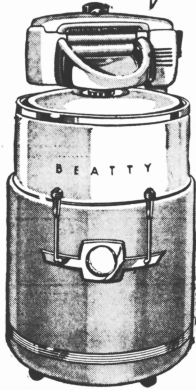


OVER A CENTURY OF SERVICE
HOLMAN'S
 OF P.E.I.
 SUMMERSIDE & CHARLOTTETOWN

YOUR Christmas STORE SINCE 1857

**HOLMAN'S
 OPEN
 TONIGHT
 CH'TOWN
 9.00 p.m.
 S'SIDE
 5.00 p.m.**

**NO
 DOWN
 PAYMENT**



**BEATTY "CROMATIC"
 WASHER**

Reg
 239.95

179.95
 PLUS YOUR
 OLD WASHER

NOTHING TO PAY 'TIL NEXT YEAR!

**YOU SAVE
 \$60.00**
 and receive

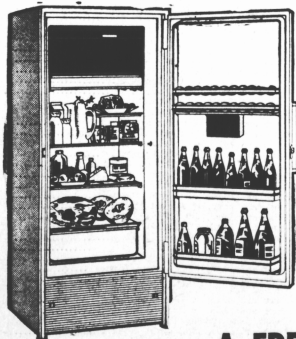
A FREE CHRISTMAS DINNER

The all-new Beatty Cromatic is fashioned in strikingly different lines for homemakers who have a flare for fresh styling and distinctive color preference—Pink, Yellow or Green with gleaming White and deep lustre chrome trim. Cromatic's "clothes action" washes spotlessly clean in 5 to 7 minutes. Automatic wringer stops rolls instantly and swings silently, freely to any desired position. Insulating air-space between tub walls keeps water hot. Look to Beatty for Beauty and Performance.

THIS OFFER ENDS SATURDAY, DEC. 21

HOLMAN'S HARDWARE . . . Both Stores

**NO
 DOWN
 PAYMENT**



**FRIGIDAIRE
 REFRIGERATOR**

Reg. 367.95

259.95

PAY NOTHING 'TIL NEXT YEAR

**YOU SAVE
 \$108.00**
 and receive

A FREE CHRISTMAS DINNER

"Canada's Handiest Refrigerator"—the 10.4 cubic foot deluxe model—makes every corner count. Styled with the new "sheer" look for beauty and efficiency. Frozen food compartment, removable shelves and porcelain hydrator are all full width. Sliding chill-drawer. Super storage door with butter compartment and four shelves. Guaranteed stainless food compartment. Automatic interior light. Built and backed by General Motors and brought to you at tremendous SAVINGS by Holman's. See this Frigidaire TODAY—and inquire concerning liberal trade-in allowance for your old refrigerator.

THIS OFFER ENDS SATURDAY, DEC. 21

HOLMAN'S HARDWARE . . . Both Stores

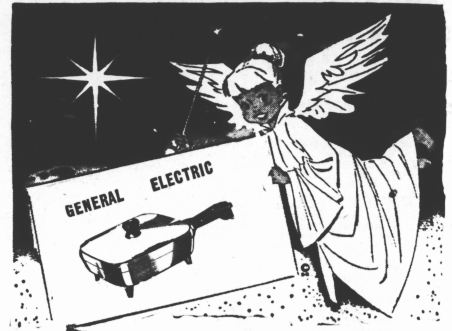
**NOW . . . the Famous
 "WEAR-EVER" Sets
 in Color!**



5 pc. SET --- Only

34.95

NO DOWN PAYMENT



General Electric Automatic FRY PANS

New, large square style in beautiful bright finish. Complete with cord and vented cover. Made of durable heavy cast aluminum. Heat control in bakelite handle. Unsurpassed for ALL types of frying. Certain to be "just what she wants" for Christmas.

24.50

NO DOWN PAYMENT

HOLMAN'S HOUSEWARES . . . Both Stores

VISIT HOLMAN'S TOYLAND

**AT HOLMAN'S
 THE LARGEST
 SELECTION
 OF TOYS
 ON P.E.I.**

Still a wonderful array of toys for children of all ages—See Holman's for the LARGEST selection of the BEST toys.

SPECIAL THIS WEEK

SAVE

25% 33½% 50%

on discontinued lines and

TOYS

Shop early to take advantage of this pre-Christmas clearance of toys. Remarkable reductions in many different lines.

**★ LAST CHANCE
 TO SEE SANTA**

"Dear boys and girls: Tell Mummy and Daddy I will be in Holman's Toyland on these dates. I don't want to miss seeing ANY of you.

Sincerely,
"SANTA."



Ch'town

Wed., Dec. 18th

2:30 — 4:30

Fri., Dec. 20th

2:30 — 4:30

S'side

Tues. Dec. 17th

2:30 — 4:30

Thurs. Dec. 19th

2:30 — 4:30

HOLMAN'S TOYLAND . . . Both Stores

**... CHECK OVER THIS WONDERFUL LIST FROM OUR
 HARDWARE & SPORTING GOODS**

"STUCK" for best minute ideas?



• ARCHERY SETS

• SKIS

• SNOW SHOES

• BICYCLES

• GUNS or RIFLES

• B.B. GUNS

• FISHING RODS & REELS

• FLY BOOKS

• BINOCULARS

• DUCK & GOOSE DECOYS

• Coleman CAMP STOVES

• CAMP COTS

• SLEEPING BAGS

• TENTS

• BASEBALL GLOVES

• GOLF BALLS

• HUNTING COATS

• BADMINTON RACKETS

• TENNIS RACKETS

• TABLE TENNIS SUPPLIES

• SKEET HAND TRAPS

• and a hundred other items

HOLMAN'S HARDWARE . . . Both Stores

CHOOSE GIFTS PERSONALLY PICKED By SANTA . . . YOU MAY WIN \$75.00!