

Buy For Now
Buy For Winter
Buy For Christmas



SALE BEGINS
Thursday Morning, 9 a.m.
Store Closed All Day Wed.

Check Your Needs ----- Read Every Page Thoroughly

CHILDRENS' DEPT.

(SECOND FLOOR)

- CHILDRENS' CORDUROY OVERALLS — also wool plaids and flannels included in this group — sizes 2 to 6x in colors navy, yellow, grey, rust, green, wine and brown — regular \$2.25 — now sale priced for this sale **1.89** at only, per pair
- CHILDRENS' CORDUROY COVERALLS — in colors blue and green — sizes 3 and 4 years — Reg. \$3.95 — special per pair **2.95**
- CHILDRENS' ALL WOOL SWEATERS, button Cardigan style in a nice scarlet shade — sizes 4-6 and 8 years — special each **1.79**
- GIRLS' 100% PURE WOOL SWEATERS — button Cardigan style — sizes 8 to 14 years in colors navy, maroon, scarlet and light navy — Special, each **2.75**
- GIRLS' GABARDINE SLACKS — only 8 pair in this group — sizes 7 to 10 years — regular \$4.95 — specially sale priced at only, per pair **3.29**
- GIRLS' COTTON SLIPS — white only — sizes 2-4-6 — special, each **1.00**
- Sizes 8-10-12 — special, each **1.59**
- GIRLS' COMBINATION UNDERWEAR — short sleeve and short leg style — white only in sizes 2 to 14 years — clearing at **1.95**
- INFANT'S SLEEVELESS VESTS — wool and cotton mixture — regularly priced at \$1.35 and now priced to clear at only **89c**
- GIRLS' POLO-JAMAS — sizes 4 and 6 years—reg. \$2.69 pair—special sale price, per pair **1.98**
- CHILDRENS' SLEEPERS — light weight in fine quality combed cotton — colors are blue, yellow and pink — sizes 2-4 and 6 years — regular \$2.95 — sale priced at only, per pair **1.98**
- BOYS' SHORT PANTS — All wool in smart grey and brown tweed patterns — good weight for under snow pants — sizes 4 and 6 years—reg. \$3.50— Now priced to clear at only, pair **1.39**
- BOYS' LONG PANTS — grey and brown wool tweeds — in sizes 3 to 6x — reg. \$4.35 — special at per pair **2.98**
- 24 ONLY ONE PIECE SNOW SUITS — freize material — in colors green, brown and navy — sizes 4 to 6x — specially sale priced at only, each **6.98**
- BOYS' AND GIRLS' CORDUROY JACKETS — sizes up to 6x— colors grey, blue, red, wine and green — regularly priced to \$4.95 and now clearing at only, each **2.98**
- GIRLS' CORDUROY 3-4 LENGTH JACKETS — 12 only in sizes 8 to 13 years — zipper front in colors navy, green and brown — reg. \$5.95 — now priced to clear at each **3.98**

BLOUSE SPECIALS

(FIRST FLOOR)

1.98

100 Ladies' Blouses in Celanese and Cotton Jersey — jersey blouse have short dolman sleeves — colors are pink, white and blue in Celanese and grey, brown, turquoise and red in the cotton jerseys — sizes are 14 to 20 and small, medium and large.

Hosiery Special

1st QUALITY
PLAIN PACK
51 GAUGE — 15 DENIER

\$1.09 Pr.

2 PR. FOR \$2.15

Same leading manufacturer — but this time we are not allowed to advertise their name.

Sizes 9 to 11
Rose Beige and Wine Toupe

BIG YARN SPECIAL
1200 Balls

27^c Per. 1 oz. Ball
(Reg. 40c)

A wonderful special from our leading yarn supplier — wish we were allowed to advertise the name.
100% 4-ply Virgin Wool and 3-ply Nylon and Wool Baby Yarn.
4-ply Virgin Wool in colors Maroon, Old Rose, Cardinal, Pink, Black, White, Sky, Brown, green, Copen, Scarlet and Camel.
3-ply Nylon and Wool Baby Yarn in colors White, Pink, Green, Blue and Yellow.

MEN'S and BOYS' BASEMENT

- MEN'S ZIPPER FRONT OVERALLS — 7 1-4 oz blue denim in sizes 42 to 46 — Special, per pair **4.75**
- Men's JUMPERS—7 1-4 oz blue denim — in sizes 36 to 44 —Regular \$4.75 value — Special, each **3.95**
- MEN'S DUNGAREES — sanforized shrunk blue denim — double sewn — sizes 30 to 42 — Special, per pair **2.95**
- Men's FLEECE LINED COMBINATION UNDERWEAR — long sleeves and short sleeves — heavy quality fleece — sizes 36 to 46 — per pair **3.50**
- MEN'S FLEECE LINED SHIRTS AND DRAWERS — same heavy quality — in sizes 36 to 44 — **2.25**
- MEN'S COMBINATION UNDERWEAR — heavyweight wool and cotton mixture — sizes 40 to 44 — Special, per set **4.95**
- MEN'S RIB KNIT WINTER WEIGHT COMBINATIONS — ankle length and long sleeves — sizes 36 to 46 — per pair **3.25**
- MEN'S JUMBO KNIT PULLOVER SWEATERS — turtle neck style in navy blue color — sizes 36 to 44 — Special at only, each **4.95**
- MEN'S PULLOVER SWEATERS — smart diamond and jacquard designs — sizes 36 to 44 — reg. \$4.50 and \$4.75 — sizes are broken and are now priced to clear at only, each **2.98**
- MEN'S CARDIGAN SWEATERS — wool and cotton mixture— sizes 36 to 44 — Special, each **3.75**
- MEN'S MELTON REEFERS — double breasted three quarter length — navy blue and brown — sizes 36 to 46—neva-wet processed—each **12.95**
- MEN'S CORDUROY SURCOATS — hip length — in colors wine and green — sizes 38 to 46 — each, only **15.95**
- MEN'S KHAKI DUCK PARKAS — a real toughie for hard wear — sizes 38 to 46 — each **11.95**
- MEN'S MELTON WINDBREAKERS — zipper front — waist length — airforce blue color — sizes are 36 to 46 — each, only **8.50**
- MEN'S WINTER WEIGHT PANTS — very heavy quality all wool tweeds — sizes 30 to 46 **4.75 to 7.75** inch waist — priced from
- MEN'S "PURPLE TOP" WORK SOX — per pair **39c**
- MEN'S DRESS GLOVES — slip on style — pigtex leather—sizes 8½ to 11—per pair **2.75**
- BOYS' FLEECE LINED COMBINATION UNDERWEAR—sizes 24 to 34—per set **2.25**
- BOYS' CREW NECK SWEATERS—fine worsted yarn in navy blue only — sizes 26 to 34 — each, only **2.50**
- BOYS' PULLOVER SWEATERS—crew neck—brown and light navy colors — sizes 26 to 34 — each **1.49**
- BOYS' PULLOVER SWEATERS — zipper neck style — same as above — sizes 26 to 34 — each **1.69**
- BOYS' CORDUROY SURCOATS — hip length — heavy quilted lining — sizes 26 to 36 — each **14.75**
- BOYS' REEFERS — "Neva-Wet" processed Melton Cloth — double breasted model — sizes 14 and 16 only — each **9.75**
- BOYS' BOMBER JACKETS — sizes 28 to 34 — in colors wine, brown and fawn — reg. \$9.75 value— Now only **7.50**
- BOYS' ZIPPER FRONT JACKETS — Neva-Wet processed Freize material — sizes 8 to 16 years — Reg. \$6.75 and now clearing at only, **4.95** each
- BOYS' KASHA LINED GABARDINE JACKETS — zipper front — in colors blue, maroon and brown. Special, each **4.95**
- BOYS' TWO-TONE JACKETS — smart checks on solid colors of royal blue and maroon — each, only **3.95**
- BOYS' DRESS SHIRTS — fused collars — stripe pattern — in sizes 12 to 13½ — clearing at only, each **1.00**
- BOYS' DOESKIN SHIRTS — colors brown, navy and maroon—sizes 12 to 14½—each **1.95**
- BOYS' BIB OVERALLS — heavy quality denim — sizes 24 to 34—per pair **2.50**

LADIES' BASEMENT

- FACTORY SPECIAL—
- LADIES' SILK BRIEFS AND VESTS—standard of reg. to \$1.25 each — solid and dainty designs in colors blue, white and blossom—special, each **79c**
- LADIES' SLIPS—straight cut—perfectly plain and lace trimmed styles — sizes 32 to 38 in white only — reg. \$1.95 — special each **1.49**
- LADIES' SLIPS — also straight cut — lace trimmed — sizes are 32 to 40 in colors blue and yellow — regular \$2.49 value — now specially priced for this sale **1.79** at only, each
- LADIES' SILK BRIEFS — white only in sizes small, medium and large — special clearing price **39c** only, each
- LADIES' FULL FASHIONED NYLON HOSE (stubbstandards) — good fall shades in sizes 9 to 11 — special, per pair **79c**
- LADIES' RIB TOP WOOL AND COTTON HOSE — plain knit — sizes 9 to 10½ — per pair **1.15**
- LADIES' BLOUSES — plain or lace trimmed in colors white, yellow and blue — sizes are 12 to 18 and priced at only, each **1.00**
- CHILDRENS' ALL WOOL WORSTED STOCKINGS — suitable for overstockings — sizes 9 and 10 only — priced to clear at only, per pair **59c**

MOORE & McLEOD limited

China Specials
"MIRA" CUT GLASS

AT LAST — A Sherbert with plate special in this very popular pattern.

Special **89c** Per Set

ALSO IN THE SAME PATTERN

- Water Tumblers, special, each . . . **35c**
- Juice Tumblers, special, each . . . **35c**
- Wine Glasses, special, each . . . **45c**
- Beverage Glasses, special, each . . . **45c**

English Bone China
CUPS and SAUCERS

89c Set

Jewellery Specials

PEARLS — PEARLS — PEARLS

Lots Of 'em Special **1.00**

One strand — two strand and three strand individually knotted.

Pearl Chokers
1.00

Adjustable two strand and three strand styles

Rhinestone Sets
5.00 Per Set

(Supply is Limited)

Two piece and three piece sets — make ideal Christmas gifts.

Rhinestone Necklets, Special, each **2.95**

Cosmetic Specials

FIRST FLOOR

- DOROTHY GRAY Blustery Weather Lotion — large bottle — Reg. \$2.50. Special, per bottle **1.25**
- ELIZABETH ARDEN Blue Grass Flower Mist with Atomizer — only a limited supply of this special — Reg. \$3.00 value — **2.00**
- Special at only
- DOROTHY GRAY Skin Lotion—orange flower skin lotion—reg. \$2.50 value. **1.25**
- Special at
- DOROTHY GRAY Texture Lotion — reg. \$2.50 — Special, each **1.25**
- HENLEY'S Bath Powder with Puff — Special, each **1.00**
- HENLEY'S Country Garden Talcum in plastic spray container — reg. 75c value — special at 2 for **59c**
- YANKY CLOVER COLOGNE Special, each **1.00**
- YANKY CLOVER TOILET WATER Special, each **1.00**
- YANKY CLOVER SACHET POWDER Special, each **1.00**
- YANKY CLOVER TALCUM Special, each **85c**