

Holman's
of P.E.I.

ANNUAL BUYERS' SALE

9 B-I-G Days . . . Thursday April 26th to Saturday May 5th! Special Buys from Top, Brand-Name Manufacturers



Allison Owen
Merchandise Supervisor:

Appliances, Sporting Goods, Toys, Paint and Wallpaper.

To maintain Holman's dominant position in retailing major appliances requires a keen knowledge of the market, sound judgment and an experienced sense of values and timing. Mr. Owen has been closely associated with these lines for over 30 years, and continually presents the finest brand name appliances at the lowest possible prices, guaranteeing complete satisfaction, and never knowingly being undersold. Also, as an ardent sportsman, he is fully qualified to approve the selection of sporting goods and equipment from all over the world to bring you the best and broadest selections available.



\$160.00 TV TRADE-IN OFFER

On General Electric 23" TV Console Models

Get the clearest, sharpest, most pleasing picture with the latest 1962 model General Electric television . . . smartly styled slim line console . . . big 23" screen; longer tube and component life: high fidelity sound; reflected room light eliminated; sit and forget volume control; every set new, sealed in carton.

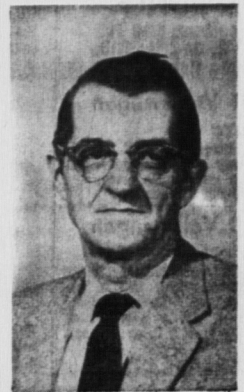
- Regular 339.95
- Trade-in 160.00

YOU PAY ONLY

179.95

NOTE Trade-in set must be in normal working order, not over six years old with picture tube testing "okay".

Otis Pickard
merchandise
Supervisor:
Footwear



The shoe industry is a specialist's field. A good shoe merchandiser must know his product from the raw material to the workmanship. Style in women's, men's and children's is continually changing with the time and, most important of all, fit and comfort mean so much to growing as well as mature feet. Mr. Pickard has over 30 years' experience with the retail shoe trade in the Maritimes, with a sound background in shoe selling and merchandising and complete agreement with Holman's policy — Satisfaction Guaranteed Since 1857.

FOOTWEAR

SPECIALS:

Exciting

Fashion

Casuals

Snappy styles for Spring wear. Two eyelet tie, foam crepe soles and heels. Tan hi vamp slip ons. Leather uppers, composition soles. Cowboy heels, tan, black and green suede. Size 4 1/2 - 9.

4.59

fashion

Bonjo

Booties

So neat for Spring wear. Smooth leather uppers with foam crepe soles and heels Hi-rising vamps with elastic gore and adjustable strap. Colors Green, Brown, Black and Bone. Sizes: 4 1/2 - 9.

3.59

Children's

Spring

Casuals

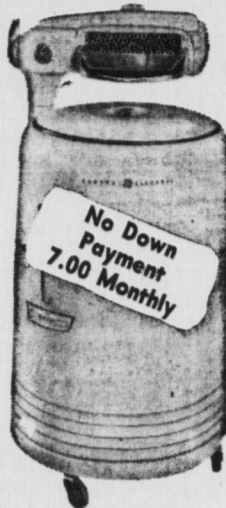
Two eyelet ties and hi-cut slip-ons, smooth leather uppers, foam crepe soles. Colors Green, Tan and Bone. Sizes 11 - 4.

3.39

General Electric Washer

faster, cleaner washes; 5 year warranty on mechanism; wringer rolls self adjusting; automatic drain pump; permanently lubricated; truly a feature packed washer—at an unbelievably low, low price!

Extra Special **98.95**



Reg. 3.35 Qt.! Impervo Enamel

finest quality enamel famous for non-yellowing white; dries in few hours; holds its colors; has 1,000 uses indoors and out; large colour range including white.

2.39 QT.



Reg. 2.70 quart!

WALL SATIN ALKYD

Rubber Base Paint

Interior paint quick and easy to apply; fast drying; no unpleasant odour; beautiful range colors, including super white; "a little Moore paint makes a big difference."

1.99 QT.

Hoover Constellation Vacuum Cleaner



powerful suction; double stretch hose; complete set cleaning tools; large disposable dirt bags; attractive green color; the cleaner that "walks on air"—save you time and trouble, as you clean. Specially priced at—

59.95
no down payment
5.00 Monthly

General Electric FLOOR POLISHER

lamb's wool pads; smart design; lightweight; fingertip control switch; Vinyl plastic bumper; lifetime lubricated motor; rose-wood and Ivory.



29.95
no down payment—5.00 Monthly

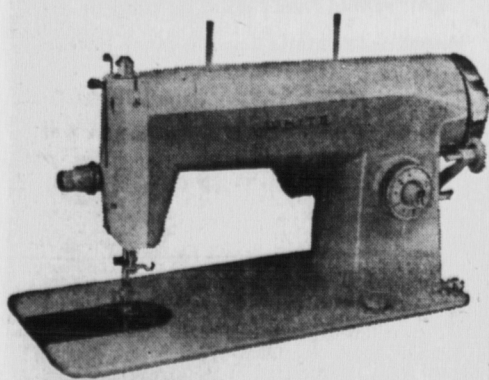
Benjamin Moore's Dulamel

top quality semi-gloss enamel; dries overnight to an even semi-gloss finish; large range colors, including non-yellowing white.

Reg. 2.85 qt. **1.99** QT.

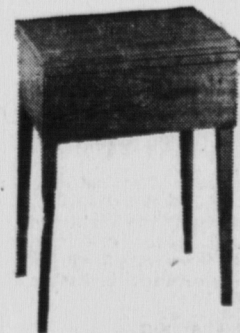


Parade of Famous 'White' Sewing Machines

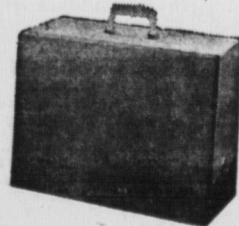


Streamlined straight stitch model. Built-in light, built-in darning, push button drop, forward and reverse sew, round bobbin.

WHICH EVER YOU CHOOSE, YOU JUST CANNOT LOSE!

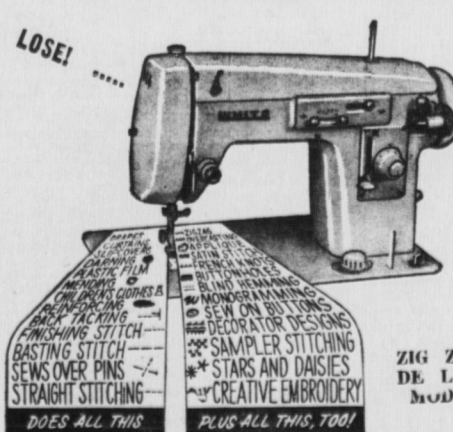


Decor in wood. Attractive lowboy cabinet with knee control, opening door and storage receptacle.



Matching portable case in turquoise and ultramarine blue.

Let a White automatic zig-zag machine do all your work . . . choice of deluxe zig-zag or straight stitch models in portable or low boy console cabinet. Why pay more when you can SAVE dollars with a White sewing machine!



two great heads to choose from—straight stitch or multi purpose zig-zag, cabinet or portable styling . . . double guarantee by Holman's of P.E.I. . . . serving Prince Edward Island since 1868 . . . and by White, distributors of quality sewing machines throughout North America since 1876.

ZIG ZAG DE LUXE MODEL

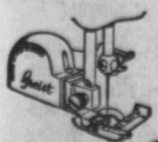
Here are some of the wonderful things you can do entirely without attachments.



William D. Stanish
Merchandise Supervisor:
furniture departments

Family life is changing—and with it, family needs! Homes are smaller and more compact, yet families are growing larger. The widely popular bungalow and "split" are usually laid out on the open plan to make the most of available space. These homes, and these families need furniture designed to save space and do double duty . . . and for this reason, Holman's are continually striving to make available to the homeowners of P.E.I. the right styles, to meet every requirement, and at the right price. Mr. Stanish has a background of 21 years' experience of sound training, good judgment and personal integrity so that customers can buy their furniture requirements with the utmost confidence.

Now! you can BLIND HEM . . .



dresses, skirts, dupes on your own sewing machine. This Great attachment saves you hours of tedious hand hemming on your nicest things. The latest adaptation for blind stitch hemming, it fits most American and imported sewing machines.

American made by *Greist*. attachment specialists since 1876.

Don't overlook me! I may be small, but I can do a BIG job for you!

PARADE SALE PRICES

STRAIGHT STITCH PORTABLE	69.95
STRAIGHT STITCH IN LOWBOY CABINET	99.95
DELUXE ZIG ZAG PORTABLE	99.95
DE LUXE ZIG ZAG IN LOWBOY CABINET	129.95

FREE HOME DEMONSTRATION . . .
Just Call HOLMAN'S Charlottetown or Summerside

STORE HOURS —

CHTOWN STORE

Monday thru Thursday 9:30—5:30
Friday 9:30—5:30
Saturday 9:30—4:30

SUMMERSIDE STORE

Monday thru Thursday 9:30—5:00
Friday 9:30—5:00
Saturday 9:30—4:00