



BIG MID-WINTER

SAVINGS Spectacular

MAKE BUDGETS S-T-R-E-T-C-H FARTHER!

ONLY 3 DAYS LEFT — SALE ENDS SATURDAY, MARCH 6th



SAVE 30c
ARRID ROLL ON
DEODORANT
Regular Price 1.19
Giant Size
A.R.P. FEATURE
VALUE

89c



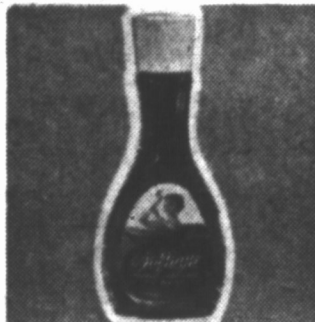
SAVE 30c
JANE BARKER
HAIR SPRAY
11 oz. Size
Regular Price 99c
A.R.P. FEATURE
VALUE

69c



SAVE 30c
CONTACT "C"
CAPSULES
Regular Price 1.49
A.R.P. FEATURE
VALUE

\$1.19



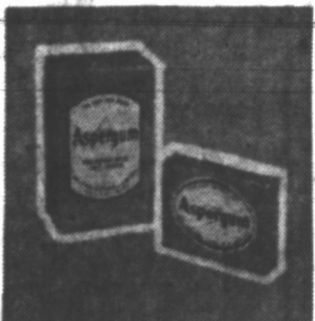
SAVE 30c
NEW SOFTIQUE
BEAUTY BATH OIL
Regular Price 1.69
A.R.P. FEATURE
VALUE

\$1.39



SAVE 46c
BAND AIDS
PLASTIC STRIPS
Regular 1.07 Value
A.R.P. FEATURE
VALUE

59c



SPECIAL
ASPERGUM
4 IN. A PACKAGE
Reg. 21c NOW
16 IN. A PACKAGE
Reg. 50c NOW-**EA.**

29c
37c



SUNSHINE COPPERTONE
QUICK-TAN LOTION
Regular Price 1.85
Have that Florida
look without leav-
ing home. A.R.P.
FEATURE VALUE

\$1.49



12 FULL OUNCES
CARTER'S WHITE
PETROLEUM JELLY
A.R.P. FEATURE
VALUE

39c
NOW ONLY



SAVE 10c
SPARKLING RED LAVORIS
MOUTH WASH
Regular Price 69c
A.R.P. FEATURE
VALUE

59c



WINTER WINDS SPECIAL
NOXZEMA
SKIN CREAM
8 oz. Size
Save 87c
A.R.P. FEATURE
VALUE

99c



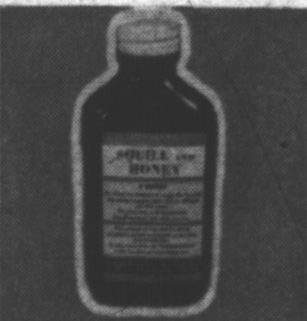
EXTRA SPECIAL
PHILLIPS MILK OF
MAGNESIA TABLETS
100's Regular Price
1.09. Free Pack of
12 Attached to
Package. ONLY

79c



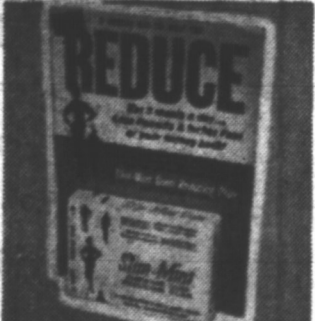
FOR MEN
ROGUE
SPRAY DEODORANT
Giant Size Regular
1.19. NOW
REGULAR SIZE 89c
NOW

89c
69c



FOR COUGHS
SQUILLS and
HONEY SYRUP
3 oz. Size
A.R.P. FEATURE
VALUE

49c



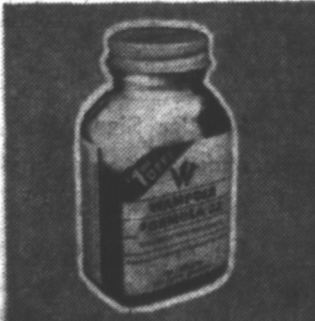
TO HELP YOU. REDUCE
SLIM MINT GUM
Save 49c
A \$1.98 Value
A.R.P. FEATURE
VALUE

\$1.49



GOOD GROOMING FEATURE
VITALIS
6 oz. Size
Regular Price 1.07
A.R.P. FEATURE
VALUE

89c



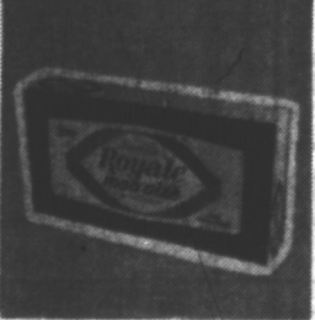
VITAMIN VALUE
WAMPOLE
FORMULA 22
100 Day Supply
A 3.98 Value
Save 1.49
A.R.P. FEATURE
VALUE

\$2.49



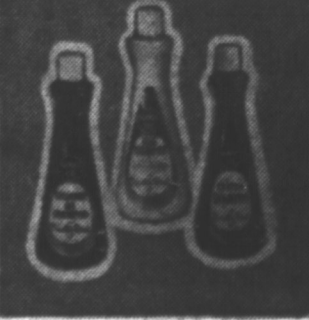
GIANT SIZE
PEPSODENT
TOOTH PASTE
Regular 69c
A.R.P. FEATURE
VALUE

53c



FACELLE ROYALE
FACIAL TISSUE
Man Size
Reg. 2 for 74c
2 FOR
BATHROOM
TISSUE
Borden Your Facelle COUPON And
SAVE MORE

59c
31c



HAIR CARE SPECIAL
DOROTHY REED
SHAMPOO
12 oz. Size, Coco-
nut Oil-Egg or Cas-
tle.
A.R.P. FEATURE
VALUE

39c



COUGH AND COLD REMEDY
VICK'S
FORMULA 44
Regular Price 1.28
A.R.P. FEATURE
VALUE

99c

SAVE \$1.00

ON THIS 6½ OZ. AEROSOL TIN OF
SHULTON'S RESPIR-AID

REGULAR PRICE \$1.39
A.R.P. Feature Value

39c

— 3 TINS FOR LESS
THAN THE PRICE OF ONE! Just spray
in the sick room to relieve nasal con-
gestion and coughs. A medicating mist that
goes right to work and keeps working
all night long. WE REGRET THAT THIS
MUST BE LIMITED TO 3 TINS PER CUS-
TOMER.



SAVE 31c

RICH BUTTER CRUNCH *Poppycock*

A GREAT COMPANION FOR TV-WATCHING

REGULAR PRICE \$1.50
A TASTY
A.R.P. Feature Value



\$1.19

Roasted almonds and pecans sealed in
rich butter crunch. A wonderful taste
treat for the whole family. Better buy
two—for the family and you.

SAVE 69c

HANDY CARRY HOME PACK OF
WESTINGHOUSE LIGHT BULBS

REGULAR \$1.68 VALUE
A.R.P. Feature Value

99c

Look at what you get. 4-60 watt bulbs,
2-100 watt bulbs and all for the one
low price of 99c.



CHARLOTTETOWN, P.E.I.
Gigey's Pharmacy
MacKenzie's Pharmacy
Jenkins' Pharmacy
Johnson & Johnson Druggists
Riddie Bros.
Semple's Pharmacy
Sind's Pharmacy Ltd.
Castwell's Pharmacy Ltd.

PARKDALE, P.E.I.
Parkdale Pharmacy
SUMMERSIDE, P.E.I.
Reates Pharmacy
Eman Drug Co. Ltd.
Walt's Pharmacy
Foley's Drug

KENSINGTON, P.E.I.
Wm. J. Semple's Drug Ltd.
Champion Pharmacy
O'LEARY, P.E.I.
A. J. Matheson Drugs Ltd.

MONTAGUE, P.E.I.
Mabon Drug Co.
Jamieson Drug Store
SOURIS, P.E.I.
Larter's Pharmacy
BORDEN, P.E.I.
Borden Pharmacy