

**MOORE & McLEOD  
LIMITED'S**

# TOOKE SHIRTS CHRISTMAS CONTEST

**\$315 WARDROBE FREE — See Giant Sized Shirt In Our Window**

**IDEAL! — for YOURSELF**

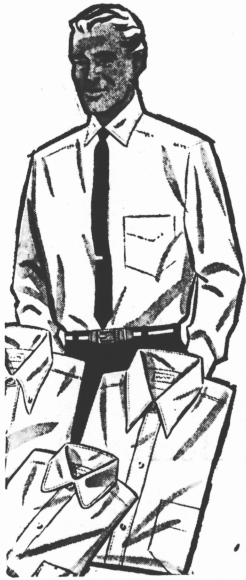
**or GIFT-GIVING!**

## TOOKE SHIRTS

**4.95**

- Fine Cotton Imported Broadcloth with Egyptian Cotton
- Sizes 14 to 17½—Sleeve lengths—32 to 35—white and colors
- Short point or regular fused collars
- Button or double-cuffs — full-cut, anchored pearl buttons

**See the GIANT Tooke Shirt displaying in our show window!**



## TOOKE SPORT SHIRTS

Fine **TOOKELLA TWILL**— English Flannel—2-way collars, button cuffs, two pockets

- Smart solid colors for active men — Navy, grey, dark green, aqua, light blue, tan, red
- Long sleeves — sizes Small (14-14½) — Medium (15-15½) — Large (16-16½) — Extra Large (17-17½)

**4.95**



## TOOKE PYJAMAS

Sanforized Broadcloth—solid colors, contrasting piping

- Sizes A-B-C-D-E (36 to 46) — grey, tan, blue, two pieces.
- Coat with collar, and pocket, pants with waistband, draw string, elastic insert.

**5.95**



**Look! — FREE!**

**Complete Wardrobe**

worth **\$315.00**

## CONTEST STARTS TODAY

**Friday, December 6th through Tuesday, December 24th, 1957**

**... Just in time for Christmas**

### Here's All You Have To Do!

#### ANSWER THIS QUESTION CORRECTLY!

"How many yards of material were required to make the GIANT SIZE TOOKE SHIRT on display in Moore & McLeod's Window?"

When you buy any Tooke Shirt, Tooke Sport Shirt or Pyjama, you may fill out an Entry Form for the Tooke Contest. All you have to do is answer correctly the question: "How many yards of material were required to make the GIANT SIZE TOOKE SHIRT?"—Simply deposit your Entry Form or Forms in the box conveniently located in the Men's Furnishing Department—Street floor—and you may be the proud owner of the \$315.00 Outfit listed below . . .

**JUST IN TIME FOR CHRISTMAS!**

### ... Here's What You Get!

A Freedman "Smart Set" Suit .....	69.50
A "S. & G" Topcoat .....	59.50
6 Tooke Shirts .....	29.70
3 Pair "Forest City" Sox .....	4.50
6 "Abbey" Ties .....	9.00
A "Victoria" Suede Jacket .....	19.95
A pair of "Crown" Slacks .....	16.95
A "Warren Knit" Sweater .....	8.95
3 pair "Tooke" Pyjamas .....	20.85
A Hickok Belt .....	3.00
An "Anson" Cuff Link Set .....	7.50
12 "Tooke" Handkerchiefs .....	4.00
A "Billmore" Hat .....	8.95
A pair of "Perrin" Gloves .....	5.95
One "Tower" Plastic Raincoat .....	5.95
6 pair of "Tooke" Boxer Shorts .....	9.00
3 "Tooke" Sport Shirts .....	20.75
1 Pair Shoes .....	11.00

**Total Value \$315.00**



**MOORE & McLEOD LTD.**