RUNNER-UP RINK IN TYRO BONSPIEL

The Wes Hardy-skipped rink from Alberton was runner-up in the provincial tyro curling competition which concluded Saturday in Alberton. Awards were presented the team by A.H. Hubley, manager of Central Creameries, Summerside. Left to right are Wes Hardy, Jerry Box, Reg Pridham and Russell Hayes. The winning rink was skipped by Bob Dillon of Charlottetown.

Island Received Health Grants

CAPITAL BUREAU OF THE GUARDIAN

OTTAWA — Prince Edward Island received $343,227 in health grants from the federal government during the 1961-62 fiscal year, the annual report of the department of national health and welfare reveals.

Grants to other provinces included $1,528,066 to Newfoundland, $2,689,048 to Nova Scotia and $1,586,074 to New Brunswick. Ontario received the largest amount, $16,443,176.

The grants to P.E.I. included $17,583 in hospital construction assistance. Other totals, under general health grants, were: professional training $26,287; mental health $95,203; tuberculosis control $28,702; general public health $140,657; cancer control $14,559; medical rehabilitation and crippled children $13,089; and child and maternal health $7,147.

P.E.I. was one of three provinces which did not receive any grants for public health research work.

Prospecting In Parks Suggested In Canada

By FORBES RHUDE
Canadian Press Business Editor

TORONTO (CP)—If all the mines in Canada were put into the vast areas of Canada's national parks they would hardly be noticed, J. P. Nowlan, Nova Scotia's deputy minister of mines, said Monday at the annual meeting of the Prospectors and Developers Association.

Delivering the address of welcome to delegates attending the four-day meeting, Mr. Nowlan strongly urged that prospecting be allowed in the parks and said opposition is based on misunderstanding.

In Ontario, for instance, mines producing annual revenue of more than $900,000,000 take up only 90 square miles compared with a national park area of 6,500 square miles. In Quebec, mines producing annual revenue of more than $500,000,000 could be put into less than one per cent of national park area in that province. Figures for other provinces showed similar proportions.

Mr. Nowlan emphasized that those who favor prospecting in parks want it done under proper regulations.

NO SMELTERS IN PARK

It is not necessary, he stated, that a mine should destroy a park's beauty. "You don't have to put a smelter in a park," he commented; "it can be located many miles from the mine."

Parks, he stated, can be kept in perpetuity, but a mine has a limited life and must be sought where it is. Any scars that might result from prospecting would be eradicated in 20 years.

"We must," Mr. Nowlan stated, "get public opinion on our side. We must tell our story at the grass roots."

At Monday's opening business sessions the prospectors expressed apprehension at recent indications that the income tax department may be considering revising some tax interpretations.

At present, profits resulting from money invested in prospecting are tax free up to a certain stage of development.

A resolution adopted Monday states that any change in the status quo as it affects prospectors will be detrimental to the industry and to the country.

Mrs. Viola MacMillan was elected association president for her 20th consecutive term.

HEAR PAPERS

Papers covering a wide area of Canadian mining, including many technical aspects, were heard at Monday's sessions and will be followed by many others of a similar nature until the convention ends Wednesday night.

Derek Johnston, of Newfoundland's department of mines, said many mining companies tend to regard Newfoundland as an area with few exploration opportunities.

Contrary to this, he stated, many opportunities are available to almost any company or group wishing to take advantage of them. The northern peninsula, for instance, has received a moderate amount of investigation but little of a geophysics nature.

W. N. Ingham, Toronto consulting geologist, said recent drilling indicates there will soon be at least two more gold producers—Kiena and Camflo—to add to the present seven in northern Quebec's Malartic area.

At present, he stated, 33 surface diamond drills are exploring for gold on the properties of 18 mining companies, with the result that nearly 5,000 feet of drill core are being produced every 24 hours, at a cost of about $20,000 a day. The Kiena drilling had indicated a major gold ore deposit.

WESTERN BRIEFS

SPENT WEEKEND

William Noonan of St. Dunstan's University spent the weekend visiting in Central Bedeque.

VISITING CITY

Mr. and Mrs. John Green of Central Bedeque are spending a few days visiting friends in Charlottetown.

STUDENT HOME

Elaine Green, arts student at St. Dunstan's University spent the weekend at her home in Central Bedeque.

IN HOSPITAL

Mrs. Lyman Leard, Alberton, is a patient in the Western Hospital.

BROTHER DIES

Mrs. Joy B. Hayes, Bedeque has received word of the passing of her only brother, John William Reeves of South Berwick, Maine, formerly of Freetown, March 6. Burial took place Saturday.

DIES IN HALIFAX

Mrs. David Grady of Summerside received the news of the recent passing of her brother, Fred Halliwell, at his home in Halifax. He was formerly from Albany, P.E.I. Surviving are his widow, three sons and two daughters.

Marriages, Births Up; Deaths Down

CAPITAL BUREAU OF THE GUARDIAN

OTTAWA—If Prince Edward Island keeps up the good work it started in January, it may not be too long before the province is bursting at the seams.

The report of vital statistics for the first month of 1963 shows that Island marriages doubled as compared to a year earlier. There were 16 marriages in January, 1962, and 32 in January this year. This compares with a three-year median of 20.

And births are also well up, with 213 recorded for the first month this year, compared to 177 in the corrresponding month a year ago.

Even the P.E.I. death rate is down, with only 100 deaths registered this January, as against 105 in January last year.

IS CANADA'S LARGEST

Canada's largest and most popular skating rink is a five-mile stretch of Ontario's Credit River near Toronto kept clear by municipal authorities.

SWEDES IN MINORITY

Finland has a Swedish-speaking minority of 330,500 persons who form 7.4 per cent of the nation's population

WIND-DRIVEN

(Continued from page 1)

cuttings for over an hour before they finally had to give up.

The two machines then switched their efforts to trying to break the road through St. Louis via Elmsdale and Alma. At a late hour last night it was not learned whether or not they had beeen scccessful.

From Souris it was learned that plows were called out last evening for two emergency trips. The first was to take a Maritime Electric Company line crew out to Dingwell's Mills to repair a break. The other was to deliver medicine to a patient in the Fortune district.

The general opinion of the snowfighters is that despite the forecast that today's temperatures will be well above the freezing point and that rain can be expected this afternoon, it will require several days before all roads can be made passable.

With the drifting conditions and numerous road blocks, the RCMP urged all but neccesary automobile traffic be kept off highways, as the situation is serious.

Both the police and the plow despatchers urge that motorists who abandoned their vehicles on the highway — many are stuck in drifts — make some attempt to get them moved before the plows reach them.

STAND BY CARS

If they are unable to move them, it is suggested that some person should stand by them so that they can be driven away as soon as a plow has given them enough clearance.

Throughout yesterday schools in almost every rural area were closed, and the same occurred in Summerside and several towns. In Charlottetown classes were held during the forenoon, but were cancelled for the afternoon, with the exception of Prince of Wales College.

Here the majority of the students arrived for the morning session, and it being possible for them to obtain their lunch at Montgomery Hall, afternoon classes were fairly well attended.

In Charlottetown, Summerside and several towns, business houses and stores were forced to operate with reduced staffs, due to many employees resident outside city or town limits being unable to get to work.

It is expected that city and most town schools will resume classes today, but from many rural localities, it was felt that road clearing would not have reached the stage where schools could be opened this morning.

Storm Blasts Other Places

By THE CANADIAN PRESS

It was too stormy on the Bonavista Peninsula in eastern Newfoundland to use snow clearing equipment as high winds brought heavy drifting. Central Newfoundland also was hard hit but plows were working to open roads.

The east coast Avalon Peninsula reported a seven - inch snowfall but roads were being kept open. At least three sections of the Trans-Canada Highway on the west coast were blocked.

There was no report from the province's south coast which experienced a severe snow storm Saturday.

Plows were being held back until drifting subsided in northern New Brunswick's Gloucester County. Sections of three main routes were blocked. All other main routes in the province were open but narrow,

All secondary routes in Gloucester and the central counties of York and Carleton were blocked and gravel or branch roads in the province were mostly impassable.

Heaviest snowfall in Nova Scotia occurred in the northern part of the province and in Cape Breton, Sydney reported an eight-inch snowfall with high winds but all roads were kept open.

Freezing rain on the heels of the snow left most highways in Nova Scotia dangerously slippery during the morning but no serious accidents were reported.

Trans - Canada Airlines reported no serious disruptions in its Atlantic provinces operations Sunday and Monday. A westbound flight from St. John's was two and one-half hours late arriving in Halifax Monday.

USE MORE GAS

Italy's gasoline consumption rose 21.1 per cent during 1962.

WEATHER

TORONTO (CP) — Temperatures issued by the weather office:

	Min.	Max.
Dawson	5	12
Vancouver	40	51
Victoria	45	52
Calgary	25	28
Regina	20	25
Winnipeg	23	32
Toronto	18	30
Ottawa	5	19
Montreal	7	23
Quebec	5	17
Fredericton	16	24
Saint John	15	26
Moncton	17	25
Halifax	21	28
Charlottetown	20	24
Sydney	25	29
Yarmouth	25	30
St. John's	25	34

HALIFAX (CP) — The weather office says cloud will spread into the Maritimes this morning and will be followed by snow expected to change to rain later in the day. One to two inches can be expected in most regions before the snow changes to rain.

Regional forecasts:

Halifax and vicinity, South Shore, Annapolis Valley, Eastern N.B. Counties, Lower St. John River Valley: Clouding over during morning with snow beginning before noon and changing to rain in the afternoon much milder; light winds increasing in afternoon to south east 20 and by evening to southeast 30. Low-high at Halifax, 18 and 43, Kentville, 15 and 40, Moncton, 10 and 38, Saint John, 5 and 40.

Northern Nova Scotia, Eastern Shore, Prince Edward Island: Clouding over during morning with snow beginning early in the afternoon and later changing to rain; much milder; northwest winds 15 becoming light during morning, then increasing late in afternoon to southeast 20. Low-high at New Glasgow and Goshen, 10 and 38, Charlottetown, 15 and 40.

Cape Breton: Sunny, clouding over in afternoon with snow beginning in early evening and chaning to rain late in evenig; milder; northwest winds 15 becoming light in afternoon. Low-high at Sydney, 20 and 38.

Upper St. John River Valley, Bay of Chaleur: Clouding over during morning with snow beginning before noon and chaging to rain late in the afternoon; much milder; light winds increasing in afternoon to southeast 20 and by evening to southeast 30. Low-high at Edmundston and Campbellton, zero and 35.

Bay of Fundy: Light winds increasing during afternoon to southeast 20 and by evening to southeast gales 35; cloudy with snow beginning in the afternoon and changing to rain early in the evening;; visibility 10 miles lowering to one-half to one-mile in precipitation in afternoon, temperatures in the low 20s during morning rising to near 40 in afternoon.

High tide today at Charlottetown at 12:05 a.m. and 12:34 p.m. At Rustico at 7:56 a.m. and 8:05 p.m Summerside tide eighteen minutes later than Charlottetown. Sun rises today at 6:18 and sets at 6:02.

Birchwood Wins Basketball Tilt

Birchwood High cagers defeated Prince of Wales High 46-34 in a regular Interscholastic basketball game yesterday and spearheading the BHS team was Andy Arsenault with 14 points. Runnerup was Kevin White with 10 points.

Top scorer for the game was Ronnie Diamond with 16 points. Lyall Huggan garnered 10 points.

The lineups are as follows:

BHS: K. White 10, P. Mullally 5, A. Arsenault 14, H. Trainor 9, B. Weatherbie 8, H. McQuaid, R. Gauthier, L. Morrissey, J. Dorsey, R. McGuigan, K. Molyneaux, A. Cullen. Total 46.

PWC: B. Munroe, L. Huggan 10, R. MacMicken, G. Breedon, L. Wakelin 5, R. Diamond 16, D. Taylor, G. Likely 1, J. Webb 2. Total 34.

Abode Seen For Bidault

MUNICH, West Germany (Reuters) — Bavarian Interior Minister Henrich Junker said Monday night he would give a residence permit to French anti-Gaullist leader Georges Bidault if Bidault applies for it in writing.

"I am ready to give instructions that he is granted a residence permit with certain restrictions as to duration and the sphere of movement," Junker said

Capital Spending Drop Is Forecast For Island

CAPITAL BUREAU OF THE GUARDIAN

A very slight drop in capital spending in Prince Edward Island is forecast in 1963 by the federal department of trade and commerce. In the annual departmental review of private and public investment in Canada, it is expected that 1963 capital expenditures in P.E.I. will total $54.4 million compared to $54.7 million in 1962. The figure is, however, up from the $50.2 million total for 1961.

In making the report and its outlook for 1963 public, the department emphasises that the estimates for the smaller provinces are very tentative. Changes in plans by only a few companies, or the initiation of new projects may significantly change the estimates.

The primary industries and the construction industry are expected to spend $7.1 million on capital items and $3.8 million on repair expenditures this year for a $10.9 million total, up slightly from the $10.6 million total of 1962.

MANUFACTURING

Manufacturing is expected to spend $0.8 million in capital and $0.7 million in repair for a $1.5 million total this year compared to $1.3 million a year ago. Utilities will spend an estimated $6.2 million in capital and $1.2 million in repair this year for a $7.4 million total, compared to $5.6 million in 1962.

Trade, finance and commercial services will spend $4.7 million in capital and $0.8 million in repair for a $5.5 million estimated 1963 total, compared to $5.1 in 1962.

Housing, institutional services and government will spend $23.1 million in capital and $6 million in repair for a 1963 estimate of $29.1 million as compared to $32.1 million last year.

65 MEN

(Continued from page 1)

a definite part in the running of our country." Herman Batten, Liberal member since 1953, and Ed Finn Jr., of the NDP, are her opponents.

Saul Laskin, 45, mayor of Port Arthur, is Liberal candidate in Port Arthur where he is opposed by Douglas Fisher, New Democratic Party member since 1957, and by Harvey W. Smith, a trucking firm operator representing the Progressive Conservatives.

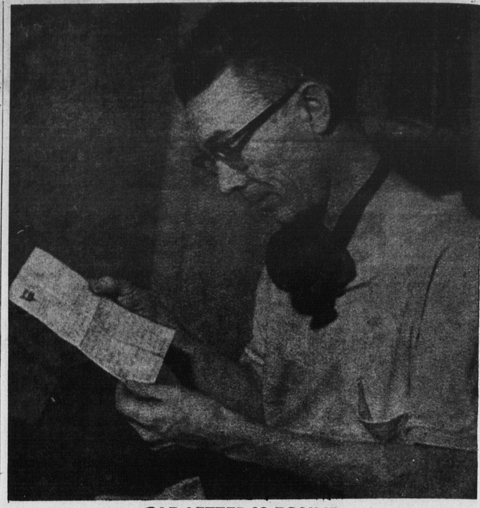
Prime Minister Diefenbaker is seeking his fifth term as Prince Albert member of Parliament and his eighth term in the Commons to which he was elected first in 1940 in the former riding of Lake Centre.

Mr. Diefenbaker, who won by more than 14,000 votes in 1962, is opposed by H. J. Fraser, Liberal, Harry Apps, NDP, and Ken Solheim, Social Credit.

John F. Magor, president and publisher of the Prince Rupert News, is Liberal candidate in Skeena where his opponents are Frank Howard, NDP member of the last House, Ronald J. Jephson, PC, and Lewis Madley, Social Credit.

One man who had expected to be nominated Monday was turned down for failing to furnish a certified cheque for his $200 deposit before nominations closed at 2 p.m.

Colin Wilson, NDP choice in Kenora-Rainy River, reported to the returning officer nine minutes before the deadline with an uncertified cheque. He was asked to have it certified and when he did not get back until 2:10 p.m. his nomination was refused.



OLD LETTER IS FOUND

William Thomson examines a letter sent by a Canadian soldier on duty in France in 1917 to his mother. The letter apparently slipped behind a staircase after it was delivered and was not found until Mr. Thomson discovered it while repairing his home. The letter, addressed to Mrs. S. Bullock at 234 Regent avenue in Montreal, was signed "Jim." (CP Wirephoto)

TV Ratings Challenged By U.S. Trade Commission

WASHINGTON—Your favorite television program goes off the air, doomed by low ratings.

Just how accurate are these oracular reports, treated by the television industry as if Moses brought them down each month from Mount Sinai?

Not very, according to the Federal Trade Commission, a U.S. government agency. Last week it catalogued a variety of faults with the ways the three biggest rating services measure audiences, including both the way they gather data and the way they announce their findings.

The services involved were the Pulse, Inc., C-E-I-R, Inc (parent company of American Research Bureau) and E. C. Nielsen Co.

The FTC said all three have agreed to stop misrepresenting the accuracy of their radio and television audience measurements and to stop using bad survey techniques. But the awesor power of their decimal findings is expected to continue. Lawrence Laurent, Washington Post television critic, put it this way:

"The television is like the compu... who kee...

These were some of the procedures the FTC said lead to error or bias:

Both Nielsen and C-E-I-R fail to count the effect of people who refuse or fail to respond or co-operate. Both also fail to disclose the number or percentage of people who don't respond.

Both use data derived from diaries, but some of the diaries contain hearsay reports or estimates. The FTC said in some cases, C-E-I-R's only subsequent contact with diarykeepers was to provide them with a new diary.

Nielsen, considered the most influential television rating, was found to base audience totals "partly upon measurement and partly upon projection based on obsolete ballot surveys." The FTC also found that Niesen publishes "what purports to be complete radio audience ... although it does not mea... portable and tra...

listening or tuning."

Pulse, said the FTC, adjusts "sets-in-use" figures upward by 20 per cent for morning programs and 40 per cent for evening programs "without research to justify such adjustments." Other Pulse shortcomings included use of data from reports containing theh general preference of a person, not what he actually saw.

The FTC also said that while all three services say they measure an accurate sample of the total audience, this is not so. Since their rating techniques rely on use of accurate samples, the reliability of the final ratings cannot be determined.

The services will now have to qualify their reports and change some of the ways they get their data. This is unlikely to be much help to quality programs that died—or ... poor ratings

ABC audits of Daily Newspapers are NEVER CHALLENGED!

Daily newspaper circulation figures are, above all, ACCURATE — no errors — not even a margin of error. The Audit Bureau of Circulations, controlled by advertisers and advertising agencies, makes every newspaper account for every copy it prints.

ABC Audits are not guesses, not surveys, not ratings — they are an ACCURATE COUNT of daily newspapers *bought* by people.

Daily Newspapers—the best meeting place for advertisers and their customers.

The Guardian