to perfection.

12⁹⁵
and up

SMALLMAN'S FASHION FLOOR FREE

With the purchase of every dress—your choice of any housefrock in our huge collection of \$2.98 values. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.



Men's Dress Shirts

Van Heusen Forsyth shirts—the BEST dress shirts on the market today, these are the brands you'll find in the men's furnishings department at Smallman's. Shirts that give you freedom of action, perfect appearance and hard wearing quality. In a variety of collar styles, with both single and French cuffs. In white, plain tones and stripes. Full range of men's neck sizes and sleeve lengths.

3⁹⁵
and up

FREE

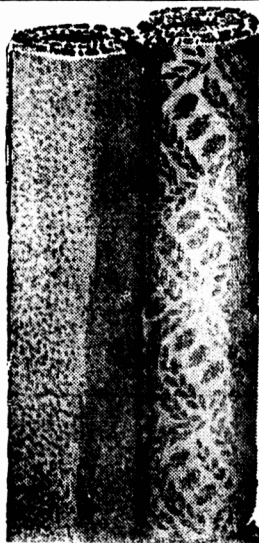
With the purchase of every shirt—your choice of any one of our fine selection one dollar ties. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.

SMALLMAN'S MEN'S WEAR

Floor Carpets

Carpets that will enhance the beauty of any home, in shades and designs to harmonize with the furnishings of your prized room. Choose from our wide and varied selections—you'll find all the sizes—6'9" by 9'; 8' by 10'6" and 8' by 12', and every carpet still at last year's low prices. An ideal gift for the home.

53⁷⁵
and up



SMALLMAN'S HOUSE FURNISHINGS

FREE

With the purchase of every carpet—your choice of any pair of curtains which you care to choose from our fine stock, either lace or frilled. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.

Men's Overcoats

Warm Winter Overcoats in popular slip on models, richly finished to give you real wearing satisfaction, precision tailored to give you smart appearance. Button through styles with the slash pockets in such fine coatings as meltons, velours, fleeces and egyptians. Cut in a comfortable, broad-shouldered, full-chested styles. Sizes and perfect fits—36 to 46.

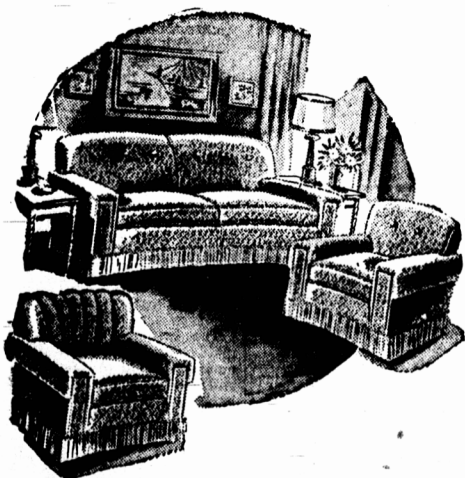
28⁹⁵
and up



SMALLMAN'S MEN'S WEAR

FREE

With the purchase of every overcoat—your choice of any one of our Biltmore and Mallory New Fall Hats—to the value of \$7.50. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.



Chesterfield Suites

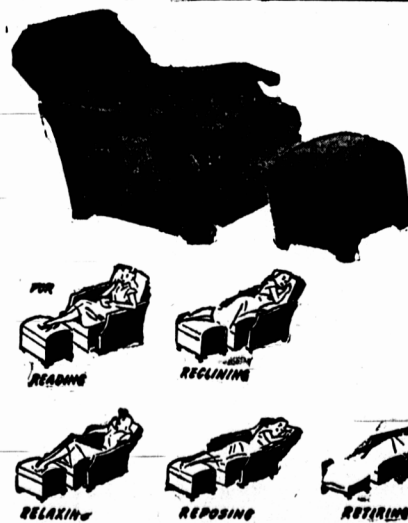
Chesterfield Suites at Smallman's are most certainly in variety, and this is your opportunity of choosing the Suite you've been thinking of buying, and receive 'FREE OF CHARGE' a premium well worth while. The coverings are in a multitude of patterns in such fine fabrics as Repps, Velours, Mohair and Frieze. Styles of Today. Three piece Chesterfield Suites.

169⁵⁰
and up

FREE

With the purchase of a three piece Chesterfield Suite—your choice of any floor or tri-light lamp, complete with bulbs and shade. YOUR CHRISTMAS GIFT FROM SMALLMAN'S

SMALLMAN'S FURNITURE STORE



La-Z-Boy Chairs

Drop in and relax in a La-Z-Boy chair! You will discover undreamed of comfort . . . because La-Z-Boy reads your mind, it instantly adjusts itself to your comfort mood . . . automatically . . . through its exclusive action which is guaranteed for the lifetime of the chair. Many smart styles to choose from, with coverings in repps, velours and frieze.

99⁵⁰
and up

FREE

With the purchase of every La-Z-Boy—your choice of any bridge lamp and shade. YOUR CHRISTMAS GIFT FROM SMALLMAN'S.

SMALLMAN'S FURNITURE STORE

FRIDAY and SATURDAY at Smallman's

GREATER VALUE DAYS · GET MORE VALUE FOR EVERY DOLLAR YOU SPEND · GREATER VALUE DAYS