HELICOPTERS SCRAMBLE ON AIR STRIKE

United State Army helicopters, some of the 115 to take part in the biggest combat air assault in Army aviation history, scramble from Bien Hoa airfield. They took a battalion of Vietnamese Marines into Communist infested area northwest of Saigon. Later the copters were landing at Tan Son Nhut airport when plastic bomb blast destroyed airport restaurant injuring 18 Americans.
(AP Wirephoto via radio from Saigon)

FEDERATION NEWSLETTER

Striking Contrast At Meetings, Fresh Start Needed On Marketing

By J. LINCOLN DEWAR

Between the potato meeting held on March 30 and the one in Summerside on November 10 there was certainly a striking contrast. The first meeting was very definite in its views and the people there had their thinking quite well organized. As a result definite decisions were made and clear cut directives given.

In almost complete contrast the Summerside meeting was a very negative one, it didn't appear to be in favour of anything other than the minor matter of recommending that schools be closed for three weeks—a suggestion not calculated to inspire the enthusiasm of the educationally minded. It would probably be correct to say that the Summerside meeting pretty well nullified the Charlottetown one and this would suggest any future moves with respect to marketing will have to come from a fresh start.

There is certainly need for a strong active progressive potato board in this province, even though the Board doesn't go into marketing to the extent of taking charge of the crop it can still do very useful work in respect to such matters as movement, storage, promotion and advertising, improved quality, and packaging.

The Board's decision to ban consignment shipping is a good example of the work it can do with respect to marketing. At the moment there would appear to be little likelihood of obtaining agreement on the quite controversial matter of central selling. Of this feature there isn't sufficient understanding and there are in the minds of many people misconceptions and mental bugaymen.

As an example of misunderstanding the gentleman in the Summerside meeting who kept pointing out the dangers of price fixing had apparently assumed that price fixing and a central agency would go hand in hand. On the contrary there would be no call for price fixing with the central agency, it just would not be necessary or serve a useful function.

Back in 1952 the potato board did enter into price fixing but there was no central agency involved.

Another gentleman deplored the fact that under the old central agency he had been forced to sell his good cobbler seed at much less in the pool than could have been realized outside of it. Here again it needs to be pointed out that the 1953 pool was a voluntary one, any dealer or any grower who thought he could go it alone was free to do so. Thus we come to the conclusion that what the gentleman in question really wanted was a deal that was open at both ends and that isn't a really mature approach to doing business.

Earlier we pointed out fields in which the Potato Marketing Board can render useful service. However, a Board which is collecting substantial sums of money from the growers will be under the necessity of giving an account of its stewardship and this would mean being in a position to give well organized reports to public meetings. The growers on their part will have the responsibility of exerting pressure on the Board to see that it carries out its wishes.

FINANCING

Considerable emphasis was placed on the problem of financing a central selling agency for potatoes and some quite exaggerated figures projected in this connection.

We know one potato firm which claims to be doing a million dollars worth of business with quite limited capital. Perhaps it needs to be pointed out that money in circulation is similar to a stream and business keeps it flowing. In short money isn't like a stagnant pond. The faster it travels the more useful it is.

Quite possibly farmers may underestimate the things which they can do in an financial way, we know of one farmer owned and controlled organization in western Canada which has a line of credit up to $75,000,000.00 and which last year borrowed money at an average rate of 3.94 per cent.

We haven't advanced any theories as to the change in attitude between the two meetings, generally it has been stated that this year's good prices are responsible, however, we hope that there is something really more constructive in the way of thinking involved here.

MANITOBA POTATOES

The Minister of Agriculture in Manitoba has recently announced that the Government plans to set up a Potato Marketing Commission to provide for the orderly marketing of table and seed potatoes. This action was requested by both table and seed potato growers and is also receiving support from a large majority of vegetable and fruit wholesalers in Manitoba.

The Minister stated, "It is apparent that the potato industry generally is anxious to develop a system of orderly marketing such as will provide for the development of an expanded potato industry to the benefit of the total industry and of the consuming public."

FARM INCOME

Generally most farm problems can be translated into ones related to income. True many individual farmers are achieving very satisfactory rewards. At the other end of the pole there are those in extremely difficult positions and, of course, in between varying degrees.

To achieve a better income position for agriculture about two different approaches are possible. First we would think of increasing the size of the income pie so that those who are sharing it will have a bigger slice. This might be done through higher prices, better marketing, and government transfer of income.

The second approach would be to reduce the number of people who share in the present pie. There is evidence that this is happening as the number of farmers continues to decline quite rapidly. Just how far this trend will go no one can tell, however, it is quite apparent that there are still too many people in agriculture for it to provide satisfactory incomes at the present time.

SNOW BLITZ

Winter arrived with a real thumper measured in terms of snowfall. It certainly caught some people unprepared but this would be par for the course.

Last year the snow that came the latter part of November stayed until May. Should this snow melt it will be a real blessing in restoring water levels. Much of eastern North America is in a serious situation with respect to water supply. Mostreal Harbour is at the lowest ebb in 34 years. Snow may be white and pure but it certainly fouls up a number of operations.

ACROSS THE ISLAND

Mothers Of Canada Parts Are Depicted

By NEIL A. MATHESON
Provincial-Farm Editor

THE ISLAND'S big Centennial celebrations are all but over, but one of the best shows of the year is coming up next week, and I hope as many as possible will be able to see it.

It's been called by many names by the hundreds of people across Canada who have seen it, but the show depicts the Mothers of Confederation or the Ladies of Confederation, to use a couple of titles placed on those talented ladies with the colorful costumes who bring back to life for a few hours the wives of the men who founded this country we call Canada.

One of the Mothers is living. She is Mrs. Joseph Smallwood, wife of the colorful Joey Smallwood who is known across the country as Newfoundland's Premier.

Mrs. Smallwood was delighted with the image the Charlottetown ladies created for her and she said as much to Mrs. T. A. Laidlaw who played the wife of Premier Smallwood when the Ladies Aid presented it in St. John's in September. Her husband was so impressed that tears ran down his cheeks as his wife was depicted on the stage.

THE COLORFUL group production was originated by the junior ladies aid of the Prince Edward Island Hospital, as their 10th consecutive "Parade of Fashions", but this year they excelled their previous presentations so far that their production literally ran away on them. Geared to the Island's Centennial year celebrations, it was called this year "The Centennial Parade of Fashions" and from the start it was destined for much wider showing than the three day program the junior ladies aid show runs normally. They appeared before many conventions, most of them nation wide. Convener of the committee responsible for the show is Mrs. Alfred W. McNeill. Her co-convener is Mrs. Walter Auld. Mrs. Lloyd S. Cox, Jr., is president and Mrs. Tom DeBlois past president. The burden-some task of looking after all of the correspondence and directing the financing fell on Mrs. William Hambly.

Three other ladies drew the interesting designs from which an experienced Toronto firm created the costumes. They are Mrs. Athol Roberts, Mrs. Daniel Tweel and Mrs. David Boswell.

Warmly Praised Across Canada

THIS IS as good a place as any to admit that I did not fully appreciate the work of those energetic ladies until prominent men from all walks of life, and from many parts of Canada, came to me with 'songs of praise on their lips'.

A veteran Hereford cattle breeder from near Calgary, who is recognized internationally as a top judge, is the first I recall. The tribute came in a most unusual way. We were discussing with Fulton Sanderson, York Point, what the discerning fancier wants in a show-worthy Hereford. After several attempts to give us his views, he said a really good Hereford has 'presence'; then added "just like your Confederation ladies have."

THE WESTERN visitor had seen the show the previous night—the occasion was the visit here of the Canadian Council on 4-H Clubs—and was deeply impressed. "Your ladies," he continued, "have that 'presence'; regardless of what type of costume anyone of them was wearing her personality came shining through, and she remainded as attractively lovable individual."

It was at the same presentation, I believe, that a Quebec Frenchman came to the ladies with tears streaming down his face, to thank them personally for their presentation.

The people of St. John's, Newfoundland gave them a tremendous reception. One group of young ladies pleaded with them to stay over for another night. "We'll guarantee to sell 1,000 tickets, if you do" they assured.

That was their only trip outside the province with their show, but I'm sure it won't be the last. Men in the top echelon of the country's administration are so deeply impressed they feel the show must be seen by people across the country.

All-Canada Sense Portrayed

STATE SECRETARY Maurice Lamontagne said, for example, he had seen the show twice—"for the first time since I started studying the national Centennial celebrations. I really feel that all of Canada is behind us." His reference was to the sense of history the show creates, with all the provinces depicted in the respective places they occupy in that historic sequence that led to the Canada we know today.

He said "I have learned more Canadian history in one hour, than I did in one year more seriously", then added "what a delightful way to learn history."

Dominion archivist Dr. W. K. Lamb said "this show should be seen in all of the major cities of Canada". It was to Dr. Lamb and the national archives that Mrs. McNeill went first to probe for the background of the wives of the Fathers of Confederation, about whom nothing had been known previously. She went from there to Toronto, and before the research was completed, every archivist in all of the provinces was asked for what information he had available.

Big Things Are Predicted

NONE OF the modest ladies responsible for the show, which has caught the attention of representative Canadians all across the country, would talk about it. I'm going to say now. But I have it on excellent authority that this show of the Confederation Ladies almost surely will be staged in some of the most prominent of Canada's cities, and it will be done by the same ladies you'll be seeing next week.

The show, incidentally, has the goal of raising money to furnish the waiting rooms at the hospital here. It goes on Friday of next week with shows at seven and nine o'clock in the evening. It's in the Confederation Theatre.

This will be the last time, so far as I can learn, the show will be presented here, though I hope some vestige of it can be preserved for showing to high school students later.

New Girls Are Slightly Supernatural

By BOB THOMAS

HOLLYWOOD (AP) — "Well, at least this season brought some more girls to keep me company," said Donna Reed.

Indeed, the network channels seem to have a more feminine air, even if the new girls are slightly supernatural. Among the entries who appear in the "safe" category for remaining more than a season are the Bewitched Elizabeth Montgomery and the ghoul-friends Vancouver-born Yvonne Decarlo (The Munsters) and Carolyn Jones (The Addams Family).

Donna also has Lucille Ball, Shirley Booth, Inger Stevens and Patty Duke for support against the predominantly male programming in TV. It appears to be a comfort to the former Denison, Iowa, girl who for at least two season was virtually the only female star of the networks.

And still she goes on.

EIGHT YEARS ON TV

"Good heavens, next season will mark our eighth year in television," she said. "That's the equivalent of two full presidential terms. Presidents are barred from serving any more than that. Maybe there should be a constitutional amendment preventing television series from doing the same."

KIMBALL C. ACORN

Kimball C. Acorn

IS BACK AGAIN

WITH THE BIGGEST.....

USED CAR SELL-E-BRATION

EVER TO HIT THIS TOWN

These are Days of Specials for you, the Used Car Buyer on P.E.I.

Kimball has driven several thousand miles and spent weeks of sleepless nights to bring to you the cream of the crop in used cars from the Maritime Provinces. Kimball says let him take the risks of buying used cars, then you buy from him.

THE MAN YOU KNOW AND CAN TRUST!

SALE ENDS

WEDNESDAY, NOV. 25th

AT CLOSING TIME

OPEN EVENINGS 'TIL 9 P.M.

1963 Rambler
Model 990 Ambassador
This is a 4 door Station Wagon with V-8 engine, dual range automatic transmission, power steering and brakes, reclining seats, twin grip differential, W/W tires, full wheel discs. Retail price in '63 was $4800.00.
$2875

1962 Pontiac
4 Door Station Wagon
This is a 6 cylinder job with standard transmission, and white wall tires. If you've thought of owning a truck but figure you can't afford two vehicles here's your chance. This one will solve your problems.
$1995

1962 Rambler
Classic Custom Station Wagon
This is a sharp little wagon, 6 cylinder standard with radio, as clean and sound as a hound's tooth inside and out. Reduced to .....
$1895

1961 Meteor
4 door Station Wagon
Standard transmission, color yellow. This is one you must see today. She's really top notch from stem to stern. This week only .....
$1695

$ $ SAVE $ $
Hundreds Of Dollars.....

NO GIMMICKS
NO GIVE-AWAYS

No Down Payment
• • • •
On The Lot Financing
• • • •
Payments As Low As $10.00 Per Month

50 UNITS TO GO

DON'T BE A LOSER TRADE NOW!

PHONE 4-8641

1964 Ford
FALCON — Standard 6 cylinder. Arctic white in color. Less than 6000 actual miles. Original price last year approximately $2800. YOURS TODAY FOR—
$1895

1963 Chrysler
NEW YORKER — This automobile is complete with high performance engine and all power equipment. This beauty was $7000.00 in 1963. Selling now for
LESS THAN 1/2 PRICE

1965 Chevrolet
½ ton Pickup with long wheel base. This unit driven only 1,000 miles and moving on at—
$2495

1961 Rambler
Classic with new engine. White in color with matching red interior. Was $1895.00 plus motor and reconditioning.
Priced to Move!
$1495

DRIVE THEM AWAY!
Don't Ask Questions . . .
Just Look At The Price.

1958 CHEV	$150.00
1959 ANGLIA	$ 79.00
1949 PLYMOUTH ...	$ 89.00
1959 STUDE.	$395.00
1959 CONSUL	$179.00
1956 OLDS.	$295.00
1956 METEOR	$295.00
1957 VOLKS	$195.00

1962 Volks
Deluxe model, black, red leather interior. Custom radio, snow tires. Excellent condition. No we haven't made a mistake in the price.
$895

1961 Hillman
Automatic 4 door sedan. Glossy black in color with bright red interior. If you're looking for a top notch small car You Can Stop Right Here. Was $1095.
$795

1961 Comet
6 cylinder sedan. Dark blue, very clean throughout. This is no hot rod but very economical and low priced at—
$1195

1957 Buick
4 door wagon. V-8 engine, automatic transmission. Has the good housekeeping signs. Clean inside and out! SUCH A DEAL!
$695

KIMBALL C. ACORN

HIGH QUALITY USED CARS

ELM AVENUE — PHONE 4-8641