

OUTDOORS NOW FAVORED 'HOME AREA'

Outdoor Living Joys Increase

A home is more than just a house. Today, outdoor living is just about as important as indoor activities. To don't let home improvements be limited by four walls and a roof.

A small investment in outdoor equipment can pay big dividends in health, happiness and comfort. Most luxurious of all, a steel or reinforced concrete swimming pool will delight the whole family for years to come.

Pool or no pool, new steel lawn and garden furniture can mean some mighty comfortable loafing during the warm months. It's available in styles, shapes and models to fit practically every taste, figure and sitting-down activity.

GOOD CLEAN FUN
And, if the youngsters tend to get rambunctious just when the grownups are trying for some intensive relaxing, turn the kids loose on a sturdy play-ground set. They can give it the roughest possible treatment without hurting it or themselves. And they'll be getting valuable exercise and fresh air while having the time of their lives.

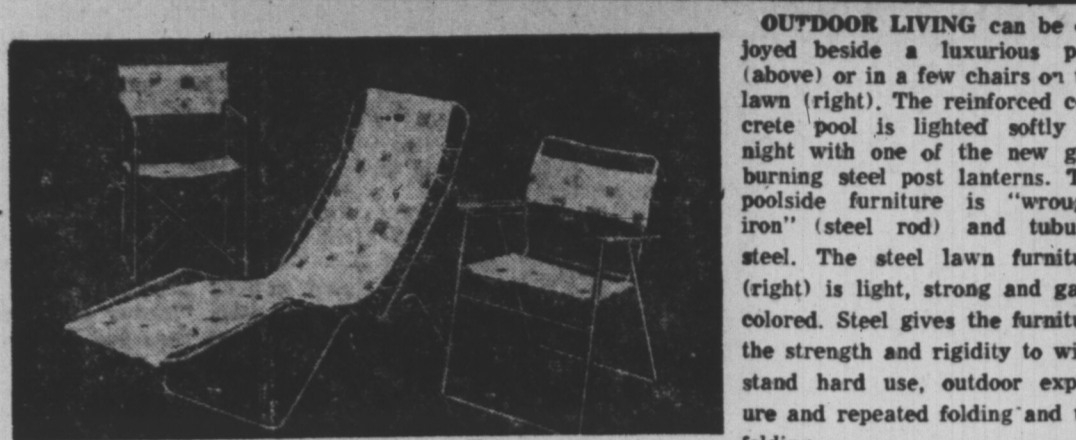
A backyard barbecue is practically a social necessity these days. Models range from easily portable units (wonderful for picnics) to elaborate units that seem embarrassed by anything less than a pair of porterhouse steaks. A good way to work up an appetite for the barbecue is by working around the garden. Today's lawnmowers are marvels of maneuverability and reliability, while new steel garden tools lighten even the heaviest yard work. A packaged steel tool house will store garden equipment neatly and relieve the overburdened garage.

A concrete patio, reinforced with rods or wire mesh, is an outdoor improvement of lasting permanence. Coloring can be made part of the concrete itself. It's hard to overestimate the comfort of a sitting area that is dry and level.

Another improvement that pays big dividends is underground garbage cans. Only the top of these, operated by a foot pedal, is visible. The regular cans they replace make good containers for fertilizer, lime and peat moss.

OUTSIDE OF HOUSE
Don't forget the outside of the house itself. A lightweight steel cellar door will give weather-proof protection and security that simply can't be matched. Steel gutters and downspouts will ride out the worst storms, and are now also available in stainless steel for unequalled strength, beauty and corrosion resistance.

Finishing touches can be important. Steel curbing and lawn edging will smarten the yard, save precious grass and flower beds.



OUTDOOR LIVING can be enjoyed beside a luxurious pool (above) or in a few chairs on the lawn (right). The reinforced concrete pool is lighted softly at night with one of the new gas-burning steel post lanterns. The poolside furniture is "wrought iron" (steel rod) and tubular steel. The steel lawn furniture (right) is light, strong and gaily colored. Steel gives the furniture the strength and rigidity to withstand hard use, outdoor exposure and repeated folding and unfolding.

Expert Work Needed For Plumbing, Wiring

You wouldn't knowingly pour your drinking water or build a fire hazard. But a homeowner can easily run these risks when he tries to be his own plumber or electrician.

CODES ARE STRICT
There's a dollars-and-cents value to these specialists, too. All plumbing and electrical work must meet national as well as local code requirements. These codes are highly technical, make heavy reading, both in quantity and quality. And boning up on just one is not enough, since they are cross-referenced on many major points.

Such construction codes are of course laws. Breaking any of these are no exceptions. The courts can and do fine violators of building codes, or order expensive rebuilding.

National codes are sponsored by insurance underwriters. No matter how innocently it is done, violation of these regulations can void insurance policies. If a disaster is traceable to a code violation, all the insurance company need pay is money paid in on the policy.

RIGHT—THE FIRST TIME
In addition, practically all codes require certificates of approval by inspectors. So it can be money in the bank to have a professional plumber or electrical contractor do the job—right—the first time.

Naturally, your local plumber and electrician are the authorities on the right kind of equipment and installation for your home. One of the easiest ways to waste money is to buy unneeded or improper home equipment.

Canadians Spark U.K. TV Network

By STEWART MacLEOD
Canadian Press Staff Writer
LONDON (CP)—The purpose of this reception, said the publicity man from Britain's ABC commercial television, is to introduce a wide cross-section of talent.

Then he introduced 10 artists. Five of them were Canadians.

First, there was Toronto actress Kate Reid, who has been collecting consistent compliments for months from the no-punches-pulled London critics and was preparing to star in ABC's The Trouble With Benny.

Then there was Mordecai Richler of Montreal, who wrote the play. He made a big hit with British television fans last year when his Paid in Full was presented to them.

Richler's roommate was there, too. William Kotcheff rose from stagehand to director with the CBC in his native Toronto before joining ABC two years ago. He also directed Richler's first play.

RIMMER ALSO ACTS
Shane Rimmer was another Canadian television graduate in the group. He came over from Toronto a month ago to do some pop-singing for an ABC show called Jazz Spectacular. The program was postponed, so Rimmer made his debut on another program as an actor. Now he is going to stay on as an actor-singer.

The fifth Canadian was Florence Mann, who has been modeling in London for five years. The Montreal native now is studying to be an actress.

There were no other Canadians around, but the publicity man kept his word about producing varied talent. There was Dickie Pride, for example. He is a rock 'n' roll singer who balances on the balls of his feet and shakes like a bowl of jelly. He has been timed at 96 shakes a minute.

The publicity man said similar receptions will be held weekly. "We won't guarantee to produce five Canadians every week, but there'll always be some around—can't get away from them over here."

Plans For Perfect Kitchen Matter of Individual Taste

One homemaker's dream might be another's nightmare, the Better Kitchens Institute says.

Homemakers planning to build or remodel should recognize the fact that there is no such thing as a perfect standard kitchen. As a result, women should analyze their own requirements for this important work room.

To aid homemakers in planning, the Better Kitchens Institute, 812 Engineers Building, Cleveland 14, Ohio, has just published a kitchen planning book, which is available free upon request.

SUGGESTIONS GIVEN
The 32 page book indicates various arrangements and suggestions for families with special interests, and describes the many types of storage which would save space for food preparation, cooking and dish-washing, the three inescapable functions of the kitchen.

Sketches and descriptions indicate the many different designs available in appliances, such as ranges, refrigerators, freezers and dishwashers, types of sinks which may be used, and the types of standard steel cabinets that can be incorporated into the kitchen plan.

Formation of BKI as a public service by leading manufacturers of kitchen cabinets, is designed to provide the homemaker with basic information on good workable kitchen planning and new kitchen products.

BKI HELPS HOMEMAKER
The Better Kitchens Institute will provide the homemaker with important fundamentals of good kitchen planning, keep her up-to-date on modern kitchen trends and increase efficiency and comfort in her kitchen. The institute will also help homemakers locate dealers who are competent and trained in the techniques of kitchen planning and installation to guide them in creating their modern kitchen.

Gen. McNaughton Plans To Retire

OTTAWA (CP)—Gen. A. G. L. McNaughton, one of Canada's most experienced negotiators in Canada-U.S. relations, will retire this summer as chairman of the Canadian section of the permanent joint board on defence, it was announced today.

Gen. McNaughton will be succeeded by L. Dana Wilgress, veteran Canadian diplomat who recently retired from government service.

An announcement from the prime minister's office said Gen. McNaughton is relinquishing the defence post because of the "increasingly heavy burden of duties" he shoulders as chairman of the Canadian section of the International Joint Commission.

Gen. McNaughton, 72, is regarded in official circles as something of an indispensable man in the work of the joint commission, which has a growing workload of matters affecting the two countries, such as boundary disputes, joint power projects and the like.

Senator Mike Mansfield, a Montana Democrat, has described Gen. McNaughton as "one of the most determined men to come up against in negotiations—he is an extreme nationalist, and I say that in the good sense."

The permanent defence board, from which Gen. McNaughton is retiring, is an advisory body on North American joint defence.

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