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NOTICES NOTICES

Friday Night Fish Fry English style fish and chips. Fresh halibut, cole-slaw, dessert and beverage. Price: Adults \$1.00; Children 50c

Basilica Recreation Centre BANQUET HALL 5:00 p.m. to 8:00 p.m.

ESQUIRE COFFEE SHOP Will be Open Every Sunday from 11 a.m. to 9 p.m. beginning March 27th.

NOTICE TO MILK PRODUCERS

We will be receiving both surplus and fluid milk each day including Wednesday and Sundays from March 15th until further notice. Highest prices paid for both milk and cream.

Signed: Pure Milk Company Limited

Prince Edward Island Dairymen's Association Notice of 67th Annual Meeting FRIDAY, MARCH 25, 1966 10.30 A.M. and 1.30 P.M. Charlottetown Hotel

Dairy Farmers and the accredited delegates of all Dairy Plants are advised that the following matters will be dealt with: Receiving: Report of the Dairy Superintendent. Report of the President. Report of the Secretary. The Financial Statement. Election: Three Directors of the Association Officers for the current year. Voting: Funds for the Association Consideration of Policy for the Dairy Industry. Awarding Association Prizes. The Annual Meeting will conclude with a banquet in the Charlottetown Hotel at 6:30 p.m. Guest Speaker, Hon. J. J. Greene, Minister of Agriculture for Canada.

ANNOUNCEMENTS

CITY & QUEENS

PROVINCIAL DRAMA Festival entries close April 1st. Send entries early to: Mrs. Bernard Hughes, 241 Prince Street, Charlottetown. PARENTS ARE asked to enroll pupils for grade 1 for the city schools this week at School Board office, Telephone 4-6837.

NOTICES

Royal Canadian Legion Bingo and Social Evening Wednesday, March 23 at 8.30 p.m. Good Prizes Members and Guests Entertainment

EASTERN PAINTER'S LTD.

P. O. Box 1301 Charlottetown Have opened a new office in Kent Plaza Apartment Building, Apt. B1 Kent Street, City. Specialize in special coatings, vinyl fabrics, interior and exterior painting. PHONE 894-6651

ATTENTION RATEPAYERS OF SOURIS SCHOOL DISTRICT NO. 141

A special meeting will be held at Souris Regional High School on Wednesday, March 23 at 8 p.m. to consider building a new Elementary School.

A report of the Fact Finding Committee will be given. A vote will be taken on a new elementary school. A department official will be present at this meeting. All ratepayers and other interested persons are urged to attend.

Marion Conway, Sec'y. Souris Elementary School.

DEPARTMENT OF HIGHWAYS Province of Prince Edward Island

A-REMINDER concerning

Building Near Highways

Buildings shall not be built closer to the highway than 83 feet from the highway centre line, which is 50 feet inside the highway boundary. Consult Town Planning for information in areas under their control.

J. Philip Matheson, Minister of Highways.

Charlottetown Prince Edward Island March 15, 1966

DEPARTMENT OF HIGHWAYS Province of Prince Edward Island

FINAL NOTICE HIGHWAY ADVERTISING SIGNS

The cooperation of the many owners in licensing signs after our earlier notice is much appreciated and it is our hope that all who have not yet secured licenses will do so within the next two weeks.

However, as it is absolutely necessary from a safety stand point to control highway signs, owners are to consider this a last warning. Signs found unlicensed after April 4 will be removed by Highway sign crews.

J. Philip Matheson, Minister of Highways.

Charlottetown Prince Edward Island March 22, 1966

COST ACCOUNTANT REQUIRED by Clairtone Sound Corporation Ltd.

We are seeking an ambitious individual in our accounting Department for our modern plant at Stellarton, Nova Scotia. Candidates should possess an R.I.A. degree or be in their final years. Some knowledge of I.B.M. computers would be an asset but is not essential. Salary range six thousand dollars to six thousand five hundred, depending on qualifications. All replies will be held in confidence and should be in the form of a comprehensive resume.

Apply: MR. P. LePIANE CLAIRTONE SOUND CORPORATION LTD. P.O. Box 2130, Stellarton, Nova Scotia

CITY AND QUEENS

AFTON HALL Thursday, March 24 at 8:15 Slides on Ireland and Spain by Mrs. Philip Matheson. Also local entertainment. Sponsored by Fairview Women's Institute.

KINGS COUNTY

T.M. LLEWELLYN, Montague, spring sale continues all this week.

THE LAW OFFICE of V. J. Fraser. Sources will be closed every Wednesday and Saturday until May 2, 1966.

UNLOADING COAL. MacLean Semco Blocks, Montague. Special offer price.

"FAMILY THRIFT SHOP. Sources Beach re-opens Friday, March 25th. Large stock of used clothing just arrived. Shop where a little buys a lot."

VARIETY CONCERT Lower Montague Hall, April 1st, 8:15 p.m. Sponsored by Lower Montague Women's Institute.

GOSPEL SERVICES being held in the AA Hall, Montague will continue Tuesday and Thursday at 8 p.m. and Sunday at 7:30 p.m.

REGULAR SATURDAY night dance. Montague Legion Home Music by Cliff Peters and Archie Stewart. \$1.00 per couple.

SPRING BROOK Women's Institute will present their variety concert at "Merrill's" Hall, Kensington Friday, March 25. Starting at 8:30. Sponsored by New London Laymen's Association.

KENSINGTON RINK tonight (Wednesday) fourth game of finals. North Shore, Seabrooks vs. Spring Valley. Game time 7:30 p.m. \$1.00 Seabrooks win all trophies and awards will be presented.

OBITUARY

Inserted by his widow PATRICK B. CLARKIN The many friends and relatives were saddened to learn of the death of Patrick Bernard Clarkin at the Charlottetown Hospital on January 25th, 1966 in his 89th year. Although in failing health for a few years his last illness came suddenly and he passed away three weeks after entering hospital.

He was born at Lake Verde, Oct. 27th, 1877, son of the late James Clarkin and Mary-Ann Fraser. As a young man he spent some years in the United States. Returning home he bought a farm on Peake's Road where with the exception of five winters spent in the states with his family and the last three with his step-son in Mount Stewart he lived the rest of his life until a few years before his death. Paddie as he was called was married three times. His first wife was Minnie Ryan of Morrell East, who passed away 45 years ago. Of this marriage there were five children. He later married Ida Walker of Johnstone's River who passed away 26 years ago. There were four children of this union.

He is survived by his third wife, the former Mrs. Martha Jackson and the following sons and daughters: James M. Wadsworth, Mass.; Joseph G. Sudbury, Mass.; Agustin W. Dorchester, Mass.; Russell H. at home; Laura (Mrs. J.V. Oatway) Montreal; Helen (Mrs. E. Doucette) Charlottetown; Minnie (Mrs. J.W. Rollings) Dorchester, Mass.; Evelyn (Mrs. Robert T. Mulse) Waltham, Mass.; Marcella (Mrs. Joseph Urquhart) Tewksbury, Mass. Also six step-children: Mary (Mrs. Michael Clarkin) Georgetown; Alice (Mrs. Francis Griffin) Charlottetown; Austin, Montreal; Charles and Bernard, Toronto; Freeman, Mt. Stewart with whom he resided. Also 24 grandchildren, six great grandchildren and 16 step grandchildren. All his children, with the exception of Agustin, who was unable due to sickness, attended their father's funeral which took place on Jan. 28 from his late residence, Peake's Road, under the direction of Charlottetown Funeral Home to St. Cuthbert Church. St. Theresa's where Requiem High Mass was conducted by his pastor, Rev. Eugene Murray.

Palbearers were Thomas Curran M.L.A., Gerald Clarkin, Robert Goodwin, Merlin McKenna, William Collins, Freeman Jackson.

Interment in the church cemetery where the service was conducted by Rev. Eugene Murray.

The mortal remains of a kind and loving husband and father were laid to rest.

May his soul rest in peace.

CARD OF THANKS

The wife and family of the late Patrick B. Clarkin wish to thank Rev. Fathers Reid, McDonald and Murray, Sisters and nurses of the Charlottetown Hospital, Dr. Burge, Charlottetown Funeral Home, neighbours, friends and all those who were so kind to them in their sad bereavement. Thanks are also extended to all who gave Masses, flowers, sent letters and cards of sympathy and spiritual bouquets. A sincere thank-you to all.

J. Philip Matheson, Minister of Highways.

Charlottetown Prince Edward Island March 22, 1966

The Guardian, Charlottetown, Wed. March 23, 1966. 13

Firm From West Germany Sells Steel Plant To China

By CARL HARTMAN BONN (AP)—A West German firm, with the backing of Chancellor Ludwig Erhard's government, has taken the lead in supplying to China a \$150,000,000 steel plant. An informed source said here that West German firms were told the United States would rather other countries follow its own example of not trading with the Chinese Communists but no formal American objection was raised. The deal was approved at a West German cabinet meeting, Tuesday, with Erhard presiding. Swiss, French, British and Italian firms are expected to join Demag—one of West Germany's biggest machinery builders—in setting up the plant. A spokesman for Demag said the Chinese are not yet telling even the suppliers where it is to be located. It will include hot and cold rolling mills and a wire and tube extrusion plant, among other installations.

INDICATES TREND—Increased trade between China and the West is part of an upsurge in business co-operation by Western and Communist-ruled lands. The United States and its West European allies take the official position that peaceful trade is to be encouraged between the two blocks, and competition for the business is fierce in Western Europe.

The ban on U.S. trade with China is an exception. A kind of credit war has broken out, with West European countries vying with one another to offer the Communists better terms. Demag will get a five-year credit guarantee cheap from the export insurance firm set up by the West German government. Other countries have been offering credit up to eight years. Trade co-operation with the Communist countries of Eastern Europe has been taking new forms—co-production on schemes, for example, that allow West European businessmen to make use of cheap labor, unused plants and low production costs in Communist countries. The bulk of the product is then shipped to the West for sale. Some American firms also have taken part in such arrangements.

MIX. BOTTLE DRINKS—At least three East European countries—Romania, Bulgaria and Yugoslavia—have made agreements with leading American producers of cola drinks to mix, bottle and market their products behind the Iron Curtain. The Communists used to denounce these drinks as symbols of "American imperialism."

Trade between Western Europe and China has lagged somewhat in comparison, but it is growing fast now. West German exports to continental China more than doubled in 1965. But the total volume of East-West exchanges is so small that the total of West German trade with Communist countries amounted to only a little more than four per cent of its total trade.

West Germany's share in building the steel mill for China will amount to \$87,500,000—more than its total exports to the Chinese last year. The building of the plant is expected to spread over several years.

Both have equal qualifications for the job. But who gets it? You guessed it, the good-looking chap. Psychologist James Hickling, president of Canadian Personnel Consultants, says some companies have a policy of hiring good-looking men rather than homely ones.

He says an interviewer is unconsciously looking for his ideal in applicants and executives are completely unaware of this "stereotype choosing."

Mr. Hickling says many people think that good-looking men have an overwhelming advantage in sales. This is not true. While good looks were important, the big edge with the successful salesman was that they have the knack of making the customer relax.

"There is really no stereotype," he says. LOOK TOO SLICK—Sometimes a man can be too handsome and regarded as slick, not an enviable appearance for a salesman.

He says Canada's personnel departments are poor, although the situation is improving, as more university students trained in the social sciences are entering the field. Women are superior to men as personnel heads because they generally look beyond initial physical appearance, he says. J. K. Thomas of Personnel Laboratory (Canada), says he hasn't heard of any cases where physical features were given as a reason for rejection.

However, an applicant may nevertheless be rejected, all other things like skill, talent and education being equal, in favor of a man who looks like a Greek god. He says while a man may not be rejected because he's ugly, good looks are definitely a "plus factor."

THINKS OF IMAGE—A large corporation likes to present a sterling image to the public and to its own employees. A tall, handsome man helps this image. The company interviewer may unconsciously or unconsciously have a personal bias against homely or ugly persons, he says. Dr. Sidney North of Nathaniel Hugson Institute, Hamilton, said in a Toronto address recently: "You hear people say that you can tell a great deal from photographs. Well maybe they can, but I cannot and all the research indicates that this is a useless source of data."

Pickersgill Gives Views On Broadcasting Controls By RICHARD ABBOTT MONTREAL (CP)—Transport Minister J. W. Pickersgill says he favors greater public control over broadcasting than is the case in the United States.

On the other hand, he does not believe there should be a broadcasting czar. Mr. Pickersgill, speaking at the opening meeting of the annual convention of the Canadian Association of Broadcasters, said the purpose of greater control is "to make sure our broadcasting is and remains Canadian."

In this connection, television can do "what most of us can't do for ourselves." It "can show us graphically what the rest of the country is like and how the rest of the people habitually behave."

Mr. Pickersgill said Dr. Andrew Stewart, chairman of the Board of Broadcast Governors is going to see to it that the private television network 14 extended, provided the CTV doesn't do so itself. "We don't want to impose these things," he said. "We want them to be done voluntarily. There's been some talk about czars, but I don't think any one man is going to tell us how broadcasting could be run effectively in our country."

Another speaker, Jean Poulin, president of the C.A.B., said the Fowler report on broadcasting was an insult to the tastes of the Canadian people. "The implication of the report seems to be that, if the public likes a show, it must be bad."

Mr. Poullot said: "According to this theory, you judge the value of a program by looking at the rating. The lower the rating, the better the program."

WE MAKE TO ORDER... Party Sandwiches—Ham, Chicken Salad, Egg Salad, etc. Bulk orders of Cole Slaw, Potato Salad, Scallop, Macaroni & Cheese, Rolls, Sweets and Assorted Pastries. Take the work out of your party—Let us help you. ENTERPRISE BAKERY 205 Grafton St. Dial 4-8747

FOR SALE FORMER ARMOURY AND SITE (0.5 OF AN ACRE) at THE CORNER OF KENT AND WEST STREETS, CHARLOTTETOWN, P.E.I. Subject to prior sale or withdrawal in whole or part. Offers are invited on the above property. Offers must be received at the Corporation's Offices in Ottawa not later than 5 P.M. E.S.T. APRIL 29, 1966 For details, including Conditions of Sale, apply to: CROWN ASSETS DISPOSAL CORPORATION P.O. BOX 307, HALIFAX, NOVA SCOTIA

BRISTOL

Mrs. Gus MacDonald, May as from Boston last week, called by the serious illness of her husband who is in Charlottetown Hospital. Mrs. MacDonald has been employed in Boston for some years while Mr. MacDonald, who has been in poor health, has been a resident in Beach Grove home for some time.

Mrs. James F. MacDonald, Katie, has been released from the Charlottetown Hospital following a serious illness. Well along in the twilight years now, she may remain in the city with her daughter Mrs. Read for some time, if she is not well enough to come out home.

Mr. and Mrs. Herb Hawbolt, who have spent the winter months with members of their family in Toronto, expect to return to the old home in the Harbour district late this month or in early April for the spring farming season.

Bill Kelly, that old retired veteran of the CNR sections here, was in the city on Friday along with son son Buddy, and members of the family Mr. Kelly, who has been retired for some years now, says he is not planning on getting old. He has plenty of work to do in his retirement years as a carpenter.

William MacDonald, who retired from the CNR more than a decade ago, suffered a sudden illness on Sunday noon and members of his family were called in. He and his wife have been residing in the city. The nature of his illness was not learned as this was written. Mr. MacDonald is nearing the 80 year mark now.

P.R. Sinnott, who was hurt in a hockey game in the big village rink some time ago and removed to Charlottetown Hospital finds he suffered a double fracture of his leg. He will be out of hockey for the season and out of his work as a carpenter until far into the summer. It is reported he won't be around for several months. Such is the chance in the sport world especially in home rinks where there is no pay and no compensation.

Mrs. Margaret Sinnott and her niece Miss Kelly, were in the city on Friday on business. Mrs. Sinnott is retired now from the postal services after more than 40 years serving the public. Mr. and Mrs. Joe O'Hanley, were Sunday visitors from the city, guests of Mr. and Mrs. Herb McDermott.

TAKES NEW JOB OTTAWA (CP)—Philip J. Farmer, 50, Vancouver-born engineer, will become executive director of the Canadian Highway Safety Council April 1. It was announced Tuesday. He will succeed W. Arch Bryce, 65, who is retiring.

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"Is this the year I fill out my income tax right?" DEPARTMENT OF NATIONAL REVENUE The Hon. E. J. Benson, Minister