



AGAIN...THERE ARE

WINNERS GALORE

IN "4-IN-A-ROW OR 4-OF-A-KIND"!

Get Your Free Card TODAY!

The excitement of winning a big cash prize has already been experienced by dozens and dozens of food shoppers! And — there are a lot more winners to come in the thrilling "4-in-a-row or 4-of-a-kind" game. The very next person to win could be YOU! Visit Dominion today and see for yourself how much fun it is to play this game... how much more you get for your food dollar! While "4-in-a-row" is fun to play... it's still *mainly because of the meat* that more Canadians shop at DOMINION than at any other store. Switch to Dominion today... you'll be glad you did!



Your Truly Canadian Guide To Better Menus by *Madame Benoit*

ENCYCLOPEDIA OF Canadian Cuisine

NOW ON SALE SECTION 3 **ONLY 99¢**

12 Exciting Sections Plus Attractive Binder!

OTHER WINNERS

Looyu... 198 Spring Park, Charlottetown, P.E.I.
 Mrs. J. A. Gormerly 23 Grafton Street, Charlottetown, P.E.I.
 G. Anderson 277 West Street, Charlottetown, P.E.I.
 Mr. S. Dickson 32 Brighton Rd. Charlottetown, P.E.I.
 Mrs. Don Livingston Murray River, P.E.I.

\$100 WINNER



Mrs. A. J. Allan
 310 Union Street,
 Saint John, N. B.

\$100 WINNER



Mr. A. A. Gray
 204-C Brentwood Park
 Halifax, N.S.

\$100 WINNER



Mr. H. W. Carroll
 11 Friel St.
 Moncton, N.B.

\$100 WINNER



Mr. Vernon Walsh
 Charlottetown,
 P.E.I.

\$100 WINNER



Mr. P. J. Ready
 Charlottetown,
 P.E.I.

IT'S MAINLY BECAUSE OF THE MEAT

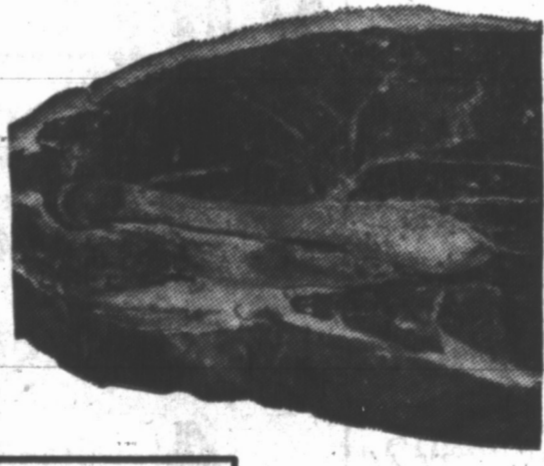
RED OR BLUE BRAND GOVERNMENT INSPECTED —SIRLOIN, WING OR T-BONE

STEAK Lb. **89¢**

FRESH TENDER MEATY
PORK STEAK . . . Lb. **49¢**

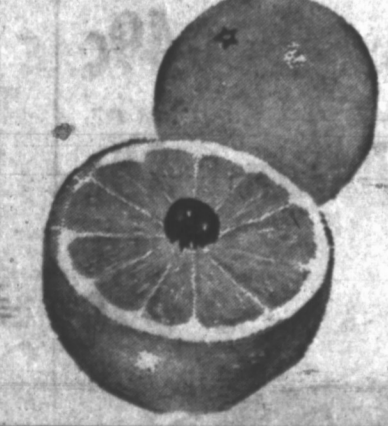
FRESH TENDER TASTY
CHICKEN LEGS . . Lb. **59¢**

SWEET PICKLED PORK | CANADA PACKERS, DEVON BRAND
HOCKS . . . LB. **29¢** | **BACON** . . . CELLO **69¢**



QUALITY CONTROLLED PRODUCE

FLORIDA PINK OR WHITE
GRAPEFRUIT SIZE 10 FOR **88¢**



IDEAL WITH STEAK FRESH CULTIVATED
MUSHROOMS . . . 7 OZ. PKG. **49¢**
 COTTAGE FARM, FRESH TENDER
SPINACH 10 OZ. PKG. **35¢**
 LOCAL GROWN TENDER WASHED
CARROTS 2 LB. CELLO **19¢**
 LOCAL GROWN "SPY"
APPLES 5 LB. BAG **53¢**

DOMINIONS OWN FRESH FROZEN
ORANGE JUICE
 12 OZ. TIN **55¢**

SAVE ON THESE 88c VALUES

- GRAVES WAX & GREEN BEANS
- 400 PEAS** 5 15 Oz. Tins **88c**
- CROSBY'S GOLD STAR
- MOLASSES** 2 53 Oz. Size **88c**
- FOR SALADS—RED ROSE KETA
- SALMON** 3 8 Oz. Tins **88c**
- DOMINIONS OWN DOMINO CHOICE
- TOMATOES** 4 20 OZ. TINS **88c**
- GRAVES IN MOLASSES OR TOMATO SAUCE
- BEANS** 4 20 OZ. TINS **88c**
- KELLOGGS, BREAKFAST CEREAL
- Corn Flakes** 4 8 OZ. PKGS. **88c**
- BRIGHTS CHOICE
- PEACHES** . . . 4 15 OZ. TINS **88c**
- GLOBE CHOICE DESSERT
- PEARS** 4 15 OZ. TINS **88c**
- FOUR MAIDS SLICED
- PINEAPPLE** . . . 5 15 OZ. TINS **88c**
- DOMINIONS OWN DOMINO
- TOMATO JUICE** 5 20 OZ. TINS **88c**
- HEINZ IN TOMATO SAUCE
- SPAGHETTI** . . . 5 15 OZ. TINS **88c**
- ALLEN VITAMINIZED
- APPLE JUICE** 5 20 OZ. TINS **88c**
- KRAFT DELICIOUS
- Sandwich Spread** 2 16 OZ. JARS **88c**

- SAVE 9c ON TWO PKGS.
- AUNT JEMIMA, BUCKWHEAT, BUTTERMILK AND REG.
- PANCAKE FLOUR** 16 Oz. Pkg. **19¢**
- SAVE 6c CASH — OLD TYME MAPLE
- SYRUP** 16 OZ. JAR **35¢**
- DOMINIONS OWN — DOMINO
- PEANUT BUTTER** 16 OZ. JAR **35¢**
- LEVER BROS.
- SURF** 4 LB. BOX **99¢**
- LUX BUY-2 GET ONE FREE
- TOILET SOAP** . . . 3 BARS **47¢**

NON FOODS DOROTHY DEAN

SHAMPOOS
 32 Oz. Bottle **94¢**

FAMILY PACK
COMBS 20 COMBS ASSORTED **39¢**

WOODEN SKIRT AND
PANT HANGERS SET OF THREE **99¢**

MORSES ORANGE PEKOE

TEA BAGS
 60 COUNT PKG. **88¢**

DOMINION OWN RICHMELLO

COFFEE
 1 LB. BAG **88¢**

DOMINIONS OWN DOMINO

FRENCH FRIES
 9 OZ. PKGS. **2 35¢**

EVERYTHING IS 100% GUARANTEED
 VALUES EFFECTIVE UNTIL CLOSING SATURDAY, FEBRUARY 27
 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DOMINION

Queen St. Ch'town St. Peters Road