

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

The Home of Good Shoes Since 1920"

**LePAGE SHOE CO.**

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Ch'town



An Island Paradise to every tourist who likes the beach... who likes swimming... for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the island is complete without a trip to any of these beaches.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers Ltd.**  
79 Grafton Street

**HARNESS RACING**

**THIS WEEK'S RACES**  
AUG. 5-8-9-10

**Plan To Attend Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

● souvenirs  
● gifts  
● novelties, etc..

**"GIFTARAMA"**  
Prince St. Charlottetown

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture!

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

**Moore & McLeod Ltd.**

LADIES WEAR  
MEN'S WEAR  
CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDDING  
SOUVENIRS

4 floors of Quality merchandise

*Moore & McLeod Ltd.*  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics

**BUCKET OF DOW'S MRETTUCKE FRIED CHICKEN**  
15 PIECES SERVES 5-6 \$3.95

SMALL BUCKET Serves 2 to 3 **2.50**

**Dow's**  
RESTAURANT Ch'town

**ABEGWEIT YACHT CLUB**  
DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**SHORE ACRES MOTEL**

Dining Room  
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests  
1 1/4 Miles from Corwall on Route 19

**Moore & McLeod Ltd.**

LADIES WEAR  
MEN'S WEAR  
CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDDING  
SOUVENIRS

4 floors of Quality merchandise

*Moore & McLeod Ltd.*  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

**W.M. CONDON & SONS**  
65 Queen St. Dial 4-3713  
Charlottetown

**SOUTHPORT COUNTRY CLUB**

GOLF  
SWIMMING  
TENNIS  
ARCHERY  
AIRPORT  
REFRESHMENTS

Phone 4-9815

**FILMS**  
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED Dial 2-327

**POLEY'S DRUG STORE**  
309 Water St. S' side

**LARRY'S**  
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-9415

**Larry's Restaurant**  
Cor. Weymouth and Grafton

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**  
open daily til 10 p.m.  
St. Peters Rd., Partridge

**PETER PAN**

**DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN**  
Drive In Restaurant  
Malpeque Road at the Trans-Canada Highway

**ICE CUBES**

For your cooler or at the Beach or your social evenings.

FREE

Coffee Mugs with every \$3.00 purchase of FINA Gasoline.

**S. R. Johnston's FINA STATION**  
St. Peter's Rd., Partridge  
"On Your Way to Brackley Beach"

**TOURISTS**  
For Your Groc., Fruits & Veg.

**S.N. KAYS**  
87 Pownall St. Ch'town

**Drive-In**  
3 miles from Ch'town on the Trans-Canada Highway to Borden.

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

**Queen St. Meat Market**  
223 Queen St. Dial 4-7336  
Free Delivery

WELCOME TO OUR ISLAND

**TOURISTS**  
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

**HILLSIDE INN HOTEL**  
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**BAY VISTA MOTOR INN**

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

**WELCOME TOURISTS**

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

**NORMA'S**  
Kent Street  
across from Eaton's

**Wheel of Fortune Lodge**

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.  
Phone Souris 782  
MRS. HARRY FRANCIS

**ICE** For Your Picnic Needs

**MACLEAN'S GROCERY**  
Winstow, P. E. I.

**BOWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds  
Telephone Hunter River 31-11  
Prince Edward Island

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

**CHICKEN PIE, STEAKS, FISH, Etc.**

**JOHNNY'S FISH & CHIPS**  
22 Weymouth St. Ch'town

Let's All Go To The **Dairy Queen**

For a Fresh Frozen Treat  
Sandwiches Milk Shakes  
Banana Splits Sodas  
Trans-Canada Highway  
Route 1 One Mile Inside City Limits

The finest shows to be seen on P. E. I. are at the **Parkview**

**Drive In Theatre**  
Brackley Pl. Road  
Route 15  
Show Nightly at Dark  
Come Enjoy Yourself

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

**RIVER VIEW ESSO SERVICE**  
15 Miles from Borden  
CRAPAUD, P.E.I.

**J. & S. Store Ltd.**  
infants to teens specialty store

- authentic viyola tartans
- other exclusive lines for children & teens

Water Street Summerside

**MOTEL**

Deluxe Accommodation  
Sea Food and Steaks our Specialty.

3 Miles from Montague

**WAY DINING ROOM**

**GAUDET'S Tourist Lodge**

Near Sandy Beach  
Tignish, P. E. Island

Phone 66

Accommodations - Meals  
F. GAUDET, PROP.

**TOURISTS**

we invite you to stay at the **Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

**TOURISTS SHOP FOR**

- Island Tartans
- Harris Tweeds
- All wool sweaters

**Dow's**  
Men's Wear  
Good Taste in Fashion Costs Nothing Extra.

**WE RENT**  
Televisions, Fridges, Washers, Stoves

**WE SELL**  
Toys, Furniture, Tires & all Appliances large & small.

**PRESTONE HOME & AUTO Co. Ltd.**  
Ch'town - Next door to King Koh Laundry

**CHINESE FOOD**

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-9100  
Charlottetown

**HOWATTS LOBSTER FOUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. E., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 26

**FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINEE**

and try the finest foods that will satisfy your appetite.

**MORELL DINEE**  
Carl MacAdam, Prop.

**MR. TOURIST:**  
We can supply all your drugs and prescription needs. Call us on.

**REDDIN BROS. DRUGS**  
123 Richmond St.

**BUYING FURNITURE for the FOLKS AT HOME?**

**Archer & MacDonald Ltd.**  
Open 'til 9 every night  
Parkdale Dial 4-4335

**Mary's Tourist and Overnight Guests**

Come and enjoy the Island Hospitality.

Montague Phone 61 for Reservations until June 16th, then Phone 253-2101.

**BOWLING**

Come in and bowl at our new modern Bowling Lanes, 10 lanes, all equipped with automatic pin-setter. Air conditioned Bowling Lanes and Restaurant.

**Basilica Recreation Centre**  
200 Richmond St. Ch'town

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**E. REYNOLDS**  
Radio & TV Sales & Service  
Radio 75, Murray River, P.E.I.

Attention Visitors & Tourists  
We have available a large selection of fully recommended collection of fully recommended collection of various makes. Ideal for use in summer cottages. Price per set very low. We also offer a prompt car radio service.

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.