

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

THE FURNITURE DEPARTMENTS of Both Holman Stores—Summerside and Charlottetown, do a really fine job of PICTURE FRAMING. Every kind and description of Moulding is available and all you have to do is bring in the Picture you want framed, choose the most becoming and flattering Moulding and leave the rest to the men who have been doing this work for years. . . . You'll be happy and pleased with the result. Most every person has a precious picture that they want to keep, the safest and best way to keep any picture is to have it framed. So, bring your pictures to the Furniture Department of either Holman Store for a truly expert job of framing.

FOR THE PRICE — Just 4.98 — I have yet to see a smoother looking CARDIGAN than the "ANNETTE" only just received by Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown. They are made in the popular classic style of 100% Botany Wool, finely knit with double neckband, ribbed waistband and cuffs. Shades are delicate yellow, aqua, cel blue and bright scarlet. Sizes are from 14 to 20. We girls just can't have a large enough Sweater wardrobe and I'm fair delighted to tell you of these beauties which will be yours for just 4.98. Come see and choose the "Annette" Sweater you want from the array in Holman's Sportswear, Summerside or Holman's Ladies' Shop, Charlottetown.

KAYSER



I'm going to let you in on a secret! KAYSER "PROPORTIONED" HOSE is Custom Tailored For YOU! These clear, flawless Nylons are knitted in five proportions to give comfortable width and stretch at ALL points . . . top, calf, ankle, instep and length. They have a name of their own — Kayser "Fit-All" Nylons — appropriate, don't you think? The Accessory Department of Holman's Summerside and the Ladies' Shop of Holman's Charlottetown have these sleek comfortable Nylons in 45 gauge, 30 denier weight and there are two superb shades from which to choose — the price is 1.65 a pair. There's a stocking in the Kayser "Fit-All" family just right for you — insist on Kayser "Fit-Alls" for a perfect fit, they're Custom Tailored for YOU and you'll find them at Both Holman Stores — Summerside and Charlottetown.

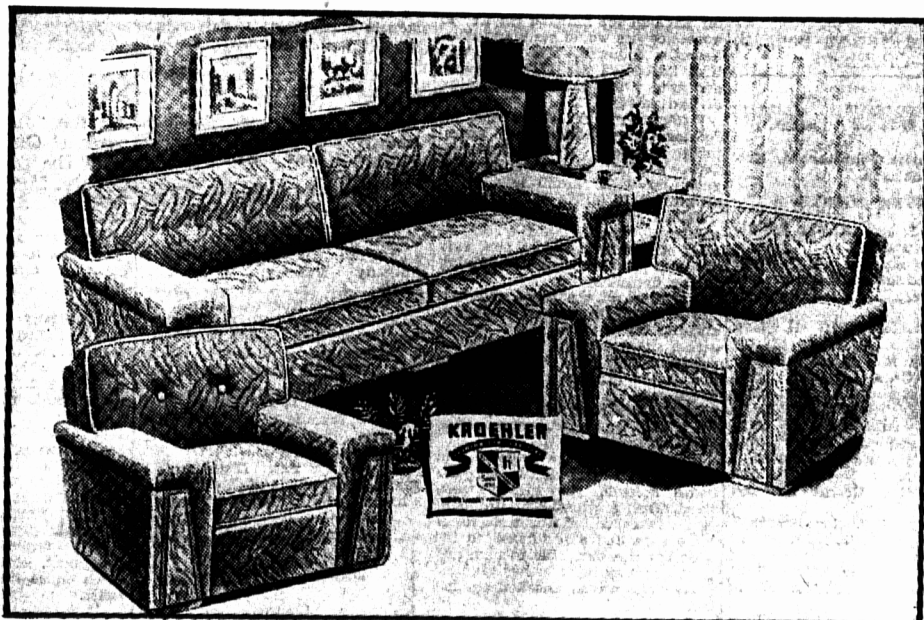
Your baby's first little GOWN need not be expensive at all, at all . . . In fact, for Only 59 cents you can get a "TINY TOT" Gown made of the finest, softest flannelette imaginable. They are snowy white with wee front collars decorated with pink or blue rosebuds and silk embroidery edging the sleeves and down the waist. These dear tiny garments tie at the back of the neck with a tape, so there are no buttons to be uncomfortable. The Youth Centre of Holman's, Summerside feature the "Tiny Tot" Gowns — they're best for your baby, made of safe flannelette from a spotless supervised factory. Include at least a couple of these Gowns at 59 cents in your baby's layette. You'll get them from Holman's Youth Centre in Summerside.



HOLMAN'S Both Stores... ONE WEEK ONLY

Saturday, Sept. 11th Through Saturday, Sept. 18th

75.00 Trade-In Allowance For Your Old Living Room Suite
On The Purchase Of Any New Kroehler Chesterfield or Sofa Bed Suite



Is your chesterfield suite tired — worn out — broken down — spring sprung? Bring it in today and we will allow you \$75.00 trade-in on any new KROEHLER chesterfield or sofa bed suite. To you who have no suite to trade in, we offer a straight 15% discount on the purchase of any KROEHLER suite. Buy today and take advantage of the special \$75.00 trade-in or 15% discount. THIS SENSATIONAL OFFER IS FOR ONE WEEK ONLY — Sept. 11 to 18 inclusive. DON'T MISS IT.

There's A World-Famous Kroehler Suite
For Every Home and Every Budget

Buy On The HOLMAN HOME PLAN
10% DOWN — Balance
In Monthly Payments

Don't Delay -- Trade-In Today!

HOLMAN'S Both Stores... Fall Fashions at Budget Prices!

New Print Dresses

Ideal for fall, and most important of all they're washable. In various styles with short or cap sleeves—button to waist—open or Peter Pan pique collars — full skirts. Sizes are 14 to 20 — and women's sizes 38 to 40.

Budget Priced **3.98**

New Fall Skirts

This flared skirt is whispering taffeta and has a quilted pocket with a self tie. It's sure to suit you to a "T". The color is black and the sizes are 12 to 18. If you are in the market for a plaid skirt, a wool flannel that imitates the wrap-over of a Scottish kilt is really smart. There are various plaids and the sizes are 12 to 18.

Budget Priced **2.98 and 3.98**



New Fall Blouses

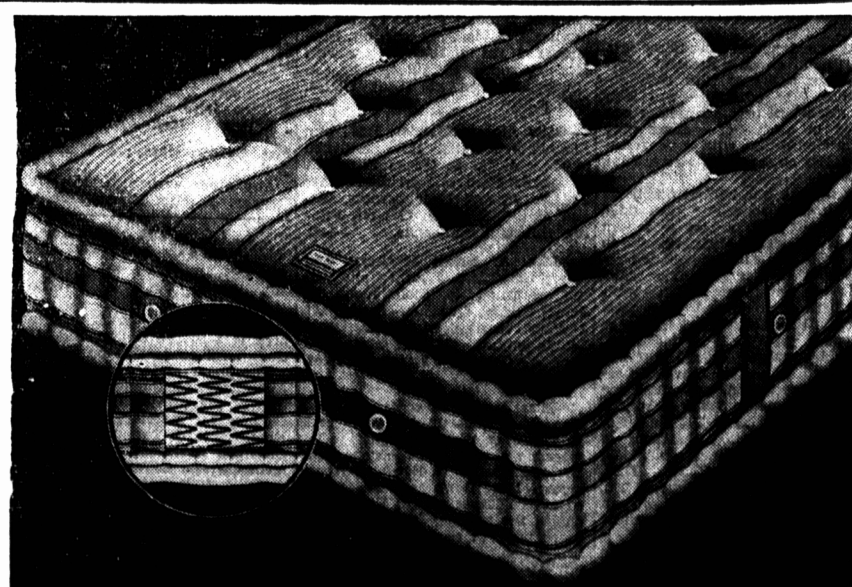
. . . nylon tricot is the material. White, pink, blue and yellow are the colors. Sizes are 12 to 20. And the price? Well, its only

Budget Priced **1.98**



HOLMAN'S

Budget Shop Ch'town 5 and 10 S'side



It's NEW MATTRESS Time!

Choose Yours From HOLMAN'S Large Selection

NOTE THESE 3 OUTSTANDING VALUES

Rest assured of firm support and night long comfort on our "Holmline" spring filled mattress. Constructed to last by a famous maker and exclusive to Holman's. Available in all sizes at . . .

24.50

Another mattress guaranteed to give you supreme comfort is the "Sleepwell". It has 209 coil springs, durable ticking, ventilators and turning handles. All sizes . . .

49.50

The "Valam" mattress is covered with beautiful damask ticking and is wonderfully firm. Well filled with layers of white felt, the borders are pre-built. All sizes . . .

59.50

HOLMAN'S Both Stores — FURNITURE