

THE WESTERN GUARDIAN

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WEST PRINCE OFFICE
Alberton: Frank Weeks, Representative.
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-HOME MADE ICE CREAM. Spring Valley Hall, Thursday evening, June 28th.

-THE ANNUAL CAIRNS PICNIC will meet at Chelton, Monday, July 2nd, at 2 P. M.

-DON'T FAIL to see the last appearance of "Hurricane Harriett" in Baptist Hall, Summerside, Friday evening, 8:30. Its top entertainment. Don't miss it.

-ICE CREAM SOCIAL on South Freetown School Grounds, Thursday evening, June 28th. Home-made Ice Cream, Cake, Hot Dogs and Soft Drinks.

-ATTENDED ORDINATION - Dr. and Mrs. Wilfred Callaghan accompanied by Mrs. W. P. Callaghan and Mrs. Laura MacLellan and Mrs. Fred Murphy, all of Summerside, motored to English Sunday where they attended the ordination to the Firsthood and reception of Father Claude Edward Shea.—S.

-FUNDAMENTAL BAPTIST CHURCH, Central Bedeque. Rev. D. M. Fraser, Pastor. Annual Bible Conference June 28-July 1. Service of Dedication Sunday, A. M. July 1st. Special Speakers. You are cordially invited.

-ALBERTON STILL UNDEFEATED—Despite the power hitting of Earl Currie, Alberton gave up only one run while their own batters peppered Elmstead for eight runs. The powerful bats of George O'Connor and Stuart Fraser accounted for many of the runs. Also on the field for the first time this season was the veteran southpaw Perley Hardy, who is well known as goal tender for the Alberton Regals hockey team. A large crowd was present and more are expected on Friday when Alberton will play host to Roseville. The Alberton team has not been defeated this year.

DWAN'S MOBILE MOVIE

This Week Presents
"MY BROTHER TALKS TO HORSES"
Starring BUTCH JENKINS
Take the children to see Butch Also Two Chapters of Serial "King Of The Forest Rangers"

Professional Cards

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Honorary Members Of Officers' Mess

Yesterday afternoon Mayor Henry Wedge of Summerside and Deputy Mayor J. Lloyd Gorrill were presented with cards signifying that they have been elected honorary members of the officers' mess of No. 438 City of Montreal Reserve Flight Squadron now undergoing summer training in Summerside.

The memberships are for life-time, and were given in appreciation for the hospitality shown the members of the squadron in Summerside. The presentation was made by S-L Pierre Lecoq, F-O, Aime Couture, president of the mess committee, and F-L Langlais, public relations officer.

Mayor Wedge handed the officers a letter for Mayor Houd of Montreal in reply to a letter which the squadron had brought along from Mayor Houd when they came to Summerside.

among those attending the turkey supper in Irishtown Hall on Wednesday evening.—Bur.

-Miss Mary Hogan, who is employed with Trans-Canada Airlines in Toronto has arrived home to spend a week with her parents, Mr. and Mrs. J. P. Hogan, Summerside.

-Mrs. Mary Simmons, Burlington, leaves this week for Boston, Mass., where she will spend a two week holiday with relatives and friends.—Bur.

-Frank Myers, M.P., and Mrs. Myers, Craipaud, were visitors to Clifton and Sea View on Wednesday and attended the turkey supper in Irishtown Hall.—Bur.

-Rev. and Mrs. G. Emerson Huestis, Brookfield, Colchester County, N. S., spent the past week in Wilmot the guests of Mr. and Mrs. Brenton H. Waugh.—S.

-In spite of the unseasonably hot weather, the turkey supper in Irishtown Hall on Wednesday was well attended and was very successful both socially and financially.—Bur.

-Mrs. Frank Campbell, Moncton, who has made a good recovery after a lengthy illness, is spending several weeks with her parents, Mr. and Mrs. Keir Mann, Irishtown.—Bur.

-Mrs. J. R. MacDonald, New Glasgow, N. S., was a recent visitor to Kensington and Burlington, where she was the guest of relatives and friends. She also visited Mr. and Mrs. Hope Muter at Keppoch and attended the Gunn-Mutch wedding at Shediac, N. B., on Tuesday.—Bur.

-Jimmie Milligan observed the ninth anniversary of his birth at his home in Northon on Monday afternoon with nine of his friends. Games were greatly enjoyed until the supper hour when all sat down to delicious refreshments, which included the candlelight birthday cake.—S.

-Mr. Harmon Black left on Friday for St. Jean's, Que., to take his initial training in the R. C. A. F. Mrs. Black and family will live in Kensington. The family recently of Amherst, N.S., have been guests for the past few weeks of Mrs. Black's parents, Mr. and Mrs. Daniel Hickox, Burlington.—Bur.

-Mrs. Lloyd Hickox, Kensington, was a visitor to Sackville on Saturday, meeting her husband, Gnr. Hickox, who is spending a 14-day furlough at his home. This is his first visit home since his return from Korea with the advance group earlier this year, and he is receiving a warm welcome from friends and relatives.—Bur.

Alberton Teachers

At a meeting of the trustees of the Alberton High School yesterday the following applications for teachers were accepted: Grade 1, Mrs. Jack Profit; Grades 2 and 3, Mrs. Alfred Gillis; Grades 4 and 5, Mrs. Vernon England; Grades 6 and 7, Mrs. Bertha Wade; Principal's room, Mr. Winston Currie.—F

New Fire Hall Doors

Work commenced yesterday on the installation of new overhead doors on the Summerside Fire Hall. The present doors are too narrow for the present equipment to get through in an expeditious manner when the alarm sounds and in addition the doors are much wider and will roll up easily when desired. It is intended to have the installation of the new doors completed for the Fire Chief's Convention which will be held in July.

Borden

-Mr. and Mrs. W. S. Jardine of Borden were recent visitors to Amherst.

-Mr. and Mrs. John P. Gallant of Borden attended the funeral of Mr. Gallant's aunt, Mrs. Paul Perry at Summerside.

-Mrs. W. H. P. Irving who recently visited her son Capt. and Mrs. Wylie Irving at Borden is now spending some time in Summerside.

-Mr. and Mrs. William Trowsdale and little son Wayne, Mrs. Roland Ramsay, Mr. Ernest Grant and Mr. Stanley Toombs of Borden motored to Charlottetown recently.

The following members from Borden Women's Institute attended the District Convention at Bedeque:

Mr. Gerald Boudreau, cook on the dredge now in operation at Borden, who has been ill for some days, left recently for Sydney, C. B.

Mr. and Mrs. Hammond McClement of Picton, N. S., who have been guests of Mr. and Mrs. Thomas Gallant of Borden for the past week returned home on Friday.

Mr. and Mrs. David MacLeod and little daughter Jo Anne are spending a few days in Graham's Road with Mr. MacLeod's parents, Mr. and Mrs. Ray MacLeod.

The regular auction party of the Borden Women's Institute was held with six tables playing. Ladies prize was won by Mrs. P. J. McInnis, gent's by Mr. Wendell MacAssey with consolation prizes going to Mrs. Camille Arsenault and Mr. Elmer McInnis. The freezout prize was won by Mrs. Geo. Sharpe.

Mrs. Neil Darrach, Mrs. John A. MacLauchlan Mrs. J. V. McDonald, Mrs. Reg Rodgers, Mrs. W. S. Jardine, Mrs. Bessie Toombs, Mrs. Philip McBrearty, Mrs. Wm. McIvor, Mrs. C. Arsenault, Mrs. H. MacLean, Mrs. S. MacNeven, Mrs. J. J. MacIsaac and Mrs. Ray Hickey.

MALPEQUE W. I.

The Malpeque Women's Institute met at the home of Mrs. Ernest Bryenton for their June meeting with the vice-president presiding. Minutes of last meeting were approved as read. Roll call was answered by twenty-five members and two visitors were welcomed. Treasurer reported \$31.93 on hand. Play committee reported \$45.48 as proceeds from play. Mrs. G. W. Ramsay and Mrs. S. MacGougan were appointed as delegates to attend the Convention in Charlottetown. Collection

REGENT Shows 7:15 & 9:15
Mat. Fri. 2:30, Sat. 2:30

NOW! FEEL THE THRILL OF TOMORROW'S DREAM COME TRUE!



TWO YEARS in the making... the picture you have read about in LIFE, THIS WEEK, POPULAR SCIENCE, PARADE, NEW YORK TIMES and many other periodicals. Now—you can see it! It's closer than you think!

DESTINATION MOON COLOR BY TECHNICOLOR

EXTRA! 1/2 Hour Featurette with: LAUREL & HARDY

amounted to \$2.95. The President then took charge of the programme by calling on Mrs. S. MacGougan to read an address to Mrs. Cross who is leaving Malpeque in the near future, and Mrs. Ernest Bryenton presented her with a gift from the members, after which Mrs. Cross in her gracious manner expressed her surprise and thanked one and all for their kind remembrance. A delicious lunch of ice cream and cake was then served by the hostess assisted by the committee in charge. Meeting adjourned.

MARITIME

Continued from page 1
savings, reduction of time lost at work, health, and enjoyment of life generally."

She continued by suggesting that practicing dentists and public health dentists use pictures and stories in newspapers and magazines to attack tooth and gum disease.

Speaking on the work of the Department of National Health and Welfare in this field of educating the public, she stated it had produced 31 films, 34 filmstrips, periodicals, books, and many other forms of printed material which are distributed at the rate of five million pieces annually. This distribution is carried on through provincial health units.

Convention sessions will be resumed this morning in St. James' hall, and speakers will be heard on many technical subjects during the day. The ladies attending with their husbands will be guests for a drive to the National Park with dinner planned at Cavendish Beach.

MAY CAUSE

Continued from page 1
It would cost another \$1,287,000 to improve the Nova Scotia government's highway-ferry service.

No Great Problems

The causeway idea, the report said, had no intricate construction problems, but there were unusual features such as great depth of water running to 18 1/2 feet, tidal currents and the large volume of rock needed for construction.

Dealing with the site, the board said the one proposed at Balache Point would provide satisfactory rail and highway connections. Rock could be taken from Porepuin Mountain on the mainland side from which the causeway would be started.

The navigation lock would be of the same size as those on the Welland Canal—850 feet long, 80 feet wide and 30 feet deep. It would be located behind Balache Point so that much of the structure could be built on dry land to avoid expensive de-watering.

Signers of the report were D. S. Ellis, dean of engineering at Queen's University, Kingston, Ont., P. L. Pratley and Arthur Surveyor, both of Montreal. All were members of the original board that recommended the low-level bridge.

LIFE

Continued from page 1

gathering again in the afternoon. Mr. Priebe suggested the problems facing people in this country were the same as the ones encountered by people of the United States and that many of the solutions can be provided through life insurance. He thought the only sound way to buy it was on the basis of needs. The main duty of the life underwriter, he said, was to give real consideration to the client's situation and how best to help him through life insurance.

A Genuine Service

Mr. Priebe said that the underwriter should always remember that he has a very genuine service to offer and that in calling on individuals he is making available to them a means of protection for their dependents and some security for their own old age.

At noon the delegates thoroughly enjoyed a lobster dinner at The Charlottetown when they were welcomed to the city by City Councillor Wendall Beaton, who was representing Mayor B. Earle MacDonald. It was presided over by Mr. Stokoe.

Speaker at the luncheon was Mr. Dunstall who in replying to a suggestion by Mr. Beaton that the members might attend the harness racing last night said, "Horse sense is that sense possessed by horses which prevents them from wagering on humans." In his brief talk he drew a comparison between the insurance business of 50 years ago and that of today. He said it was at the heights now and every underwriter must be careful to avoid making mistakes.

"Today," he said, "the public holds the qualified life underwriter in high esteem and respects his advice and counsel." He mentioned that this was largely due to the far greater training voluntarily undertaken by the men

themselves. Mr. Howard W. Hotz, Toronto, urged all life underwriters to take an active part in community affairs. He said the nature of the business of selling insurance lends itself to participation in them and he thought all members should make themselves available to service organizations in their community. The remarks of Mr. J. William MacKinnon, Superintendent of Insurance for this Province, are reported elsewhere in today's Guardian.

Afternoon Session

Chairman for the afternoon session was Mr. Robert E. Younker who introduced Mr. R. L. Kayler of the Excelsior Life Insurance Company, Toronto. He suggested that three factors enter into every successful enterprise — capital, labor and brains.

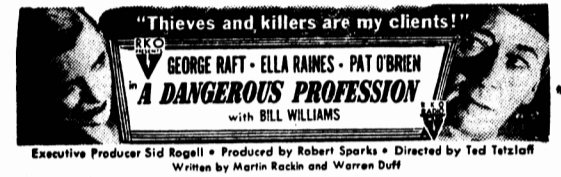
"Let us assume," he said, "that the profits of a company are about 30 per cent on the capital invested. Fully 75 per cent of this is produced by the brains of the organization. Capital assets are exposed to fire hazard and you carry fire insurance to protect it. Labor is exposed to accident and injury and you carry compensation insurance to protect them. But the brains which account for 75 per cent of the profits of the business are exposed to far greater hazards." He then asked, "If you had a machine that could do the work of your brain would you insure it? Do you realize that if your temperature goes up 3 degrees your wife calls a doctor, if it goes down 3 degrees she calls an undertaker? There isn't a machine in your plant that operates on so narrow a margin of safety."

GRASS SILAGE FIELD DAY

At Ullswater Farm, North Carleton, ALLISON M. HARPER, Proprietor FRIDAY AFTERNOON, JUNE 29
Demonstration of GEHL FORAGE HARVESTING EQUIPMENT
Sponsored by LORD & HOWATT Carleton

CAPITOL Summerside

Today (Thursday Only) 2:30-7:15-9:15



Friday 2:30-7:15-9:15; Saturday 2:30-7:15-9:15



HOLMAN'S 94th. Birthday Party

Shop Friday
Get a Real, Live VANDA ORCHID

(Brought by Air from the Hawaiian Islands)

FREE!
With Any Purchase On Friday In The Ladies' Wear - Sportswear - Accessory-Lingerie - Women's Shoe Departments

Yes, It's An Orchid to You! By Shopping on Friday you'll be given a Real, Live Vanda Orchid FREE (while they last). The Vanda Orchids are coming direct by air from the Hawaiian Islands to good old Prince Edward Island and HOLMAN'S, of course, for our 94th Birthday Party! Naturally every woman will want one... And every one who shops in the Little Shop on FRIDAY, June 29th... You'll be One of the Lucky People — You'll WEAR AN ORCHID!

HOLMAN'S 94th. Birthday Party

Don't Forget Charlottetown's Festive Week July 1-7