

Holman's
of P.E.I.

107th BIRTHDAY SALE

\$2400 IN PRIZES

FREE TO 12 LUCKY SHOPPERS

JUST IMAGINE... Shopping to your heart's content in Holman's great department stores without it costing you one penny.

WIN ONE OF THESE GENEROUS
PAID-UP CHARGE ACCOUNTS
6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZES—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN
... HERE'S WHAT WE PLAN TO DO;

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners—this makes 12 winners in all. Then at 7:15 Saturday night July 11th over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prize to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night — You may be a lucky one.

HERE'S HOW TO WIN

Simply visit our Birthday Sale Booth in the furniture departments both Holman's Stores and pick up your FREE Birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

NO OBLIGATION!
NOTHING TO BUY!



ATTENTION NEWLYWEDS - TO - BE

If you are planning to set up housekeeping this year — We invite you to come in during this big sales event and select your requirements of Furniture, Appliances and Apparel, taking advantage of the many big savings now available.

IF NOT IMMEDIATELY REQUIRED use our LAY-AWAY PURCHASE PLAN... FREE storage NO INTEREST until delivery.

FRIGIDAIRE REFRIGERATOR

- 1964 DELUXE
- Feature packed Big 10 foot model
 - Big 56 lb. freezer and 15 lb. chiller drawer
 - Semi-automatic defrost setting for over-night defrosting
 - Full width porcelain enamel vegetable drawer
 - Magnetic Door Seal
 - Removable door shelves for easy cleaning
 - Five year warranty on sealed unit

Regular 229.95 **189.99**
No Down Payment — \$11.00 Monthly

BEATTY DEEP FREEZE

- QUALITY PLUS LOW LOW PRICES
- Fiberglass insulation on all sides, bottom and lid, keeps cold in, heat out!
 - Adjustable cold control is in tamper proof location inside the cabinet
 - Tumbler lock assures safe keeping of food
 - Our lowest price ever on a deep freeze
 - 5 year warranty on sealed mechanism
 - Free food insurance policy

525 LB. CAPACITY **199.99**
Regular 249.95
No Down Payment — 11.00 Monthly

1000 FLANNELETTE BLANKETS

- "Tex-made" Chinook quality
- First quality
- Softly napped, whipped borders
- Choice of Blue or Pink bar striped-border
- Double bed size 70" x 90"

Regular 5.69 pr. **3.69 PR.**

BOY'S JACKETS

- Tailored from a quality cotton and acetate or nylon jersey laminate
- Caded or self-collared and cuffs
- Colors plain or fancy in black, olive, blue and brown
- Expertly tailored by Utex
- Sizes 6-18

Reg. 5.98 to 9.95 **4.99**

MEN'S SPORT & T-SHIRTS

- A large selection of better short sleeve T shirts with collar, three button front. Sport shirts in short and long sleeve styles tailored from fine combed cotton broadcloth
- Colors in plains and check designs, red, lt. blue, gold, brown, olive
- S. M. L. XL

Regular 3.98 - 4.98 **2.99**

PROGRESS BRAND SUITS

- Latest styles in 2 or 3 button fronts, centre or side vents, pant styled with or without pleats
- Tailored from English All Wool, silk and worsted suitings sold exclusively by us on P. E. I.
- Rich shades of olives, blues, greys, browns, charcoals
- Sizes 36-44 in regular and tall

Reg. 89.50 - 99.50 **69.99**

WOMEN'S WHITE SUMMER PUMPS

- White slim lined beauties
- Gently tapered toes
- Dainty vamp cutouts and perforation
- Open shanks — white leather uppers
- High and illusion heels
- Width AA-6½ - 9½ B 5 - 9½

Regular 6.98 - 7.98 **5.69**

LADIES' DRESSES

- 1600 new summer dresses — wonderful assortment
- Aneel pleated jerseys, terylene in plains and prints
- Nylon travelons and arnel jersey prints and stripes
- Scooped necks, bared arms, short sleeves
- Full skirts, styles for everyone
- Sizes for all 7-15, 16-20 and half sizes 14½ - 24½

Regular value to 12.95 **4.99**

NYLONS - 7200 pair

- 1st quality seam free mesh hose
- Sheer leg glamour and long wear
- Lovely summer shades
- Sizes 8½ - 11

Regular 69c **1.19**
Special 3 pair

DRESSES

- Arnelis in solids — gingham and lace — cottons in solids and prints — nylons
- Short sleeves — sleeveless — A lines and shifts
- Full skirts and tailored styles

Sizes 1 and 2 **1.59**
Reg. 1.98 - 2.98
Sizes 4 - 6X **2.99**
Reg. 3.98 - 5.98

BATHING SUITS

- Helanca Stretch
- Quick drying tank suit
- Solids, prints, popular colors

Reg. 2.98 **1.99**
Regular 3.98 **2.39**

JET WATER SYSTEM

- Complete with 25 gallon tank, switch and gauge
- For wells to 70 ft. deep
- Capacity up to 550 gallons per hour
- 1/3 H.P. motor

Regular 154.50 **119.99**
No Down Payment — \$8.00 Monthly

BARBED WIRE

- 4 point barbs spaced 6" apart
- Galvanized double strand
- 80 rod reels

Light Gauge Special **5.89**
Heavy Gauge Special **7.89**

MOTO MOWER LAWN MOWER

- 18" cut
- 2 1/4 H.P. rope start engine
- Staggered wheel design
- Adjustable cutting height
- Guaranteed for one year

Regular 49.95 **39.99**

FARM FENCING

- 7 strand, 41" high
- 9½ gauge top and bottom, all others 13 gauge
- Galvanized
- 20 rod rolls

16.49 Roll

LOOK FOR THE PINK SALE CARDS THEY MEAN EXTRA VALUE TO YOU!