

TEAMWORK PROGRESS PROSPERITY

ELECT

THE PROGRESSIVE CONSERVATIVE PARTY

Men and Women of Prince Edward Island:

It's time for a change!

We heard these words many times in 1957 and 1958 and now, in 1959, we have an opportunity to hear them and heed them once again. Almost twenty-five years of Liberal rule in this province has underlined history's lesson that long years in office make a government weak, neglectful of the public interest, forgetful of the fact that they are the elected representatives of ALL the people, and not a government of special privilege to the favoured few.

The Conservative Party is convinced that the electors of Prince Edward Island will remind the Liberal administration of their neglect, mismanagement and forgetfulness on September 1st by electing at the polls a Progressive Conservative Government . . . A new government, a revitalized government, a government sincerely dedicated to bringing to every man, woman and child on the Island a new measure of opportunity and human betterment.

We are confident of our ability to fulfill this pledge to you because of the variety and high order of the skills our candidates bring before you—the electorate. Truly, these men have been selected from the highest level of the occupations and professions they represent. It is fitting that agriculture is the chosen work of 50% of the Conservative candidates, many of them with national reputations in this field. Many are successful businessmen associated with the farming and fishing industries; others are prominent lawyers and doctors. The fact that such outstanding candidates have placed their names before the electorate gives added weight to our conviction that the men and women of the Island say—IT'S TIME FOR A CHANGE!

But we come before the electors of this Province with more to offer than a fine team and the need for a change. We have a program, a carefully thought-out program, a program created from an intimate knowledge of the needs of our citizens, from a critical examination of the lamentable performance of the Liberal regime. Moreover, we sincerely dedicate our energy and our talent to turning this program into accomplished fact. There are many planks in our platform which we will place before you. In part, however, we pledge ourselves to:

- IMMEDIATELY PAY ALL TEACHERS' SUPPLEMENTS FROM PROVINCIAL REVENUES THUS REMOVING INEQUITIES FROM OUR SCHOOL SYSTEM AND LIFTING AN IRKSOME FINANCIAL RESPONSIBILITY FROM THE SCHOOL DISTRICTS.
- ESTABLISH A MARKET EXTENSION SERVICE TO VIGOROUSLY MERCHANDISE ISLAND FARM AND FISHERIES PRODUCTS IN OLD MARKETS AND ACTIVELY DEVELOP NEW ONES
- ESTABLISH HOLDING UNITS FOR BAIT AT ALL COASTAL FISHING AREAS.
- COMPLETE ALL APPLICATIONS FOR RURAL ELECTRIC POWER.
- RECOMMEND THE ESTABLISHMENT OF A NATIONAL PARK FOR KINGS COUNTY.
- THE PROGRESSIVE CONSERVATIVE GOVERNMENT, IN CO-OPERATION WITH THE PROGRESSIVE CONSERVATIVE GOVERNMENT AT OTTAWA, WILL BUILD THE CAUSEWAY.

Men and women of Prince Edward Island. You made the decision in 1957 and confirmed it in 1958 that you wanted new faces, fresh ideas at Ottawa. The electors of the Island led the Conservative victory and made history when we became the first province in Canada to have a solid Conservative delegation of Federal members to represent us there. Not for a moment has any man, woman or child had cause to regret this decision for there has been a new deal in Canada, a new deal in the Maritimes from which every one of us has benefited.

Consider these aspects of the new deal:

- INCREASED SOCIAL SECURITY AND OLD AGE PENSIONS.
- GENEROUS ATLANTIC PROVINCES GRANTS.
- THE ROADS TO RESOURCES PROGRAM.
- INCREASED DISABILITY PENSIONS AND WAR VETERANS' ALLOWANCES.

AND NOW THE CAUSEWAY.

Which party do you think has the best opportunity to receive a sympathetic hearing and recognition of our needs in Ottawa? On September first you will cast your vote—the choice is yours—either to keep the Liberal party with its dismal record of failure even with the former Federal Liberal regime and its consistently begrudging, dog-in-the-manger attitude to the friendly, out-stretched hand of John Diefenbaker . . . or, and the alternative is clear, do you think the interests of Prince Edward Island will be better served by a Conservative administration at Charlottetown, a government in line with the one in power at Ottawa and with our own four Federal members. Our claims will thus be assured of a vigorous, united representation.

The choice is clear. Stick to the decision you made in 1957 and 1958 and elect a CONSERVATIVE GOVERNMENT on September first.

ELECT A UNITED TEAM

... The Party of The Causeway