

# GRAND OPENING

**We've Left Out The Frills - - You Can Be The Judge of The Quality!**

## Ladies' Wear

**LADIES' COATS** — Manufacturers clearance! All wool fleece and suede. Rayon lining, full flannelette interlining and chamois to hip. Size 11-17 ..... \$19.47 and \$21.93

**COATS** — All wool suede — rayon lined, flannelette interlining, chamois to hip. Sizes 9-13 ..... \$9.97

**STATION WAGON COATS** — Handsome gabardine 3-4 length coats, quilted rayon lining, deep mouton (dyed processed lamb) collar. Sizes 12-20 ..... \$9.97

**STATION WAGON COATS** — (Long) Same as above — Good investment! Sizes 12-16 ..... \$16.97

**LADIES' SUITS** — Beautifully tailored of rayon gabardine, milateen, tweed mixtures. Sizes 10-18 ..... \$14.97

**LADIES' SUITS** — Nice choice rayon gabardines, and rayon flannel. Sizes 12-20 ..... \$12.97

### LOOK AT THESE!

**LADIES' SUITS** of all wool plaid—Come early for these! Sizes 12-18 ..... \$17.97

**SHORTIES** — (3 only) ... Wow! ..... 97c

**LADIES' DRESSES** — Showroom samples in wools, crepes, taffetas, printed silks, corduroy and jersey ..... \$5.97

**LADIES' DRESSES** — In this group are sharkskin, taffetas and menswear flannel. Complete size range ..... \$3.97

**LADIES' DRESSES** — Smartly styled crepe dresses in black and navy with novelty trim. Sizes 12-20 ..... \$4.97

**HOUSEDRESSES** — Trim Housedresses in print and gingham. Sizes 12-44 ..... \$1.97 and \$2.67

**WEDDING GOWNS and FORMALS** (16 only) Some slightly soiled but otherwise perfect ..... \$14.93

**LADIES' GABARDINE SLACKS** — Nicely tailored in choice of variety colors. Sizes 12-20 ..... \$2.97

**LADIES' GABARDINE SKIRTS** — Fashionably cut — variety colors. Sizes 12-20 ..... \$2.97

**SKIRTS** — Special group of skirts in wools and gabardines. Sizes 12-20 ..... \$3.47

**LADIES' BLOUSES** — Classic long sleeved blouses in complete color and size range. Sizes 12-20 ..... \$2.97

**LADIES' PULLOVERS** — Long sleeve style in plain and patterned knit. Sizes 12-40 ..... \$2.97

**CARDIGANS** (Subs) Variety colors in plain and patterned knit. Sizes 14-20 ..... \$2.97

**JERSEY BLOUSES AND JACKETS** — Special lot jersey blouses and corduroy jackets ..... \$3.97

**BLOUSES** — printed and plain nylon blouses ..... \$1.97

**First Quality NYLON HOSE**, 51-15—Pr. .... 83c

**BLOUSES** (Subs) — Special lot of ladies' blouses in nylon, dacron and jersey ..... \$1.97 and \$2.97

**SKIRTS** — Special clearing of skirts in wool, flannel and gabardine. Sizes 12-44 ..... \$3.49

**SKIRTS - BLOUSES**—Extra special buy in cotton prints 97c

**DRESSES**—Ladies' better dresses in orlon, nylon, cotton ..... \$4.97

**DRESSES**—Special lot of ladies' better cotton dresses ..... \$2.97

**LADIES' HATS** — Glorious collection of hats in felt, fabrics and velvet. Complete range of colors and styles ..... \$1.97 - \$2.67 - \$3.27

**LADIES' HANDBAGS** — Wide assortment of newest colors and styles ..... \$1.67 - \$1.97 - \$2.47

**LADIES' PUMPS AND STRAPS** in assorted suedes and leather—cuban and high heels. Also Women's Sandals in wedge heels—assorted colors ..... \$2.97

## Ladies' Lingerie & Accessories

**NEGLIGEE** — Rayon tricot negligee in wrap around styling, 3-4 length sleeves. Sizes 14-40 ..... \$3.67

**NYLON BRIEFS** — with fancy lace and embroidery trim ..... 37c and 77c

**PANTIES** — Satin striped rayon panties with lace trim 43c

**PANTIES** — Rayon cuff panties—S.M.L. and O'size .. 73c

**PANTY GIRDLES** — Ladies' seersucker panty girdles 97c

**LADIES' SLIPS** — Nylon slips with lace and net trim. Sizes 32-40 ..... \$1.73

**LADIES' HALF SLIPS** — Rayon tricot with lace trim. S.M.L. .... 87c

**SLIPS** — Rayon crepe slips with fancy lace yoke ... \$2.67

**LADIES' GOWNS** — Beautiful rayon gowns with nylon lace trim ..... \$2.47

**LADIES' GOWNS** — Rayon tricot with nylon net trim \$1.47

**LADIES' HOSIERY** — 42 gauge nylon (subs) Pr. ... 73c

**LADIES' all wool HOSE** with nylon reinforced heel and toe (subs) ..... \$1.33

**LADIES' Full Fashioned rayon and cotton HOSE** (machine slip holes in some)—3 pairs for ..... 50c

**LADIES' Extra Fine Gauge LISLE HOSIERY** (subs) ..... 57c and 67c

**SUPER FINE LISLE HOSIERY** (subs) ..... 43c

**Ladies' Flannelette NIGHTGOWNS**—S.M.L. .... \$1.47

**Ladies' Flannelette PYJAMAS**—S.M.L. .... \$2.97

**Ladies' O'all Cotton APRONS** in floral and fancy patterns ..... 73c

**Ladies' CHAMOISETTE GLOVES**—Sizes 6 1-2 - 9. Pr. 97c

**Ladies' HEADSQUARES**—Gorgeous assortment in silks ..... 23c - 57c - 77c - 87c

**CINCH BELTS** — A novel variety! ..... 67c

**COSTUME JEWELRY** — Earrings, bracelets, broaches, necklaces ..... 47c and 77c

## Dry Goods

**TERRY TOWELS** — Impossible to describe the terrific buys in this lot—heavy terry (some jacquards) good quality—Each ..... 27c - 37c - 47c - 67c - 73c

**Heavy striped TERRY** in double length attached for roller Towelling if required—Each ..... 83c

**FACE CLOTHS**—6 for ..... 33c

**Extra Heavy FACE CLOTHS**—3 for ..... 27c

**DISH TOWELS**—4 for ..... 47c

**POT HOLDERS**—Terry and quilted cotton in attractive designs—4 for ..... 47c

**TABLE CLOTHS**—50x50 in check damask ..... 67c

**PLASTIC DRESSER SCARVES**—15x45 ..... 47c

**PILLOW CASES**—Superior quality—Pr. .... 87c

## Boys' Wear

**BOYS' DRESS SHIRTS** in assorted colors. Sizes 11 - 14 ..... 1.17

**BOYS' BRUSHED COTTON COMBINATIONS.** Sizes 6 - 11 ..... \$1.47

**BOYS' BROWN CORDUROY JACKETS**—Button front, all round belt. Sizes 4-6 ..... \$2.93

**BOYS' HEAVY MELTON CLOTH SNOW PANTS**—Knitted cuffs, shoulder straps. Sizes 3-6 ..... \$1.47

**BOYS' PANTS**—Sturdy gabardines and worsteds. 6 - 16 years ..... \$2.97

**BOYS' BOMBER JACKETS** — Long wearing gabardine, full zipper closing, quilted lining, fur-like collar ..... \$5.47

**BOYS' PARKAS** — Made of gabardine and heavy twill, full zipper, quilted lining, complete with hood ..... \$7.47

**BOYS' CARDIGANS**—Sizes 28-34 ..... \$2.97

**BOYS' CREW NECK SWEATERS.** Sizes 24-34 ..... \$2.27

**BOYS' V-NECK SWEATERS**—Assorted colors. Sizes 24 - 34 ..... \$2.47

**BOYS' GOLF HOSE**—Sizes 7-9 ..... 77c

**BOYS' CREW NECK PULLOVERS**—Sizes 26-34 .... \$1.97

**BOYS' T-SHIRTS**—Long sleeves ..... 97c

**BOYS' BRUSHED FLANNEL SHIRTS** ..... \$1.67

**BOYS' BROADCLOTH PYJAMAS**—Sizes 24-30 ... \$1.77

**BOYS' DUNGAREES**—Heavy sanforized denim, triple stitching, rivets at point of strain ..... \$2.47

**SMALLMATT'S**