

EATON'S SAVINGS, FLOOR COVERINGS, FURNITURE

SUPER VALUE

WOOL and NYLON HARDTWIST BROADLOOM

10 Popular Colors
Ordinarily 13.95

An exciting rug event in EATON'S stores across Canada. Currently popular colours of surf green, desert beige, mink green, cedar, new brown, mushroom, turquoise, gold and pecan.

OCTOBER SALE
SQ. YD. **9.99**

NO DOWN PAYMENT ON BUDGET PURCHASES

FELT UNDERCUSHION

Heavy quality, permanently mothproofed. About 9 ft. width. 27 x 51".

OCTOBER SALE,
sq. yd. **1.00**

RUBBER UNDERCUSHION

1/4" rubber cushion with canvas back. About 9 ft. width.

OCTOBER SALE,
sq. yd. **2.19**

COTTON MATS

Washable cotton mats with non-slip latex back. Fringed ends.

OCTOBER SALE,
each **3.39**

OCTOBER SALE,
each **4.69**

AXMINSTER MATS

Brier rose mats of heavy quality. Assorted colours. About 27 x 51".

OCTOBER SALE,
each **7.69**

COCOA MATS

Rope bound cocoa mats, ideal for front or back doors. About 14 x 21".

OCTOBER SALE,
each **99c**

BELATUM LINOLEUM

Enamel surfaced linoleum. A wide variety of patterns and colours. About 6 ft. width.

OCTOBER SALE,
sq. yd. **50c**

Footwear

MEN'S SHOES—Tie oxfords and gile slip-on shoes. Smart styles of lustrous black side leather with distinctive tapered toes. Composition soles. D width. Sizes 7 to 10.

OCTOBER SALE, pair **8.88**

CHILDREN'S AND MISSES' OVERBOOTS—Sturdy brown rubber with warm fleeced cotton linings. Snearing cuffs. Sizes 4 to 12.

OCTOBER SALE, pair **2.68**

Girls 13 to 3.

OCTOBER SALE, pair **2.68**

MEN'S STRETCH-EEZ RUBBERS—Molded unlined rubbers. Split dog and plain outer styles. Sizes small, medium and large.

OCTOBER SALE, pair **1.59**

BOYS' OVERBOOTS—Brown rubber overboots with adjustable strap and buckle closing. Warm fleeced cotton lining with shearing inside cuffs. Sizes 1 to 6.

OCTOBER SALE, pair **3.99**

MEN'S RUBBER OVERBOOTS—Sturdy black and brown overboots. Adjustable strap and buckle fastening for snug winter protection. Warm fleeced cotton lining with shearing inside cuffs. Sizes 6 to 11.

OCTOBER SALE, pair **4.47**

FRICION STATION WAGON

Metal construction, 15" beam. Box of 1000 sheets.

OCTOBER SALE, each **1.19**

GAME CHEST—52 games in box. Includes playing boards and rules for each game.

OCTOBER SALE, each **1.19**

RIDEEM TRACTOR TRIKE—Sturdy construction. For children 2 to 6 years.

OCTOBER SALE, each **10.99**

FLYTE BAG—Nylon construction. Two outside pockets. Colours blue or grey.

OCTOBER SALE, each **16.99**

UNIVERSAL CAR MATS—One piece construction. Colours blue, red, green and black.

OCTOBER SALE, each **4.29**

Rear.

OCTOBER SALE, each **3.29**

Household Linens

LACE TABLECLOTHS—Two-one cloth. About 66 x 90".

OCTOBER SALE, each **5.25**

COTTON FLANNEL TETTE BLANKETS—Coloured borders, hemmed ends. Size 66 x 100".

OCTOBER SALE, pair **5.49**

BED TROWS—Viscose and nylon throws with satin binding. Size 40 x 50".

OCTOBER SALE, pair **5.39**

HEIRLOOM BEDSPREADS—Double and single bed size. White and antique white.

OCTOBER SALE, each **14.99**

PILLOW CASES—Cotton embroidered cases. Cello wrapped.

OCTOBER SALE, pair **1.69**

DAMASK SETS—Linen tablecloth sets. White only. Cloth 60 x 80" and 53 napkins.

OCTOBER SALE, set **7.99**

LINEN LUNCHEON SETS—An assortment of plain colours. Cloth 52 x 52" with four napkins.

OCTOBER SALE, set **3.29**

Drugs and Toiletries

HALIBUT LIVER OIL CAPSULES—With vitamin D added. 250 in bottle.

OCTOBER SALE, each **1.87**

IRON AND LIVER CAPSULES—With vitamin B compound. 100 capsules in bottle.

OCTOBER SALE, each **1.87**

CREAM RINSE—Rinse 'n' set rinse. 16 oz. size.

OCTOBER SALE, each **1.09**

BATH SALTS—Pine or lavender. 5 lb. cello package.

OCTOBER SALE, each **79c**

Facial Tissue

Good quality. Box of 1000 sheets.

OCTOBER SALE, each **59c**

SANITARY NAPKINS—Box of 48.

OCTOBER SALE, each **1.37**

WILLOW SOAP—A good quality English complexion soap.

OCTOBER SALE, 3 for **27c**

NOXZEMA SKIN CREAM—Good quality. 6 oz. size.

OCTOBER SALE, each **88c**

FLASH BULBS—No. 5 size.

OCTOBER SALE, 2 for **29c**

Drapery Department

SATEEN LINING—Ectru or white. About 48" wide.

OCTOBER SALE, yard **89c**

PLASTIC WINDOW SHADES—White, cream or green.

OCTOBER SALE, each **1.89**

DRAPERY TRACK—Good quality track with fixtures.

OCTOBER SALE, ft. **29c**

PLASTIC DRAPES—Assorted colours. Sizes 38 x 84".

OCTOBER SALE, pair **1.19**

FIBERGLAS DRAPES—Beige, turquoise and white. 1 width x 63".

OCTOBER SALE, pair **7.99**

3 widths x 63".

OCTOBER SALE, pair **15.99**

1 width x 84".

OCTOBER SALE, pair **9.99**

3 widths x 84".

OCTOBER SALE, pair **19.99**

LUSTRON DRAPES—Assorted colours and sizes.

OCTOBER SALE, pair **1.99**

Stationery

WINSTON DICTIONARY—For school or home use.

OCTOBER SALE, each **1.59**

Typewriter—Majestic 70 portable model.

OCTOBER SALE, each **69.50**

CELLO TAPE—1/4" wide by 100' long.

OCTOBER SALE, 3 for **89c**

EVERYDAY CARDS—Birthday, Get Well, etc.

OCTOBER SALE, box **73c**

PLAYING CARDS—Plastic coated cards. Single deck.

OCTOBER SALE, each **1.29**

PLAYING CARDS—Plastic coated. Double deck.

OCTOBER SALE, each **2.54**

THRIFT BOX—For home use. Metal construction.

OCTOBER SALE, each **2.49**

GIFT WRAP—Three rolls in a box. Approx. 500".

OCTOBER SALE, each **49c**

Canada - Wide Special Selling "MEDICO" MATTRESSES By Simmons - Ordinarily 69.50

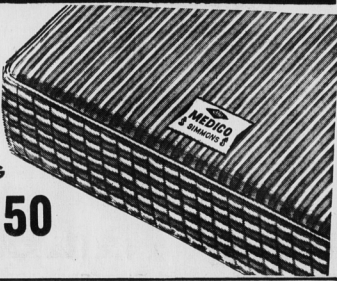
"SIMMONS" MEDICO FEATURES:

- Check each one—they're important to you!
- Correct posture supports for restful, healthful sleep.
- Simmons exclusive 212 coil "outdoor" construction (in 54" size)
- "Flexolator" mesh, steel pads and thick layers of white cotton felt
- Heavy duty 8 oz. cotton covering, securely fastened to springs with special inner-coil construction.
- Pre-built borders, with extra padding to give longer wear.
- Securely anchored turning handles.
- In 54", 68" and 80" sizes

BIG store buying power makes this special possible! Clear across Canada "Simmons" and EATON'S together, offer one of the year's most exciting special buys! Buy confidently, with the knowledge that these mattresses are designed and built by experts to provide years of sleeping comfort. Buy confidently, with the protection of EATON'S guarantee... "Goods Satisfactory or Money Refunded."

MATTRESS OR BOX SPRING

OCTOBER SALE
VALUE,
EACH **39.50**



3 Pce. BEDROOM SUITE

Double dresser, 2 mirrors, chest and 54" panel bed. Solid hardwood tops, nylon glides, dovetail drawers. Reg. ulr 289.00.

OCTOBER SALE, each **199.99**

Reg. 289.00
Suite **199.99**

DAVENPORTS

Nylon frize covering, spring construction, hardwood frames. Assorted colours. Foam top.

OCTOBER SALE, each **89.95**

each **89.95**

SPACE SAVERS **59.50**

Traditional Provincial Style CHAIRS

Birch hardwood construction with no-sag spring seat with polyfoam and felt. Cotton damask in assorted colours. Regular \$4.96 to \$9.50.

OCTOBER SALE, each **39.95**

each **39.95**

5 Pce. KITCHEN SUITES

Bronze or chrome suites 20% off regular price. Arborite table tops. Firmly padded chairs upholstered in washable vinyl plastic.

OCTOBER SALE, 20% OFF **49.95 to 89.95**

EATON'S Canada-Wide Feature!



SAVE UP TO 71.00

EATON SPECIAL PRICE

3 1/2 seater sofa and chair with foamed plastic cushions. 70" length. Overall length 86". **197.88**

EATON SPECIAL PRICE

3 1/2 seater sofa and chair with foamed rubber cushions. **234.44**

EATON SPECIAL PRICE

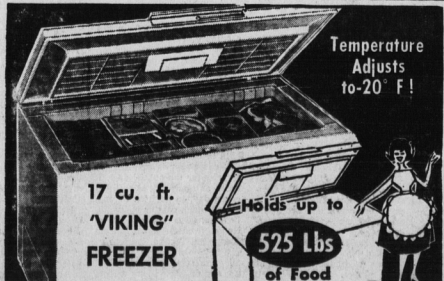
4 seater sofa and chair with foamed plastic cushions. Overall length 96". **227.88**

EATON SPECIAL PRICE

4 seater sofa (80") and chair with foamed rubber cushions. **264.44**

Only **EATON'S HUGE BUYING POWER**

Only EATON'S HUGE BUYING POWER. THE GREATEST IN CANADA, can make this outstanding offer possible! You get savings up to 71.00 on well-built, well-styled two piece suites. And whether you choose the 3 1/2 or 4-seater sofa your comfort is assured with seat cushions of foamed plastic or foamed rubber, and with "No-Sag" springs deeply padded with layers of white felt. Quality is assured because the construction is rigidly supported for extra strength; and the nylon frize fabrics are Scotchgard treated to keep their good looks. In short, you get top value for your forwarding dollars and we urge you to shop now, while the offer lasts. Available only at EATON'S OF CANADA.



17 cu. ft. "VIKING" FREEZER

Temperature Adjusts to -20° F!

Holds up to 525 Lbs of Food

This precision-built 17 cu. ft. Viking freezer in your home can mean unmatched convenience, increased economy and better year-round nutrition for your family. One basket and one divider allow systematic storage. Automatic flood light illuminated interior when lid is raised. Lid may be locked. Dry-wall condenser. Holds 505 lbs.

WARRANTY—Sealed refrigerator systems on Viking freezer are guaranteed for a full five years. All other parts carry a one-year warranty against defective materials and workmanship.

OCTOBER SALE, each **219.95**

Vacuum Cleaner

Disposable bags for Vikromax, Etonia, Westinghouse, Park & Lewat, Electrolux, G. F. No. 10 to 18 in a package according to model of cleaner.

OCTOBER SALE, package **1.69**

Low Priced Electric Range

Range features include: brushed chrome top, panel, chip proof. Glass front chrome oven, fast heating drawer on nylon rollers. 24" depth, 38" height. "Chromalox" elements. Good for three years. Removable bake element, oven rack for easy cleaning. Auto-pilot, five heat switches, automatically controlled oven dimensions 14 x 13 x 18" control panel eliminating over top burners.

Special, Each **99.9**

7.00 PER MONTH NO DOWN PAYMENT

BUY NOW! PAY IN 64!