

# SUNBURN? NOXZEMA OF COURSE!



### Cool, Soothing Noxzema Relieves Sunburn INSTANTLY—Doesn't Stain

WHY suffer needlessly from hot, painful sunburn—why take chances with uncertain "remedies"? Get instant, cool, soothing relief—with snow-white, stainless Noxzema Medicated Skin Cream. It contains 12 tested medicaments good for skin.

Over 50,000,000 jars of Noxzema have been used in recent years. Scores of doctors use Noxzema themselves—it's used at First Aid Hospitals at America's biggest beaches! Treat sunburn as these experts do—with Noxzema Of Course! At all drug stores.

**SAVE 19¢ 10 oz. NOXZEMA** FORMER \$1.08 Now Only 89¢ SIZE

## COMBINED STANDING FIELDS and THRESHED GRAIN COMPETITION — 1939

Prizes for Fields of Oats, Wheat and Barley

**RULES AND REGULATIONS**

1. A field of OATS shall consist of at least five acres, of WHEAT and BARLEY, three acres.
2. An entry fee of \$100 shall be charged for the first and fifty cents for each additional entry of Grain.
3. The entry fee shall accompany the application.
4. Entries should be made to the Department of Agriculture, not later than August 15, 1939.
5. ELIGIBILITY OF SEED: The field of Oats entered for inspection must be seeded with Registered Oats or with seed from fields that have been sown with Registered Seed and inspected and approved while growing.

W. R. SHAW, Deputy Minister of Agriculture.

### Today's Short Wave Radio Program

(All Time is Eastern Standard)

**MONDAY, JULY 31**

5:15 p.m.—Dances of the Craftsmen and Guild Workers. DUD, 11.77 meg., 25.4 m.

6:25 p.m.—"Pygmalion" (Part III) GSB, 15.14 meg., 19.8 m.; GSD, 11.75 meg., 25.5 m.; GSB, 9.51 meg., 31.5 m.

6:55 p.m.—Musical Program. DLR4A, 15.23 meg., 19.7 m.

7:30 p.m.—Program Organized by Federation of Business and Professional Women; Folk Songs; BRO's "Mail Bag"; BRO, 11.81 meg., 25.4 m.; IRP, 9.83 meg., 10.5 m.

8:00 p.m.—News Headlines. W2-KAF, 9.53 meg., 31.4 m.

8:30 p.m.—Symphonic Concert. TPA, 11.71 meg., 25.6 m.; TPB11, 11.88 meg., 25.2 m.

8:30 p.m.—The Theatre of the Air. YVSR, 5.9 meg., 51.7 m.

9:15 p.m.—Italian Light Music. DUD, 11.77 meg., 25.4 m.

9:30 p.m.—Grant Park Concert (Chicago). W2XE, 11.83 meg., 25.3 m.

9:45 p.m.—"Enoch Soames", adapted from stories by Max Beer-bohm. GSI, 15.26 meg., 19.6 m.; GSD, 11.75 meg., 25.5 m.; GSB, 9.51 meg., 31.5 m.

10:00 p.m.—Moonlight Music. W2XL, 6.10 mc., 49.1 m.

10:15 p.m.—Music You Want. W2KK, 11.87 meg., 25.2 m.

## Central Guardian

This column is reserved for news of local interest but advertising of a newsworthy nature may be inserted at 5 cents a word strictly payable in advance.

**CONFEDERATION LIFE INSURANCE.** L-9789-7-21-31.

**POLICE COURT**—At police court Saturday a man convicted of stealing a car was remanded until this morning. Elmer Doucette was sentenced to six months in jail for stealing from a car. A motorist was fined twenty dollars and costs or thirty days for speeding in the city.

**HORSE BREEDERS ATTENTION**—Entries for the following classes in Cross Bred Saddle Horses sired by registered thoroughbred stallion should be made immediately to the office of the Exhibition Association: 1. Half bred brood mares with foals age 2. Yearslings, 3. Two years olds, 4. Three year olds, 5. Champion half bred. Substantial prizes have been arranged for these classes. L-916-7-29-21

**DO YOU KNOW HOW TO FEED FOXES?** Most ranchers will say they do but their pelts prove them untruthful. Good foxes fed on Purina Chow according to schedule have produced top pelts in quantity and are still doing it. The Charlotte town Fur Sales sold 4 pup pelts for Stirling Willis, Kingston in January for an average of \$72.00. Yes, Willis has good foxes and feeds Purina Feeds. You too can produce pelts like these but the only way to be sure of such results without expending money is through feeding Purina Chows according to plans. It's up to you! L-541-7-28-31

**HERE ESCAPING HEAT**—T. J. Walsh, assistant manager of the Copley-Plaza Hotel, Boston, and his family are United States tourists who have returned to New York City to escape the torrid weather which has held the New England States in the grip of the worst drought in nearly 100 years. Walsh, his wife and two children, Jane and Craig, continued their journey by car to Prince Edward Island after spending the previous night at the Royal Hotel. They remarked on the bright, sunny days to be found in Saint John and at the same time refreshing sea breeze that made it "delightfully cool and pleasant". They will remain on the Island on vacation for one week.—(Saint John Telegraph-Journal).

## CROP REPORT

Below will be found a brief synopsis of telegraphic reports received at the Head Office of the Bank of Montreal from its Branches. Our Managers have knowledge of each local situation and are in touch with crop conditions in all sections of the districts mentioned.

**GENERAL**

Crop conditions in the Prairie Provinces continue favorable. There has occurred as a result of hot weather, particularly in southeastern Saskatchewan and in the southern portion of Alberta, a moderate drought. Moderate rains and light showers in many districts have checked deterioration but further moisture is required to maintain crops, which a new rain in that area is a serious menace to crops, but apart from southeastern Saskatchewan, where some severe damage has occurred, losses so far have not been extensive. Hay damage is reported at scattered points. In Quebec crops continue to make good progress under favorable conditions and the outlook is promising. With recent showers, moisture is ample, and the warm, dry weather now prevailing is proving beneficial. In Ontario the continued dry weather has facilitated harvesting operations and the condition of the crops is good generally. Moisture, however, has become inadequate, and rain is urgently needed for growing crops. In the Maritime Provinces while growth in some districts is still backward, crops make good progress during the past week and prospects continue favorable. There is ample moisture, and warm, dry weather is needed to hasten development. In British Columbia, with the continuance of favorable weather all crops are making good progress. While the quality of hay is only fair and the prospect for tomatoes is below average, the outlook for grain, roots and vegetables is good, and indications point to fruit yields being from 90 per cent to 100 per cent of average.

**PRAIRIE PROVINCES**

**ALBERTA**—Crops have deteriorated during the past week chiefly owing to insufficient moisture and rains are required in these areas for filling and for checking deterioration. The weather in northern area has been showery and cool. Light yields are expected in the Peace River District, due to early drought. **SASKATCHEWAN**—While hot weather has caused deterioration to crops in some sections, conditions generally continue satisfactory. Light to heavy showers in many districts have been beneficial to crops, but good rains are required at most points to ensure proper filling. Grasshoppers are attacking crops in the southeastern district; some wheat is being cut for feed. Elsewhere the damage to date from grasshoppers is slight. **MANITOBA**—Crops are maturing rapidly and wheat harvesting should be fairly general in about a week. Crops generally continue satisfactory, although, due to the hot weather, some deterioration has occurred. While light to moderate scattered rains have fallen, further moisture would be beneficial in most districts. Grasshoppers are prevalent in the south, but little damage is reported so far.

**PROVINCE OF QUEBEC**

**EASTERN TOWNSHIPS AND OTTAWA VALLEY**—Grains are progressing favorably and prospects are for a good yield. Haying has been delayed by frequent showers but growth is suffering from lack of moisture. Pastures are in very good condition. Fodder corn is generally making satisfactory progress, although some districts report growth still backward. Tomato plants look promising. A good crop of canning peas is being garnered. Tobacco plants are in good condition. Potatoes and other roots are growing well. Blueberries and raspberries give promise of a good yield and other small fruits are plentiful. Prospects are favorable for a good crop of lower St. Lawrence and St. John Lake District. Grains continue to make satisfactory progress and prospects are favorable. Root crops are growing well and give promise of a good yield. Haying is general and an average cut is indicated. Pastures are in very good condition. Raspberries and other small fruits are plentiful. Province of Ontario

# Our 1st. ANNIVERSARY SALE

## 6 DAYS ONLY

### JULY 31st. TO AUGUST 5th

ALL STOCK REDUCED FROM 30% TO 50% SO TAKE ADVANTAGE OF THESE BARGAINS WHILE THEY LAST

**Robinson & Wilde**

**LADIES' DRESSES**

LADIES' BEAUTIFUL DRESSES in Lake Breeze Cloth Sheer Alpaca Wools. Sizes 40, 42, 20 1/2, 22 1/2. Navy, Suez, Surf Blue, Powder Blue, Black. Reg. \$14.95. SALE PRICE **\$9.95**

LADIES' BENGALINE CREPE DRESSES. Pastel Shades. Sizes 38 to 44. Reg. \$7.95. SALE PRICE **\$4.95**

LADIES' SHEER SUITS. Sizes 38 to 44. Regular \$5.95. SALE PRICE **\$3.85**

LADIES' CREPE DRESSES. Black and Navy Regular \$5.95. SALE PRICE **\$3.85**

Ladies Long and Short Sleeve DRESSES. Sizes 38 to 44. Regular \$7.95. SALE PRICE **\$3.98**

LADIES' LINEN, SILK, ALPACAS, and SPORT WOOL DRESSES, reg. \$7.95 and \$5.95. SALE PRICE **\$3.85**

MISSSES WHITE SHARKSKIN SUITS, reg. \$7.95. SALE PRICE **\$4.95**

MISSSES CREPE SUITS and DRESSES. Regular \$12.95. SALE PRICE **\$8.75**

EVENING DRESSES. Sheers, Linens, Nets, Organdies. Reg. \$11.95 and \$12.50. SALE PRICE **\$8.50**

MISSSES RAYON, SPUN CREPE, SHEER DRESSES. Reg. \$2.98. SALE PRICE **\$1.69**

**KNIT WEAR**

SWEATERS. All colors, short sleeves \$1.19. Reg. \$1.59. SALE PRICE **\$1.19**

SWEATERS. Short and long sleeves \$1.49. Reg. \$1.95. SALE PRICE **\$1.49**

SWEATERS. All wool. Reg. \$2.39. \$2.95. SALE PRICE **\$2.39**

SWEATERS. All Wool. Reg. \$3.89. \$4.95. SALE PRICE **\$2.95**

SWEATERS. 100% Botany Wool. Reg. \$3.95. SALE PRICE **\$2.95**

KNIT SUITS. Blue, Rust, Green, Brown, Grey and Beige. Sizes 14 to 18. Reg. \$9.95. SALE PRICE **\$7.49**

KNIT SUITS. Rust, Brown, Navy. Reg. \$7.50. SALE PRICE **\$5.95**

**SKIRTS**

SKIRTS. All Wool Faille. Reg. \$1.95. SALE PRICE **\$1.59**

SKIRTS. Pastel Shades. Reg. \$1.95. SALE PRICE **\$1.59**

SKIRTS. All Wool Faille. Reg. \$2.49. SALE PRICE **\$1.95**

SKIRTS. Alpaca Crepe. Reg. \$2.95. SALE PRICE **\$2.29**

SKIRTS. All Wool Crepe. Reg. \$3.95. SALE PRICE **\$2.39**

**MILLINERY BARGAINS**

A good assortment Ladies' Wool and Fur Felt Hats. SALE PRICE **59c**

ALL WHITE HATS. SALE PRICE **\$1.00**

STRAW HATS, Reg. \$3.95. SALE PRICE **95c**

LARGE BRIM STRAW HATS. Reg. \$3.95 and \$4.95. SALE PRICE **\$2.49**

FUR FELT HATS. Reg. \$4.50. SALE PRICE **95c**

FUR FELT HATS, reg. \$4.50 and \$4.95. SALE PRICE **\$1.95**

**LINGERIE**

SLIPS. Satin in Tea-Rose and White, reg. \$1.95. SALE PRICE **\$1.29**

SLIPS. Celanese. Reg. \$1.00. SALE PRICE **79c**

SLIPS. Celanese. SALE PRICE **59c**

PANTIES. Silk Rayon. SALE PRICE **39c**

LADIES' BLOOMERS. Reg. 59c. SALE PRICE **39c**

PANTIES. Sheer Danties. Reg. 79c. SALE PRICE **59c**

**SPECIAL**

MISSSES DRESSES. Crepes and Alpaca Wools. Reg. \$5.95 and \$6.95. SALE PRICE **\$2.98**

**WINTER COATS**

A few real BARGAINS in Winter Coats.

Reg. \$24.75. SALE PRICE **\$16.50**

Reg. \$27.75. SALE PRICE **\$18.50**

Reg. \$31.95. SALE PRICE **\$21.00**

ONE ONLY Untrimmed Coat. SALE PRICE **\$12.75**

**BEACH WEAR**

SHORTS. Navy Blue. Sizes 14 to 18. SALE PRICE **\$1.00**

PLAY SUITS. Print Cotton. Sizes 14 to 20. SALE PRICE **\$1.39**

PLAY SUITS. Linen. Sizes 14 to 20. SALE PRICE **\$2.25**

SLACKS in Grey, Beige and White. SALE PRICE **\$2.95**

These are Real Bargains. Get yours NOW, the supply is limited.

**SPRING COATS**

LADIES' COATS in Tweed and Plain Cloth. Navy, Black, Grey, Brown and Green. Reg. \$22.95. SALE PRICE **\$15.25**

Reg. 24.75. SALE PRICE **16.50**

Reg. 17.95. SALE PRICE **11.95**

Reg. 12.95. SALE PRICE **8.50**

**TAILORED SUITS**

LADIES' SUITS in Navy, Grey, Blue. Sizes 13-15-17. Reg. \$22.50. SALE PRICE **\$15.00**

ONE SUIT ONLY. Reg. \$7.95. SALE PRICE **\$4.75**

SUIT FRONTS in Cerise, Blue, Mauve, Green, Chartreuse, White and Brown. Reg. \$1.29. SALE PRICE **59c**

**SCARVES**

WHITE SATIN SCARVES. Reg. \$1.00. SALE PRICE **79c**

CREPE SCARVES. Reg. \$1.00. SALE PRICE **79c**

CREPE SCARVES. Good assortment. Reg. 79c. SALE PRICE **59c**

PRINT CREPE SCARVES. SALE PRICE **49c**

**PURSES**

LADIES' HANDBAGS. Wine and Brown only. SALE PRICE **79c**

LADIES' PURSES. Black, Brown, Navy, in Eng. Morocco, Calf and Suede. SALE PRICE **\$2.29**

**DRESSING GOWNS**

SATIN GOWNS. Sizes small, medium and large, in Gold, Wine, Cerise, black, turquoise, reg. \$3.95. SALE PRICE **\$2.59**

TURIN GOWNS. Reg. \$4.95. SALE PRICE **\$2.75**

**HOSIERY**

Reg. \$1.00 Hose SALE PRICE **89c**

pair or 2 pairs for **\$1.69**

Reg. 75c Hose SALE PRICE **69c**

pair or 2 pairs for **\$1.29**

**BLOUSES**

Women's and Misses Satin Crepe and Sheer BLOUSES. Reg. \$2.98. SALE PRICE **\$1.79**

Just received a shipment of fine Full-Fashioned Hose, pair **59c**

PLEASE REMEMBER THAT EVERY ARTICLE YOU PURCHASE AT THIS STORE IS FIRST CLASS MERCHANDISE, EVERYTHING IS NEW.

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141 GREAT GEORGE STREET

## OUT OUR WAY — By J. R. Williams



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**Sturdy, Strong and Maritime**

Answer No. 10

**The Maritime Life**

HEAD OFFICE: HALIFAX, CAN.

T. W. BENTLEY, C. L. U., Branch Manager, Charlottetown.

## OUR BOARDING HOUSE — With — Major Hoop

DRAT THIS SQUEAKING STAIRCASE! ARCHITECTS SO NEGLIGENT IN THEIR CONSTRUCTION SHOULD BE TOSSED INTO IRONS! THAT I SCREECH WOULD STIR A MUMMY IN HIS CASE! I FERVENTLY HOPE MARTHA ISN'T DISTURBED! SHE MIGHT MURMUR AT BEING DESERTED WITH ALL THE REST OF US ON VACATION!

THERE GOES THAT BIG GANDER, SNEAKING AWAY ABOUT AS QUIETLY AS A FIRE ENGINE COMING TO A STOP STREET! IT'S ALMOST TOO GOOD TO BE TRUE, BUT I HOPE HE DOESN'T COME BACK FOR A MONTH!

**GREAT CAESAR! WHAT WAS THAT?**

ALL THAT'S LACKING IS A BRASS BAND