

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

FRILLS and Furbelows for the young-ladies-of-fashion who wear sizes 7 to 12! It's truly amazing just what a **CRINOLINE** will do for "her" full skirted dresses. Holman's Youth Centre in Summerside has about the daintiest **CRINOLINE SLIP** you could hope to see . . . It is made by Goosey Gander (so you know the quality is excellent). Fashioned with a "V" necked bodice shirred in the back with elastic and having an eyelet and straps of eyelet embroidery, the Crinoline is in tiers with an eyelet edged hemline — of fine glazed cotton, with just the right and proper amount of stiffness to make skirts appear at their full best. These Goosey Gander Crinoline Slips are priced 3.98. There are other Cotton Crinoline Slips priced from 1.98 and Everyday Cotton Slips from 98 cents each in Holman's Youth Centre in Summerside.

THE "Go-With" garment for slacks and sport skirts. . . why they're "T" SHIRTS of course! And Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown have just received a shipment of them in sweet as sugar colors! They're jewel trimmed, some have a closely cuffed neckline, others are cuffed and scooped — all are priced just 1.98 each. Tiny sleeves and a neatly ribbed waistband give the perfect finish to "T" Shirts that can take their place anywhere, anytime. Sizes are small, medium or large and now is the time to pick up the "T" Shirts you need and want . . . They're priced 1.98 in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown.

THEY say—"Anytime is Tea Time". Well, we say—"Anytime is TEA CUP Time", because no matter what the season and no matter what the reason you can always be right by giving a **CUP AND SAUCER** for a gift. Holman's Both Stores China Department has some rare beauties—imported from the famous English Potteries, Aynsley, Salisbury, Royal Albert, Old Royal, Adderley and others. Exquisitely designed and decorated in colors that glow softly or brightly, as you may wish. . . Cups and Saucers are priced from 1.25 to 4.95 in Holman's Both Stores China Department, Summerside and Charlottetown.

HOLMAN'S Men's Wear news of Note this morning brings out the wonderful fact that you may NOW purchase **SUITING BY THE YARD** — And, it is reasonably priced too! Girls, you have all admired the marvellous materials that go into men's suits — well, you can get the self-same marvellous materials for yourself . . . British Worsted, soft Tweeds, Satin Faced Venetians or serviceable Gabardines (They're Progress Brand Suitings). Come get your suiting and have your own favorite tailor or dressmaker fashion you a Spring Coat or Suit that will be the envy of all your friends. Also, the Men's Wear Department of Holman's in Summerside ask me to tell you that the complete range of Spring Samples for **MADE TO MEASURE CLOTHING** from Progress Brand, Bond, Semi-Ready and W. R. Johnston are now on hand, so come see and order your new Suit or Top Coat from Holman's Men's Wear in Summerside.

MORE BARGAINS From **HOLMAN'S HARDWARE IN SUMMERSIDE** . . . These are very timely for your Spring Cleaning and Shine Up! Flat Tins of **FLOR-O-LAC** the floor polish recommended for hardwood and linoleum floors that is economical and non-skid, regularly priced 1.19 is NOW 89 cents, 1 pound tins of **LONDON PASTE WAX** for floors, furniture, woodwork, etc., regularly priced 45 cents a tin is NOW 35 cents a tin. Both these **SPECIALS** are in Holman's Hardware, Summerside.

HOLMAN'S Both Stores . . .

pick your prettiest

Blouses

from our fresh-as-a-daisy cottons



Gather your Spring and Summer Blouse wardrobe here and now! Be sure to get a good mixture of the tailored and frilly styles in crisp cotton, cotton and rayon blend and linen-weave rayon—You'll need them to top your suits and separates; we've got them all—and, all wash like a hankie—need a minimum of ironing! In white and sugar-spice colors, sizes are from 12 to 20, each

2.98

HOLMAN'S

— Ladies' Shop Ch'town Ladies' Wear S'side —

Best Selling - - Budget Priced SLIPS and GOWNS

Crepe SLIPS

Of fresh, white lingerie crepe, gently frosted with nylon lace on the bodice and hemline. The midriff is snugly fitted and the shoulder straps are adjustable to your right and proper length. Sizes 26 to 42. Each



1.98

HOLMAN'S

Budget Shop

&

5 and 10

Rayon GOWNS

Dainty pink or blue rayon tricot is fashioned into a charming nightgown that is designed on becoming tailored lines with comfortably wide shoulder straps, fitted midriff and neat ties. Sizes are small, medium or large. Each



1.98

GINCH BRA

'Petal Burst'

The **BRA**

That Feels As Wonderful As It Looks!

Just the Bra you need for the new higher, rounded, more youthful look! These have a 3 1/2 inch elastic band and are made of fine rayon satin in sizes 32 to 44, cups A, B and C.

4.50

HOLMAN'S

Ladies' Shop Ladies' Wear

HOLMAN'S Youth Centre . . .

LITTLE BOYS GO FOR THESE
SPORT CLOTHES
IN A BIG WAY!



New Charcoal SLACKS

Smartly tailored on real mannish lines. The firmly finished worsted rayon flannel is faintly flecked. The front self belt and the elasticised back waistband makes for a smart fit. The legs are cuffed and sizes are 5 to 6x, a pair

3.98

Cotton Flannel SHIRTS

In an assortment of both bright and subdued checks. These tailored cotton flannel shirts have convertible collars, buttoned cuffs and one breast pocket. Sizes are 3 to 6, each

1.69



Boys' All Wool
V-Neck **CARDIGAN**

Made by Regent and treated by the "Mittin" process for moth proofing. In colors powder blue, wine or gray with neat fitting ribbed cuffs and waistband. Sizes are from 4 to 6x, each

2.98

Boys' Cotton Poplin
Sport **JACKETS**

Lined for warmth with comfortable kasha, these Spring Jackets have a zipper closing, jaquard yoke and cuffs. In shades of navy or brown for play wear. Sizes are 3 to 6, each

3.98



Get In On The
FREE
BICYCLE
Contest

Two Brand New
C. C. M. Bikes
Free To The Lucky
Winners

Come In For Details

HOLMAN'S
BOYS' SHOP &
YOUTH CENTRE

HOLMAN'S Youth Centre — Summerside