

The "Little Shop" Celebrates HOLMAN'S 94th BIRTHDAY

With 3 Big Days of Sensational Savings

Extra Special!
Regular \$2.98 and \$3.98

BLOUSES

SALE SPECIAL
1.88

A wonderful selection of first quality Blouses, made of a number of different materials. In white and colors—the styles are late Spring and Summer. Misses' and women's sizes. Shop Early for the Best Choice!

Clearance!
Entire Stock

SWIM SUITS

SALE SPECIAL
1/3 off

Our whole stock of Swim Suits at this worth while reduction. All this season's models in cotton, satin, latex, bengaline and other fabrics. Smart colors and all sizes are represented. Shop Early for the Best Choice!

Extra Special!
Rayon Knit

BRIEFS

SALE SPECIAL
37c PAIR

Extra heavy Rayon for long wear and comfort. Tailored style with banded legs. Colors white, pink or blue in sizes small, medium and large. First Quality. Shop Early for the Best Choice!

Extra Special!
Rayon Knit

GOWNS

SALE SPECIAL
99c EACH

Take advantage of this Super Special. Substandard Rayon Knit Gowns. The bodice is smartly trimmed with lace and eyelet embroidery. Colors pink, blue, etc. Sizes small, medium and large. Shop Early for the Best Choice!

The Season's Greatest DRESS SALE



There is really a huge selection from which to choose. The Dresses are from our own stock and Special Purchases from some of Canada's leading Dress Manufacturers. There is a great variety of styles and materials—in all sizes. Choose from the Three Groups Below!

ON SALE THURSDAY 9 A.M.

Better quality cottons, crepes, failles, sheers and other fabrics—regularly priced to 16.95. This group includes a special purchase lot of Picolay Dresses. Until they are sold—

BIRTHDAY SALE SPECIAL 6.88

On Sale Thursday 9 A.M.

Special Purchases for our Birthday Sale. Smart styles made of rayons, sheers, crepes and taffetas in tailored and dress-up styles. Regularly priced from 14.95 to at least 17.95. Until they are sold—

8.88



**Extra! On Sale
FRIDAY 10 A.M.**

Cottons, crepes, sheers and a variety of other materials made up into Dresses of great charm and value. Regularly priced from 9.95 to 12.95. Buy On Time for This—

BIRTHDAY SALE SPECIAL

4.88

SALE STARTS

9 a.m. Daily

**No Phone or
Mail Orders**

**ALL SALES
FINAL**

THURSDAY

JUNE 28th

FRIDAY

JUNE 29th

SATURDAY

JUNE 30th

DENIMS

AT LOW SALE PRICES

Sport Clothes at really super values! These Denim Garments are slightly irregular but the imperfections are very slight. The Denims are Sanforized and carry our full guarantee for wearability and washability.

SKIRTS—

The "hit" of the season! Specially Purchased—these Denim Skirts are in a variety of colors including red, blue, green, etc. Shop Early for the Best Choice!

SALE SPECIAL 2.18

SHORTS—

In smart straight styles with neat cuffed legs. Made of soft, fine Denim in good shades including blue, gray, aqua, etc. Shop Early for the Best Choice!

SALE SPECIAL 1.28

JEANS—

So popular with the young set that they are almost a uniform! These Jeans are well made of good quality denim—double stitched for wear. Grand for work and play. Available in Misses' and Women's sizes to 44.

SALE SPECIAL 2.48

NYLON HOSE

First Quality — Full Fashioned

Regular Value 1.79
SALE SPECIAL 1.27



Walking Sheers in 45 gauge, 15 denier. Made by a leading Canadian hosiery manufacturer. Full fashioned and in good Summer shades. A full range of sizes. Buy Now and Save!

DIRNDL SKIRTS

At An Amazing Low Price!

SALE SPECIAL 99c



Smart print cottons in a gay array of colors. These have elastic waists to fit—all sizes. Definitely a Misses' style. Buy Now and Save on Dirndl Skirts!

Look! Rayon SLIPS and HALF SLIPS

From our own stock and also Special Purchases. Tailored and lace trimmed in the collection. Mostly white—these would regularly sell for 2.98 and 3.98.

SALE SPECIAL 1.99



SAVE ON PANTIES and BRIEFS

In a variety of styles and colors including white. The sizes are small, medium and large. Regularly priced to 79 cents—

SALE SPECIAL 49c



4 Styles In Misses' COTTON T-SHIRTS

Discontinued lines from a well known manufacturer. . . They are First Quality in a smart assortment of colors. These are really and truly a Super Special, they'd regularly sell for at least 1.98—

SALE SPECIAL 99c



COME! SEE! BUY! SAVE!
HOLMAN'S Little Shop