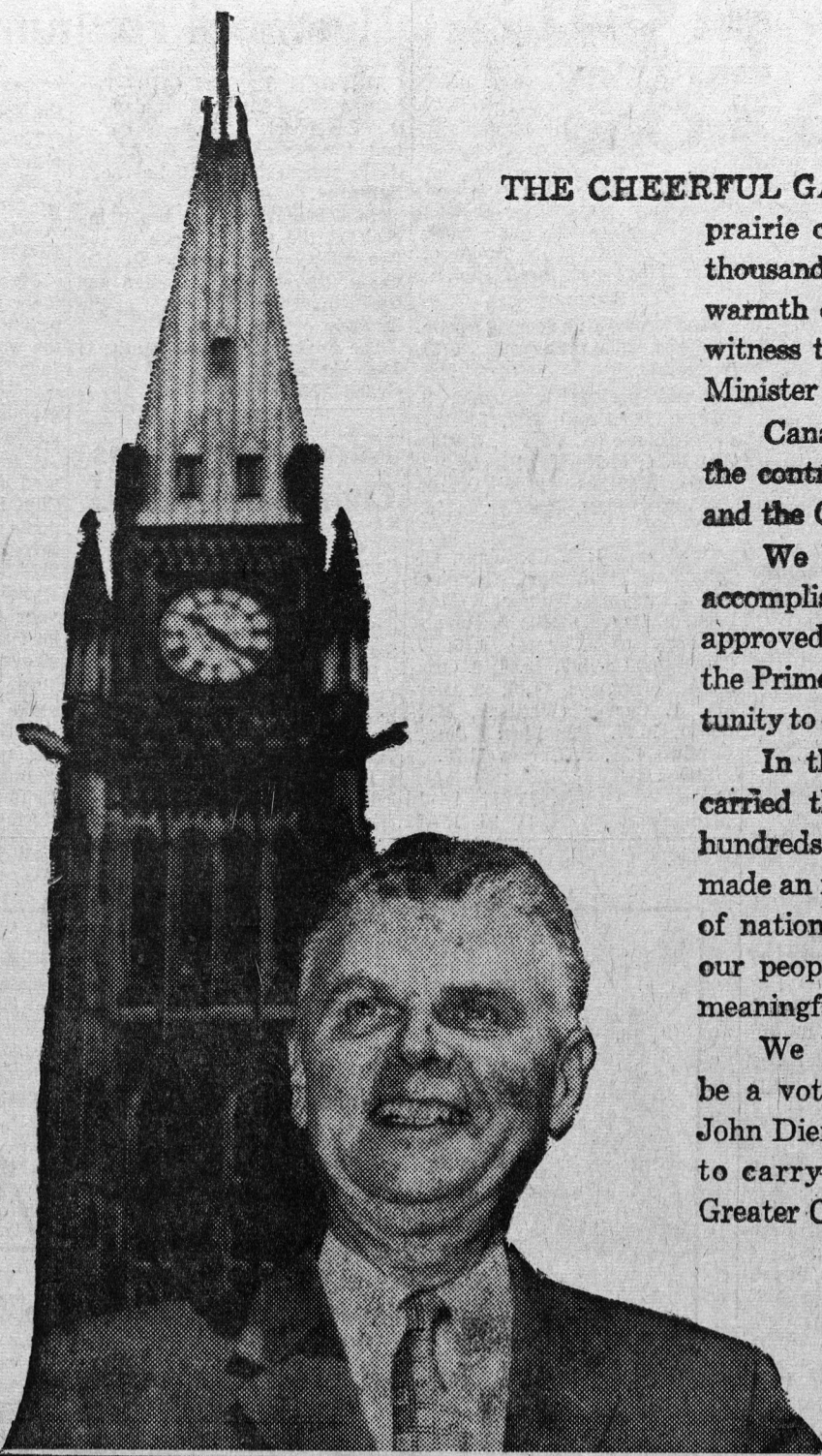


The call for a Greater Canadianism



THE CHEERFUL GATHERINGS at the whistle-stops, in the outports, prairie communities and northern settlements—the cheering thousands and overflow crowds in the towns and cities—the warmth of a hundred receptions from coast to coast—all bear witness to the firm faith that Canadians share with their Prime Minister in the future of their country.

Canadian confidence in Canada is the real election issue—the contrast between the Canada of John Diefenbaker's vision and the Canada of the Opposition gloomsters.

We believe that the Government's unparalleled record of accomplishment in eight short months of office is recognized and approved by the great majority of our people—that they feel the Prime Minister has fully earned and well deserves the opportunity to carry on with an overall majority in the next Parliament.

In the last few weeks, the Prime Minister has personally carried this message of a greater, more prosperous nation to hundreds of thousands of his fellow-Canadians. Already, he has made an impressive start on the Progressive Conservative policy of national development and expansion that will bring to all our people a greater measure of security and a fuller, more meaningful Canadianism.

We believe your response to this great challenge will be a vote of confidence in the leadership of Prime Minister John Diefenbaker—a mandate to his Conservative Government to carry on—and a re-affirmation of your faith in this Greater Canadianism.

The Prime Minister addresses 10,000 in Vancouver



VOTE PROGRESSIVE CONSERVATIVE

Hon. J. Angus MacLean
QUEENS

Heath Nelson Macquarrie
QUEENS

John A. Macdonald
KINGS

Dr. Orville H. Phillips
PRINCE

THE PROGRESSIVE CONSERVATIVE PARTY OF CANADA