

Hunting Season Opens on Saturday, October 1st

GET SET FOR THE Hunting Season



The Best Gun Going.

...ITHACA Featherlight REPEATER!

1. FEATHERLIGHT!
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3. SAFE BOTTOM EJECTION!!!

Only 5 1/2 Lbs. in 20 Gauge
Only 6 Lbs. in 16 Gauge
Only 6 1/2 Lbs. in 12 Gauge

FREE -- Two Boxes Shells (Imperial) with any model ITHACA Repeater.

ITHACA Model 37 Standard with the new Raybar Sight. NOW ONLY \$89.95

Bargains in Used Double Barrels and Repeaters.

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Douglas Bros. & Jones Ltd.
155 KENT ST. PHONE 6565

HUNTERS!

OPEN SEASONS and BAG LIMITS

Hungarian Partridge: October 1st to November 11th. Bag limit eight birds per day.
Ruffed Grouse or Native Partridge: October 15th to October 31st. Bag limit, three birds per day.
Pheasants: October 1st to November 11th. Bag limit, five birds per day.
Hares or Rabbits: November 15th to January 31st.
Mink: November 10th to December 31st.
Muskrats: November 10th to December 31st.
Raccoon: Jan. 1 to Dec. 31.

MIGRATORY BIRDS:

Ducks: (Other than Wood Ducks), October 1st to December 9th.
Geese: (Other than Brant), October 1st to December 9th.
Brant: October 29th to November 27th.
Wilson's Snipe: October 1st to November 2nd.
Woodcock: October 1st to November 2nd.

Bag Limits:
In any day: Ducks (exclusive of Mergansers) 8; Geese (including Brant) 5; Wilson's Snipe, 8; Woodcock, 8.
Possession Limits:
Ducks, 16; Geese (including Brant), 10. Woodcock, 16.

We wish to remind hunters who are about to enjoy the excellent hunting in prospect this fall that approximately 95 per cent of the land in this Province is privately owned. Permission to hunt should be sought where possible and every courtesy practised to ensure a maximum amount of enjoyment to all.

The Department of Industry and Natural Resources

You Won't Miss A "SHOT"

When you buy your Ammunition and other hunters' supplies from

Summerside Hardware
Water St. Summerside

There are many persons who deplore the passing of the summer season and fishing, but the advent of fall, the cool, brisk days bring compensation. It heralds the approaching hunting season, a pre-dawn wait in a specially prepared "blind", a tramp through woods gaily bedecked with autumn tinged foliage, or a cross country jaunt with bird dog over recently cleared fields which have given up their summer yield. To many it is the

finest season of the year. With the fishing tackle tucked away in a corner of the attic, soon well oiled guns will be taken from their resting places and readied for action. The dress of the day will be boots tied high and bright gaudy shirts. The little wife will again have to exercise the patience she almost lost during the fishing season when the gardening vied for the attention of the "other half". Now it will

be placing of storm windows, the raking of leaves or the many other odd jobs that are necessary to put the house in order for the long winter ahead. All the explosions come October may not be from gun-fire. However, the "gun hunting" sign will be prominently displayed by the many sporting enthusiasts.

Hunting has enjoyed an increased following in recent years and indications are that this year there will be more sportsmen than ever trying their luck with the gun. Visitors, especially from south of the border, are again expected to be numerous.

Taking part in the hunt, of course will be many bird dogs which when properly trained and working with the one he loves can show more perseverance and greater sagacity than many humans on the hunting grounds.

With the coming of the duck hunting season, many wives face the annual problem of how to cook them. Some women feel that shooting ducks must be more fun than cooking them and wives of duck hunters fall into two classes—those who will clean the birds, inside and out—and those who won't.

To one who doesn't balk at the job of defeathering a wild duck, there is no problem, but for those who do object a suggestion to her adventurous mate might be, "the hunt is not over until the bird is thoroughly cleaned."

For many hunters it will be their first opportunity to roam our Island countryside but the majority of gunners out on Saturday will be local sportsmen who will be combining a most pleasant

sport with an enjoyable holiday. Whatever their status, hunters are reminded to exercise the rules of caution and to respect the rights of property-holders.

Welcome Visiting Sportsmen

We hope you will enjoy your stay on Prince Edward Island as much as we enjoy having you.

Highfield Court

HIGHFIELD

AND

Motel Charlottetown



HAPPY HUNTING DAYS AHEAD!

YOU CAN BE ASSURED OF RELIABLE EQUIPMENT TO MAKE YOUR HUNTING A SUCCESS WHEN YOU SHOP HERE

GUNS DECOYS
AMMUNITION DUCK CALLS
HUNTING CAPS RECOIL PADS
GUN CLEANING EQUIPMENT

FIRESTONE

HOME AND AUTO CO. LTD.

AFTER THE HUNT IS OVER

YOU CAN BE FULLY REFRESHED FROM A COKE TO A DINNER



VISIT THE ISLAND GRILL
QUEEN STREET

Everything you'll need for the OUTDOORS



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- * REMINGTON
- * MOSSBERG
- * COOY
- * IVER JOHNSON

AUTOMATIC REPEATERS PUMP SINGLE

AMMO:—Dominion and Super X Imperial Magnum

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GOOD SHOOTING....
THE TEN COMMANDMENTS OF SAFETY



GET READY FOR THE HUNTING SEASON! SEE OUR COMPLETE LINE OF HUNTING EQUIPMENT

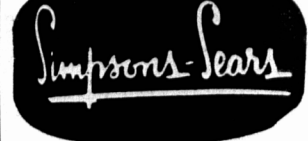
1. Treat every gun with the respect due to a loaded gun. This is the cardinal rule of gun safety.
2. Carry only empty guns, taken down or with the action open, into your automobile, camp and home.
3. Always be sure that the barrel and action are clear of obstructions.
4. Always carry your gun so that you can control the direction of the muzzle even if you stumble.
5. Always be sure of your target before pulling the trigger.
6. Never point a gun at anything you do not want to shoot.
7. Never leave your gun unattended unless you unload it first.
8. Never climb a tree or a fence with a loaded gun.
9. Never shoot at a flat hard surface or the surface of water.
10. Do not mix gunpowder and alcohol.

IMPERIAL --- MAXUM --- CANUCK
C. I. L. AMMUNITION — ALL GAUGES AND SIZES



SEE THE FOX MODEL B DOUBLE BARREL SHOTGUN, THE STEVENS MODEL 311 DOUBLE BARREL SHOTGUN, THE SAVAGE MODEL 775-SC AUTOMATIC SHOTGUN, THE STEVENS MODEL 77 PUMP GUN and our 12 & 16 GAUGE SINGLE & PUMP SHOTGUNS.

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J. C. Higgins 12 Ga. DeLuxe Pump Shotgun

Free falling action, ventilated rib and choke control compensator make this the biggest value pump on the market. Reduced ten dollars from last year.

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J. C. Higgins 12 Ga. Standard Pump Shotgun

Has the same free falling action as the Deluxe pump but without the compensator and matted rib. The lowest priced pump action on the market. Last year it was \$79.95. This year it is

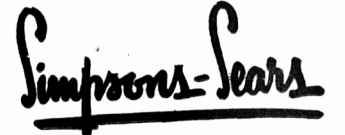
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J. C. Higgins Bolt Action 12 Ga.

With multi-choke compensator and recoil pad.

\$44.95

Easy Payment Terms of only 10% down also available on all Shotguns.



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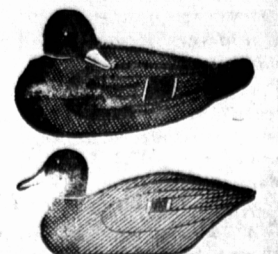
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"IMPERIAL" Magnum

Loaded to the same velocity as the famed IMPERIAL Special Long Range but with the shot charge increased from 1 1/4 to a full 1 1/2 ounces of extra hard shot (2 and 4). The new IMPERIAL Magnum packs the added striking power of 20% more pellets in the pattern... plenty of margin to help you get more clean kills and fewer crippled ducks and geese.

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DECOYS



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