ON THE AIR

THURSDAY PROGRAMS

CFCY TV

1.30 p.m.—Musical
2.00 p.m.—Film Festival
2.30 p.m.—Today at Home
3.00 p.m.—As The World Turns
3.30 p.m.—Take Thirty
4.00 p.m.—The Secret Storm
4.31 p.m.—Razzle Dazzle
5.00 p.m.—Prairie Profile
5.30 p.m.—Music Hop
6.00 p.m.—St. Lawrence North
6.30 p.m.—Gazette
7.01 p.m.—CFCY TV News
7.15 p.m.—Keyboard Melodies
7.30 p.m.—My Favorite Martian
8.00 p.m.—Father Knows Best
8.30 p.m.—Petticoat Junction
9.00 p.m.—Hazel
9.30 p.m.—The Serial
10.00 p.m.—The Defenders
11.00 p.m.—Alfred Hitchcock Hour
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW TV

9.27 a.m.—Station Sign On
10.00 a.m.—National School Telecast
10.30 a.m.—Nova Scotia Schools
11.30 p.m.—Across Canada
12.00 p.m.—Frienly Giant
12.15 p.m.—Chez Helene
12.30 p.m.—Butternut Square
12.50 p.m.—CBC News
1.00 p.m.—Thursday Playbill Man From Colorado
2.30 p.m.—At Home With Helen Crocker
3.00 p.m.—As The World Turns
3.30 p.m.—Take Thirty
4.00 p.m.—Secret Storm
4.30 p.m.—Razzle Dazzle
5.00 p.m.—Fun Time
5.30 p.m.—Woody Woodpecker
6.00 p.m.—Supper Club
6.15 p.m.—Lionel Television News
6.25 p.m.—Weather
6.30 p.m.—Sports
6.35 p.m.—Supper Club
7.00 p.m.—12 O'Clock High
8:00 p.m.—The Rogues
9.00 p.m.—Hazel
9.30 p.m.—The Serial
10.00 p.m.—The Defenders
11.00 p.m.—Alfred Hitchcock
12.00 p.m.—CBC TV News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.25 a.m.—Station Sign Off

CFCY RADIO

THURSDAY

6:30—News and Weather
6:35—Morning Roundup
6:45—Island Wr., Mar. Temp.
6:46—Morning Roundup
6:55—News and Weather
7:00—Hebrew Christian Hour
7:15—Morning Roundup
7:30—News & Weather
7:45—Farm Report
7:41—Morning Roundup
7:45—Island Wr., Mar. Temp.
7:46—Morning Roundup
7:46—Sports Capsule and Scoreboard
8:01—News
8:11—Weather
8:16—Morning Roundup
8:45—Weather
8:50—Atlantic News Roundup
8:58:45—Thought For Today
9:00—News and Voice Reports CBC
9:11—Preview Commentary- CBC
9:16—Notes & Music
9:30—Five Roses Sweepstakes
9:35—Notes & Music
9:55—What's The Song Contest
10:00—News — Weather
10:05—Notes and Music
10:15—Stop The Record
10:18—Notes and Music
10:40—Mr. Co-op Program
11:00—News & Weather
11:05—News & Views On Groceries
11:20—Notes and Music
11:30—Stop The Record
11:35—Notes and Music
11:45—Bulletin Board
11:50—Notes —& Music
11:55—Atlantic News Roundup
12:00—Weather
12:05—Town —& Country Time
12:30—News — Weather
12:45—Town —& Country Time
1:00—News — Weather
1:05—Town — Country Time
1:15—What's On Tapp—CBC
1:45—Town &— Country Time
2:00—News — Weather
2:05—Mostly Music
3:00—News Headlines & Weather
3:03—Trans-Canada Matinee—CBC
3:30—Tops In Pops
4:00—News Headlines and Weather
4:03—Canadian Roundup--CBC
4:10—Tops In Pops
4:57—Stop The Record
5:00—News and Weather
5:05—The Outports
5:25;20—Marine Weather
5:28—The Outports
6:00—News and Weather
6:15—On Parliament Hill—CBC
6:20—Today's Editorial—CBC
6:25—Sports Parade
6:30—Business Barometer—CBC
6:35—Tonight's Music
6:45—Sleepytown Express
7:00—Back to The Bible
7:30—News & Weather
7:45—Program Schedule
7:46—Red Cross Program
8:00—Tonight's Music
8:58—News Headlines &— Weather
9:00—Citizen's Forum—CBC
9:30—Winnipeg Pops Orchestra—CBC
10:00—CBC Nat. News. On Parliament Hill & Speaking Personally—CBC
10:30—Variety Showcase—CBC
11:00—News & Regional Weather
11:05—Starlight Serenade
11:30—News & Weather
11:35—Starlight Serenade
12:00—CBC News, Weather & Sports

CBC

THURSDAY

6:00—The Morning Show, Part 1
7:00—The Morning Show, Part 1
8:00—CBC News and Inland Weather
8:15—Maritime Sportscast
8:21—The Morning Show, Part 2
8:45—Max Ferguson Show
9:00—CBC News
9:11—Commentary
9:16—A.M. Chronicle
10:15—Playroom
10:30—To Market With Music
11:00—CBC News
11:05—Joan Marshall
11:15—For Consumers
11:20—Record Album
11:30—The Archers
11:45—Trumpeters Lullaby
12:00—Jamboree Junction
12:15—Relax With Rafael
12:30—Maritime Farm B'Cast
1:00—CBC News and Weather
1:15—What's On Tapp
1:45—Time Out For Melody
1:59—D.O. Time Signal
2:00—Time Out for Melody
2:15—Atlantic School B'Cast 'Old Favorites"
2:30—Atlantic School B'Cast "Adventures in Songs"
2:45—John Drainie Tells A Story and It Happened Today
3:00—CBC News
3:03—Trans-Canada Matinee
3:30—Trans-Canada Matinee
4:00—CBC News
4:03—Canadian Roundup
4:15—Music In The Air
4:30—Countdown
5:00—Mar. Fish B'Cast
5:20—Tempo, CBC Notebook
6:00—CBC News
6:15—On Parliament Hill
6:20—Today's Editorial
6:25—Inland Weather and Sports Scores
6:30—Business Barometer
6:35—Music In The Evening
7:30—Maritime Magazine
8:00—Assignment
8:30—Reserved For Music
9:00—Citizen's Forum
9:30—Winnipeg Pops Orchestra
10:00—CBC National News, on Parliament Hill and Speaking Personally
10:30—Variety Showcase
11:00—Toronto Symphony Orch.
12:00—CBC News
12:03—Sports Scores, Inland and Marine Weather
12:15—Best Of Dixie

Newsprint Price Cut Sparks Domestic East-West Cold War

By KEN SMITH
Canadian Press Business Editor

TORONTO (CP)—The recent $10-a-ton cut in the North American price of newsprint by British Columbia producers has touched off a domestic version of the East West cold war.

MacMillan, Bloedel and Powell River Ltd., reduced its newsprint price to $124 in United States funds Nov. 18. An Oregon and the other B.C. producers—Crown Zellerbach Canada Ltd and B.C. Forest Products Ltd.—matched it but in Eastern Canada it has been treated like an attack on motherhood.

The politest criticism of the reductions called them unjustified.

P. E. Roberts, president of Abitibi Power and Paper Co Ltd., referred to the B.C. producers as "West - Coast cowboys" out to cut their own throats.

Warwick Fox, president of Great Lakes Paper Co. Ltd. of Fort William, described MacMillan's explanation of the cut as a "piece of nonsense." MacMillan said it was to help publishers meet competition from television and other media.

Behind these unusually forthright attacks lies a complex pattern of marketing and pricing that shows signs of being shattered after decades of peaceful coexistence.

FIRST SINCE 1934

The reduction is the first since 1934, when the price was dropped to $40 a ton from $41.25. It started a long upward climb in 1936, rising to $41.

By 1939 it was $50 a ton and 10 years later it cracked the $100 level. In March, 1957, it was raised $1 to $134—a price that held until MacMillan's surprise move.

Under the old one-price system the cost of freighting newsprint over the Rockies formed an effective market demarcation line, although in the United States B.C. producers have competed with eastern mills as far as Denver, Colo.

Now the question is how far B.C. producers will try to push their markets to make up on increased volume of business the income drop that will come from the price reduction.

The B.C. companies have not answered, but a MacMillan spokesman was quoted as noting that with its price advantage "we will be able to devote more money to transportation than the eastern companies.'

A Crown Zellerbach spokesman said he knows of no immediate plans for expansion, but he added any large company is always looking at potential markets.

OPERATING AT CAPACITY

Industry analysts say the B.C mills may have trouble taking over any new markets that open up simply because they now are operating close to their 1,300,000-tons-a-year capacity.

Mills east of the Rockies now have a rated capacity of 7,200,000 tons a year and about 400,000 tons are to be added during the next three years.

An industry spokesman says the eastern mills have not done too good a job of explaining why they are resisting the price cut.

During the price stability of the last 7½ years, he says mills have had to meet steadily increasing costs—labor costs alone have risen an average of 20 per cent.

Newspapers have been demanding increasingly better quality newsprint for presses that run at higher speeds and for the greater use of colors in advertisements and that has meant more expense.

Mills in Eastern Canada, he says, have met these demands despite the disadvantages they face compared with B.C. producers of having to ship raw materials 500 miles or more to plants, winter - shortened shipping seasons and a general need for heavy capital investment to modernize factories.

Change, Expansion Needed To Attain Economic Goals

MONTREAL (CP) — Industry Minister Drury said here there must be a "formidable" change in Canada's industrial structure, along with an expansion, if the country is to reach its economic goals

The goals included full or nearly full employment, a high and stable rate of economic growth, rising living standards, and an equitable sharing of national income and price stability in avoiding inflation.

He told the Canadian Council of the International Chamber of Commerce that Canada has traditionally depended on the exploitation of rich national resources to supply foreign markets while the manufacturing industry has concentrated on the small domestic market. It now was necessary to readjust this pattern.

"If employment opportunities are to be available to our rapidly expanding population, our manufacturing industry will have to produce for highly competitive world markets. This cannot be accomplished by one single measure or within a short period of time.

NEED TO IMPROVE

"Canadian firms will have to search continually for production opportunities and for ways to increase their efficiency

"Institutional barriers that arise from foreign ownership and control, deeply ingrained habits and conventional ways of doing things will have to be overcome so that, perhaps, a Canadian subsidiary can produce fewer product lines to be sold both at home and abroad."

Another possibility would be a change in buying habits so Canadian subsidiaries could sell components to their parent firms in other countries.

"Greater attention has to be given to industrial design as well as research and development in order to produce unique, competitive products. Such initiatives rest with the individual company."

Mr. Drury said his department will try to be imaginative in encouraging an expansionist, outward - looking approach by Canadian business.

The text of his speech was given to the press before delivery.

Soviet Union Builds First Luxury Liner

LONDON (AP)—The Soviet Union's first effort at building a luxury liner lay anchored here — 19,860 tons of a Russian concept of capitalist comfort.

"It's a classless ship," said Capt. Mikhail Grigorov.

But some of the cabins are more classless than others.

"There are," the captain added, "differences between cabins, and there are differences in prices."

The Ivan Franko—spearhead of a methodical assault on the tourist market — brought 642 Soviet tourists on its maiden voyage.

The liner is headed for Odessa with stops at London, Nice and Naples.

Next summer she will ply between Leningrad and London with stops at Scandinavian ports.

"During the maiden voyage we hope to increase the number of business contacts among these people who can make use of this and similar ships for international sea routes and cruises," said the captain.

"On this and other luxury Soviet ships," he went on, "every passenger will enjoy Russian hospitality—a warm reception from the hearts of the Russian people."

The price for a round trip—London to Leningrad—will be just over £40 ($120). It will take 12 days.

All of the ships servants are girls and women wearing blue uniforms with gold braid.

KEPT AT BAY

Electrified fences are used in some parts of Ceylon to keep marauding elephants away from farm crops.

RIPLEY'S BELIEVE IT OR NOT

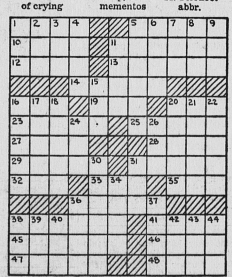
© King Features Syndicate, Inc., 1964. World rights reserved.

DAILY CROSSWORD

ACROSS
1. Fills with solemn wonder
5. Group of three
10. Wash
11. Resound
12. At liberty
13. To depose
14. To set anew
16. Song refrain
19. Was introduced to
20. Candlenut tree
23. Projecting roof edges
25. Dish of greens and dressing
27. Jewish month
28. Passage cost
29. Comes to the surface
31. Divest of leaves
32. Perch
33. Kentucky blue grass
35. Still
36. Feathered "friends"
38. A learned man
41. Touch end to end
45. Flowers
46. Franchise
47. Mountain tops
48. Elbe tributary

DOWN
1. Man's nickname
2. Conflict
3. Evening before a holiday
4. Prophet
5. Doctrines
6. Pause
7. A cooling agent
8. Exclamation
9. Speck
11. Trick
15. Printer's measures
16. The evidence of crying
17. Half diameters
18. Stop: naut.
20. Wing-shaped
21. Girl's name
22. Proficient
24. Before
26. Astern
30. Backbones
31. Unhappy
34. Food leavings
36. To lie in the sun
37. Keep, as mementos
38. A slight taste
39. Part of "to be"
40. By way of
42. Marsh
43. Shoshonean Indian
44. Terrace: abbr.

Yesterday's Answer



12-10

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

UW GURG GUDYSF UDAFWOC GUW URHHDWFG ARY, NWROOZ DF FQ.—PQOGQY

Yesterday's Cryptoquote: SHE THAT IS BORN HANDSOME IS BORN MARRIED.—JOHN RAY

© 1964, King Features Syndicate, Inc.

CONTRACT BRIDGE

By B. JAY BECKER

South dealer.
East-West vulnerable.

NORTH
♠ —
♥ J 10 9 3
♦ A K Q 8 6
♣ 6 4 3 2

WEST
♠ A K J 10 5
♥ —
♦ 5 2
♣ A K Q 9 7 5

EAST
♠ Q 8 7 6 2
♥ 8 6 5 4
♦ 10 7
♣ J 10

SOUTH
♠ 9 4 3
♥ A K Q 7 2
♦ J 9 4 3
♣ 8

The bidding:

South	West	North	East
1 ♥	2 ♥	4 ♥	4 ♠
5 ♥	5 ♠	6 ♥	Pass
Pass	6 ♠	Pass	Pass
7 ♥	Dble.		

Opening lead—king of spades

Dear Mr. Becker: I'm sure you know as well as I do that bridge players have their on-days as well as their off-days

Now I do not claim to be more than just an average player, and, in fact, I could if necessary obtain many affidavits from ex-partners which would state otherwise, but nevertheless I do from time to time more than hold my own in even the best of company.

For example, look at this hand I once played in a game at the club. Maybe the bidding was not according to Hoyle— though I've seen worse — but just the same I found myself playing the hand at seven hearts doubled.

I was lucky to get a spade lead because, with a club lead, there would be no story to tell, but when West led a spade I saw that there was a chance of making the contract. I realize you may not believe that what happened took place, but I must have been inspired that day to play the hand the way I did.

I trumped the spade with the nine of hearts and led a low diamond and finessed the nine I had to do this because I needed two entries to my hand to ruff two more spades in dummy

When the nine held, I trumped another spade with the ten, and, after returning to my hand with the jack of diamonds, I ruffed my last spade with the jack.

I then played the carefully preserved three of hearts from dummy and finessed the seven When this won, I heaved a huge sigh of relief, since I was now able to draw East's remaining trumps and discard my club loser on the fifth diamond in dummy.

As a result, I made the grand slam and the boys at the club are still talking about my brilliant play of the hand. Very cordially yours, Ananias Jones.

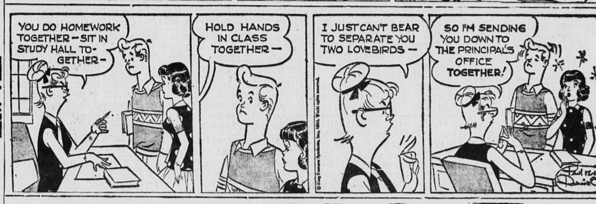
OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA

NUBBIN

MICKEY MOUSE

ETTA KETT



SECRET AGENT X-9

HENRY

THE LONE RANGER

MUGGS & SKEETER

JOE PALOOKA

L'IL ABNER