

AT MOORE & McLEOD LTD. MORE

PRE-CHRISTMAS SAVINGS ON CHRISTMAS GIFTS

SHOP THE MAIN FLOOR FOR THESE MANY GREAT SPECIALS. SHOP FOR NOW -- SHOP FOR CHRISTMAS

BOYS' FLANNELETTE

PYJAMAS

2.47 pair

- Completely washable sanforized shrunk
- Sizes 8 to 16 years — full sized — heavy flannelette
- Smart colorful stripes and neat designs.

MEN'S

STRETCHEE SOX

- 100% pure helanca stretchee nylon
- Many designs and colors to choose from
- All first quality — no sub-standards in the group.

88¢ pr.

MEN'S LINEN

HANDKERCHIEFS

- Fine 1400 count imported Irish linen
- Full 18 inch width with 3/8-inch border
- An excellent gift item

3 for 1.00

MEN'S LAWN

HANDKERCHIEFS

- Fine quality lawn imported from England
- Full 18 inch width with three-quarter inch hemstitched hems
- Buy plenty at this low price.

5 for 1.00

MEN'S

DIAMOND SOX

- Slight Imperfects that will not impair the wearing qualities
- Nylon and Wool in various color combinations

88¢ pr.

LADIES — LOOK!!

TOUCH and GLOW

1.00 each

- Regular 2.00 bottle now on sale for this week only at 1.00 ea.
- Same high "Revolon" quality liquid make-up
- Six shades — Light - Dark - Creamy Ivory - Misty Rose - Natural - Suntan.

DAN RIVER

BOYS' SHIRTS

- All guaranteed washable; fully sanforized shrunkk
- Very smart check and Ivy League stripes
- Sizes are 6 to 16 years—exceptional values.

2.19

BOYS'

WINTER SHIRTS

- All first quality regular 3.00 shirts
- Long sleeves — smart check designs
- Sizes 8 to 18 years.

1.77

LADIES' HEAD

WARMERS

97¢ each

- Authentic tartan and pastel shades
- Full sixty inches long by fifteen inches wide
- Buy for these cold days and for gift giving.

YOUTHS' LEATHER PALM

WOOL GLOVES

- 100% pure wool double knit for extra warmth
- Genuine leather palms in colors Navy, Brown and Grey.

1.97 pr.

MEN'S COAT

SWEATERS

- 100% pure wool — Interlock Knit
- Sizes 36 to 44 in colors Grey, Navy and Maroon

5.95 ea.

MEN'S LEATHER PALM

WOOL GLOVES

- 100% pure wool, double knit for extra warmth
- colors Navy, Brown and Grey.

2.57 pr.

MEN'S FLANNEL

SHIRTS

- Authentic tartans with button down collars
- Sizes small, medium and large.

1.88

LADIES' LEATHER PALM

GLOVES

1.97 pair

- All pure wool—ideal for car driving, curling, etc.
- Genuine leather palms in colors beige, red, yellow and navy.

LADIES' — MISSES' — CHILDREN'S

SLIPPER SOX

- All pure wool completely washable
- Various colors and sizes to fit from 2 to the grown-ups

1.19 to 1.67

MEN'S JERSEY

SPORT SHIRTS

- Pullover tye — long sleeves
- Ivy league stripes and cross bars
- Various colors and styles, all first quality.

3.88

GREAT SAVINGS IN THE BASEMENT

MEN'S CORDUROY

SHIRTS

2.97 each

- Excellent quality warm work and play shirts
- Colors are blue - grey - maroon - green, etc.
- Sizes small, medium and large.

BOYS'

DENHIM JEANS

- Heavy quality blue denim sizes 24 to 34
- Double knees for extra wear.

2.49 pr.

MEN'S WOOL

UNDERWEAR

- Slight imperfects of regular 8.95 and 9.95 Combinations
- Sizes 38 to 44 in the group. All pure wool.

5.95

BOYS' WOOL

SWEATERS

- All wool V-neck and Crew-neck pullovers
- Sizes 8 to 14 years in various colors and designs.

2.88

BOYS' WINTER

SHIRTS

- Sanforized cotton doeskin in colorful plaids.
- Sizes 10 to 16 years.

1.19

WEN'S WORK

SHIRTS

1.88 each

- Winter weight doeskin in sizes small, medium and large
- Colorful plaids to choose from, all completely washable.

MOORE & McLEOD *limited*